

THE BOOKSELLER & STATIONER AND FANCY GOODS REVIEW

NOVEMBER

MONTREAL

TORONTO

WINNIPEG

1906

FOR YOUR NEXT SALE

We give you much for little money. As an inducement for you to use our signs, we will send you, express prepaid, for \$10.00 the following signs.

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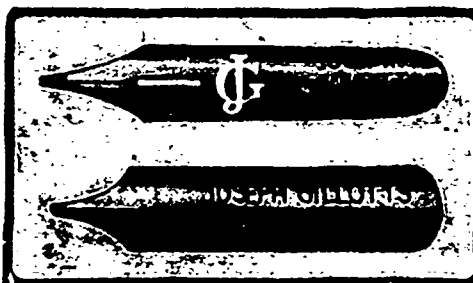
Six " " 14-in. x 22-in.

Two hundred assorted price tickets.

This lot would cost you \$75.00 at our regular prices. We will write up copy, giving you up-to-date matter, without extra charge.

Our folder, WHY SIGNIFY, is free for the asking.

THE MARTEL - STEWART CO.,
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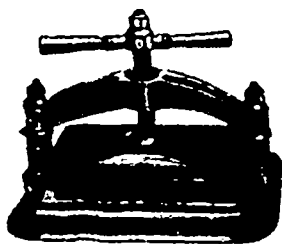


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Every stationer should stock these, the premier pens, by the premier pen makers. Joseph Gillott's pens have long held an exclusive reputation for variety in make and shape and point, and for their perfection of finish. The founder of the firm of Joseph Gillott & Sons took out one of the original patents for the making of steel pens.

For all particulars samples for tests lists - also cards etc. apply Joseph Gillott & Sons, 2, Gracechurch Street, London, E.C.



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