

"From Contented Cows"

The answer to the Pure Milk Question



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Avoid Daily Milk Waste

Use Carnation Milk

IT is wasteless because you use it as required it stays sweet in the can until opened and for several days thereafter eliminating the loss caused by having ordinary milk left over today and the regular supply delivered tomorrow. Carnation richness—the consistency of cream—makes it go farther in cooking—its purity and safety are guaranteed.

For Cooking and Baking

CARNATION Milk cannot be excelled. Its full milk richness adds a delicious flavor to all food. Use it for soups and gravies, for creamed vegetables, ice cream and desserts. Add pure water to reduce its richness as desired. If you have been using skimmed milk in your cooking simply add more water.

For Drinking

GIVE Carnation Milk to the children to drink, after diluting it with pure water as per the directions on each can. Babies, as well as grown-ups, thrive on Carnation. Use it undiluted in your coffee, tea and for making cocoa.

For Whipping

THAT Carnation Milk can be whipped like whipping cream is an added proof of its quality and purity. To whip Carnation Milk place can in water and heat to boiling; thoroughly chill by placing can on ice; when cold pour into bowl surrounded by cracked ice and whip in regular way with ordinary egg-beater.

For Every Milk Use

CARNATION will fill your every milk use to your utmost satisfaction. No other milk supply is needed in your home. You can always keep several cans on your pantry shelves or in your kitchen cabinet.

Order a few cans of Carnation Milk today from your grocer. Get acquainted with its safety, convenience and economy. Try it now.

Free Recipe Book

Write to us for a free illustrated booklet of over 100 Carnation recipes for plain and fancy dishes, candies, etc. Sent to you at your request.

Carnation Milk Products Co.
Aylmer, Ontario, Canada

Remember—Your Grocer Has It!

Read Directions and Guaranty on Label



TRADE MARK REG.

Carnation

BRAND

STERILIZED EVAPORATED

MILK

AN UNSWEETENED CONDENSED MILK

Carnation Sterilized Evaporated Milk is Cows' Milk reduced to the consistency of cream by evaporating in vacuum and then thoroughly sterilized.

This milk will keep until opened. After opening it will remain sweet several days if kept in a cool, clean place.

KEEP IN COOL DRY PLACE

DIRECTIONS

By adding one part of water to one part of the contents of this can, a resulting milk product will be obtained which will not be below the legal standard for whole milk.

For drinking, cooking and table use, dilute with water as desired.

For ice cream, use two parts of milk with one part water.

For coffee, use milk without reducing.

For infants, dilute with boiled water according to age and strength of child.

The high quality of Carnation Sterilized Evaporated Milk is due to the flavor and quality of the fresh milk used in its production as well as to our methods of manufacture.

KEEP IN COOL DRY PLACE

GUARANTY

This can is guaranteed by Carnation Milk Products Co., to contain no substance but fresh, pure, sweet milk, evaporated to the consistency of cream, and thoroughly sterilized.

WEIGHT OF CONTENTS 1 POUND

MANUFACTURED BY

CARNATION MILK PRODUCTS CO.
Aylmer, Ontario, Canada