

CERTAIN-TEED

**PAINTS and
ROOFINGS**

Guaranteed the best obtainable

GEO. M. BARR, Agt.

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Marguerite Clayton, Lillian Drew and Edward Arnold in

"When the Man Speaks."

A 2 reel episode of the great Essanay series "Is Marriage Sacred?"

"Sunshine" Mary Anderson in "ONE GOOD TURN"—A thrilling adventure of the "Dangers of Doris."

"THE SELIG TRIBUNE"—The world's greatest news film; see to-day's issue for the latest interesting news items.

Ham and Bud in "EFFICIENCY EXPERTS"—A great Ham and Bud comedy.

THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

Wednesday—"ON HER WEDDING DAY"—A 4 reel Vitagraph Broadway Star feature.

Greater EARNING Power

The present High Prices won't decline very much. Materials of all —with one exception—are higher all the way from 10 per cent. to 25 per cent. The one exception is MONEY. To-day you can't buy as much with a five-dollar bill as you could three months ago. Five dollars three years ago would buy a pair of shoes, a new barrel of flour, or a sack of sugar. To-day all these things cost ten dollars, and your five-dollar bill is really worth \$2.50. **Let EVERYTHING you use and you'll find you are paying double, on average. Everything has been advanced.** Does your bank pay YOU "best interest"? Is that mortgage netting you 12 per cent. instead of 6 per cent.? Are the Bonds you hold returning 10 per cent. instead of the 4 per cent. of three years ago? If your money can only buy HALF its value three years ago, then it should earn TWICE what it earned then. **YOU MUST be interested whether you wish to be or not.** We can offer 12 per cent. per year, with Guaranteed Safety.

J. J. LACEY & CO., Ltd.,

INVESTMENT SPECIALISTS, CITY CHAMBERS.

(Over Royal Bank of Canada.)



You could sell more
Flour in your town
and make more
money by handling

VICTORY FLOUR

"VICTORY" has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.

The "VICTORY" dealer commands the trade even at a higher price.

Try to get the account for YOUR TOWN.

Your Business

Success in 1917

Depend upon the dependability of your service of supply. Three big facts—big buying power, mass production, expert workmanship—stand behind our claims of superior service. It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd



STYLE WITH REAL COMFORT!

Warner's Rust-Proof Corsets.

New Models Now
Being Shown!



DO YOU KNOW that every Warner pattern is designed by an expert in human anatomy?

DO YOU KNOW that this expert considers every nerve and muscle in designing?

DO YOU KNOW that every style is fitted on a living model?

DO YOU KNOW that the support from a Warner's Corset is a positive help in exercise and a comfort in relaxation?

DO YOU KNOW that every pair of Warner's Rust-Proof Corsets is guaranteed not only to shape fashionably, but to fit comfortably—and not to rust, break or tear?

\$1.40 PER PAIR UP.

Marshall Bros

Call and See

Our New Fall and Winter Stock of

**Men's and Boys' Suits,
Pants and Overcoats.**

No trouble to make your selection. Every garment a Leader in style, fit and durability. Our prices the lowest.

William Frew

WE are still showing a splendid selection of :

**TWEEDS
and
SERGES.**

No scarcity at
Maunder's.

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,

Tailor and Clothier, St. John's, Nfld.



**Comfort
OIL HEATERS**

Produce Intense Heat without smoke. Founts hold one gallon.

Price: \$4.40 each.

A. H. MURRAY.



**TORIC
LENSES**

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.



Public Notice!

Revision of Jury Lists.

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or either of them, are hereby notified that a Court of Revision of the Jury Lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following.

Police Court, 3rd Oct. 1917.

F. J. MORRIS,

Stipendiary Magistrate.

oct31,141



CUT IN PRICES.

OUR PRICES NOW ARE:

Steak, 40c. per lb.

Roasting Beef, 30 & 35c. lb.

Frying Beef, 30c. lb.

Stewing Beef, 25c. lb.

M. CONNOLLY.

**THE NEW METHODIST
HYMN BOOK**

HAS AT LAST ARRIVED.

We have just received an advance shipment of the New Methodist Hymn Book. The balance of the shipment is on the way, and in a few days we will be able to supply the needs of all the Methodists throughout the island.

The present shipment contains the following Books:—

NON-FABRI—No. 1: Cloth, red edges.

BOURGEOIS—No. 3: Cloth, red edges.

No. 3A: Paste grain, limp; gold edges.

POPULAR—No. 5: Cloth, red edges.

No. 5A: Paste grain, limp; gold edges.

BREVIER—No. 2: Cloth, red edges.

No. 2B: Morocco grain, f.p.p., India Paper; red under gold edges.

SMALL PICA—No. 4: Cloth, red edges.

No. 4A: Paste grain, limp, India paper; gold edges.

PULPIT & ORGAN—No. 6: Cloth, red edges.

No. 6A: Paste grain, limp; gold edges.

Every Methodist will have instant need for this New Book. Come now and get your copy at

DICKS & CO., Limited.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

MINARD'S LINIMENT CURES BURNS, ETC.

REID-NEWFOUNDLAND COMPANY.

**Poultry Exhibition,
ST. JOHN'S**

Excursion return tickets will be sold from all Railway and Steamship points to St. John's for the above at

**One Way and One Third
First-Class Fare.**

Good going:

From Monday, November 19th, to Thursday, November 22nd, and

Good returning:

Up to and including Monday, November 26th.

Reid-Newfoundland Co.

Big Shoe Sale.



Men's Army Boots only . . . \$3.00
Men's Army Boots only . . . \$3.50
Men's Army Boots only . . . \$4.00
Men's Army Boots only . . . \$4.50
Men's U. S. Army Boots . . . \$5.00
Men's U. S. Army Boots . . . \$5.50
Men's Long Rubbers only . . . \$4.00
Men's Snag Long Rubbers only . . . \$6.50
Men's Red Ball Red Long Rubbers only . . . \$5.50

Also a big assortment of Ladies' and Children's Fine Footwear.

A golden opportunity to wholesale buyers.

F. SMALLWOOD, The Home of Good Shoes

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the other man's. Touch in and see.

450 lbs. VICTOR FLOUR, 200 lbs. FIVE ROSES.

250 lbs. ROBIN HOOD, 150 lbs. VERBENA.

100 lbs. DAILY BREAD.

120 puncheons BEST BARBADOES MOLASSES.

125 lbs. PORK at \$42.50 and \$45.00 br.

50 lbs. BEEF at \$30.00.

1,000 bags CATTLE FEED.

500 bags GLUTEN FEED, \$4.00.

\$50 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

136 and 188 DUCKWORTH STREET.



WEDDING RINGS

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the

RELIABLE JEWELLERS.

T. J. DULEY & CO.

Ring Measuring Cards Sent on Application

TEN PAGES

TORONTO, Noon.—S and N. W. winds, general and cool to-day and on and cool to-day and on day.

High WELCH'S GRAP

VOLUME XXX



**THE PEOPLES
AUCTIONEER**

FREEHOLD

For Sale by Public Thursday, 15th Inst., at noon, on the Premises, or at the residence of the Auctioneer, of the property situate on Duckworth St. and C. Hill, at present rented to houses and stores belonging to the late Thomas Farrington of sale and further apply to WOOD & KELLY for Executor, or

P. C. O'DRISCOLL

Nov 7, 17

PUBLIC AUCTION

Furniture Sale

At the residence of

S. Snelgrove, Belmont

at 10.30 a.m.

On Thursday, Nov

Household Furniture and

Particulars in to-morrow's

M. A. BASS

Nov 13, 17

NOTICE

THE STEAM

Prospect

will leave the wharf

Bowring Bros

on

Wednesday, Nov

at 10 a.m.

calling at the following

Bay de Verde, Trinity

Bonavista, King's Cove

Wesleyville, Seldom Cove

Change Islands, 12

Twillingate, Moreton's

plots, Fortune Harbour

Tickles, Pilley's Island

Island, Little Bay, St. John's

Till Cove, La Scie, Point

man's Cove, Seal Cove

Western Cove, Jackson's

Cove, Deep, Engles, Cove

thony, Grique, Quirpon

Freight Now Being

For freight or passage

Coastal Office of

Bowring Bros

Telephone

We Offer

"Reindeer"

FLOUR

At Low

Market

BAIRD

181 Water

MINARD'S LINIMENT

DANDY