

Works Marvels.

Gossages' **Magical Soap.**

**HARD WEARING.**  
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES

**JOB'S STORES, Ltd.**

Agents.

**N. S. COAL!**

Ex Store—  
**CHOICE NORTH SYDNEY COAL.**

Due to arrive:  
Prices and Quality Right.  
PROMPT DELIVERY.  
Also a large quantity BIRCH JUNKS.

**NFLD. COAL and TRADING CO., LTD.**

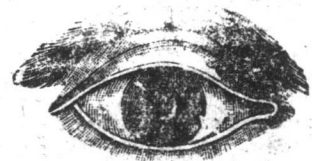
At the premises lately occupied by Alan Goodridge & Sons.



OUR SHOWING OF  
**FALL and WINTER SUITINGS and OVERCOATINGS**

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

**W. P. SHORTALL,**  
THE AMERICAN TAILOR, 300 WATER ST.  
PHONE—477. P.O. BOX—445.



**THE LEADING OPTICAL HOUSE**

Where eyes are tested carefully and accurately.  
Where Glasses are supplied at shortest notice.  
Where only the best Optical material is kept in stock.  
Where broken Lenses are duplicated.  
Where special Lenses are ground from any prescription.  
Where all kinds of Optical repairs are attended to.

**R. H. TRAPNELL, Ltd.,**  
Jewellers and Opticians, 197 Water Street.

**TAXES**

Are about the same on poor tea as on tea with the precious quality of Blue Bird. In some teas most of your money goes to pay taxes—most of it goes to buy flavor and fineness in

**Blue Bird Tea**  
"Brings Happiness!"



**The Well-Tailored Man**

comes to Strang's for his clothes made to order, knowing that we are skilled in custom tailoring of the better kind. Our style, fit, cloth and workmanship are equal to the Fifth Avenue sort, at far lower prices.

TRY STRANG'S TAILORING

**J. J. STRANG,**  
LADIES' AND GENTS' TAILOR.

CORNER PRESCOTT AND WATER STS.,  
eod.tf

EXPORTERS REQUIRING

**Box Strapping**

can obtain best quality

**Japanned Embossed Steel Strapping**

AT

**Robert Templeton's.**

**Morey's Coal is Good Coal!**

In Stock, Best Grades of  
**North Sydney Screened, Scotch Household and Anthracite**

**COAL.**

**M. MOREY & Co., Ltd.**

1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.

Will be sold at Rock Bottom Prices.  
**North Am. Fur, Hide and Metal Co'y.,**  
Water Street West (Next Door Reid Electric Store).

**TIP TOP SHOPS!**

<b>BEAUTY PARLOR</b> Facial Massage Oil, plain and Henna Shampoos Marcel Wave, Water Wave, Round Wave, Hair Cuts Bob Curl, Singeing.	<b>BARBER SHOP</b> Shave, Hair Cut, Singe, Oil and Plain Shampoo, Massage, Skin Treatments, Steams, Manicure, Steam Sterilizer for Towels. 3 Barbers—Good Service Manicures.
---	---

Children's Hair Cuts and Treatments for Dandruff and falling hair Our Specialty.  
MRS. J. L. COURTNEY. Phone 1559.  
2 PRESCOTT STREET. Just off Water Street.  
nov4.s.m.w.tf

**FIRE INSURANCE!**

**QUEEN INSURANCE CO. of America**  
AND  
**THE GREAT AMERICAN INS. CO. OF NEW YORK.**  
Capital practically unlimited. The largest number of Policy holders in Newfoundland.  
**Absolutely no trouble when a loss occurs.**  
PHONE 668. F. O. BOX 782.  
**GEO. H. HALLEY, Agent,**  
ADRAIN BUILDING, 165 WATER STREET.  
jue9.tf

**JUMBO**

ON TOP.

**GEORGE NEAL, Ltd.**  
Distributors.

**Always the Same.**  
**Always the Best.**



ARE YOU GOING TO BUILD?  
**BUILDER'S HARDWARE IS OUR LONG SUIT**

Come in and let us figure with you on that bill of Builders' Hardware you are going to need.  
Our Builders' Hardware has the "looks," and it will stand the strain. You only need to see it and price it to buy it; use it and you will find it good.  
Our Carpenters' Tools are a joy to use. Try them once. That's all we ask.  
**OUR HARDWARE WEARS.**  
"Special" for One Week Only.  
AXES, HANDLES, SAWS and TOOLS of all kinds.  
FEATHERS, BEDSTEADS, MATTRESSES, SPRINGS  
GLASS, PUTTY, PAINTS, VARNISHES, BRUSHES,  
POWDER, SHOT, CAPS, CARTRIDGES, LEATHER,  
SHOE RIVETS, HEMP, FLAX, INK, BLAKEYS.

**Bowring Brothers, Ltd.**  
HARDWARE DEPARTMENT.  
nov15.tf

**Reid-Newfoundland Co., Limited**

**Notice!**

Passengers leaving St. John's on 8.45 a.m. train Tuesday, Nov. 28th, will connect with S.S. Glencoe at Argentia for usual ports of call Argentina to Port au Prince.

**Reid-Newfoundland Co., Limited**

**Furness Line Sailing**

From	St. John's	Halifax	Boston	Boston	Halifax	St. John's
Liverpool	Halifax	Boston	Halifax	Halifax	St. John's	Liverpool
DIGBY—SACHEM—						
Nov. 24th	Dec. 2nd	Dec. 5th	Dec. 12th	Dec. 20th	Dec. 28th	Nov. 24th

These steamers are excellently fitted for Cabin Passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on cargo from all United States and Canada.  
For rates of freight, passage and other particulars, apply to  
**Furness Withy & Co., Limited**  
WATER STREET EAST.



**Comfort!** HARD WELSH ANTHRACITE  
Makes every room warm as toast, without undue waste of coal.

Also, **BURNSIDE LUMP COAL** and **BEST SCREENED NORTH SYDNEY.**  
CADIZ SALT—Always afloat, ex. Briton.

**A. H. MURRAY & CO., LTD.**  
eod.tf BECK'S COVE.

**TAILORING SERVICE!**

From the booking of your measure, to the last of the garment, we are at your service. Each individual has his own selection, cutting and making. Any defect is remedied before leaving store. You are always at liberty to have your clothes kept in order and good repair. Added to this, you have a choice of a splendid and varied range in Suitings and Overcoatings. New goods always arriving. Our Fall and Winter style books to hand. Prices no higher than hand-me-downs.



**John Maunder,**  
Tailor and Clothier, 281-283 Duckworth Street

**Forty-Three Years in the Public Service--The Evening Telegram**