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If you relish Coffee with that rich flavor and aroma try Rowat's, the finest procurable.

T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.



DIAMONDS

A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, white, green and yellow gold.

C. H. Ward & Co.
Diamond Merchants, Jewelers and Opticians.
286 RICHMOND ST.
Phone 1084.



DEPENDABLE OPTICAL SERVICE

COUPLED with our long experience and our expert knowledge of optometry is our dependable service which guarantees prompt help in time of need.

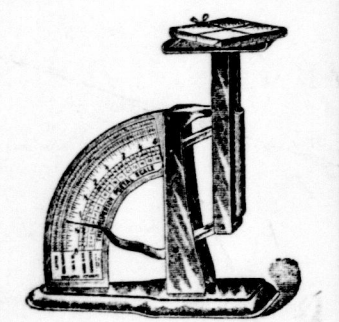
Carlyle
TREBILCOCK
OPTICIAN

233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

A FEW DOLLARS SPENT ON A

Postal Scale

Will Repay You Time and Again.



Drop in today and see the different models.

HAY STATIONERY CO., LTD.
331 Richmond Street.
Phone 5600.

10 karat Bean End Cuff Links, regular \$6.50 for \$3.00.

WRAY'S Jewelry
LIMITED.
234 DUNDAS STREET.

Furs Remodeled
At Summer Prices
BY SKILLED FURRIERS.
ROSS' Limited
126 DUNDAS ST.
Phone 1219. 17 London, Ont.

Ontario Dry Cleaners
PHONE 695W.
516 TALBOT STREET.
Work called for and delivered. Dry cleaned and pressed. Quick service. Equipment.

MOTORS
OVERHAULED—REPAIRED.
ELECTRIC MOTOR REPAIR CO.
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Table Lamps
Exceptional designs. Elegant Shades.
Prices \$2.50 to \$15.00.
312½ DUNDAS STREET,
Opposite Armouries.

J. FERGUSON'S SONS
176-178 KING STREET
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
Day or Night Service.
PHONES:
Office 543. Residence 2056W-6563.

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 452.

GEO. E. LOGAN
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418 Richmond St. Phone 1963.
Finest Motor and Horse Equipment.

The London Loan Company of Canada
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED
M. J. KENT, Manager.

First Glimpse of FALL HATS

Autumn Shades
BELTZ & CO.
PRACTICAL FURRIERS
ywt

ARNELL'S BUTTER CREAM BREAD

is famed for all the body-building, health-sustaining qualities good food possesses.

WHY NOT TRY A LOAF TODAY?

We have Trusses to fit all needs. Our fitters are experts.
ANDERSON & NELLE
268 Dundas St. ywt

Quality Vulcanizing Only.

ART WILKES
London Tire Repair Depot,
354 WELLINGTON STREET,
Opposite McClarys. ywt

Fishbein's
Ladies' Ready-to-Wear
Exclusive Apparel at Low Prices.
254 DUNDAS STREET
(Near Wellington).

SINCE 1888
TAYLOR'S THROAT AND LUNG BALM
has been the favorite household remedy for coughs, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.

5c, 6c and \$1.20

Manufactured and Sold Only at

TAYLOR'S DRUG STORE
New address
390 RICHMOND STREET,
Half Block South of Dundas.
Phone 594. t

Western School
Students passing final examinations conducted by the Business Educators' Association: James Campbell, Iona Station, Ont.; Will Curtis, Parkhill; Cecil Stewart, Kirkton.

Jackson Grace,
BUILDING CONTRACTOR.
Brick work and cement foundations a specialty, also houses raised and moved, sidewalks, cellar floors, 252 Grey, Phone. xt

McGill University Montreal

Faculty of Medicine

For the session 1922-23 the number entering the First Year of this Faculty will be limited to one hundred.

The standard of admission is Senior Matriculation of First Year in Arts, or the equivalent. For further information apply to

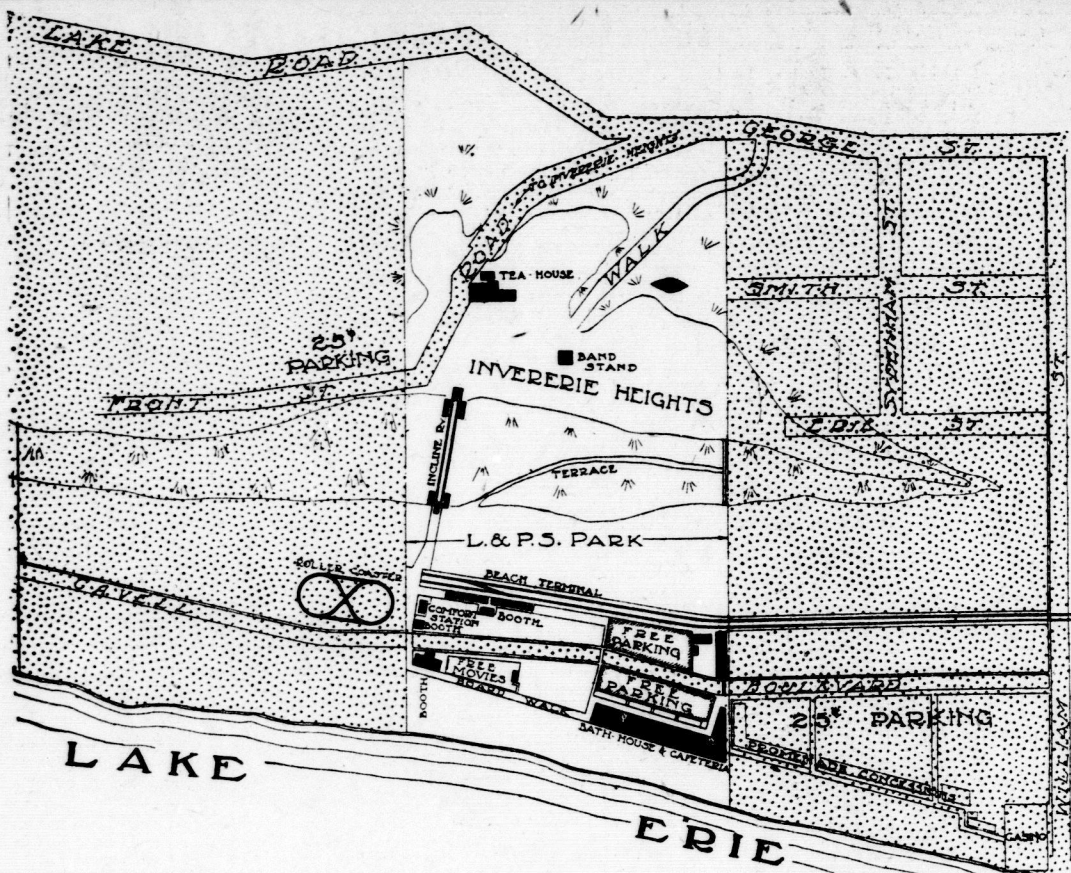
THE REGISTRAR
THREE JOCKEYS INJURED IN RACE

SARATOGA SPRINGS, N. Y., Aug. 11.—Three jockeys were injured, two seriously, at Saratoga track today, when a horse in the last race, a 5½-furlong dash for 2-year-olds, stumbled and fell, spilling two other mounts and their riders at the same time.

The injured are Charles Lang, who sustained a broken collarbone and severe bruises; Edward Scobie, broken rib and bruises; Ben Marinelli, badly shaken up and bruised. All three are among the best-known riders on eastern tracks.

Purdum Hardware
PHONES
2800
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124 DUNDAS STREET.

Where Motorists May Park Cars at Port



PREPARES MAP OF LAKE SHORE

London and Port Stanley Railway Issues Chart For Picnickers' Protection.

Many Motorists Risk Fines by Parking on Restricted Village Streets.

The activities of county, provincial and village police in Port Stanley, which from time to time result in the hailing of motorists into court for various offenses against parking regulations, have given rise to a widespread discussion concerning just what part of Port Stanley property is owned by the London and Port Stanley Railway, and who is responsible for the various regulations, attractions and services with which picnickers and pleasure-seekers come in contact.

The London and Port Stanley Railway has prepared an interesting chart of the summer resort showing the location of various landmarks, such as the casino, the L. and P. S. bathhouse and cafeteria, the incline railway, the roller coaster, the park on Invererie Heights and auto parking spaces, which shows at a glance what the railway does and does not own.

Not All Controlled. In the chart which is reproduced herewith, all of the shaded territory is NOT under control of the L. and P. S., or owned by it. For instance, at the right of the map is William street, the main north and south street, running down to the casino dance hall. The casino, the cement promenade on which the various concessions are located, and the 25-cent auto parking space behind them are all private property with which the railway has no connection.

To reach the park and picnic grounds by auto, two roads may be used. On the beach there is Cavell Boulevard, the wide cement-curbed roadway which runs through past the picture show and roller coaster, and terminates at the waterworks pump-house. This road, throughout its length, is a village street, and village bylaws concerning parking and traffic are made and enforced by the village reeve and council. Under the municipal bylaws it is forbidden to park on the north side of Cavell Boulevard, and some have been fined for violation of the rule.

Police Warn Autoists. L. and P. S. police, employed to preserve order in essential things and to co-operate and assist picnickers, have frequently warned autoists who unwittingly parked in other than the places permitted and thus risked prosecution before the county magistrate.

Some have held the view that this regulation has the effect of forcing autoists into the parking space on Invererie Heights where a 25-cent fee is charged. Be that as it may, the auto park is on private property and the L. and P. S. has nothing whatever to do with it.

Thus it will be seen from the map that on the beach the L. and P. S. property is bounded on its east side by a line running close to the east wall of the cafeteria and thence through from the lake along the fence at the east side of the baseball diamond, up the heights beside the steps on the face of the hill, across the east

80,000 Children Being Fed by Canada in Famine Area of Russia.

OTTAWA, Aug. 11.—(By Canadian Press).—Eighty thousand children are being fed by Canada in the famine areas of Saratov, Russia, and 35 Canadian kitchens are in operation in this area, 45 of which have been established through the Canadians' "Save the Children Fund" organization, and 10 through the British organization, with cash gifts from individuals and organizations in Canada.

Fence Divides Park.

The western boundary of the L. and P. S. property is marked by another straight line running through from the lake, west of the booth beside the free movies, following the walk in front of the roller-coaster, and running up the heights a little distance west of the incline railway. On the heights there is a line fence, painted green, dividing the private auto parking place from the L. and P. S. Park, and running through northward to the road behind the hill.

Thus on the heights the L. and P. S. owns and maintains the splendid park in which all sports and band concerts are given, and in which the children's playgrounds apparatus, the Japanese tea-house, the free hot and cold water supplies, the public conveniences, etc., are furnished. The L. and P. S. owns on the face of the heights the incline Railway, and the steps and terraced walk, and all the land between them.

Owens Ball Diamond. On the beach it owns the baseball diamond and athletic field, the railway terminal and refreshment booth opposite the public conveniences, and the checkroom opposite the roller coaster, the emergency hospital tent at the foot of the incline, the free moving picture show and the refreshment booth adjoining on the corner of the Boardwalk. All property along the Boardwalk from there easterly to the waterworks pump-house, the playgrounds apparatus beside the lake, and the big bathhouse and cafeteria.

The roller coaster and all property through to the west are owned by the Port Stanley Amusement Company and other private parties. Thus it will be seen that the L. and P. S. generously provides entertainment and accommodation for the public in general without discriminating between those who do and do not ride on the railway. In fact, the only free parking space now available in Port Stanley, except what is allowed on the streets, is that provided by the railway on both sides of Cavell boulevard in front of the bathhouse.

Leases No Concessions.

The railway maintains a policy of leasing no concessions on its own property, and in the interests of public service and good business practice operates all refreshment booths and eating places under its own staff. The family party with the basket lunch is welcomed and freely supplied with hot and cold water and picnic tables, though it is necessary to hire men to keep the park in order, and to clean up the refuse left from day to day by the picnickers. When large organizations which use the railway for their own purposes desire the services of caterers for anything from an inexpensive open air lunch to a turkey dinner with orchestral music the railroad reserves the right to handle this business itself as an offset against park maintenance costs.

It is always the objective of the railroad, however, to give the organizations the benefit of superior service and moderate rates, as innumerable London and outside organizations have heartily testified in spontaneous letters of appreciation.

WILL START TO HARVEST ALBERTA WHEAT IN WEEK

CALGARY, Alta., Aug. 11.—The harvesting of wheat will be general in Alberta in about a week's time, and if the continued absence of hail extends over that period the losses from that cause will be the lightest ever known, according to hail insurance reports.

They state there have been no serious storms at all this season.

FARMERS WAITING FOR ASSURED CROP

Reports State Business in Western Canada Quiet As Result.

WINNIPEG, Aug. 11.—(By Canadian Press).—According to reports received from various centres, business conditions throughout Canada may be considered fairly satisfactory, states the weekly trade report of the Canadian Creditmen's Trust Association.

Eastern advices from such points as Montreal, Toronto, Brantford and Quebec indicate a certain amount of briskness in ladies' wear, men's wear, drygoods and hardware, the latter owing to more active building in the various large cities. Rail conditions have benefited by recent fine weather, and are expected to still further improve at country points owing to the good agricultural outlook. Collections are still very slow.

Winnipeg wholesalers vary in their reports. While drygoods, ladies' wear and men's wear, and hardware are fairly active, there are other lines such as boots and shoes, furniture, etc., which leave much room for improvement. Larger cities report activity in retail lines. Collections are slow.

Saskatchewan advices say that the wholesale trade in the province is quiet, orders coming in very slowly from country towns, farmers presumably waiting for an assured crop. Retail trade is also quiet, merchants say, and less than at this time in 1921. Collections are very dead. Generally speaking the West seems to be waiting for the harvesting of what seems to be a crop second only to that of 1915. In many parts where small crops are expected, rains have had a beneficial effect, and with the exception of districts west of Saskatoon, also around Portage la Prairie, good returns are expected.

LONDONER APPOINTED TO QUEEN'S HISTORY STAFF

Duncan McArthur Named as Head of Department in University.

KINGSTON, Ont., Aug. 11.—Duncan McArthur, London, Ont., has been appointed head of the department of history in Queen's University. Mr. McArthur is a graduate in Arts of Queen's, and also a graduate of Osgoode Hall. Lately he has been assistant manager of the London & Western Trust Company.

R. J. H. Smalls, Green Lane, England, has been appointed assistant professor of accounting, and C. A. Ashley, Millenhall, Staffordshire, England, has been appointed assistant professor of commerce.

HARVESTERS WANTED FOR WESTERN WHEAT FIELDS.

Special train service and low fares are offered by the Canadian National-Great Trunk Railway to Western Canada. Consult with your nearest agent for train service, etc. Comfortable, roomy, convertible (berth), Colonist cars of latest design, and restaurant cars serving meals and lunches will be attached to trains. Special cars will also be provided for women. Travel "The National Way" to Winnipeg when destined to any point beyond the Canadian National reaches direct all important distributing centers in Western Canada.

MISS MARY McCALLUM TO WED IN SEPTEMBER

WINNIPEG, Man., Aug. 11.—The marriage of Miss Mary Petrie McCallum to Dr. Thomas Wellington Sutherland, Shellbrook, Sask., will take place Sept. 2, in Saskatoon.

Miss McCallum is well known in all parts of Canada for her work as assistant secretary of the Canadian Council of Agriculture, and she took an active part in Ontario in the Dominion election campaign.

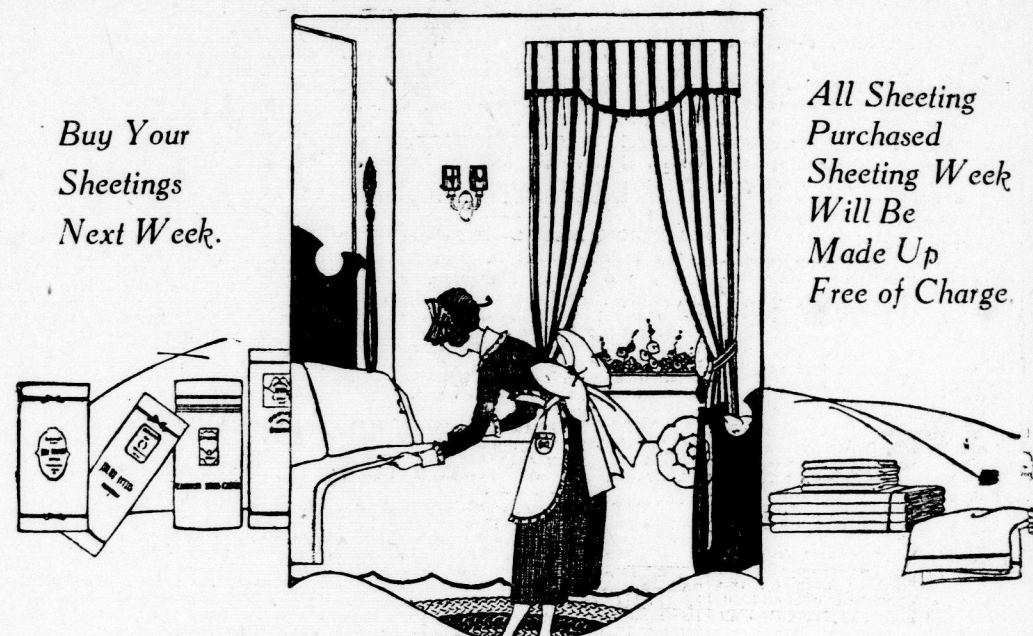
HEMORRHOIDS
Do not suffer another day with itching, bleeding, or protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c a box; all dealers, or Edmanon, Bates & Co., Limited, Toronto. Sample box free.

SHEETING WEEK

MONDAY 14 to SATURDAY 19

Special Values In Sheetings and Cottons

We have arranged on an extensive scale, with values such as has not been offered in years, including many special purchases made recently at much below even present market quotations, for one of the greatest selling events in this department in years.



Buy Your Sheetings Next Week.

All Sheetings Purchased Sheetings Week Will Be Made Up Free of Charge

Our stock of Sheetings is just full of beautiful qualities, makes by the greatest British manufacturers, weaves that are the best products of the famous mills of Lancashire, names such as Horrockses, brands such as Spero, together with our own reputation for good sheetings, make this the store to buy your supply of sheets from. Our prices we know will bear the closest comparison and to make this next week a SPECIAL SHEETING WEEK, we are going to hem all sheets FREE OF CHARGE next week only.

SINGLE BED SHEETING.

41 inches wide, of good stout cotton, firm in weave and well bleached. Special price 48c yard

DOUBLE BED SHEETING.

70 inches wide, a make and width we sell a lot of; the same quality as above. Special price 50c yard

GOOD SHEETINGS.

Made of pure, strong, clean woven cottons, sheetings that wear well and are specially recommended for regular household wear. Some are good Canadian makes, the rest well-known British Sheetings: 63-inch, 65c and 95c; 72-inch, 75c and 95c; 80-inch, 85c and \$1.35; 90-inch, \$1.35.

ENGLISH SLIPS, lovely quality, extra weight; firm, clean weave and good hemstitching; 40-inch, 42-inch and 44-inch..... \$1.25 pair
HEMSTITCHED PILLOW CASES, made in Belfast and hard to tell from linen; a wonderful quality here; very fine hemstitching; 44-inch only \$1.95 pair

"SPERO" SHEETING

Are constructed for hard wear; strong, tough yarns are woven into these excellent cottons, and the bleach is snow-white. We sell both qualities, made with the Spero brand on selvedge: 63-inch twin bed sheeting 85c and 95c
72-inch 3/4 bed sheeting \$1.00 and \$1.15
80-inch big double bed sheeting \$1.10 and \$1.30
90-inch extra double bed sheeting \$1.50

"HORROCKSES" SHEETINGS.

If you ever used cottons made by this maker, you won't need pressing to use them again; best workmanship, best yarns, best cottons, at prices quoted, are the reputation of Horrockses. We handle a big line of their cottons, all branded. Below are prices on their beautiful Sheetings: 72-inch sheeting \$1.25 and \$1.65
80-inch sheetings \$1.45 and \$1.85
90-inch sheetings \$1.65

HORROCKSES' PILLOWSLIPS

A special price here of this beautiful quality fine linen-finished pillow case, well made and nicely hemstitched; 40, 42 and 45 inches 59c each

HALF HOLIDAY

During the months of July and August, this store will close at 1 p.m. on Wednesdays.

SMALLMAN & INGRAM
LIMITED

STORE CLOSING AT 5:30 DAILY, SATURDAY INCLUDED.

EXPLOSION KILLS 5 ON BOARD LINER

One Victim of Disaster Believed To Have Been Blown Overboard.

ABOARD SS. ADRIATIC, OFF NEW ENGLAND, Aug. 11.—An explosion occurring today aboard the Steamship Adriatic, in the reserve coal hatch, killed five members of the crew and injured four others. The explosion, which took place at 1:30 a.m., was caused by spontaneous combustion.

No passengers were among the casualties. Of the five members of the crew who were killed, one was believed to have been blown overboard.

The following description of the explosion was given by Martin H. Glynn, former governor of New York, a newspaperman and a passenger. "It came like a roar of thunder. The captain of the ship, Hugh R. Davids, is a strict disciplinarian, and this showed today when he performed great work. He had the fire in the hold under control and the ship again on her way a few hours after the explosion."

ROYAL ARCH MASONS ORGANIZE IN BLENHEIM

New Chapter Instituted by Rt. Ex. Comp. E. C. Awrey of Leamington.

Special to London Advertiser. BLENHEIM, Aug. 11.—A chapter of Royal Arch Masons was organized in the local Masonic lodgerooms last evening by District Superintendent

PART OF OUR SERVICE

Many of our patrons prefer to personally look after the securing of a minister, singers, the music, and such other intimate details, but where there is no preference in such matters, we are glad to relieve you of even these burdens and in other ways assume complete charge, in the knowledge that this even more complete service will be most satisfying.

A. L. OATMAN

Director of Funeral Service
Phone 586 THE FUNERAL HOME
Cor. King and Colborne Sts.

ent Rt. Ex. Comp. E. C. Awrey of Leamington. The chapter will be known as Blenheim Chapter of Royal Arch Masons. The officers appointed were: First principal, Comp. W. L. Shillington; second principal, Comp. J. L. Rutherford; third principal, Comp. B. Ford; scribe N. Comp. Milo Pardo; scribe E. Comp. A. R. Williams. The other officers will be appointed at next meeting.