ild advise you elsewhere ked, amongst

GOOD STOCK OF



CHINE LARGE STOCK



KI COATS.

EN and SOFT COLLARS ANNEL SHIRTS

TTE SHIRTS

RIPED TUNIC SHIRTS

ENT'S KHAKI SHIRTS

ENT'S HEAVY KNIT SOCKS

ENT'S CASHMERE SOCKS RACES, NECKTIES.

GLOVES, CAPS,

nd HATS in great variety.

from \$6.50 up.

ACK and COL'D COSTUMES

DERWEAR

FLEECE LINED, WOOL, etc.

d WOMEN'S HOSE

WOMEN'S SUSPENDERS

WOMEN'S SWEATERS

WOMEN'S CORSETS

AND BAGS and PURSES

N PRICES.

and COLOURED QUILTS DOWN & WADDED QUILTS SHEETS & PILLOW CASES N and WOOL BLANKETS TRY TABLE COVERS

nced at our Values.

A Great Showing of Everything That's New For Fall-

FOR THE HOME

It's a Pleasure to Have So Much Fine Furniture to be Able to Tell You About as We Will Show Here Within the Next Few Weeks.

Our Large Stock of

Bedroom **Furniture**

Just now is the most elegant to be seen anywhere. The numerous grades and designs in two, three, four and five piece suites make it easy to get just what is wanted, and our prices by comparison will be found absolutely the lowest on any given grade, The finishes include Fumed, Surface and Golden Oak, Early English, Walnut, Mahogany, Antique, Ivory, etc.

All in the Latest American Designs.

In Buying

Every effort has been made to select those

of the utmost strength and durability, com-

bined with moderately low prices. A com-

bination that ought to bring every woman in the city to our store this week. They are upholstered in Velour, Verona and Tapestry

in tufted or plain. The frames are finished in Golden Oak and Maka: 35.

The rest is easy if you have one of our

AND RECORDS

WE HAVE THE MOST CAREFULLY SELECTED

STOCK OF

luxuriously comfortable couches.

GRAMOPHONES

No single thing furnishes so much en-

tertainment, amusement and enjoyment to a family, especially where there are

children and young folks, as a Gramo-

phone. It supplies all of the amusement

at little expense; it keeps you up-to-date with every kind of music by the purchase of new Records, and it gives you a means of entertaining your friends and neighbors, all of which combined make the home the most delightful spot

Sideboards That

can hear and see for yourself.

Our Gramophone Parlor is always open, where you

The Sideboard when laden with silver, sparkling

with cut glass and inviting dainties, is the crowning touch

to the dining-room. This store prides itself on its show-

Buffets and Sideboards.

refined designs; then there are the swell front styles with

fancy leaded glass and square or oval plate glass mirror

backs, and finishing of Golden Oak, Mahogany or Wal-

nut, and all economically priced for you—that's the point.

COME AND SEE THEM.

There are designs with elaborate carving and plain

Suggest Cheer.

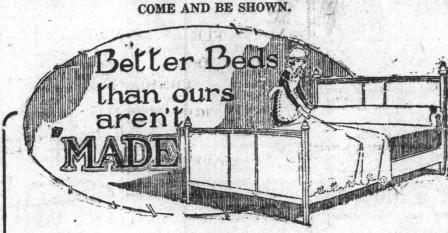


A Most Beautiful Stock of Parlor Furniture.

New three and five piece Suites, upholstered in Silk and Wool Tapestry, Velour and Verona Cloth in tufted or plain. The frames, finished in Mahogany and Fumed Oak, are in exquisite designs. They are all conveniently arranged in our Upstairs Showroom, all ready for your selection.

For Fall and Winter comfort at home you'll find here much that will interest you and priced in the right and always satisfactory way.

COME AND BE SHOWN.



We are Opening a Most Comprehensive Assortment of White Baked Enamel and Brass

BEDSTEADS

Embracing designs of practically every description. They are new American ideas, up-to-the-minute in every way, and marked low according to our small profit plan. You would be well advised to see the assortment if you are at all interested in the purchase of a new Bedstead.

"There Is No Place Like Home.

The song that has thrilled the souls of so many millions was written years ago, but is nevertheless true to-day. All that goes to make home life comfortable can be found in our buildings. We take special pride in furnishing you with

Combination and Sectional Book Cases. Fancy Work Baskets. Baby Carriages, China Cabinets. Pictures,

Mirrors.

· Bathroom Mirrors, Easy Chairs, Writing Desks, Arm Rockers, Morris Chairs. Wheel Barrows, Rocking Horses,

That will make happiness assured, at prices that can be reached by all.

CALL AND SEE FOR YOURSELF TO-MORROW.

We Have an Elaborate Showing of the Newest

Carpet Squares

Tapestries, Brussels, Velvets and high-grade Wiltons; seamed and seamless in patterns and colors to suit any room in modern home.

These certainly do come in a wide range of the newest Fall patterns. They're the largest consignment we've ever received, and we venture to say, no larger assortment has ever been shown previously in any store in New-

We have just unpacked a large shipment of

Kitchen and **Dining Chairs**

Which, in addition to the stock we previously had, makes our present assortment one of the largest we ever possessed. You may pay as little or as much as you desireall are serviceable and pretty and you'll have no trouble to be suited. The finishes include Fumed, Golden Oak and Mahogany.

If It's WALL PAPERS In All It's Very Latest



and Most Attractive Designs That You Desire,

Our very large and complete assortment and moderate pricings will surely interest you.

Our new Wall Paper Store is the largest exclusive Wall Paper Store in Newfoundland—the largest because the prices we make of high-grade Papers bring more people here than to any other store.

In strength of beauty, style and variety, this season's showing surpasses the finest of any previous ex-

The Furniture Chintz Section

Is now at its best and the prospective purchaser would do well to pay this section a visit before making a final

We carry a wonderful variety of designs and colors, including Floral, Striped, Lattice, Shadow, Figured, Bird Designs, etc., etc., in embossed, plain and woven spots and stripes, at 50c., 70c., 80c., 85c., 95c., \$1.00, \$1.20, \$1.50, \$1.55 and \$1.75 yard.

We Do Picture Fraiming

We have a full and very large assortment of the newest, up-to-date Mouldings, and are in a position to frame pic-



Blind Making.

Our prices are the lowest possible consistent with good work, and quality of service is backed by the Royal guar-

We are prepared to give estimates for

