The Toronto World.

No as yongs. Striker, toronto

A One Cent Morning Paper,

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Bally (without Sundays) by the year's seed to the paper,

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We so not know that they said sportsmen you'd to the year's seed to the year's seed to the year's seed to year's year's year.

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We so not know that they said year's yea

to give every possible advantage to that company. The small boats will not take the public to the Island as safely as the larger ones, but they will afford the new company an easy and cheap means of fighting their rivals. If the committee are desirous of seeing the two companies doing business on a perfectly equitable basis let them level up and not level down. Let them insist on the new company's getting the same equipment as that of the Toronto Ferry Company. The the Toronto Ferry Company. The No citizen has a better clain on a Toronto public and council, have both declared constituency than Mr. Marter in tavor of this kind of equipment. New comers must be prepared to meet the demands of the public. The public cannot be

be accompanied by a five-cent return fare we might listen to their request. But they promiseus no such fares. They do not promise to give the public a better time table. In fact, there is nothing visible at present to show that they can give a converge to the sum of the same fact that equal to that of the old company.

isting system? We are not pleading the disappointment. case of the Toronto Ferry Company, but looking at the matter merely as it affects

is not in the public interest. double-enders they built and put on the good shape, and they haven't made a fortune either. If any fortune is to be made out of transporting people to Friday, May 18, 1894, is the last day. part of it, and it will just as soon as it sells the franchise. If the Toronto Ferry Co. is making bigger dividends the franchise. making bigger dividends than are reason. The Small Ferry Boat Nuisance,

Possibly this is an over-state-

rease in business it was evident they would become even more inconvenient and dangerous. Therefore, it was decided to do away with them. With their circulations are considered to the considere

system. In fact the public is gaggressively opposed to a return to the old way of handling the Island business.

He Is No Stranger Here.

The friends of Mr. Tait are circulating a statement to the effect that Mr. Marter is hasdling the Island business.

If, however, the Property Committee is representing the new ferry company in this matter then. of course, it will do all it can to give every 'possible advantage to that Toronto for five years. He has made this

Sacrificing an Innocent Man Mr. Moss is a highly respected citizen. pected to adapt itself to them.

What have the new company done for us manner and of extreme good nature. We that we should break up a bylaw that has imagine that Charlie Moss has few enemies. If he had begun the business earlier he given universal satisfaction? Or what do they propose to do?

Only this, as far as we can gee. They will carry us over to the Island in small boats. But that is just what we don't want. That's a nuisance we are anxious to avoid. If they told us that the small boat system would be comparated by a fire context of the confidence of the country be said that the small boat system would be comparated by a fire context of the confidence of the country be said to the said that the small boat system would be comparated by a fire context of the confidence of the country be said to the said that the small boat system would be comparated by a fire context of the confidence of the country be said to the said that the sa show that they can give a service at all awaits his leader. However, Mr. Moss has ual to that of the old company.

Why then should we demoralize our exwill discreetly prepare him for his coming

Important Notice to Voters. looking at the matter merely as it affects the convenience of the public. And we say emphatically that the proposed change and are now resident therein, send their not in the public interest.

Another point deserves consideration. Rent, Yonge-street Arcade, to-day, without Another point deserves consideration. The Toronto Ferry Company has gone to a large expense in equipping itself with boats such as the public demanded. The double-enders they built and put on the double-enders they built and put on the double-enders they built and put on the service added prestige to our harbor, and are admired by strangers visiting the city. The Ferry Company took up an undeveloped enterprise and put it in developed enterprise and they haven't made.

able then the proper way to bring them to time is to sell the franchise at public auctime is to sell the franch tion. To demoralize a good system and move backwards is strongly illustrated in encourage another company is the very the action which the city authorities are thing that should not be done if our object apparently taking in connection with the thing that should not be done it our object is to profit by the increasing business.

One of the curses of this city is overcompetition. No same man goes into a new business in Toronto to-day unless he surrounds himself with some kind of protection against men who are watching his every move. As soon as he gets his business going half-a-dozen men begin boats and improved ferry service a new only good BREAD and Briefly service on the city and a constant source of danger to the public. The over-crowding of small boats on Saturdays and holidays became to the island for a day's holiday and fresh air a source of constant anxiety. On the passage of the bylaw calling for a higher class of boats and improved ferry service a new only good BREAD and Briefly service on the city and a constant source of danger to the city and a constant source of constant to the city and a constant source of constant to the city and a constant source of constant to the city and a constant source of danger to the city and a constant source of consta his business going half-a-dozen men begin to buzz around enquiring about the rent of the next door shop. It is not prudent to encourage the spirit of reckless competition that everyone knows to exist in Toronto. What business concerns we have we would all like to see getting fair returns for their investments. We do not say, however, that the city should actively oppose this kind of competition. But it should not at least encourage it.) oppose this kind of competition. But it should not at least encourage it.)

Citizens will watch the Executive Committee closely to-day to see whether they, like the Property Committee, hold a brief for the new company, or whether they are true to the pablic that elected them to office.

Sport and Politics.

A singular indication of the difference in public sentiment in the Old Country and Canada is to be found in a recent cablegram in which it is stated that the winning of the Two Thousand Guineas by Lord Rosebery's horse Ladas has distinctly strengthened the position of the Ministry, and that should he reap the more dispute the should be reap the more dispute the should be reap the more dispute the content of the co

WANT AN ALL-YEAR SERVICE.

idents of Balmy Beach Interview the East Toronto Village Council,

Do You Cough?

It is a sure sign of weakness. You need more than a tonic,

Scott's Emulsion

the Cream of Cod-liver Oil and Hypophosphites, not only to cure the Cough but to give your system real strength. Physicians, the world over, endorse it.

Don't be deceived by Substitutes!

AMUSEMENTS. ONTARIOJOCKEY CLUB SPRING MEETING WOODBINE PARK ALSO Household Furniture, May 22, 23, 24, 25, 26

Six Races and Steeplechases each day.
Electric cars run to the track.
Badges on sale at J. E. Ellis & Co.'s, 3 Kingstreet east, on May 21.
First race at 2.30 each day.
WILLIAM HENDRIE, President. 36123456
LYNDHURST OGDEN, Sec.-Treas.

ISLAND FERRY. Monday, 21. Change of Wharf. Commencing Saturday, 5th inst., the "Luella" and "Queen" will run to Hanlan's Point and Island Park from the East Side of Yonge-Street Slip.

As follows (Weather permitting): 7, 8. 9, 10, 11 a.m.; 1,2,3,4,5,6 p.m. Last boat will leave Hanlan's Point at 6.12 p.m. and Island Park at 6.30 p.m. The Torouto Ferry Co. (Ltd.) Grand Military Tournament

Under the auspices of the Toronto Garrison, in the New Drill Hall, Thursday, Friday and Saturday, May 17th, 18th and 19th, at 8 p.m., and Saturday matinee at 2 p.m. Doors open one hour previously. A great program of competitions and military displays. Prices 25, 50, 75c and \$1, loges \$6 each. Plan of seats at Nordheimers music warerooms, King-street east; agency for Steinway, Chickering, Haines and the Everett planes. Box office open from 10 a.m. to 4 p.m. 36712345

GRAND OPERA MR. E. H. SOTHERN.

If the times are hard you can always enjoy good BREAD and Butter,—MORAL,

Webb's Bread

8 Wagons out all day delivering. The Largest in the City. **CREAN & ROWAN** CIVIL AND

MILITARY TAILORS.

AUCTION SALES. ESTABLISHED 1856.



Household **Effects** Of The Late

Richard Snelling, LL.D., This Morning

29 Murray-st had notice WALTER A. GEDDES, Solicitor for executor and executrix, Dated, Toronto, May 16th, A.D. 1894. m17,25,31,j7. AT II A.M.

A. O. Andrews & Co., 279 YONGE-ST., NEAR WILTON-AVE.

Old Paintings, Water-Colors, Books, etc.

etc. Brussels Carpets. Kidder ditto, English Oll-cloth, Parlor Sett in Turquoise Rep, Curtains, en suite: Wainut Extension Tables, Oak Centre Table, Cane Chairs, Hair Mattresses, other Mattresses, Wainut Bedroom Furniture, Springs,

A.O. Andrews & Co. 279 Yonge, near Wilton-avenue.

On Tuesday, 22nd.

A. O. Andrews & Co.

GRATEFUL-COMFORTING.

EPPS'S COCOA S. BREAKFAST-SUPPER.

BREAKFAST—SUPPER.

"By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected Cocca, Mr. Epps has provided for our breakfast and supper a delicately-flavored beverage which may save us many heavy doctors' bills. It is by the judicious use of such articles of diet that a constitution may be gradually built up until strong enough to resist every tendency to disease. Hundreds of subtle maladies are floating around us ready to attack wherever there is a weak point. We may escape many a fatal shaft by keeping ourselves well fortified with pure blood and a properly nourished frame."—Civil Service Gazette.

Made simply with boiling water or milk. Sold only in Packets, by Grocers, labelled thus:

ICE GRENADIER ICE AND COAL GO. Rates—\$1.50 Per Month For Ten Pounds Daily.

Each additional five pounds only costs ic per day extra. The only company in the city who have cut and have in stock nothing but pure ice for domestic purposes, as required by Health Act regulations.

MAY FARLANE & G

able terms.

Further terms and conditions will be made known at the sale or on application to Mr. Snow nown at the sale or on application to Mr. Snow BEATY, HAMILTON & SNOW.

Dated at Toronto this 9th day of May, 1894.

4624

ESTATE NOTICES. JUDICIAL NOTICE TO CREDIT-ors of Thomas Campton, De-ceased.

Pursuant to an order of the Chancery Division of the High Court of Justice made in the matter of the estate of the late Thomas Campron. Heyden v. Martin, the creditors (including those having any specific or general lieu upon the estate or any undivided share thereof) of Thomas Campton, late of the city of Toronto, in the County of York, provision dealer, who died in or about the month of August, 1891, are, on or before the 23rd day of May, 1894. to send, by post, prepaid, to Messrs. Bestry, Hamilton & Snow, solicitors, 8 Richmond-street east, Toronto, their Christian and surnames, addresses and description, the full particulars of their claims, a statement of their accounts, and the nature of the securities (if any) held by them; or, in default thereef, they will be peremptorily excluded from the benefit of said order. Every creditor holding any security is to produce the same before the Master-in-Ordinary, at his Chambers in Osgoode Hall, in the City of Toronto, on the 39th day of May, 1894, at 10 colock in the forenoon, being the time appointed for adjudication on the claims.

Dated the 8th day of May, 1894.

Dated the 8th day of May, 1894.

NEIL McLEAN, Chief Clerk, M.O.

BEATY, HAMILTON & SNOW.

To be published once in each week for three weeks preceding the 23rd day of May next in the newspaper called The World.

NOTICE TO CREDITORS—In the matter of the estate of Elizabeth Greey, late of the City of Toronto in the County of York, widow, deceased.

Pursuant to the Revised Statutes of Ontario, 1887, chapter 110, sec. 36, notice is hereby given that all persons having claims against the estate of the said late Elizabeth Greey (widow of William Greey, late of the said City of Toronto, manufacturer, deceased), who died on or about the fourth day of May, AD, 1898, are required on or before the 18th day of June, AD, 1894, to deliver or send by post prepaid to Waiter A. Geddes, 18 York Chambers, Toronto-street, Toronto, solicitor for the executor and executive of the last will and testament of the said late Elizabeth Greey, their Christian and surnames, addresses and descriptions, with full particulars and proof of their claims, and a statement of their accounts and the security (if any) held by them.

them.
And after the said i8th day of June the said executor and executrix will proceed to distribute the assets of the said deceased among the parties entitled thereto, having regard only to the claims of which notice has been given to them, and will not be liable for the said assets to any person of whose claim they have not then had notice.

WALTER A. GEDDES

INTERCOLONIAL RAILWAY Tender for Oils.

EALED Tenders addressed to the undersigned and marked on the outside, "Tender for Oil," will be received until Tuesday, the 39th May, 1894, for the whole or any part of the oil required by this Railway during the year commencing July 1, 1894.
Copies of the specification can be obtained from T. V. Cooke, General Storekeeper, Moncton, N.B.

DIVIDENDS. BANK OF MONTREAL

Notice is hereby given that a dividend of Five Per Cent. for the current half-year (making a total distribution for the year of Ten Per Cent.) upon the paid-up Capital Stock of this Institution has been declared, and that the same will be payable at its Banking House in this City, and at its Branches, on and after Friday, the first day of June next.

The Transfer Books will be closed from the 17th to the 31st of May next, both days inclusive.

clusive.
The Annual General Meeting of the Share-holders will be held at the Banking House of the Institution on Monday, the Fourth day of June next. The chair to be taken at I

By order of the Board, E. S. CLOUSTON, 46 General Manager. Montreal, 17th April, 1894.

CORRIGAN,

113 Yonge-street. 46

CELEBRATED COAL

REDUCED \$5.50 PER JAMES EPPS & Co., Ltd., Homosopathic Chemists, ed London. England:

> SUMMER HOTELS. THE PATRONS OF HOTEL LOUISE, LORNE PARK.

84, 86, 88, 90 YONGE-ST. TO-MORROW

Minute Service.

On Saturday, the 19th of May, 1894, at 3 p.m., there will be offered for sate at Auction, at the corner of LEE-AVERUL and CHEEN-STREET LOTS ON LEF-AVERUL and CHEEN-STREET LOTS ON LEF-AVERUL Plan 1994, and the LEEN-STREET LOTS ON LEF-AVERUL Plan 1994, and the LEEN-STREET LOTS ON LEF-AVERUL Plan 1994, and the LEEN-STREET LOTS ON QUEEN-STREET COUNTY PROPERTY and extends to the BALMY BEACH FROPERTY. Both properties border on the city limits. The owners of lots on BALMY BEACH FARK and WATER FRONT, with the privilege of BOATING and FISHING. There are fine trees on each lot, soil dry loam and good. No taxes Tour charged and FISHING. There are fine trees on each lot, soil dry loam and good. No taxes Tour charged and FISHING. There are fine trees on each lot, soil dry loam and good. No taxes Tour charged the privilege of BOATING and FISHING. There are fine trees on each lot, soil dry loam and good house for the most state of the soil of the sale for the red letter day in Toronto's history. The people's store invites its public to the realization of its efforts. We are united by common interests in common consens—your long of the new store. The whole business organization sary long services to rooter will be soil at le each. Sweet music will greet your ear in every corner of the new store. The whole business organization is at your service to mount of the new store. The whole business organization is at your service to mount of the new store. The whole business organization is at your service to mount of the new store. The whole business organization is at your service to mount of the new store. The whole business organization is at your service to mount of the new store. The whole world has been accured for lines will appeal to your self-interest at every counter. The reputation that has made Jame

A strong pillar of the store is this department. At its head an intelligent experienced by the store is the world open to him. The display of goods for to-morrow will almost eclipse the flowers in beauty. Materials were never finer, shades were never richer, qualities were never better and prices were never lower. Just space to mention a few prices, but visit the department, see the goods—no solicitation to buy, but seeing compels buying.

Discoved Chariot, two tone changeable

Diagonal Cheviot, two tone changeal effects, a serviceable material, 44 inch wide, regular price 35c, opening price 32c All-Wool Cheviot Serges in navy a black, with white stripe, regular price 65c price 30c. black, with white stripe, regular price 55c, opening price 29c.
French Diagonal Soliel Cloth, in all shades, for evening and street wear, all wool, 42 inches wide, regular price 29c, opening price 39c.
An all-wool basket weave Crinkle Cloth in the new shades, 48 inches wide, regular price \$1, opening price 49c.
In every shade—Royal Armure Cloth, all wool, 44 inches wide, regular price 60c, opening price 33c.
Black French Grenadines, in the newest patterns, imported, silk finish, 42 inches wide, regular price 60c, opening price 375c.
The handsomest range of all-wool French Delaines in Canada, dark and light grounds, new patterns, opening price 25c per yard.

Linens. Weaves and counts and finish of linens are

lowest abb and were never equation.

Irish Table Damask, pure linen. extra heavy, 64 inches wide, regular price \$0c, opening price \$20c.
54 inch Bleached Damask Table Linen. lovely quality, regular price 65c, opening price \$6c, opening price \$6c, opening price \$6c, opening price \$6c.

12 inch Bleached Damask Tabling, regular \$1.25 cloth, opening price \$8c.

Checked Linen Glass Towelling, full 29½ inches wide, regular 15c, opening price 10c per yard. per yard.
Fine Damask Napkins, regular price \$1.25, opening price 99e per dozen.
500 dozen Barbers' Linen Towels, worth 6c each, opening price 3c.

Millinery. When you wish to combine good taste with economy come right here. You'll find all that's new in hats, bonnets and trimmings, and the services of skilled milliners at your comment.

Children's Mixed Straw Sallor Hats, opening price 11c each, regular price 25c.
Ladies' Tuscan Straw Plaques, opening price 15d each.
Ladies' Fancy Tuscan Straw Plaques, opening price 35c each.
French Mounted Roses, all colors, opening price 124c, regular price 25c.
Children's Wreaths, all colors, opening

Mantles.

Fawn Triple Capes of fine cloth, regular price \$4, opening price \$2.60.

New Spring Capes, all colors, regular price \$7.50, opening price \$4.89.

Ladies' Cheviot Jackets, with full cape and sleeves, regular price \$5, opening price \$6.00

\$2.97.
Ladies' Tweed Waterproofs, with military detached capes, regular price \$8, opening price \$5. Cottons and Wash Goods.

James Eaton's for everything that goes to promote home and personal comfort. Sheetings and the hundred and one necessaries of the family—prints, muslins, etc., are at less than hard time prices—the wonder is "who loses the money?" not you. White Cotton, 34 inches wide, heavy and pure, an 84c quality, opening price 6c. 72-inch Unbleached Cotton Sheeting for

72-inch Unbleached Cotton Sheeting for 12½c per yard.
8-4 full Bleached Twilled Sheeting, regular price 35c, opening price 25c.
Summer Suitings, a new wash fabric, for outing costumes, regular price 12½c, opening price 8½c,
English Cambric Prints, dark and light, regular price 10c, opening price 7 1-2c.
English Cambrics and Percales, regular price 12 1-2c, opening price 8 1-2c. Men's Clothing.

A young department in days, but old in knowing how to do. business. The manages ment applied the same principle here that has built the store's business, and "always the cheapest" in clothing (where quality is not ignored) draws the crowds here all the time. A comfortable store for men to trade inlots of light and room, qualities right, fit right, prices right, drop in and you'll agree,

Men's All-Wool Tweed Suits in fancy checks, \$4.99, worth \$8.50.

Men's West of England Tweed Suits for \$9.99, worth \$15.

Men's All-Wool Scotch Tweed Suits for \$8.89, worth \$14.75.

Men's Bluck Worsted Suits in Corkscrew and Venetian, Sac Coats, for \$8.99, regular price \$16.

Same in 3-button Cutaways for \$9.29, regular price \$18.

Men's Navy Blue Serge Suits for \$2.89, worth \$5.

Men's Extra Fine Blue Serge Suits for \$6.69, regular price \$10.

500 Gents' Dark and Light Knot Scarfs, worth 25c, for 10c each.

1000 Pairs Men's Wool Hose 25c, for 15c.

1200 Men's Braces, worth from 15c to 25c, your choice 10c pair.

13 Bars of Annie Rooney Washing Soap for 25c. Annie Rooney Mixed Tea, 500 pounds, 50c tea for 24c per lb. Ice Cream Soda 5c per glass. All Cotton Spools Ic each. Hosiery.

What a thorn in the flesh bad-fitting or poorly finished hose is only those that have worn them know. You'll find fit and finish of every article sold here as nearly perfect as possible, and still the prices run below the ordinary.

Ladies' Black Cotton Hose, regular price 12½c, opening price 5c.
Ladies' Fast Black and Tan Cotton Hose, regular price 20c, opening price 12½c.
Ladies' Guaranteed Fast Black Lisle Thread Hose, double heel and toe, regular price 40c, opening price 25c.
Full line of Children's Cotton Hose in black and tan, regular made, from 10c to 25c, Worth ½ more, adies' Furnishings.

We've a much-envied reputation for quality and cheapness in underwear—It's easily explained. The department is untrammeled by any amateur attempts at manufacturing. The pick of the picked manufacturers of Canada and the world are here—and one's best therefore variety. ufacturers of Canada and the world are each one's best, therefore variety, ity and value.

French Coutelle Cloth Corsets, boned and corded, a 75c quality, opening price 49c.
French Coutelle Cloth Corsets, boned and corded, \$1 and \$1.25 qualities, sale price 69c.
Ladies' Cambric Print Wrappers, well-made and lined, regniar price \$1.40, opening price 99c.
Percale and Cambric Blouses, new styles, regular price \$1, opening price 49c. Ribbons, Laces, Etc.

What fashion demands as newest in rib-nons, laces, veilings, handkerchie's, trim-nings, embroideries are to be found in these lepartments or at the notion counter. Um-orellas and parasois form another section where money can be saved.

300 Spieces Colored Ribbon, 10c quality, opening price 314c per yard.
10c and 125/cc Laces, opening price 5c per yard.
25c Laces, in black and cream, opening price 125/c.
Ladies' Linen Fine Lawn Handkerchiefs, hemstitched, 10c quality, opening price 5c sach. each.
Children's 40c quality Parasols, assorted

Chitaren's 40c quanty Parasois, assorted colors, orening price 25c.

Ladies' Silk Parasois, black and colors, with lace insertion and frill edge, opening price 32.19, worth 38.50.

1000 dozen Fancy Bordered Handker-chiefs, worth 3c to 5c, opening price ic assh. each.

15c, 20c and 25c Silk Veilings, new shades

and designs, opening price 8 1-2c.
From 10 to 12 noon Ladies! Thread Vests

All that are good, of all that are new in kid and fabric gloves, at littler prices than you've been accustomed to. Some of the figures almost startle us did we not know the qualities. Quality is the king that rules through low prices here.

Ladles '7-hook fine French Kid Gloves, opening price 90c. worth \$1.25.
Lisle Thread Gloves, colored and black, 18c quality, opening price 10c.

40c Silk Jersey Gloves, opening price 25c. in alt colors.

Super Lisle Jersey Gloves, all colors, 25c quality, opening price 12 1-2c.

Furniture. We have gone into the furniture business with the same zest that made us what we are in drygoods. Everything you require to make the house a home you'll find right here. Qualities, materials, make, values, go for granted as right. Figure all these as being 1.8 under regular prices, some almost %;

Bedroom Suites in every wood and finish from \$11 to \$65.
Sideboards from \$6 to \$65 each.
Extension Tables, 3 to 4, 5 and 6 leaves, from \$4.25 to \$29.50.
Parlor Suites in Silk Tapestry, Silk Brocatelles, Plushee, Hair Cloth. French Wilton Rugs, etc. from \$1.75 to \$85.
Parlor Cabinets, Parlor Secretaries, Music Oabinets.
Parlor Tables in walnut. oak, mahogany and antique fluish, from 90e to \$10.
Lounges, Rockers, in oak, rattan and plush and rug seats,
Dining-room Chairs in imitation, real leather, cane seats and wood seats, from \$4.25 to \$45.
Tangstry, Brussels, Wilton, Union and

\$4.25 to \$45.

Tapestry, Brussels, Wilton, Union and All-Wool Carpets and Rugs. BARGAINS!

MUSIC! Horses, Express Wagons, Pleasure Vans, Harness, Horse Clothing, Robes, etc., also the stock of Furniture and the machinery, the entire Plant and Outfit of the Express and Furniture business at

501 YONGE - ST.

Monday, 28th May.

NO RESERVE. - SALE AT 11.

A. O. ANDREWS & CO., Appraisers and Auctioneers.

Monday and the success of James Eaton & Co.'s modern retailing efforts is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet if is the growth of the business. From one floor of a small store of about 500 square feet of floor space. 200 employes, 8 horses, 22 elevators, and, above all, the brightest, best ventilated, most convenient tolet from, with attendant in provided with writing materials, papers, etc.; a convenient tolet from, with attendant in provided with writing materials, papers, etc.; a convenient tolet from, and the growth of the business. From one floor of a small store of about 500 square fee

but, above all, buy your Dry Goods, Clothing, Fdrniture here—the cheapest store in Canada.

1000 pounds Chocolate, opening price 9c per Jound.

80 boxes Lemons, opening price 7c per dozen.
500 yards All-Wool Basket Weave, all shades, and 3750 yards All-Wool Corea Cord, all shades, bought to sell at 50c and 75c per yard, opening price 21c.

English Brocches. color guaranteed, made to sell at 50c, opening price 35c.

English Brocches, Color, Cord, all shades, and 3750 Ladies' New Sallor Hats, imported to sell at 50c, opening price 35c.

Thousands of Fancy Pins.

Brocches, Watches, Clocks, Chains, etc., half jewelers' prices for opening days.

800 pieces Prints in navy grounds, fast coiors, Soupening price 30c.

Notwithstanding the ill-concealed jealousy of our contemporaries. Little Eaton's has

opening days.

Soo pieces Prints in navy grounds, fast colors, Damask, worth 55c, opening price 39c.

Notwithstanding the ill-concealed jealousy of our contemporaries. Little Eaton's has risen from a very small store to its present gigantic proportions—its progress comparing favorably with any concern on the continent. With all our energy we launch out to-morrow determined that before we rest this will be the greatest as well as the best store in Canada: Lots of people say, "Young Eaton is making a mistake—he is spreading out too much." All right, good people, when James Eaton & Co. come to the bridge of bankruptcy they will cross it.

Mean people have tried to injure us by insinuations and innusands—the meanest kind made yardstick of business morality to measure our neighbors with. We fear no competition, but wish success to everyone and are ready to give a helping hand financially to any of our competitors who need it. We want our name honorable, straightforward and chartitable. Toronto's a great city—a great retail center—it might be greater. If a few of Toronto's retail men were in power at the City Hall they would make a change. We would hear less of this continual harping on economy—economy of the benny wise and pound toolish kind. Give us the economy that gives us better streets and parks; that employs men rather than driving them out of the city; that builds factories and fills the vacant houses.

We practice what we preach in the face of a so-called "dull season." We have paid out thousands of dollars to work-people this last seven weeks, to make an attractive store that will draw the crowds here. Put the ambitious people at top; let men that build businesses build the city, give the Council a spirit of enterprise and in five years well have a model city of half a million inhabitants and the biggest store in the world on Yonge-at., near King.

JAMES EATON & CO.

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