

Gosling Replies to His Critics

Editor Evening Telegram.

Dear Sir—I have read with interest the criticisms which your paper has called forth, and it is satisfactory to note that while apologists for either political party disclaim responsibility for the condition of things, no one has so far contended that my diagnosis of the case is incorrect, or that the remedies I suggest would not be effective. The courteous Editor of the Daily News further presents my criticisms of politicians, and contends that the merchants, and those who generally hold themselves aloof from politics, are largely to blame for allowing the terrible waste of the past five years; and cannot wholly deny the responsibility. I think I might myself put up a fair excuse of having had other things to attend to during this period, but shall not urge it; and probably all are implicated can offer equally valid reasons for not entering the field of politics.

The idea propounded by several correspondents that everybody is a "puss-foot" who does not actively support either one of the present political parties or found a party of his own, seems rather strained. I take it that a man may be deeply interested in politics in its larger sense, without joining any party or entering actively into political life, and I see no reason whatever for denigrating such a person from expressing his views on public matters. Indeed his opinions may be all the more valuable because he is clear of political entanglements. I cannot agree to the Squealers' (not Squealers) doctrine that because one is a "puss-foot," that one is obliged to go out and wash it. It is necessary to pay much attention to criticisms of anonymous correspondents, but I cannot refrain from saying that the last thing I expected to be accused of was "pussy-footing." I described the economic consequences of high taxation, high expenditure, and state support, and showed that economic waste was as inevitable as the law of gravity. The remedies I suggested were drastic and surely rather of the nature of the "iron heel" than the "pussy-foot." The Editor of the Advocate indeed hints that I might be accused of calumniousness. I admit that my suggested policy appears to be cruel, but it is better to be kind; however, it is a little better than the reverse, so I am not put by Dean Inge—"The sentimental, kind only to be cruel, unthinkingly promotes precisely the results which he most deprecates." At the risk of offending again, I should suggest using the words "politicians looking for votes" instead of "sentimentalist."

It is unnecessary again to describe the vicious circle in which we are engaged, but the way the poison of state support works perhaps needs further explanation. This cannot be better than by instancing our present case. We have in St. John's some 600 men without work and badly off for whom state support in the form of wasteful if not entirely un-economic work is supplied. By thus removing or allaying the stress, the efforts of these 600 to 800 men to find work for themselves are stopped; at the same time possible employers of labour feel themselves relieved of the burden of finding employment. It is impossible to say how far the consequences of this un-economic action may reach. Progress is born of effort. Time of stress, and I have no doubt that in this instance we are "kind only to be cruel."

To the fishermen of the country I would like to address a few words. Set out of your minds that any new wonderful scheme can be evolved which will add dollars to the value of your produce. The price of an article is governed by a thousand circumstances which are entirely beyond anyone's control. The value of an article is its exchangeable ratio with other commodities, or for instance, the fisherman is well off when he can get a barrel of flour for a couple of fish. The price of an article is that value expressed in terms of currency. The value of an article in comparison with other articles according to its supply and demand. If we have a large fishery we know that it is probable we will have to accept a lower price for it, unless the demand has been affected by a reduction in the supply of some other article of food, such as jerked beef in Brazil. The demand is also influenced by the prosperity or adversity of our regular customers; for instance, the failure of the current crop in Greece, would leave the Greeks too poor to buy our fish. There are, as I said, a thousand things which are always without ceasing affecting the value of our produce; and no mortal mind can conceive much less control them. Therefore no one can possibly say what the value of an article is at any particular time. Value can only be ascertained by bargaining. But the law of supply and demand always tends to produce a fair medium. If an article is sold too cheaply the competition or demand tends to increase, and the production or supply to decrease. Contrariwise when too high a value is placed on it, the demand decreases and supply increases.

A temporary low price may therefore not be an unmixed evil, it may bring a blessing in its train; nor are high prices always beneficial, as has been proved in many instances of late. There are only two certain ways of adding to the value of your produce. The best important is to produce good quality. Merchantable fish is worth twice as much as West India. The other certain way is to insist that the Government, by economizing expenditure, and by reducing the taxes you have to pay, allow you to exchange your fish for the largest possible quantity of the goods you require.

Yours truly,
W. G. GOSLING.
March 15, 1922.



New Numbers in Housefurnishings

Marcella Bed Spreads.
Made of best English Cotton, all white, handsome raised designs, size 12 x 12 feet. Regular \$6.65
\$7.80 each for

Turkish Towels.
New stock of colored Turkish Towels; size 50 x 42 inches; fringed ends, assorted colors. Reg. 39c.
46c. each for

Another lot of Turkish Towels, White with Red borders; size 31 x 38, fringed ends; 3 dozen only. Reg. 50c. each for 45c.

Crash Cushion Covers.
Fawn linen, heavy quality, finished with embroidery in assorted colors, neat hemstitched borders. Reg. \$1.50 each for \$1.00

Chintz Table Cloths.
Size 36 x 36; for afternoon teas; assorted patterns, floral and geometric. Reg. 95c. ea. for 80c.

Honeycomb Toweling.
By the yard, 15 inches wide; colored border. Reg. 15c. yard for 14c.

White Turkish Toweling.
17 inches wide. Regular 30c. yard for 26c.

Cotton Fabrics Fresh and New



The new Cottons appeal to the imagination—sheer beauty does it; the selections and values appeal to reason—sheer money savings do that.

Dainty Floral Muslins.
In a wide range of pretty patterns and colorings; 24 inches wide. Reg. 30c. yard for 17c.

Chantilly Voiles.
27 inches wide; assorted colorings and figured design; guaranteed fast colors. Regular 24c. yard for 20c.

Cotton Crepes.
30 inches wide, in plain white and assorted floral designs. Reg. 40c. yard. Sale Price 35c.

Organdie Muslins.
33 inches wide, new floral designs on white grounds. Special per yard 59c.

Ginghams.
33 inches wide, checks and stripes in all the popular colors; large and small designs. Reg. 20c. yard for 18c.
Reg. 35c. yard for 30c.

Plain Linens.
33 inches wide, shades of Sage, Rose, Reseda and White; soft mercerized finish. Reg. 40c. yard for 36c.

Special Values in Groceries Lenten Fare

LOCAL SALMON—1 lb.; per tin . . . 27c.
ALASKA SALMON—1 lb.; per tin . . . 15c.
ALASKA SALMON—2 lb.; per tin . . . 10c.
LOCAL LOBSTER—1 lb.; per tin . . . 55c.
CHICKEN HADDIE—1 lb.; per tin . . . 20c.
HERRING IN TOMATO SAUCE—per tin 18c.
GRAYFISH—Per tin 35c.
PILCHARDS—Per tin 35c.
SKIPPER SARDINES—Per tin . . . 30c.
NORSE CROWN SARDINES—Per tin . . . 25c.
TEA THE SARDINES—Per tin . . . 25c.
SMOKED SALMON—Per lb. 38c.
SMOKED FILLET—Per lb. 18c.
SMOKED CAPLIN—Per box 12c.
SMOKED KIPPERS—Per box 50c.
SMOKED HERRING—Per box 55c.

Boys' Tweed Hats

Best Scotch Tweed, Light and Dark shades of Brown and Grey; quartered crowns with turned up brims; sizes 6 1/2 to 6 3/4. Regular 55c. each for 48c.

Another lot of Boys' Hats in Brown mixed Tweeds only, stitched brims, good linings; sizes 6 1/2 to 6 3/4. Regular 50c. each for 75c.

DESERVING YOUR EARLY ATTENTION

Thursday and Saturday

A bevy of bargain offers that will appeal to all thrifty shoppers. So much of the family expenditure goes for dress, and home furnishings, that opportunities for making important savings on such goods are not to be ignored.

New Gloves for Women & Misses



Women's Kid Gloves.
"Dent's Own Make"; unlined, in shades of Tan, 2 dome fasteners; sizes 5 1/2 to 7 1/4. Reg. \$1.85
\$2.50 pair for \$1.47

Women's Kid Gloves.
"Dent's Own Make"; soft unlined kid; in shades of Grey; sizes 6 1/2 to 7 1/4. Reg. \$2.50 pair for \$1.75

Misses' Kid Gloves.
In shades of Tan; sizes from 1 to 6; 2 dome fasteners. Reg. \$1.50 pair for \$1.47

Distinctive Models in Blouses for Spring

White Voile Blouses.
Smart new models; some have round neck with collar, others have high collar, all nicely trimmed with Filet Lace, hemstitching and pin tucked fronts; sizes 38 to 44. Regular \$2.50 each for \$2.05

Another line of White Voile Blouses, in a host of new designs; round and square neck styles, embroidered and pin tucked fronts; sizes 38 to 44. Regular \$2.80 each for \$2.35

Tricoline Smocks.
Brand new models in shades of Sage, Flame, Maize, Sky, Cream and White; also in striped designs; elaborately trimmed with hemstitching and embroidery designs; sizes 13 1/2 to 14 1/2. Reg. \$5.00 each for \$4.60

Cotton Shirtwaists.
Colored Cotton Crepe and Seersucker Waists in all sizes; finished with large pearl buttons. Reg. \$2.40 each for \$1.95

New Arrivals in the Showroom

The World puts on a new Dress in the Springtime. The Goods now in our Showroom reflect the Season's chosen styles.

Ladies' Dressing Gowns.
In pretty shades of Pink, Rose and Blue; Cotton Crepe, sizes 40 to 44. All these have V-shaped neck, short sleeves, trimmed or faced with Satin, elastic and girdle at waist. Reg. \$2.10 each for \$1.75

Fancy Veilings.
Colors of Navy, Taupe, Grey, Brown and Black; dainty designs, colored dots and borders. Reg. 65c. yard for 55c.

Jabot Collars.
White Net, beautiful new novelties for wearing with a costume. Reg. 65c. each for 55c.

Ardell Handkerchiefs.
With pretty colored embroidery designs on corners. Reg. 22c. each for 18c.

Tortoise Shell Combs.
Back and Side Combs Set, studded with brilliant. Regular 90c. set for 75c.

Patent Leather Belts.
Black with White edge; 36 inches long, 1 1/4 wide. Reg. 45c. value. Selling for 20c.

Women's Raglan Coats.
Made of heavy waterproof material; in shades of Fawn only; Trench style, fancy pockets and turned off reverses; in all sizes. Regular \$22.50 each for \$11.25

Women's Fleece Lined Vests.
White Jersey knit Cotton, high neck and long sleeves; sizes 36 and 38; also ankle length pants to match. Reg. 75c. garment for 68c.

Women's Fleece Lined Pants.
White Jersey knit Cotton, open and closed styles; knee length, trimmed with lace. Regular 65c. pair for 56c.

Infants' Shirts and Pants.
Fine White Cotton, Jersey knit, long sleeve, buttoned down front. Reg. 20c. garment for 17c.

Feather Heekies.
For Spring Hats; assorted pretty colors including Henna, Royal Grey, Green, Cerise, Fawn, Taupe and Black. Reg. 40c. each for 32c.



The ROYAL STORES, Limited

New Spring Goods are Flooding Our Floors

Every Department is busily engaged absorbing and arranging its share of the lovely and the new. Beautiful fabrics in rich colorings and patterns. The latest creations in Frocks, Dresses, Coats, Jumpers, etc. The latest novelties in Men's wear. All are here awaiting your inspection. One of the basic principles upon which this store has based its merchandising, is Quality—first and always. The confidence which patrons place in this store is a tribute to its policy of quality combined with style and low pricing.

Women's Patent Pumps



Black Patent Leather Shoes for house wear or dancing; French heel, medium toe; all sizes. Reg. \$3.90 pair for \$2.00

Women's Dongola Kid Pumps.
24 pairs only; Black; sizes 3 to 6; Louis heel, medium toe; ideal shoe for street wear. Special per pair \$5.60

Women's Laced Shoes.
18 pairs only; Tan-Calf Shoes, heavy sole, Cuban heel; brogue styles; sizes 3 to 6. Special per pair \$5.50

New Spring Curtain Materials

Floral Chintzes and Art Satenes.
36 inches wide in a wide range of beautiful patterns and colorings. These were regularly sold at 75c. yard. Thursday and Saturday. Sale Price 46c.

Curtain Scrim.
Over 5000 yards of handsome Serims and Marquisettes in White, Cream and Ecru, in short lengths, averaging from 2 to 6 yards. Regular 70c. values. Selling per 25c.

A Special Offer in All-Wool Blankets.

We offer a clearing line of all-Wool Blankets at almost half their real value. These Blankets are slightly imperfect; full bed size. Regularly sold at \$11.00 per pair. Regularly sold at \$8.50.

Dainty Cotton Dresses



A large assortment of Dainty Cotton Dresses for Misses and children of 6 to 14, in assorted Plaids, Checks and Gingham stripes; colors of Pink, Green, Blue, Rose; also in plain shades, a variety of pretty styles, collars of contrasting colors, finished with buttoned or girlish details. Reg. \$2.10 for \$1.65

New Spring Hosiery

Women's Silk Hosiery.
In fancy Heather mixtures, Greens, Browns, Purples, Blacks, Reds and Greys; fancy slip stitch fronts, double heels and toes, Lisle tops. Reg. \$2.75 pair for 70c.

Children's Knox-Knit Hosiery.
Heavy weight Cotton Hosiery in Black and Nigger Brown; fine ribbed. Size 5—Reg. 43c. pair for 39c.
Size 6—Reg. 45c. pair for 40c.
Size 7—Reg. 48c. pair for 43c.
Size 8—Reg. 50c. pair for 45c.

Odds and Ends in Smallwares

HAIR PINS—Black Wire; assorted. Reg. 15c. cabinet for 18c.

COMMON PINS—Maple Leaf, needle points. Special per box 6c.

SAFETY PINS—Nickel plated; 12 on card. Special 5c.

MOHAIR BOOTLACES—Black & Tan. Special per pair 4c.

CROCHET COTTON—Chadwicks; all numbers from 2 to 60. Special, per ball 14c.

WALL MIRRORS—Size 8 x 10. White metal frames. Reg. 50c. each for 42c.

ALUMINUM CUPS—for measuring and drinking. Reg. 17c. each for 15c.

NAIL BRUSHES—Good Bristles, wood backs; assorted. Reg. 18c. each for 14c.

METALLIC HAIR BRUSHES—Wire bristles set in rubber. Reg. 20c. each for 16c.

BANDOLINE—Face and Lip Salve in frosted jars. Reg. 45c. each for 38c.

JAP ROSE TALCUM POWDER—assorted fragrant perfumes. Reg. 25c. per tin 22c.

HUDNUTS—TOOTH PASTE—Reg. 40c. tube for 34c.

CREME VIOLET SEC-A—dye Cream for the complexion. Reg. 45c. tube for 38c.

HUDNUTS—TOOTH PASTE—The popular "Three Flowers" brand in Brunette, natural and White. Reg. \$1.30 tube for \$1.10

STATIONERY—Linen finished Paper with Envelopes for matching. assorted tints. Reg. 60c. box for 50c.

WRITING PADS—With Envelopes to match. Note size. Special 39c. Letter size. Special 36c.

mand decreases and supply increases. A temporary low price may therefore not be an unmixed evil, it may bring a blessing in its train; nor are high prices always beneficial, as has been proved in many instances of late. There are only two certain ways of adding to the value of your produce. The best important is to produce good quality. Merchantable fish is worth twice as much as West India. The other certain way is to insist that the Government, by economizing expenditure, and by reducing the taxes you have to pay, allow you to exchange your fish for the largest possible quantity of the goods you require.

Yours truly,
W. G. GOSLING.
March 15, 1922.

Brigus Defeats City.

OLD TIMERS MASSACRED BY OUT-PORT PLAYERS.
The massacre of the British troops at Islandia had nothing on the defeat which the City team suffered at the hands of the Brigus youngsters last night. The outport team won by 17 goals to 3, and it served the City right. Those who selected our team evidently suffered from an overdose of conceit and thinking that there were none who could play hockey but those who had the good fortune or otherwise, to be born in St. John's, put an aggregation of old timers on the ice. If Nix Vinicombe had used the side of a house in goal, and the rest of the team had double runner skates and smaller corporations, there might have been a difference in the score. Not that the City's would have been larger, but the Brigus tally would have been smaller. This could not be, however, and the local players got their deserts. As was recently predicted in the Telegram, everything possible was done for the comfort of the old timers and included in the requisites for their well being, were a few gallons of iodine, a keg of Minard's Lard and about fifty yards of sticking plaster. These last accessories were needed and before the game ended, all had been used up. The stock of expletives which the City players have been storing up for use against the Government when further taxes are put on, were all exhausted last night and it will take a good, hard frost to freeze the ice up again. Pomeroy, Meaden, and E. Gushue showed up well for Brigus and on the whole, the team is quite well balanced. To-night they will be given a chance to show what they can do against a more representative league team than that they played last night. The line up was:—

BRIGUS. Goal, N. Vinicombe. Defence, F. Pomeroy, Gus Herder, F. Meaden, G. Marshall. Forwards, G. Jerrett, Pius Parvosa, E. Gushue, Karl Trappell, R. Gushue, F. James.

SPARES. Brigus—E. Jerrett, H. Payne. City—J. Bugden, R. H. Slims, E. Piment.

Mr. W. J. Higgins was referee.

OUR POET'S COMMENT.

It was a famous victory
Of that there is no doubt
And everyone was glad to see
The City put to rout.
For they did greatly understate
The team from o'er the Bay
And now I think they'll hesitate
Another time to play.
The City had an awful nerve
To try out such a team
And consequently did deserve
To lose our whole esteem.
Their days where hockey is concerned
Are now completely done.
They must when out to play they
Turned,
Have had a touch of sun.
For youth and age cannot compete,
This truth is very plain.
For age must take a far back seat
Nor poach on youth's domain.
So when next from across the Bay
A hockey team comes here
Against a city team to play
"Old Timers," don't appear!

Ruth Chase Delivers Excellent Programme

NICKEL PATRONS WELL PLEASED WITH SHOW.
Last night Miss Ruth Chase, the well known Soprano again delighted her host of admirers with her beautiful two selections of "The Great Awakening" and "Out of the Shadows," two selections of international fame. Film fans were well pleased with "Miss Hobbs" which was the photoplay attraction at this theatre last evening. Miss Hobbs is a delicious satire on the super-feminine woman, most admirably interpreted by the little blonde favourite. As a star Miss Hawley, the leading role shows likeable qualities beyond anything she exhibited in her more restricted province as a leading woman. The thing that impressed last night's audience was the naturally wholesome and girlish manner in which Miss Hawley, romped through all her scenes. Abundant youth, remarkable beauty and real ability as a comedienne proved the recipe which gave last night's audience a thoroughly enjoyable evening's entertainment. Do not miss the St. Patrick's Day programme at the Nickel.