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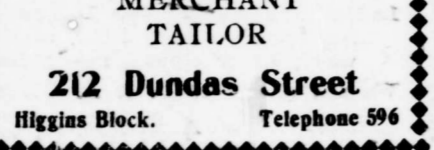
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The Ideal Electric Iron,
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Safe simple, clean, convenient.
Costs little to operate.
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TODAY
Is the Time to Begin

Ordering Johnston Bros.' XXX Bread for your table. Its use will better the family health as well as render each meal more enjoyable; at grocers or delivered. Johnston Bros. Phone 818.

THIRTY-FIVE YEARS AGO
TODAY

[From The London Advertiser of March 8, 1871.]
The celebrated Jeanie Watson and Mr. J. F. Hardy will give two of their concerts in the Music Hall, London, tomorrow (Thursday) and Friday evenings. They appear under the patronage of the St. Andrew's Society.

The members of the "O. K." B. B. C. organized for the season under the following officers: President, Charles Shaw; vice-president, Wm. Magee; secretary and treasurer, T. H. Brunton; captain, Frank Lowe; committee, Messrs. Brunton, Shaw, Cox, Cruickshanks and Williams.

An immense mass meeting of workmen and citizens will be held this evening in the open air, on Wellington street, near Webb's Wellington Hotel, just below the track. Mr. Cornish and others will address the meeting.

Mr. Evans is meeting with most encouraging success in his intercourse with the people of the east riding, having in every township gained many new friends. His meeting last night in Peterborough was very successful. In Mr. Evans the farmers of East Middlesex have a representative of their own, in whom they can feel an honest pride.

Mr. Mackenzie has formally accepted the nomination for West Middlesex. Let no stone remain unturned to place him at the head of the polls by a majority of several hundred.

The store of Messrs. Odell & Dyer, Belmont, was broken into on the night of the 2nd of last month, and a cash box containing \$100 in cash and several notes of hand stolen.

TO OUR SUBSCRIBERS.
Subscribers who fail to receive their paper, or whose delivery is late, will confer a favor to the business office by retorting same.

PHONE 107.

LONDON AND DISTRICT

—Mr. A. W. Cassidy, of Petrolia, brought his infant son to St. Joseph's Hospital to be treated for inflammatory rheumatism.

—Mr. T. J. Hamilton, of the Western University, has been called to Rowell, Mich., owing to the death of his brother-in-law.

—Mr. Joseph Lawrence, of Ridout COLBOURNE-LANE.

A very happy event took place at Christ Church rectory on Tuesday evening, says the Chatham Planet, when Mr. Lucius Colbourne, of Toronto, was married to Miss Rhoda Lane, of London, formerly of Blenheim. The nuptial knot was tied by Rev. Rural Dean McCosh. The happy couple will spend their honeymoon in the east.

TWILIGHT ORGAN RECITAL.
The twenty-seventh twilight organ recital promises an unusually attractive programme. Mr. Jordan will give an entire programme of orchestral

compositions, each number to be accompanied with a short analytical note. Miss Helen Davies, of Peterboro, is to be the soloist, and much interest is being taken in this, her first appearance here. Miss Davies is the soprano who made the sensation at the concert of the National Chorus and New York Symphony Orchestras in Toronto last January. Her work was a marvel to all present, and has resulted in placing her at the front as a soprano soloist.

PRINCIPAL AT WYCLIFFE
Rev. Dyson Hague, of This City Mentioned for Position,
A dispatch from Toronto announces that Rev. Dyson Hague, of this city, is mentioned as a possible successor of the late Dr. Sheraton, as principal of Wycliffe College.

When seen by The Advertiser today, Mr. Hague said he was not in a position to make a statement yet. "You will know the full particulars, probably tomorrow," he said. "At present I can say nothing."

The mayor of Professor George M. Wright, of Toronto University, is also connected with the principalship.

MUSIC CLUB CONCERT
Pleasing Programme Under Direction of Mrs. Pocock.

At the Women's Music Club yesterday afternoon, another very pleasing programme was carried out. Mrs. John Pocock arranged the several numbers, and earned many compliments for the exceptional taste displayed in selecting the following programme:

Marche Militaire ... Schubert-Tausig
Miss Kathleen O'Meara.
"The Friar of Orders Gray," ... Shields
Mr. Thomas Nichol.

Petite Suite ... Ole Olson
(1) Mazurka
(2) Mazurka
(3) Serenade
(4) Danse Caprice Norwegianne
(5) Papiillon.

Miss Jessie Strong, Miss Mabel Luscombe.
"Since First I Met Thee," Robert Schumann
Miss Kathleen Stafford, Montreal.
Etude Opus 25, No. 7 ... Chopin
Staccato Caprice ... Bogrich
Miss Lillian Boomer.

Ave Maria ... Millard
Hungarian Rhapsody No. 2 ... Liszt
Miss Kathleen O'Meara.

RAJAH—The new King. Hand-made, bone-smoked, clear Havana filler. 10c.

A SARNIA WEDDING
Londoners Interested in Event at Tunnel Town.

A wedding in which very many Londoners are interested took place in Sarnia at noon yesterday, at the home of Dr. F. B. Wilkinson, when his daughter, Miss Ona May, became the bride of Mr. Wm. Kenny, son of Mr. Thos. Kenny, wholesale grocer. The marriage ceremony was performed by Rev. Canon Davis, of St. George's English Church, and was witnessed by only the immediate relatives of the contracting parties. Miss Wanda Jarvis, of London, was bridesmaid, and Mr. James Johnston assisted the groom.

At the conclusion of the ceremony luncheon was served, after which Mr. and Mrs. Kenny left on a wedding trip to Great Britain. The many friends of the young couple will wish them every success.

IN EVERYBODY'S MOUTH—
BRUCE CARRUTHERS CIGAR, 5c.

Use Parnell's Bread
Perfection of the baker's art.
PHONE 929.

street, leaves on Saturday for his farm in Southern Manitoba. He expects to be absent for six weeks.

—It is understood that Hewer & Son, of Woodstock, have leased a store on the north side of Dundas street, east of Clarence street, and will shortly open up business there.

—There was sold yesterday in the town of Strathroy by A. M. Hunt in connection with the McTaggart estate, a house and five acres of land, for the sum of \$1,250. Mr. W. A. Aitken, of Metcalfe, was the purchaser.

—The Women's Christian Association desires to thank Mr. J. B. McKillop and the executors of the late Mr. H. Enright's estate for a legacy of \$200, of which \$100 goes to the Home for Incurables and \$100 to the Infants' Home.

—A very interesting lecture was delivered in All Saints' Church last evening by the rector, Rev. T. E. Clarke. The lecture was illustrated by 30 lantern slides and graphically told "The Story of the Cross." A large audience was present, and thoroughly enjoyed the lecture. Very Rev. Dean Davis took part in the programme.

GOOD ROADS COMMITTEE IN TORONTO.
The good roads committee of the county council, composed of the following members: Warlen Galbraith, Councilors Lewis, Clark, Turnbull, McDonald, Robotham and County Solicitor J. C. Elliott, left last night for Toronto. The bill to legalize the taking over of the county roads comes up in the Legislature today.

The Gerhard Heintzman
is the piano advanced to its leading position by its own merits. It is the finest example of progressive piano-making, and is recognized by musicians as the BEST.

We have in stock all the newest styles.
W. McPhillips
189 Dundas Street, London.
Drop in and hear them.

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Veribest
IS OUR MOTTO
TRY US
JOHN MANN & SONS
401 CLARENCE ST.
425 YORK ST. 470 Phone.

We have in stock a lot of new

ENGLISH SHIRTS
from Welch, Margeson & Co., London, England, in English Oxford, Madras, Zephyrus, etc. \$1.25 and \$1.50. These shirts are celebrated for their long wearing qualities.

BOUGHNER

"Purity" Baking Powder
Is the favorite with all cooks who succeed in turning out the lightest, whitest, sweetest and most nutritious biscuit and cakes. It is the best. It never fails.
Only, **Pound 20c.**

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas St., London, Ont.

AN INTERNATIONAL SHOW
The Thoroughbreds of America and Britain to Compete at London.

New York, March 8.—According to the Herald, officers of the National Horse Show Association of America and the Hackney Horse Society are co-operating to establish in London an international horse show. The project was first broached during the last horse show at Madison Square Garden, in November, when English and American horsemen talked of having an exhibition in London next May. Owing to the lack of sufficient time for preparation, this plan was found to be impracticable, but James T. Hyde, the father of the National, and Henry F. Euren, secretary of the English Hackney Horse Society, are now working together to carry out the enterprise in the spring of 1907.

The proposed exhibition will probably take place at the London Olympia one year from next May. Some of the most prominent exhibitors of fashionable harness and saddle horses at American shows have, it is said, given assurance that they will send their stables abroad for the international show.

Among those mentioned in this connection are Alfred G. Vanderbilt, James Hobart Moore, E. D. Jordan, Reginald C. Vanderbilt and W. H. Moore, all of whom have figured prominently at recent exhibitions here.

One of the big trans-Atlantic steamship companies will, it is said, encourage the shipment of smaller animals to London, giving intending exhibitors extremely favorable rates for the round trip. Should this be done, several New York dealers will ship their show horses to the London exhibition, with a view to selling them on the other side.

Lord Lonsdale, who is one of the leading breeders and owners of Hackneys in England, is reported to have taken up the project with Mr. Euren.

Mrs. Winslow's Soothing Syrup.
It is the best remedy for CHILDREN WHILE TEETHING, with PAINFUL SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."

The Red Star News Company, 8 Market Lane, are selling a fine line of popular novels at five cents each.

TO BUILD A NEW TORONTO THEATER
Independents Secure a Site on King Street West—House Ready September 1.

The following dispatch from Toronto regarding the building of a new theater in that city has much interest for Londoners, inasmuch as the people who are behind the scheme there will be booking a great many of the attractions for the Grand Opera House here next year, when the house is taken over by Messrs. Fitzpatrick & Stewart:

"A new theater is to be built on the 72.6 feet of land fronting on 78, 82 and 84 King street west, and running 190 feet to Pearl street. The property belongs to the Baldwin estate, and is now held under option by the representatives of local capital. The option provides for a 21-year lease, renewable for another 21 years. It calls for a rental of \$4,000 per annum, the lessees having the right to purchase at any time within ten years at \$2,000 per foot.

Negotiations Now Complete.
"The property is the space between Mc-Causland's and Mc-Gilgus'. The local capitalists who hold the option have been in negotiation with the magnates of the independent theater movement in New York. These negotiations are now all but complete in everything but a few details, which will be cleared up this week. The two Shruberts, Jake and Lee, David Belasco and Harrison Grey Fiske are to take stock in the company that is to be formed to build the new theater. The work will be rushed. The building is to cost \$100,000, exclusive of the land.

Open for Thirty Weeks.
"It is expected that the contract will be awarded to the builders of the new Traders' Bank. The plan is to have the new theater ready for occupation on Sept. 1. The new house will have a store on either side of the main entrance on its King street entrance, and will be a first-class modern theater in every particular. The Shubert-Belasco-Fiske alliance undertake to supply the theater, which will be called either the Belasco or Prince of Wales, with first-class attractions for a season of 30 weeks."

The new house in Toronto will now give the independents a straight route through Canada. The independents have now a house in Detroit, and attractions coming from that direction will play Chatham, St. Thomas, London, and then jump into Toronto. It is also quite probable that several other towns will be added to the independent list before the opening of next season.

FOR ELECTION REFORM
Conference at New York Demands Most Radical Changes.

New York, March 7.—The national conference for the reform of the primary and election laws, held here under the auspices of the National Civic Federation, concluded its sessions today.

It is expected that the work for ballot reform begun by a department of the National Civic Federation charged with this duty, and created through a resolution adopted by the conference:

A resolution adopted reads:
Resolved, that experience shows that existing provisions of criminal law regarding the purchase of votes are inadequate, and that improper corrupt practices legislation should include:

1. The publication of all contributions and expenditures.

2. The prohibition of political contributions by corporations.

3. The definition and limitation of permissible political expenditures.

4. Provisions for judicial inquiry into election expenditures and existence of corrupt practices, in which proceeding any citizen may participate.

5. The punishment of corrupt practices by further penalties, such as disfranchisement or disqualification for office, in addition to fine or imprisonment.

ZION CITY IN BAD WAY
Must Have \$250,000 to Keep Off the Money Lenders.

Chicago, March 8.—Picturing a gloomy financial situation, and recognizing a crisis, Overseer Voliva called upon the residents of Zion City last night for over \$250,000 to save the community from the money lenders, and thus relieve the present pressure and put the securities on a paying basis. As security he promised the people first mortgages on the lace factory and the printing house.

He called upon ministers to give up their salaries, he asked clerks and laborers to work for \$3 a week, and upbraided the followers of Dr. Dowle for wearing jewelry and gaudy clothes.

"Accept in pay just enough to provide for living expenses," was his urgent request, he himself declaring he was willing to live on 15 cents a week, if possible thus to keep soul and body together.

GOOD FOR SHAVERS.
Customers of Mr. James Charles, the well-known barber, 89 Dundas street, will now have the extreme pleasure of shaving in the latest barber-chairs. He has just put in three of the latest modern chairs, which are beauties.

BIG ALTERATION SALE
We have decided to run the sale until the alterations are completed, which will take until the end of March. We are still giving great bargains in Diamonds, Watches, Jewelry and Novelties.

Ward & Co. JEWELERS.
374 RICHMOND STREET.

MARA'S
Opposite Market Lane.

Travelers' Samples of New Spring Skirts
AT ONE-THIRD LESS REGULAR PRICE

Travelers' Samples, HELENA MAKE, comprising 150 Sample Skirts, nothing newer in style and design, comprising Lusters, Broadcloths, Venetians, Light and Dark Tweeds and Sicilians.

\$7.00 skirts for ... \$5.00
\$6.00 skirts for ... \$4.00
\$5.00 skirts for ... \$3.75
\$3.00 skirts for ... \$2.25
SEE OUR PRINCESS SKIRTS.

69c Muslin Shirtwaists for 49c—Muslin Shirtwaists, fine, sheer make, in all shades, with tucked front, sizes 34 to 44. Yours for.....49c

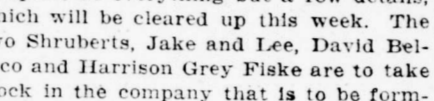
Covert Cloth for Spring Coats—Covert Cloth, 54 inches wide, in shades of light gray, fawns and greens. Special, yard.....\$1.50

Union Linen for Shirtwaist Suits and Separate Waists, fine sheer make, 36 inches wide. To clear, yard.....20c

Extra Special—Extra Highly Mercerized Satteen Skirts with knife pleat frill, (also dust frill.) Full sweep97c

New Raincoats to hand, in shades of fawn, (gray two shades) and greens exclusively up-to-date, at \$3.95 \$5 and \$6.50

See our Military Style of Rain and Spring Coat Combined, reversible plaid lining. Hangs like made-to-order. Yours for.....\$9.50



Watch this space Tuesdays, Thursdays and Saturdays.

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By spending less than you earn. Money grows most surely and quickly when kept in this bank. Sympathy is very good in its way, but for practical purposes a SAVINGS BANK account, in times of sickness or misfortune, is of far more value, as it is always adding to your surplus.

We give you the advantage of getting the interest compounded

EVERY THREE MONTHS.

\$1.00 opens an Account in our Savings Department.
No matter how small, bring your savings to

The Sovereign Bank of Canada
LONDON BRANCH, Opposite City Hall, F. E. KARN, Manager.
LONDON EAST BRANCH, 635 Dundas Street, W. J. HILL, Manager.

SHE STILL CAMPAIGNS
Beautiful Lady Warwick the Idol of English Socialists.

London, March 7.—Lady Warwick continues the idol of the English Socialists. During the general elections she made a whirlwind campaign which the elder Gladstone in his palmist days might have envied, traveling to all parts of the United Kingdom in an effort to convert the workmen to her industrial point of view. It is openly stated here in London that Lady Warwick was not without an influence upon the general election—that through she taught socialism, the influence of her sayings was felt in the increased vote for the labor candidates and the Liberal nominees with Radical tendencies. Characteristic of the English elector, he listened to the tilled Socialist, remembered what she said, but proceeded to carry her theories into execution in a more practical way by voting for the labor candidates or the Liberal candidates who were supposed to be friendly, instead of throwing their votes away on the Socialist candidates.

Now that the general elections are over, Lady Warwick says that her campaigning is only beginning. Certainly she is still keeping up an active crusade, going out almost every day in her Socialist motor car, addressing meetings attended by laboring

men and farmers. She looked very charming in a plaid motor costume, with a hat to match, as she presided at a meeting of the agriculturists at Lathom this week, and discussed the merits of a scheme of sending farm produce to London by a motor car service, to be disposed of on street stalls.

One of the speakers mentioned protection. He was stopped by the countess, who said that she was one of those who taught that they should spend the last years of their lives for the good of others. She knew that they all did not agree with her in her Socialistic views, but she knew that they credited her with being sincere in her efforts to help the people.

One reason why her agitation is likely to prove effective in the Dunmow district is that the district is poorly served by the existing railway. There are a number of populous villages within six or seven miles which can only be reached by this road.

A TONIC FOR THE DERELIQUENT.
Farmers' Vegetable Pills. By acting regularly but thoroughly on the secretions of the body, are a valuable tonic, stimulating the lagging organs to healthy action and restoring them to full vigor. They can be taken in graduated doses and so used that they can be discontinued at any time without return of the ailments which they were used to allay.

Two European cities, Niinve, in Belgium, and Christiania, in Norway, have since the Portsmouth peace established Roosevelt streets.

Every Department Overflowing with Fresh Spring Goods

NEW HATS
NEW SHIRTS
NEW NECKWEAR

Large Assortment to Pick From

GRAHAM BROS.