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BAND CONCERTS
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CONTESTS OF
ALL KINDS.

Strathroy Welcomes You Dominion Day

ENTERTAINMENT GALORE AWAITS YOU!

FUN FOR ALL
THE FAMILY
ALL DAY LONG,
THE EVENT OF
THE SEASON IN
WESTERN ONTARIO.



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CELEBRATION OF DOMINION DAY AT STRATHROY TO BREAK RECORD

Dominion Day is Canada's national day. In no section of the whole Dominion is this day more fittingly celebrated than in West Middlesex. In fact the Dominion Day celebration at Strathroy, has become almost as national as the occasion. It marks from standpoint of attendance, entertainment offered, racing and other sport provided, and money spent to put the day over, it is the largest single day's program held in Canada.

This year's celebration will be the seventh. For seven years this gala occasion has been increasing from success to success. It had its institution in what was then called a "picnic" under the auspices of the United Farmers of Ontario of the Riding of West Middlesex. At first there was a decidedly political flavor pervading the event. As it has grown in size and importance, this aspect has become less conspicuous. Now it is the one occasion in the life of the community which may properly

be styled a purely community affair.

An Outstanding Town.

For nearly one hundred years, the town of Strathroy has been the center of one of the finest agricultural communities in Ontario, that known as West Middlesex. No better land is known, no finer, more prosperous, more progressive people can be found in all Ontario. On this one day in the year, the town makes due acknowledgment of this by turning its every facility over to the Dominion Day celebration committee, so that this district event may be the outstanding success it is.

In its inception the committee in charge, which is representative of the whole agricultural district and the farmer organizations existing therein, determined to select one definite feature as the nucleus of their celebration and to make this so attractive, so worth-while, that their day was bound to be a success.

After much deliberation, it was decided that the best attraction

possible was high-class horse-racing. To make this the very best possible, purses amounting to \$3,000 were decided upon. There were to be three races. For each race a purse of \$1,000 was offered. This amount was at that time and is yet, the largest offered by any single day's sport in Canada.

The committee's action was justified by the results. For the past six years the horse races have been of the best possible quality, replete with thrills, driving finishes, broken records and clean sportsmanship. This year the same purses are offered, and about forty horses have gathered to do their part in making this a day of real racing. During the spring, the excellent half-mile track at the exhibition grounds has been improved and repaired. It has for years been one of the fastest day-tracks in Ontario, and with the work this year should be faster than ever. The committee look for several track records to be broken and several in-

dividual records hung up before the \$1,000 purses are finally awarded to a winner.

Cockshutt on Program.

In recognition of the fact that the celebration has become almost national, it has been the endeavor to secure distinguished patronage for each event. In the past, Hon. E. C. Drury, premier of Ontario; Hon. Manning Doherty, former minister of agriculture for the province, and Michael Clark, M.P. for Red Deer, Sask., have been guests of honor. This year, His Honor Lieut.-Col. Harry Cockshutt, lieutenant-governor of Ontario, is patron, and will officially open the day's entertainment. During the course of the afternoon the lieutenant-governor will deliver an address.

Realizing that everyone is not interested in horse-racing, a wealth of other entertainment is provided—baseball, softball, athletic events and barrel boxing. One feature race will be continued on Page 15, Column 1.

MONSTER CELEBRATION DOMINION DAY, JULY 1, AT STRATHROY

BIGGEST SINGLE DAY'S SPORT IN CANADA.

\$3,000 in Purses HORSE RACES Three \$1,000 Purses
Over Forty of the Fastest Pacers in Ontario and Michigan Will Be There To Race For The Big Money.
THREE RACES— 2:30 PACE—Purse, \$1,000. 2:19 PACE—Purse, \$1,000. 2:15 PACE—Purse, \$1,000. All filled with good horses.

This will be the seventh annual celebration held in EXHIBITION PARK, STRATHROY. The committee's slogan is "Bigger and Better Than Ever." Come and make one of the thousands who will see track records smashed, and the keenest horse racing Ontario provides.

Every accommodation is provided at the park—meals, refreshments of all kinds, tea and hot water free, huge grandstand, beautiful grove, and plenty of parking space for cars.

This gala day is under the distinguished patronage of HIS HONOR LIEUT.-COL. HARRY COCKSHUTT, lieutenant-governor of Ontario. The lieutenant-governor will formally open the occasion at 1:30 p.m. At a convenient time during the afternoon he will deliver an address.

HALF-MILE EQUINE SACK RACE
The race of a thousand thrills. If you have never seen an equine sack race, seize this opportunity.

BASEBALL

Two fast games—

10 a.m.—Ailsa Craig vs. Strathroy Jacs.

4:30 p.m.—Delaware vs. Ilderton. These teams are well matched and old rivals. Each game should provide scintillating baseball.

LADIES' SOFTBALL

Walkers vs. Coldstream, at 2:30 p.m.

ATHLETIC EVENTS

100 yards dash (open)—On track at 3 o'clock.

220 yards dash (open)—On track at 3:15 o'clock.

Boys' and girls' events on baseball diamond at 1:30 p.m.

BARREL BOXING

At 2 p.m.—Two classes, boys 14 to 16, and men.

SPECIAL ENTERTAINMENT FOR THE KIDDIES

Throughout the day there will be special entertainment for the little folks in the Grove. Funny men in funny antics—and funny songs.

The SUNSET MALE QUARTET will also entertain in front of the grandstand and in the Grove.

The 26TH MIDDLESEX REGIMENT BAND will be in attendance all day, by kind permission of Lieut.-Col. Ulens.

Home-cooked meals will be served in the Horticultural Building by the ladies of St. Paul's Church, Kerrwood. In the evening, the Ladies' Hospital Auxiliary of Strathroy will hold a STREET DANCE.

Come and see how much wholesome fun can be crammed into one day!
"BIGGER AND BETTER THAN EVER!"



WHEN IN TOWN, BE SURE TO VISIT THE LARGE,
BRIGHT AND SPACIOUS STORE OF THE

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The specialty store with the greatest showing of all the latest in LADIES' READY-TO-WEAR APPAREL.

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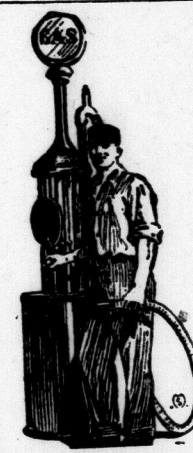
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