

## What's the Matter With the Canadians?

On The Field in various lines of endeavor Canadians have frequently demonstrated their fitness, a fitness too often scoffed at at home until demonstrated abroad and acknowledged in other countries. This is hardly as it should be.

This School, as an educational establishment has time and again proven its fitness both at home and abroad. The present class contains more Americans than Canadians, among them two of the most advanced workmen who ever entered, this fact speaks volumes, and would be even more gratifying than it is were it not for an evident lack of appreciation of the great and onerous work we accomplished in our own country. Our work does not consist of making and repairing timepieces, but of teaching young men their trade properly—a most difficult task—it alone is our work, we excel in it and experts accord us the highest reputation in that line. Here is our creed:

## A Canadian should neither attend this school nor yet stay away from it simply because it is in Canada and is conducted by a Canadian.

This proposition goes right to the root of the matter, anyone who dissents therefrom implies that Canadians are "too slow," too narrow to recognize things meritorious originated in their own country until removed therefrom and applauded outside, that they lack progress, true enterprise, high aims and worthy endeavor, and that they put in their time at the expense of their opportunities.

There is not a young workman-- we will not mention old ones—in this country, but should know that which we teach, they are sorely in need of that knowledge, but only too often they know it not.

## Circulars Free of Charge on application.



## CANADIAN HOROLOGICAL INSTITUTE,

115 to 121 King St. East,

H. R. PLAYTNER,
Director.

Toronto, Ont.