

Grasp the Money Saving Opportunity Now Knocking at Your Door The 25th Annual February Sale



Affords hosts of very remarkable bargains. Owing to the exceptional conditions now prevailing in the Dry Goods business, many lines are offered much lower than the present day cost of production. Everyone who can should grasp this golden opportunity to save money, as the bargains cannot be repeated at anything like these Sale Prices when trade again becomes normal.



Cotton Gingham

Thousands of yards of strong serviceable Gingham in short lengths, averaging about 6 yards each; 20 ins. wide, Plain Blue and Striped patterns. Regular 45c. a yard for **22 1/2c.**

White Shirtings

Over 2,000 yards Superfine Shirting of excellent quality; 27 inches wide; finished smooth for the needle. Regular 40c. a yard for **24c.**

Congoleum Squares

Handsome Carpet and Tile designs in various colorings; size 6 ft. x 9 ft. These Squares will give excellent service. Regular \$10.00 each for **\$6.75.**

Men's Velour Hats

20 dozen High Grade Velour Hats in shades of Navy, Green, Bronze, Fawn and Black; latest shapes; all sizes. Regular \$14.00 each for **\$9.35.**

Dainty Undermuslins



Silk Muslin Camisoles.
Medium sizes, in Pink only, trimmed with lace and finished with ribbon straps. Regular \$1.80 each. Sale Price **\$1.45.**
White Silk Camisoles.
Laced trimmed finished with shoulder straps. Regular \$1.50 each for **\$1.20.**
Silk Envelope Chemises.
In shades of Pink, lace trimmed. Reg. \$3.45 each for **\$2.84.**

White Cambric Camisoles.
Lace and embroidery trimmed, with and without sleeves. Reg. \$1.00 each for **80c.**
Reg. \$1.40 each for **\$1.12.**
Reg. \$1.70 each for **\$1.35.**
Reg. \$1.85 each for **\$1.49.**
Reg. \$2.50 each for **\$2.05.**

Brassieres.

In White Cambric and Lace; sizes 34 to 42. Reg. \$1.10 each for **89c.**
Reg. \$1.35 each for **\$1.09.**
Reg. \$1.75 each for **\$1.40.**

Dressing Gowns and Wrappers



Flannelette Wrappers.
In fancy floral designs, large sailor collars, long sleeves, collar and front faced with satin; elastic at waist. Regular \$5.40 each for **\$4.30.**

Cotton Crepe Wrappers.
In a nice variety of designs and colorings, short sleeves, V shaped neck trimmed with satin; elastic at back; girdle at waist. Reg. \$2.75 each for **\$2.20.**
Reg. \$3.00 each for **\$2.40.**
Reg. \$3.40 each for **\$2.70.**

All Wool Dressing Gowns.
Warm, cozy garments in a variety of useful colors; round neck styles, 3/4 sleeves; girdle at waist. Reg. \$20.50 each for **\$16.50.**
Reg. \$30.00 each for **\$24.00.**

Clothes that Express Your Personality

An important part in the expression of personality is the correct cut of your clothes. The Royal Stores' Custom Tailoring Department is noted for correct style and splendid workmanship. We have received quite a number of orders for Suits and Overcoats since this Sale commenced. By making your selection now you not only get a good correct fitting Suit but you also save \$10.00 to \$20.00 on the transaction.



What You Save

Men's Suits.
S. B. Lounge Suit, Navy Serge; made to order. Reg. \$65.00 each for **\$50.00.**
S. B. Tweed Suits, cut in any style to measure. Reg. \$50.00 suit for **\$38.50.**
Reg. \$60.00 suit for **\$47.50.**
Reg. \$68.50 suit for **\$54.00.**
Reg. \$85.00 suit for **\$67.50.**

Smart Raglans and Overcoats.
Tweed Overcoats for Spring, made of Local Tweeds in any style to measure. Reg. 48.00 each for **\$37.00.**
Spring Overcoats made of fine English Tweeds. Dark Grey shades. Reg. \$80.00 each for **\$48.50.**
Smart Raglans made to measure from light grade Covert Coatings. Regular \$55.00 each for **\$43.50.**

Millinery Bargains

Black Velvet Hats.
Ready-to-Wear. Reg. \$ 6.25 each for **\$ 4.75.**
Reg. \$ 9.50 each for **\$ 7.00.**
Reg. \$13.50 each for **\$10.00.**

Colored Velvet Hats.
Assorted shades, nicely trimmed. Reg. \$2.95 each for **\$2.37.**
Reg. \$3.25 each for **\$2.60.**
Reg. \$3.75 each for **\$3.00.**

Ready-to-Wear Velours.
Reg. \$4.75 each for **\$1.75.**
Reg. \$5.75 each for **\$2.50.**
Reg. \$7.50 each for **\$4.25.**
Reg. \$10.75 each for **\$5.00.**

Colored Felt Hats.
Nice variety of pretty shapes and colorings. \$5.75 and \$4.25 values **\$2.75.**



Striped Washing Silks

36 inches wide; white grounds with broad colored stripes; assorted colorings and designs. Regular \$2.70 yard for **\$1.35.**
Regular \$3.25 yard for **\$1.63.**
Regular \$3.40 yard for **\$1.70.**

Striped Voiles.

36 inches wide superior grade Voiles in White with Pink and Green stripes. **63c.** Reg. \$1.25 yard for **\$1.00.**

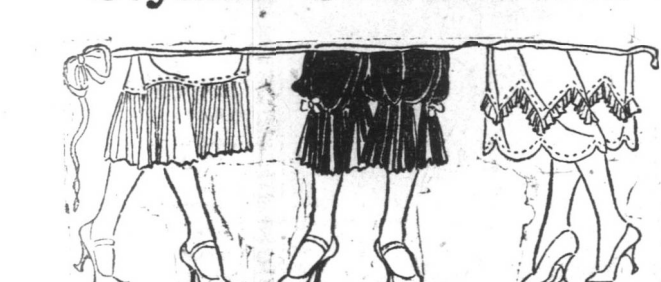
Pongee Silks.

Of extra fine quality, 33 inches wide; in a wide range of colors. Reg. \$3.20 yard for **\$1.60.**

Toilet Goods

Carbolic Tooth Powder.—Reg. 12c. tin for **9c.**
Royal Vinolia Tooth Powder.—Reg. 30c. tin for **23c.**
Armour's Shaving Soap—3 cakes in a box. Reg. 60c. box for **48c.**
Colgate's Week End Packages—Men and Women's. Reg. 85c. each for **66c.**
Creme Douce—A perfect Cream for the skin. Reg. 50c. pkt. for **40c.**

Stylish Underskirts



White Cambric Underskirts.
Flounces nicely trimmed with embroidery and lace; medium sizes. Reg. \$2.40 each for **\$1.90.**
Reg. \$3.50 each for **\$2.90.**
Reg. \$4.75 each for **\$3.98.**
Reg. \$6.75 each for **\$5.67.**

Princess Petticoats.
Lace and embroidery trimmed; sizes 38 to 44. Reg. \$2.25 each for **\$1.50.**
Reg. \$2.35 each for **\$1.58.**
Reg. \$3.75 each for **\$3.15.**

Cream Flette Nightdresses.
A fine selection in all the popular styles, finished with silk embroidery on collars, fronts, &c.; also a nice assortment made of Cream Whitecote. Reg. \$4.75 each for **\$3.98.**
Reg. \$6.00 each for **\$4.98.**
Reg. \$6.75 each for **\$5.62.**
Reg. \$8.00 each for **\$6.75.**

Moire Underskirts.
In all popular colors and in a range of sizes to choose from. Reg. \$1.50 pair for **\$1.23.**
Reg. \$1.95 pair for **\$1.77.**
Reg. \$2.50 pair for **\$2.50.**
Reg. \$3.40 pair for **\$3.40.**
Reg. \$4.25 pair for **\$3.50.**
Reg. \$5.00 pair for **\$4.25.**
Reg. \$6.25 pair for **\$5.20.**
Reg. \$8.00 pair for **\$7.10.**

Silk Underskirts.
Assorted styles and colors, wide or narrow pleated flounces. Reg. \$14.50 each for **\$12.10.**
Reg. \$18.50 each for **\$15.48.**
Reg. \$16.85 each for **\$14.06.**

Ladies' Corsets.
In all popular makes; a wide range of sizes to choose from. Reg. \$1.50 pair for **\$1.23.**
Reg. \$1.95 pair for **\$1.77.**
Reg. \$2.50 pair for **\$2.50.**
Reg. \$3.40 pair for **\$3.40.**
Reg. \$4.25 pair for **\$3.50.**
Reg. \$5.00 pair for **\$4.25.**
Reg. \$6.25 pair for **\$5.20.**
Reg. \$8.00 pair for **\$7.10.**

Men's Winter Socks



500 pairs reliable Wool Socks, heavy knitted, in different colorings; the noted "Two Steeples" Brand. Reg. \$1.80 values for **\$1.20.**

Men's Socks.

All wool, good Scotch knit Sox in assorted sizes. Reg. \$1.35 pair for **95c.**
Reg. \$1.80 pair for **\$1.25.**

Ladies' Heather Hose.

250 pairs all Wool Heather Ribbed Hose in mixtures of Brown, Grey and Green; double heels and toes; seamless; all sizes. Reg. \$3.00 pair for **\$2.25.**

Smart Silk Neckwear

Wide End Ties
Here is an assortment of Ties that are the biggest values we've seen for a long time. You'll have to pay \$1.50 and \$2.00 for these elsewhere. Better lay in a supply now for future needs. The patterns are distinctive, the colors rich and the materials of good quality. Come in and pick out some. Special Sale Price, each **80c.**



Silk Knitted Scarfs

People who ought to know tell us that our showing of Knitted Scarfs for men and women is by far the best in town and that our prices are away below any other stores. We draw your attention here to one special lot of Silk Knitted Scarfs in assorted colors, fringed ends, in a variety of striped and bar ends. Special Sale **\$3.48.**

Extra Special Values in Men's Shirts



Negligee Shirts.
6 dozen all White, Percale Shirts with soft fronts and cuffs, in all sizes; well made roomy Shirts. In two qualities. Sale Prices **\$1.44 and \$1.76 each.**
All Wool Underwear.
Heavy knit Vests; ribbed, Winter weight; in all sizes. Special each **\$1.60.**
Boys' Pyjamas.
In stout quality Flannelette; to fit boys of 8 to 14 years. Reg. \$3.75 each for **\$2.50.**
Stanfield's Underwear.
8 dozen Suits; Shirts and Drawers, stoutly made garments; in all sizes. Special per ment **\$2.50.**

Heavy Coatings

All Wool Plaids, 54 inches wide; Light and Dark colorings; in a variety of splendid patterns. Regular \$6.25 yard for **\$4.00.**

The Royal Stores, Ltd.

Black Sealettes

48 inches wide; handsome figured designs in two qualities. Reg. \$16.50 yard for **\$12.46.**
Reg. \$18.00 yard for **\$13.50.**

Feildians Defeat Terra Novas

IN HARD AND FAST GAME.

Over 1500 spectators saw the Terra Novas go down to defeat before the Feildians by a score of 7 goals to 3 in the Prince's Rink last night. The game was a hard one, and fast throughout, although the Feildians had by far the best of play. Some excellent attempts at combination were made and quite a number of goals were scored as a consequence. Individual play, however, predominated and some very spectacular work was put in by several members of both teams. As usual, Nix Hunt's goal-tending was the feature of the game. Every time he plays, the Feildian goalie seems more wonderful. His judgement is unerring, and almost uncanny at times, and he saved several shots which would have got past any other goalkeeper. Tait was also a tower of strength to the Feildians. He is, indeed, the backbone of his team, his defence work being very fine and his individual play most spectacular. He also combines very well at times. Ewing again played a very good game. He seems to have the habit of finding himself near the end of the season. He worked hard last night and got in some very effective play, several of the Feildian goals going in off his stick. Winter also did well for his side. For the Terra Novas, Bob Stick played a star game. He played a strong defence game and made some good individual efforts also, most of which were, however, ineffectual. Canning played a very hard game but he showed a tendency towards selfishness which usually caused him to lose the puck before getting very far with it. Clouston played a much better game than he has done previously. Rawlins goal work was at times excellent.

In the first period the Feildians had things pretty well all their own way, and although play was hard and fast, the puck was confined to the Terra Novas territory and was lodged behind Rawlins four times during the period. The scoring was done by Payn, Ewing, Tait and Winter. The last two scoring from pretty rink length runs. During the second twenty minutes play was fast but scoring was slow. The Feildians again got the best of play but Hunt was several times called upon to save some hot shots. Shooting during this period, as indeed, it was right through the game, was very wild, many good opportunities being lost in this way. Some of the shots sent in from near goal, especially by the Terras missed by a wide margin. One goal only was scored by the Terras and the Feildians also added one to their score. Fraser scored for the former 15 minutes after the start and Payn did the needful for the Feildians a minute afterwards.

The third period was the fastest of all. Before it had been long under way Tait notched up the victory sixth goal. Too much individual play was indulged in for a time without much effect. Shortly after the start Len Stick beat Hunt for the Terras second goal and a few minutes later Tobin scored their third and last. Some few minutes before the end Alderice scored for the Feildians who were left the victors by 7 goals to 3 when the final gong went.

The line-up was:

Feildians	Terra Novas
Hunt	Goal.
Tait	Defence.
Rendell	R. Stick
Payn	Tobin
Winter	Centre.
Ewing	Right.
	Left.
	Canning.

SPARES.
Feildians—Budden, Alderice, Rendell.
Terras—Fraser, Gosse, Hender.
Mr. W. J. Higgins, K.C. was referee.
Timekeepers—W. J. Martin, Karl Trappnell.

PENALTIES.
Goal Judges—E. J. Brophy, G. Hunt.
1st Period—L. Stick (T.N.).
2nd Period—L. Stick (T.N.), Tobin (T.N.), Ewing (F.).
3rd Period—Payn (F.), Rendell (F.).

COMMENT ON THE GAME.
Both sides put up a clean game and the exhibition was much appreciated by the spectators.
Nix Hunt is undoubtedly in a class all by himself.
Rendell seems to be obtaining more control of the puck and made one or two nice runs.
Len Stick's play was quite good at times.

It was good to see "Billy" Higgins tooting the whistle again. It was his first appearance for the year in the capacity of referee.

Cuticura Talcum

Always Healthful
MINARD'S LINIMENT RELIEVES DISTEMPERS