

IF YOU KNEW

ASSESSMENT SYSTEM.  
MUTUAL PRINCIPLE.

EVERYTHING THERE IS TO KNOW  
ABOUT THE

# Mutual Reserve Fund

## Life Association,

ITS LOW RATE, . . . . .  
ABSOLUTE SECURITY, . . . . .  
PLAN OF LIFE INSURANCE,

You would conclude you could do no better than give your family the benefit of its **genuine protection**. If you do it you will be **truly economical** Life Insurance at about half the usual rates.  
Policies issued to men and women at same cost

Government Deposits, - - - - -	\$ 500,000.00
Cash Reserve and Emergency Fund. - - - - -	3,650,826.00
Death Claims Paid, over - - - - -	19,000,000.00
Death Claims Paid in the Dominion, over - - - - -	750,000.00

W. J. McMURTRY, Manager for Ontario, Freehold Loan Building, Toronto  
A. R. McNICHOL, Manager for Manitoba, N.W.T. and B.C., McIntyre Block, Winnipeg.  
D. Z. BESSETTE, Manager for Quebec, 12 Place D'Armes, Montreal.  
COL. JAMES DONVILLE, Manager for N.B., St. John, N.B.

Agents wanted in unrepresented Districts.      Circulars sent if requested.



The Citizen

*W. J. McMurtry*  
President Mutual Reserve  
Fund Life Association