

PICTURES. WALL PAPER. WINDOW FRAMING. SHADES.
O. B. GRAVES
223 DUNDAS STREET, E. W.

CHAMPION BEDBUG KILLER
Quickly kills a house of bedbugs and all sorts of vermin. It is clean, safe and economical. Twenty-five cents for large tin, only at TAYLOR'S FIVE CENT KITCHEN DRUG STORES.

We mine our own Coal and sell direct to you at lowest summer price.
Eggs and Stoves for furnaces, Chestnut for basements, Large Pea Coal for range and heater.

KNOWLEDGE in our examinations. MERIT in our methods. QUALITY in our glasses. THE REASON for our success.

Brown Optical Co.
223 DUNDAS STREET, E. W.
Phone 1877. Evenings by Appointment.

For Genuine Bargains

You Must Attend the Anniversary Sale at The London Ready-To-Wear

We are putting on special bargains each day, and you will do wise to come and look over our large assortment of ready-to-wear. Every article in stock is at bargain prices, and we are adding new goods daily at the same great values.

SPECIALS FOR TODAY.
WASH. DRESSES—Many different styles to choose from, in checks, stripes, dots and plain colors; values to \$5.00. On sale at 85c.

Another lot of TRIMMED HATS, just passed into our showroom. All colors and styles, ribbon and flower trimmings. Values to \$4.00. On sale at \$1.49.

SUITS—A choice collection of this season's best styles at \$5.49, \$6.95, and upwards.
MIDDYS—All sizes and colors, fast washers, 49c, 59c, \$1.29, \$1.49.

WHITE WAISTS.
Many patterns in the newest styles. Values to \$1.75. On sale at 85c and 95c.

London Ready-To-Wear
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STOPWATCHES
Buy a Stop Watch for the races. We have them from \$3.50 up.

Military Wrist Watches, \$2.75; Ladies' Gold Filled Expansion Wristlet Watches for \$12.00 and up, and Gunmetal Wristlet Watches for \$3.75.

W. J. WRAY & CO.
JEWELERS, 234 DUNDAS STREET, E. W.

DIAMOND RINGS, \$5 to \$600.
386 RICHMOND STREET, E. W.
PHONE 1084.

WEGNER CLOTHING CO.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers Agents for the Best Canadian and American Makers of Overalls.
371 TALBOT ST., OPP. MARKET.
Open Evenings. Phone 1849.

FRENCH RECAPTURE
ALL POINTS LOST

PARIS, June 29.—10:26 p.m.—The official communication issued by the war office tonight says:

"In the Vosges we regained this morning all the positions which we had occupied to the east of Metzeral."

"On the rest of the front there is nothing to report except artillery actions."

The war office this afternoon gave out the following:

"In the territory to the north of Arras there was a continuous last night of the cannonading, particularly to the north and to the south of Souchez, and in the north of Neuville. An infantry engagement made it possible for us to make progress along the road between Arras and Arras."

"In the Argonne, at Bagatelle, yesterday witnessed incessant fighting with torpedoes and hand grenades."

"In the Vosges, an attack by the Germans was successful in forcing back, for the moment, our advance posts located on the slopes to the east of Metzeral. We at once delivered a counter-attack and recaptured part of the ground lost."

"The remainder of the front is quiet."

QUALITY STORE
CRESCA OLIVE OIL,
30c, 50c, \$1 per bottle.
Harry Ranahan
515 RICHMOND STREET
Phones 1024, 3323.

Voice of the People

To the Editor of The Advertiser:

Since you saw fit to give such generous publicity in last Thursday's issue of your paper to the disgraceful episode of a certain company of young people, charged with trespassing and disorderly conduct, etc., may we ask at least an equal space in which to speak of certain features of the case not mentioned by your diligent reporter, but in which the public is more distinctly interested than in the small details of the narrative and their bearing upon the reputation of the individuals mentioned, all of which might have been as creditably reprinted with more charitable allusion, and a more kindly, considerate feeling for the ones, though apart from the trouble, yet upon whom falls most heavily the odium of the disgrace.

In the first place no mention was made of the drink and the part it played in the affair, and that one of the company was a minor, etc. The Advertiser being classed as a temperance paper, it is passing strange that this feature of the case should have been omitted, even if the judge who passed the sentence should avoid mentioning the person guilty of the offence, let pass to inform your readers that in the city of London youths are not deterred from purchasing liquor at hotel bars, in the city, filled with the Christian people of every sect and creed, and with beautiful and costly church edifices adorning her thoroughfares, youths are allowed to roam the streets at night, going in and out at the open bar, mingling with the drunken and vile, sharing with them the cup of shame and pollution, and with no one of authority to raise a protest or sound a note of warning. Then when the brain becomes fired, impelling its victims to commit acts of disorder, he is arrested, convicted, and sentenced to a term of imprisonment, and the deed of lawbreaking, etc. But being under age no mention is made of drunkenness for fear that there might be raised questions of criminality, nature, as to how and where he procured the liquor. But no judge is competent to pass sentence on a case of this kind until such questions are answered.

For the hotelkeeper who serves liquor to a minor should be held responsible, for any act of criminality committed by such a one while under its influence. And a minor intoxicated when arrested should be forced to tell where he got his drink, and to identify the person who sold or gave it to him. If it was done in all such cases the hotelkeepers of our city would not be so bold and defiant in lawbreaking. Law enforcement is a matter of common sense. If good citizens are interested, regardless of how wide they may differ on other issues. This is the only true basis of government, and no officer of law should stand in the way of its operation.

Very sincerely, JOHN D. HOWELL.

To the Editor of The Advertiser:

Having listened recently to what I believe to be a misleading interpretation and application of Revelations xxi. 1-5, from two or three pulpits, permit me to make a few observations thereon from a layman's point of view.

The old theologians and the pulpits in years gone by took no view that the whole chapter from which the above is taken is intended to be a pictorial representation of the heavenly inheritance of the saints beyond the grave. This, it may be said, is the view taken by the majority of the theologians, and is a view which is entirely correct.

But, in the interpretation of the above, the view is taken that the above is a picture of the heavenly inheritance of the saints beyond the grave.

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That means "PERFECT PICTURES"—if you let us finish them.

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DRUGS AND PHOTO SUPPLIES
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advent of peace and tranquility for the church she has in large measure lost her relish for meditation on the glories of the heavenly Canaan. Even the Christian pulpit is largely dropping the discussion and substituting such themes as "the new democracy of nations" and "the new era of world peace."

But there is also the fire of joy, of sacred enthusiasm! It arose from sacrificial altars, from mountain heights of Germany, and lit up the heavens at the time of solstice, and whenever the home countries were in danger, year after year of joy shall flare from the Blomke Columns throughout the length and breadth of Germany, for on April 1, just one hundred years ago, our country's greatest son was born. Let us celebrate this event in a manner deep, far-reaching and mighty! BLOOD AND IRON.

Let us, young or old, find in his heart a Hismarck Column, a pillar of fire now in these days of storm and stress. Let this fire, enkindled in every German breast, be a fire of joy, of holiest enthusiasm. But let it be terrible, unfettered; let it carry horror and destruction! Call it HATE, if you will, but let it be a fire of joy, of holiest enthusiasm! We all have but one enemy, ENGLAND!

BROKEN IN HEALTH, ALSO IN POCKET AND OTTAWA DEAF

Gunner Warren Cannot Get Back Pay From Employer, Nor Back Pay From Government—Coming to London for Helping Hand.

[Special to The Advertiser.]

GUELPH, June 29.—Gunner Warren, the first invalid soldier to reach Guelph from the front, was a broken-down man when seen by The Advertiser here today.

Warren has seen a lot of fighting in his time and has lost a great deal of his health. He has been in the trenches for two years and has been a victim of trench fever.

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"HATE, HATE THE ACCURSED ENGLISH" TO BE GERMANY'S THEME FOR ALL FUTURE SAYS AN OFFICER IN LILLE NEWSPAPER

To what extent the Germans are going in their attempt to cultivate hatred for Britain is shown in a translation from the Lille War Gazette of March 3, 1915, a weekly newspaper issued by the Germans at Lille. A copy of the paper was found on a German prisoner captured at Neuve Chapelle.

The article in question is entitled "Fire," and was written by Lieut.-Col. Kaden. It is as follows:

As children, many of us have played with a flame of fire. First a small, tongue-like flame appears, it grows into a devastating fury of heat. We cut holes in the field have seen more than enough of it.

But there is also the fire of joy, of sacred enthusiasm! It arose from sacrificial altars, from mountain heights of Germany, and lit up the heavens at the time of solstice, and whenever the home countries were in danger, year after year of joy shall flare from the Blomke Columns throughout the length and breadth of Germany, for on April 1, just one hundred years ago, our country's greatest son was born.

Let us celebrate this event in a manner deep, far-reaching and mighty! BLOOD AND IRON.

Let us, young or old, find in his heart a Hismarck Column, a pillar of fire now in these days of storm and stress. Let this fire, enkindled in every German breast, be a fire of joy, of holiest enthusiasm. But let it be terrible, unfettered; let it carry horror and destruction! Call it HATE, if you will, but let it be a fire of joy, of holiest enthusiasm! We all have but one enemy, ENGLAND!

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How long have we wooed her almost to the point of our own self-abandonment. She would none of us, she would leave her apostles of peace, the "No War" disciples. The time has passed when we would do homage to everything English—our cousins that were!

"God punish England!" "May he punish her!" This is the greeting that now passes when Germans meet. The fire of this righteous hate is all aglow.

You men of Germany, from East and West, forced to shed your blood in the defence of your home-land, through England's infamous envy and hatred of Germany's progress, feed the flame that burns in your souls. We have but one war-cry: "GOD PUNISH ENGLAND!"

Behold in every dead comrade a sacrifice forced from you by this accursed people. Take ten-fold vengeance for each hero's death!

You German people at home, feed this life of hate into the hearts of the babe at your breast!

You thousands of teachers, to whom millions of German children look up for guidance, teach them to hate! Unquenchable HATE!

You homes of German learning, pile up the fuel on this fire! Tell the children that it is not poison for our people, write in letters of fire the name of our bitterest enemy. You guardians of the truth, feed this sacred HATE!

You German fathers, lead your children up to the high hills of our home-land, at their feet our dear country bled in sunshine. Your women and children shall starve; bestial, devilish conception. Everywhere the "No War" disciples. The time has passed when we would do homage to everything English—our cousins that were!

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