d Milk,

UMBIA SALMON—Tins.
D OX TONGUES.

W ZEALAND BUTTER.
EY SPREAD.
E FRUIT, PEARS, LEM-

UICE.

Body Builder.

Limited

T. PHONE 11.

asses.

nd

s,

guarantee.

o., Ltd.

Scrims!

se of 1500
CRIMS en-
s big offer.
signs awaits
f New Scrims.
ess.

a Yard.

Per Yard.

in Bargains.
. Our's an-
quality and

e Tobacco Advance.

or Evening Telegram.

ear Sir,—Judging by the com-
nts of the general public the to-
co factory have played their last
d by their recent action in putting
additional twenty five per cent. on
cost of tobacco. It is about time
the citizens should wake up and
those big trusts that they can-
haul the wool over the eyes of the
erage Newfoundlander by such a
handed action as this latest
they have pulled off. This con-
n, I understand, is paying fabulous
idends so large that they are afraid
ashamed lest the outside public
ght by any means learn of it.

Ever since they started, although
ying a full monopoly of the market,
y have kept up a continuous sys-
of advertising in every paper all
the country, and in fact, in some
es own the controlling interest.
In this way they counted on stav-
off and choking public criticism
their prices and mode of business,
thanks to the "Old reliable," THE
OPLE'S PAPER, the Evening Tele-
m, it hasn't shut its columns to
se who seeing a wrong done to the
mmunity wish to express them-
ves on behalf of the people through
e press.

For the past number of years, both
pulpit and press, we have had din-
into our ears the amount of harm
e to and the money spent by, the
erage man because he drank a
ss of grog or two a day, but we
r nothing now of the far greater
that is being encouraged and cul-
ted all over the country. I refer
the cigarette habit. We see every
emaciated boys and young men
lking the streets victims of this
sensical habit, some of them
oking on an average of four pack-
s a day. Just imagine, one dol-
a day for cigarettes helping to
ell, the dividends of the Imperial
acco Co. and still we are sending
ey to educate the heathen. If I
ake not there are boys in the
itentiary to-day serving time for
aking into the Company's store on
ter Street, where attractive prem-
s are displayed in order to allure
tempt them to cultivate this ob-
ious habit and useless waste of
ney—cigarette smoking.

think, Mr Editor, that the Gov-
ment should appoint a Commission
h power to investigate the inner
rking of some of those trust com-
ies that are slowly but surely get-
their tentacles in on the general
blic. It was only the other day
another company of monopolists
virtually control the manufac-
of a certain line of goods and pay-
fabulous dividends—in fact only
year they made a free distribution
stock to their shareholders—had
audacity to ask the Municipal
ncil to shovel the road to their
ory, although the road is not used
half a dozen people outside of their
employees. I myself, sir, and sev-
others to whom I have been
aking (and I hope that the same
timent will become contagious)
e agreed to buy no more local to-
co, and let us teach this American
acco Trust that Newfoundlanders
not so green as to burn Imperial
acco.

Yours truly,
John's, Mar. 26, 1919. T. D.

ckets, V.C., Annuity.

loyees A. E. Hickman, Co., Ltd., $57.70.
00—W. F. Butt.
00 each—H. Carey, H. W. Flett, Salter, L. Barrett, J. Danson, B. M. Wiseman, J. Barbour, J.
00 each—H. Lee, P. Young, S. y, W. Gulliver, J. Coady, W. Har-
jr., J. Bartlett, M. Malone, R. rs, W. Harris, sr., M. Murphy, Rowe, J. Janes, P. Shortall, J. W. Anthony, J. Bulger, S. ey, J. A. Colbourne, L. Rogers, Ellis, jr., T. Miller, Miss Pike, Luscombe, Miss Martin, Miss ney, Miss McLellan, Wallace Small sums, $6.70.
Nfld. Co., Electrical Department, $28.50.
00—J. W. Morris.
00 each—A. Snow, Miss Crane, Puddester, J. Wheeler, T. Mc-
G. Tucker, A. Gowans, J. Day, Smith, G. O'Reilly, W. Taylor, obin, W. J. Corbett, R. Sparkes, l sums, $4.50.
Nfld. Co., Dry Dock Dept., $12.70.
00—W. E. Ladley.
00 each—A. Morris, A. English, nnell. Small sums, $4.70.
00—E. Pike, Channel, per Magis-
Squarry.
00—Rev. S. Williams, per Magis-
Squarry, Channel.
al—$99.90.
ount previously acknowledged—
2.26.
nd total—$6,572.16.

E. SHEA, Secretary.
A. M. PRATT, Treasurer.

City's Health.

ring the week 5 cases of small-
nd 9 of diphtheria were reported
e city. Three residences were
lected and released from quar-
e. At present in hospital are 20
heria, 23 smallpox and 6 influenza
ts, while one with diphtheria is
treated at home.

eyn, a
ughter
e. And
James
finger
Lord
e to us
I. and

alleged
Hannah
of a
Market,
d suc-
in Eu-
Fitzher-

bert, in her Park Street drawing-r
one December day in 1785.

Augustus, Duke of Sussex, pr
no less susceptible when his eyes
fell on the loveliness of Lady Au
ta Murray; for such was his infa
tion that, a few days later, he
writing to her, "If I am not mar
within forty-eight hours, I shall

What could the poor lady do, p
by such an alternative, but save s
which was worthless without he
Pearson's Weekly.

MINARD'S LINIMENT CURES DI
THERIA.

t's Liniment Cures Diphtheria.

These Prices Are for Cash.} **HERE IS A SALE** {No Charging at Sale Prices.

**That appeals strongly to lean purses--
and a presentation of unequalled value that will bring crowds of enthusiastic shoppers here.**

FRIDAY, SATURDAY and MONDAY.

We assure you Satisfaction with every purchase you make here.
If what you buy of us does not please we will try to make reparation.
There is no attempt to persuade you, that you are in the wrong.
Your word is final evidence in the case.

We are particular in seeing that nothing is done here to jeopardize your good will and confidence in us.
That is our reason for selling only the best grades of merchandize and to mark them at reasonable prices, and give you courteous and prompt attention when shopping here.

KEENLY CUT PRICES all over the Store.

KITCHEN TOWELS—In a goodly size, suitable for hand towels, dish towels, scrubbers and such like. It's the make of towel you always need about the kitchen. **Special each, Friday, Saturday & Monday** .. .. **14c.**

CROCHET D'OYLEYS—Stt these very pretty little Table D'Oyleys, plain white linen centre, with deep edge of imitation hand crochet work. **Special, Friday, Saturday & Monday** .. .. .. **19c.**

HUCK TOWELING—A wide, extra heavy, half bleached Huck Toweling; one of the best quality Towelings we have seen; will stand a big amount of rough usage. Reg. 33c. yard. **Friday, Saturday and Monday** .. .. **29c.**

These HOSIERY VALUES are for This Week only

LADIES' CASHMERE HOSE—Plain and Ribbed Fast Black English Hosiery for ladies; reputable make; assorted sizes. Reg. 70c. **Friday, Saturday and Monday** .. .. **59c.**

BOYS' HOSIERY. — Good wearing, stout ribbed spring hose in fast black; we can give you any size. Reg. to 55c. pair. **Friday, Saturday and Monday** .... **47c.**

CHILDREN'S HOISERY.—Black Cotton Cashmere House for children from 5 to 14 years, rib finish, the pair, **Friday, Saturday and Monday** .. .. **29c.**

CHILDREN'S TAN HOSE.—Assorted sizes in Sunny Brown, fine ribbed Hoisery; this make gives satisfactory wear. Reg. to 45c. pair. **Friday, Saturday & Monday** .. .. **39c.**

LADIES' FLEECED HOSIERY—A fitting Hose for Spring wear, finely fleeced; plain finish, assorted sizes. **Special Friday, Saturday & Monday**.. **38c.**

MEN'S GREY SOCKS. — A splendid range of men's drak grey Canadian Socks, stout rib finish; good value for $1.00 pair. **Friday, Saturday and Monday** .... **92c.**

LADIES' TAN HOSE. — Dark Tan Shade Cashmere Hose; this offers particularly good value and very suitable for Spring wear. Reg. 90c. pair. **Friday, Saturday & Monday** .. .. **79c.**

STOCKINGETTE.—Large heavy ribbed black worsted Stockingette, needs but vamping; sold by the yard. **Friday, Saturday and Monday** .. .. **38c.**

NOTABLE VALUES Always Our Aim.

MEN'S CHAMOIS GLOVES, JOB—A good enough Glove for motorists; washable chamois make, with plain open wrist; slip on or off in a jiffy. **To clear, Friday, Saturday and Monday, the pair** .. .. **52c.**

WOMEN'S CASHMERETTE GLOVES—The most serviceable kind of washing gloves in Grey, White and Black, 2 dome wrist. Here is just the glove for long spring wear. Reg. $1.35. **Friday, Saturday and Monday** **$1.25**

LADIES' GREY SUEDE GLOVES—A magnificent Glove, heavier than the usual, 1 dome wrist; pretty shade of Grey, self points, white stitchings. Regular $4.20 pair. **Friday, Saturday and Monday** **$3.95**

Corduroy Velvet SKIRTINGS.

MORE CORDUROY VELVETS—These show a closer and finer cord; lovely goods for girls' school dresses or skirts; the shades offer you a variety of the most popular ones, such as Navy, Saxe, Light and Dark Greys, Light and Dark Browns, Marone and White. Reg. $1.40 yard. **Friday, Saturday and Monday** **$1.25**

CORDUROY VELVET SKIRTINGS — These we give prominence to this week, knowing their suitability for spring skirts and for children's make-ups. Apart from this they offer special value, and the shades are the most wanted: Saxe, Grey, Brown, Marone, Black and White. Reg. $1.10. **Friday, Saturday & Monday** **98c.**

LADIES' RUBBERS

2 Special Lines to clear Fri., Sat., & Monday.

Reg. 80c for 74c.
Reg. $1.00 for 85c.

Shirtings, Tickings, & Ginghams

WHITE SHIRTINGS—Soft finish Shirtings, 35 inches wide; useful for ever so many purposes about the home. This make is a pleasure to needle. Reg. 35c. yard. **Friday, Saturday and Monday** .. .. **32c.**

SILK POPLINS—We offer you the very best of value in these, Navy or Black, and just a nice material for your spring dress. These are value to-day for $1.60 yard. **Friday, Saturday and Monday**.. .. .. **$1.42**

STERLING TICKINGS—Extra stout American herring-bone Bed Tickings, 32 inches wide; this is closely woven, feathers will not come through it. Regular $1.00 value. **Friday, Saturday and Monday** .. .. **92c.**

APRON GINGHAMS—Best quality Check Apron Ginghams, 35 inches wide; this is a reliable make, very strong; fast and fadeless. **Friday, Saturday and Monday, per yard** .. .. **53c.**

Thrifty Housewives will find these Values helpful.

BEST QUALITY PILLOW CASES—English White Linen Pillow Cases with hemstitched frill, and a generous display of pretty embroidering; these are excellent quality. Reg. $1.50 value. **Friday, Saturday & Monday, each** **$1.28**

NEW TEA CLOTHS—These are rather neat looking; good quality white linen, nicely embroidered at corners and finished with scalloped edge. Reg. $1.40. **Friday, Saturday & Monday** **$1.25**

BRUSH AND COMB BAGS.—A lace trimmed White Linen Bag for your boudoir, very ornamental looking. Just a dozen of these left over from last sprin. Reg. 65c. **Fri., Sat and Monday** .. .. **55c.**

BATTENBURG TABLE COVERS. — A very handsome cloth that any housewife would fain possess, deep Battenburg lace border, and centre of soft white linen with centre piece to match border, 50 inches in diameter. Reg. $3.30. **Fri., Sat. and Mon.** **$2.95**

ROLLER TOWELING.—Pure White Crash Toweling with blue lined border, 17 inches wide; this has a nice soft limp finish. Regular 25c. yard. **Friday, Saturday & Monday** .. .. **22c.**

GLASS TOWELINGS.—20 inch Glass Toweling, large crimson barred pattern, a good wearing crash linen make. **Special, Friday, Saturday and Monday** .. .. .. **33c.**

WINDOW SHADES.—To lighten up our stock of these we are offering plain end Cream and Buff Window Shades, complete with fittings. **Friday, Saturday & Monday** .. .. **59c.**

PRETTY OPEN WORK SHAMS.—Made of soft White Linen and showing some very pretty embroidering and handsome openwork effects, wide hemstitched border. Regular $150 each. **Friday, Saturday and Monday** **$1.37**

PILLOW LOOPS. — Also used for Cushion Cords or Girdles, a couple of boxes in mixed shades, large tassel at end; we are clearing these **Friday, Saturday & Monday, each** .. .. **15c.**

STAIR PADS. — Soft wool American Stair Pads, well padded, these do not shift but will hold their position and even wear. **Fri., Sat. and Mon., each**.. .. .. .. **20c.**

BALL FRINGES.—Pretty ball fringes for edging hangings or draperies, plain shades of Sky, Pink, Crimson, White and Cream; others in mixed shades. **Special, Friday, Sat. & Monday, the yard** **41/2c.**

THESE PRICES will be interesting to MEN FOLK.

Boston Garter in assorted silk elastics; these garters are too well known to need elaborating here. Reg. 40c. pair. **Fri., Saturday and Monday** .. .... **37c.**

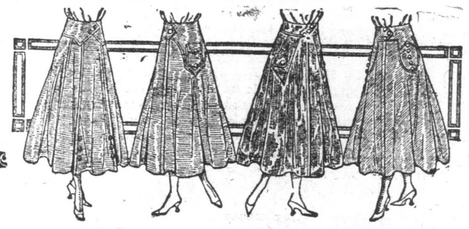
MEN'S UNION SHIRTS. — For the workman, some strong Union Shirts in assorted striped patterns, collar attached, well made and full sizes. Reg. $2.70. **Fri., Sat. and Monday** **$2.55**

MEN'S TOP SHIRTS.— Select your Shirt supply now for the coming season, these offer you the newest from America in a great profusion of pretty stripings, Coat Style, French Cuffs; all sizes. Reg. $1.60. **Friday, Saturday & Monday** **$1.48**

MEN'S SILK SHIRTS.—A swell lot of pretty striped Silk Shirts that will appeal to the well dressed, Coat Style; these shidts are well assorted, light and dark patterns, for Sunday or holiday wear. Reg. $4.50. **Friday, Saturday & Monday** **$4.29**

MEN'S VELVET HATS.—Soft Crushable Crown Hats, in Velvet Cord, the shades show mixed Brown and mixed Navy; a nice Hat for Spring wear, will stand a lot of banging about. Reg. $2.80. **Fri., Sat. and Monday** **$2.30**

BOYS' SAILOR COLLARS.—An over Collar for Sailor Suit is White Jean Braided, a good washer. Reg. 30c. **Friday, Saturday & Monday** .. .. **25c.**



Handsome Striped SILK SKIRTS and other items from the SHOWROOM.

LADIES' STRIPED SILK SKIRTS—Attractive value in attractive Silk Skirts, very handsome novelty stripe patterns in best quality wearing Silks; shirred at waist, 2 pockets; a very nice showing of likeable patterns; all the rate. Treat yourself to one of these for Spring and Summer wear. Reg. $8.00. **Friday, Saturday & Monday** .. **$6.89**

TEA APRONS AND WORK APRONS. —A nice assortment of these in plain and check patterns, dainty Tea Aprons, trimmed with Swiss Embroidery, hemstitched, in assorted shapes; others in Work Aprons; lots of them here. Regular 70c. each. **Fri., Sat. and Monday** .. .. **64c.**

JOB LINE LADIES' LINEN COLLARS.—Your choice of plain embroidered and hemstitched linen Collars, double turn over or erect style, very suitable for nurses; sizes 13 to 14½. Regular 20c. each. **Friday, Saturday and Monday** .. .. **9c.**

LADIES' UNDERWEAR.— Pure White, fine ribbed Jersey Undervests and Underpants, high neck and long sleeve vests, pants ankle length; our selling price for this reputable make is $1.10 the garment. **Fri., Sat. and Monday** .. .. **98c.**

IMITATION TORCHON EDGING. — Barmen Torchon Lace Edging in 6 yard pieces, very handy when trimming underclothing, children's dresses or blouses; neat little patterns and very strong. Special, per piece, **Fri., Sat. and Monday** .. .. **12c.**

JOB LINE OF FLOWERS. — A few boxes of handsome artificial Flowers in Silk, Chenille and Velvet; flowers that you usually buy for 50c. the bunch. **Fri., Sat. and Monday** .. .. **29c.**

CHILDREN'S SLEEPING SUITS. — Well made and inexpensively priced, striped flannelette Sleeping Suits to fit 1 to 2 years; long sleeved. Reg. 35c. **Fri., Sat. and Monday** .. .. **28c.**

SELF-REDUCING MODEL

Corsets.

This Corset Special is going to appeal to every lover of of good-fitting figure-improving Corsets. This line is one of our best sellers; self-reducing style, medium Bust, long Hips, 4 Suspenders attached, lace trimmed; sizes from 19 to 30 inch. Reg. 1.85. **Friday, Saturday & Monday** **$1.69**

CHILDREN'S COTTON MODICES. — Strong White Cotton Bodices, suitable for corset waist or bodice for underskirt, buttoned at back and taped and buttoned also. Reg. 28c. **Friday, Saturday & Monday** .. .. **23c.**

Pretty Striped Blouses

Do not overlook the importance of this Blouse offer, as it brings to you up-to-the-minute styles in Muslin, Voile, and Brilliant Blouses in rather handsome stripe effects, large sailor collar, others rounds collars, pearl button trimmings; sizes 34 to 50 inch bust. Reg. $1.50. **Fri., Sat. and Monday** **$1.27**

DEPENDABLE FOOTWEAR at Finely Pared Prices.

MEN'S GUN METAL BOOTS—Exactly the kind of boot you would wish for spring wear; it's a real high grade boot with heavy leather sole and heel, nobby shape; equal to some $12.00 brands on the market to-day. **Our Special, Friday, Saturday and Monday** **$8.25**

LADIES' SPRING BOOTS—See these 2 special lines in Laced and Buttoned Gun Metal Boots for ladies; not the real high laced style, but just a nice convenient height that you will like; smart shape; sizes 3 to 7. Regular $4.50. **Friday, Saturday and Monday** **$4.30**

Little Gent's Boots.

Dark Tan Boots for little chaps wearing sizes from 8½ to 13. The ideal boot for spring time; heavy leather soles and heels; Blucher cut. Reg. to $3.50 pair. **Friday, Sat. & Mon.** **$3.25**

2 CLEARING LINES MEN'S and BOYS' WHITE SHIRTS.

MEN'S WHITE SHIRTS—The old-fashioned long bosom White Shirt, some with fine white pique fronts, others plain; made in full sizes with laundered cuffs; sizes 14, 14½, 17. Reg. to $1.60 each. **Friday, Saturday & Monday** **75c.**

BOYS' WHITE SHIRTS—A splendid white bosom Shirt for boys, short American laundered cuffs, coat style; sizes from 12 to 14, inclusive. They offer particularly good value. Reg. $1.50. **Friday, Saturday and Monday**.. .. .. **98c.**

James Baird LIMITED

Flannelette Diapers.

A special lot in good soft White Flannelette, hemmed ready for use; size 36 x 36 full. We are selling these at cost. **Friday, Saturday & Monday, each** **39c.**

CHILDREN'S GINGHAM ROMPERS — Smart little belted Gingham Rompers; good washers, in Pink and White and Blue and White checks; round collars, piped all over with pipe; assorted sizes. Reg. $1.10. **Friday, Saturday and Monday** .. .. **98c.**