

THE COLUMBIAN CYCLOPEDIA

What Is It? It is a Library of Universal Knowledge and an Unabridged Dictionary of Language in one work, in one alphabetical arrangement. This novel combination is an infinitely convenient one, which, together with its unique and handy form, leads one to consult it ten times where he will once refer to any other cyclopedia or dictionary by the side of it.

In convenience of form and freshness of information, it stands pre-eminent. The combination of cyclopedia and dictionary in the same work is a most valuable feature. I expect to get more real service from it than from anything else in my library.—F. S. FITCH, State Supt. of Public Instruction, Lansing, Mich.

The Basis of the Cyclopedia proper is the last complete edition of Chambers's Cyclopedia, which is so thoroughly revised, brought down to date, and Americanized, that it would be unfair to the original to say it is "reprinted"—it is virtually a new work, the Chambers being used simply as good material to work with; many thousands of new (especially American) topics have been added. The pronunciation of all titles is an altogether unique feature that gives universal satisfaction.

"I find it exceedingly useful for handy reference. The pronunciation I regard as a valuable feature. The members of my family use this ten times where they once use the Britannica, Appleton's, or Chambers's—all of which they have access to."—CHAS. H. COREY, D.D., Pres. of Richmond Institute, Richmond, Va.

"I like the Columbian the more I examine it. I have written to * * * my warm commendation of it."—PROF. JAMES STRONG, S.T.D., Editor McClintock & Strong's Cyclopedia of Biblical and Theological Literature.

The Dictionary feature is based on the great Dictionary of Stormonth, which is universally recognized among scholars as the peer of Webster, Worcester, the Century, and others, as an authority; it, also, is thoroughly revised, Americanized, and greatly enlarged; every word having recognized place in the living or classic literature of the English language is included, thus entitling it to be called an "unabridged" dictionary.

"After a careful examination, I can cheerfully recommend it to every educator."—W. E. ROBINSON, Supt. of Schools, Detroit, Mich.

"I feel free to pronounce the Columbian Cyclopedia the teacher's *vade-mecum*. Teachers will not often be obliged to go beyond its pages for help."—GEO. J. LUCKEY, Supt. of Schools, Pittsburgh, Pa.

"I have Appleton's, Chambers's, and The People's cyclopedias in my library, but use the handy COLUMBIAN nearly altogether when the information sought comes within the volumes now complete. The great amount of new matter added to the standard text of all cyclopedias, and the neat style of typography and binding, make the work the most useful and every way desirable reference work for a reasonable amount of money that I have yet examined."—WM. H. ALEXANDER, Surveyor of Customs, Omaha, Neb.

Who Edits It? Its Editor-in-Chief, RICHARD GLEASON GREENE, formerly editor-in-chief of "The Library of Universal Knowledge," also of "The International Cyclopedia," has probably had more experience in the direct line of his work than any other living American; he is assisted by an able corps of trained writers in the various departments of learning.

"It meets more fully my ideal of what a work of this kind should be than any other I know."—J. F. CROOKER, Supt. of Education, Buffalo, N. Y.

"I have several Cyclopedias, among them the Columbian; this I much prefer for every-day reference."—WM. H. TAYLOR, State Assayer and Chemist, Richmond, Va.

"We did not think—to be frank—when we began to examine the Cyclopedia, that it promised to deserve very strong commendation. But the more we studied its characteristic features, the more highly we learned to regard it, and we now feel justified in commending it as a very comprehensive, well-arranged, and useful work. By the great body of intelligent men and women who do desire a cyclopedia which is reasonably comprehensive, accurate, intelligible, orderly in plan, and low in price, this will be found abundantly worth attention."—The Congregationalist, Boston.

How Large Is It? In 32 volumes of over 800 pages each, it will contain about 26,000 pages and about 7,000 illustrations. The feature that strikes me most favorably is the new departure in respect to size. Each volume is 8 inches long, 5½ wide, and 1½ thick, and answers the practical definition of the word "handy" better than any other book of reference that I have ever come across. Standing within hand-reach, and easily handled, one is apt to refer to it ten times hand-running when he would once to a big, bulky, and burly volume not so close to him (or, better, her), and heavier to hold."—FRANCES E. WILARD.

"The size of the volumes is just right for convenient handling. The type is good, the illustrations abundant, the arrangement of matter is such that all topics are easily found. It is difficult to imagine any improvement in these respects."—J. B. MOFFAT, President Washington and Jefferson College, Washington, Pa.

What Is the Price? That is the most remarkable feature about it. Though approximately the same size as Appleton's Cyclopedia, which is published at \$80.00, and about 50 per cent. larger than Johnson's, which sells at \$48.00, and comparing favorably with them in every important respect, the retail price for the set of 32 volumes, in extra cloth binding, is only \$25.00; half-Morocco binding, \$32.00; by express; postage, 16 cents a volume, if by mail. Vol. 25 ready July 15, others at intervals of about a month.

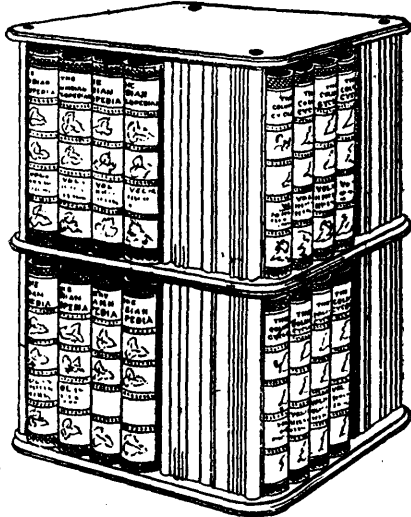
\$5.00 cash will secure immediately, by express, volumes 1 to 16, in cloth binding, the remaining volumes being delivered as installments of \$1.25 for each are paid; 25 cents a volume extra for half-Morocco. \$21.35 received before Aug. 1, 1891, will be accepted in full payment for the complete set, in extra cloth binding; for half-Morocco binding send \$6.00 additional. These special reduced prices will be slightly advanced Aug. 1st. Sample volume, 60 cents (postage, 16 cents), returnable and money refunded; specimen pages free.

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The Columbian REVOLVING BOOK-CASE, of which a picture is here given, is made to hold a full set of the Cyclopedia. Size of the case 14 inches square by 18 inches high; price \$2.50 (and cheap at that) when sold separately, but with the Cyclopedia it is furnished for only \$2.00.

The Book-Case is furnished either in oak, antique finish, or in hard maple, cherry finish, as you prefer. It is knock-down as well as revolving, held together by four rods and four screws; may be taken to pieces in five minutes, and put together in 10 minutes. It is a beautiful piece of furniture, though so fabulously cheap—delights everybody.

It is made to stand on a desk or table, and is so excellently adapted to its use that it may fairly be compared to adding a handle to a good knife-blade—you could use the blade by tying it to a stick, and you could use the Cyclopedia without the Revolving Case, but you would very unwillingly do without either after having tried them. We have, also, larger Revolving Book-Cases, to stand on the floor, 4 shelves high (adjustable shelves), giving a total of 136 inches of shelf room, holding 100 to 150 volumes; price-list on request.



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Appleton's is the pioneer of (living) American cyclopedias, and has great merit—but pioneers will grow old, and most people want a new cyclopedia when they buy; then, it costs a good deal of money: \$80.00 in cheapest style, besides many annuals which are necessary to its completeness.

The COLUMBIAN CYCLOPEDIA is the newest in the field, covers virtually all the ground covered by Appleton's, and a great deal besides; is about the same size in amount of matter, and costs less than one-third as much money.

Johnson's is later than Appleton's, and by many good judges has been considered the "best" for popular use; like all cyclopedias not published very recently, it needs bringing down to date. Some object, too, to the heavy, clumsy form of volume. It costs \$48.00 in cheapest style.

The COLUMBIAN CYCLOPEDIA is about 50 per cent. larger than Johnson's (in amount of matter), and costs about half the money—it covers practically all the ground covered by Johnson's, and besides includes an unabridged dictionary of language.

The International CYCLOPEDIA is esteemed by many better for general use than either Appleton or Johnson. The publisher and editor-in-chief of the Columbian Cyclopedia naturally think well of the International, as it was formerly edited and published by them.

The COLUMBIAN CYCLOPEDIA covers about the same ground as the International, rejecting, however, a vast amount of Scotch, English, and other obsolete matter, and adding a very great amount of valuable original matter, particularly upon American topics, and also an unabridged dictionary of the English language.

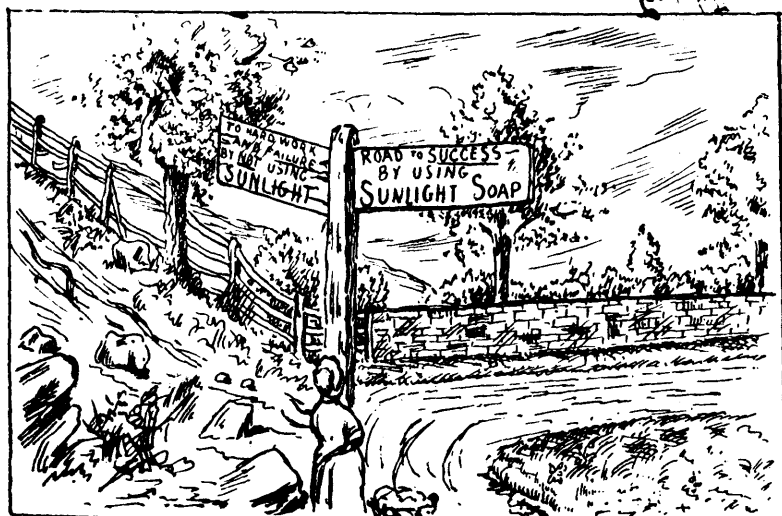
The Britannica is the "old giant" among cyclopedias. The publisher of the COLUMBIAN recommends every one to buy it—who can afford two cyclopedias—if you can't afford two, it will not serve you; it is a vast library of valuable knowledge, very useful to men of profound learning and unlimited leisure, but for popular use, for convenient, quick consultation, on live topics, it is about as well adapted as a broad-axe would be to sharpen a lead-pencil—you want something handier. The "old giant," we said—consult the topic "Africa," for instance, and you find in a sort of "P.S." that "Livingstone is dead!" Look for "General Grant," and he not only "isn't dead," but "isn't born yet," so far as the cyclopedia is concerned! These are characteristic facts.

The COLUMBIAN CYCLOPEDIA treats every important topic found in the Britannica, and many thousands of others besides; with the two cyclopedias side by side, you will refer to the COLUMBIAN in nearly every case, and find all you want.

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