

WAR NEWS

Messages Received Previous to 9 a. m.

FRANCE ENDURES.
PARIS, Oct. 17.
Medill McCormick, Representative from Illinois, was the guest of honor as Representative of the United States Congress at a luncheon given today by French Senators and Deputies, Henri Franklin Bouillon, Minister of Missions abroad, who recently returned from the United States, presided. Mr. McCormick, responding to a toast, said he had come to Europe fearful for the strength of France, but that he had drunk from the well spring of her power. "I was depressed," he declared, "by the thought that I would find France exhausted, but I have been fortified a hundredfold by her vigor. As I travelled past the little forests and the farms which to all the rest of the world seem a garden, I saw France busy, toiling, resolute." Representative McCormick dwelt upon the sacred union between the women and children, the old men and the young, which bound the hearts of the population. After sketching America's relation to the war and her vast preparations, McCormick concluded: "We know, as surely as we know that France lives, that her sons have not died in vain. We Americans know that France, sweet, gay and tender as she was, and as she will be again, on the field of battle is terrible and unshakable, the mother of indomitable armies. Over the bodies of her fallen, over her devastated fields, over the broken ruins of Rheims, she sees through the mists the star of victory; France, which has endured so much, and which still endures, glorious victorious France."

BRITISH AVIATORS BUSY.
LONDON, Oct. 17.
The British official dealing with aviation, issued to-night, says: British aviators carried out a very successful bombing raid this afternoon into German territory. A factory west of Saarbrücken, some 40 miles beyond the German frontier was attacked, and many bombs were dropped with good effect. Fires were seen to break out in the factory. All our machines returned safely. Tuesday our airplanes took advantage of a fine period from dawn until 3 o'clock in the afternoon to carry out artillery work and photography. A large number of bombs also were dropped during the day on hostile billets, huts, and trenches. Two German machines were brought down in an air fight and another was shot down by our anti-aircraft guns. One of our machines is missing.

BERLIN REPORT.
BERLIN, (via London), Oct. 17.
Artillery fire on the Flanders front gained intensity in certain sectors yesterday and last evening, while this morning it increased in violence along the whole front, the army headquarters announced to-day. The infantry was inactive, except for reconnoitering expeditions.

WEEK'S SHIPPING LOSSES.
LONDON, Oct. 17.
Twelve British merchant ships over 1,500 tons were sunk by mines or submarines the last week, according to a statement of the British Admiralty to-night. Six under 1,500 tons and one fishing vessel, were also sunk.

OFFICERS' CASUALTIES.
LONDON, Oct. 17.
Refuting reports from German sources that the casualties among British officers in recent attacks were "unusually severe," the Secretary of the War office issued a statement to-night showing that the total officer casualties for the month of August in all theatres of the war were 5,638, or a daily average of 184. For September the total officer casualties were 3,182, or a daily average of 106. The statement points out that the highest daily average of officer casualties in all theatres was in July, 1916, when it reached 282. "These figures," the statement adds, "include all casualties, however slight. Many officers returned to duty even before the casualty list had been published."

GATHERING OF JEWS.
NEW YORK, Oct. 17.
The most important gathering of Jews in America, since the outbreak of the European war, will take place here on October 28th for the continuation of the Jewish war relief and for the completion of \$10,000,000 of funds for war sufferers. It was announced by Felix M. Warburg, chairman of the joint distribution committee of American funds for Jewish war sufferers. More than 1,000 of the most prominent American Jews are expected to attend.

KEEP MINARD'S LINIMENT IN THE DEED.

The Value-Discerning Eye Sees these FRIDAY, SATURDAY and MONDAY SPECIALS AT A GLANCE!

SPECIALS.

- Cold Cream, high grade, per crock 10c.
- Tooth Powder, Babson, Reg. 25c. size for 10c.
- Glycerine, guaranteed quality, Bottle 15c.
- Bay Rum in fancy bottles for your table 15c.
- Glycerine and Rose Water; try a bottle 15c.
- Shaving Cream, rich lather, tube 15c.
- Mentholene, relieves all inflammation 17c.
- Hypozone, 2 sizes, 15c. 25c. 45c.
- Sypho-Nyhal, disinfectant, 10c.
- Peroxide of Hydrogen, 2 sizes 10c. 17c. 28c.
- Kleannal, removes grease spots 10c.
- Machine Oil, 4 oz. bottle 10c.
- Blue Black Ink, 1/2 pint bottle 22c.
- Note Cases, pebbled, handy size 15c.

LADIES' FLEECE HOSE 39c

A 12 dozen lot of plain Black Hose, with a fine fleece finish, worthy hose from top to toe; full sizes. Secure a pair or two of these. Special Friday, Saturday and Monday 39c

Familiarize yourself with the list which here follows. Compare the prices with what you have been paying for the same merchandise elsewhere—then see what you save by attending these

Special Bargain Sales Friday, Sat. and Monday.

ROUSING VALUE SALE OF

Boys' T.O.S. Caps.

Boys' Sailor Caps in a last year Navy shade; that smart regulation shape, with black silk band and gold letters; looks well for Sunday wear. Reg. 65c. Friday, Saturday & Monday 59c

LADIES' KID GLOVES.

Best quality Cape Kid, that particular weight for fall wear, pretty tan shade; real English make; sizes from 5 1/2 to 7. Reg. \$3.00 pair. Friday, Saturday and Mon. \$2.80

GIRLS' KID GLOVES.

Brand new Tan Kid Gloves, excellent quality at an almost unbelievable price; sizes from 2 to 6; come along early. This small quantity will vanish quickly at our Special Price. Friday, Saturday and Monday 89c

NOTICE! How carefully we select HOME NEEDS and how mercilessly we slash their prices, for instance.

TABLE COVERS.

Get a nice cheerful looking Cloth for your dining table now that the evenings are long and much of your time will be spent at home; let things be cheerful. These Cloths come in Crimson and Green mixtures, fringed ends. Reg. \$2.70. Friday, Sat. & Monday \$2.45

CASEMENT CLOTHS.

36 inches wide, Cream shade with a wide floral band border in pleasing shades. These materials wash splendidly and last for years; have a nice clinging appearance and look well for any kind of hangings or drapes. Reg. 27c. yard. Friday, Saturday and Monday 24c

TABLE CENTRES.

Very handsome Little Table Centres in Cream-Linen Crash, stamped border and fringed edge, in shades of Blue, Brown, Cream and White; inexpensive yet effective looking. Reg. 15c. Friday, Saturday and Monday 15c

BUREAU CLOTHS.

Quite a nice little assortment of these white linen goods with stamped designs at ends and lace edging; others with silk embroidered ends; size 18 x 42. Reg. 25c. Friday, Saturday and Monday 22c

CUSHION COVERS.

Serviceable Cream Crash Cushion Covers, with pretty designs in colours; fringed edge. Others with silk cord. Good value at 45c. Friday, Saturday and Monday 36c



BLANKETS, QUILTS and SHEETS, Etc., ALL UNDERPRICED.

WHITE QUILTS.

A clearing sale of large sizeable all white quilts in Grecian and Honey-Comb makes, plain and fringed; here is an opportunity to buy a really serviceable quilt at a specially reduced price; value to \$2.75. Friday, Saturday and Monday \$2.25

BED SHEETS.

30 pairs of best quality Twilled English sheets, size 2 by 2 1/2 yards, hemmed; these were secured at the old price and we are sure they are unmatched to-day at their regular price \$3.00 pair. Friday, Saturday and Monday \$2.68

PATCH QUILTS.

Just 2 dozen of these heavy flannel patch quilts, will be found welcome on the colder nights, good full size, well stitched. Try one on the children's bed. Clearing Friday, Saturday and Monday 29c

COTTON BLANKETS.

Buy Your Cotton Blankets now, to-day if possible, soft fluffy Cotton Blankets, in a medium size, finished with sky or pink striped border and worked edge; these are a nice weight and would make a welcome covering for present wear. Special, per pair, Friday, Saturday and Monday \$1.79

OUR BEST QUALITY "WOOLNAP" BLANKET.

Equal to the all wool blanket for its warmth-giving quality has made this a decided favourite, and it comes at just about half the price, beautiful soft-wool like finish, washes well, generous size; if you have not used these before give them a trial now for economy's sake; Pink of Blue striped border and silky bound edge. Special, per pair, Friday, Saturday & Monday \$4.89

Shepherd's Check.

Extra good washing material in assorted Shepherd's Checks, nice and becoming for Blouses or Children's Fall Dresses. These are new and value 29c for 35c. per yard. Friday, Saturday and Monday 29c

Bear Skin.

Imitation Bearskin in deep Cream shade; looks well made up for Children's Coats, Caps and trimmings. This has not that curl finish like the ordinary; has a nice soft flat finish. Regular \$1.90 value. Friday, Saturday and Monday, per yard \$1.58

Buy Your BOOTS as well as YOUR HOSIERY HERE!

CHILDREN'S BOOTS.

Best quality Donzola Kid in Laced or Buttoned Style, strong stitching, perfect form, all leather soles and heels; sizes 6 to 10. Reg. to \$2.50 pair. Fri. Sat. and Mon. \$2.30

MISSES' BOOTS.

Laced or Buttoned Style in a good quality Donzola Kid, honestly constructed throughout; we know of no better line for value or service; sizes 11 to 2. Reg. to \$3.20. Fri. Sat. and Mon. \$3.00

BOYS' BOOTS.

Sturdy Boots that you can depend on for wear, best Box Cal stock, Blucher Cut, solid leather sole and heel; sizes 1 to 5 for the bigger boys; if he is hard on boots try a pair of these. Reg. to \$3.70 pair. Friday, Saturday and Monday \$3.50

HOSIERY SPECIAL!

Ladies' "Circle Bar" Hosiery comes at a very moderate price, considering its excellent quality and durability; fast black, plain finish, full sizes, real fall weight. Reg. 55c. pair. Fri. Sat. and Monday 48c

LADIES' HOSE.

A special lot in fast black Cotton Lisle, finely woven hose that can be comfortably worn for fall wear; they come in full sizes at 25c. pair; they are good value Friday, Saturday and Monday 23c



Share in the Savings Offered in Men's Wear.

MEN'S NEGLIGEE SHIRTS.

Here is a very fine range of all-over Negligee Shirts in neat pin stripes, single soft cuffs; good washing material; in price to 91c. sizes from 14 to 16 1/2. Regular \$1.00. Friday, Saturday and Monday 89c

MEN'S SHIRTS.

Very neat striped patterns in a nice fine flannel-like make, a welcome weight for cold weather wear, without collar, made in good roomy sizes; a shirt that any man would like to own. Reg. \$1.30. Friday, Saturday and Monday \$1.18

VELOUR FINISH HATS.

A special lot of these in Bronze, Navy and Black, wide band and the new high crown shape; this is a serviceable and stylish knockabout hat for everyday wear. Reg. \$1.90. Friday, Saturday and Monday \$1.68

MEN'S COLLARS.

Which do you prefer? English or American, you will find both makes here in the newest shapes, all sizes from 14 to 16 1/2. Special, each, Friday, Saturday and Monday 19c

THE "BOSTON" GARTER.

They are always secure and easy fitting half hose support, all nickle fitting, good quality elastics in assorted shades. Reg. 85c. pair. Friday, Sat. and Monday 29c

NEW CAPS.

The latest in English and American Tweed Caps, peaked and piece crowns, snug-fitting caps at a price that comes within easy reach. Get your fall cap here; values to 75 cents. Friday, Saturday and Monday 65c

MEN'S HANDKERCHIEFS.

Soft wearing "Excelida" handkerchiefs, in shades of crimson, khaki with embroidered crest, others in coloured and others with coloured hem-stitched border, full size gents, the kerchief that is never bulky. Reg. to 22c. each. Friday, Saturday and Monday 19c

"SLIP-EEZIE" NECKWEAR FOR MEN.

Since last week we have opened some very handsome lines of New Neckwear. This line is particularly pleasing. New patterns, new colour blendings, lots of pretty plain shades in the best of silks, all the are full length. Reg. 40c. value. Friday, Saturday and Monday 33c

See the New BLOUSES!

Value and variety in New Blouses. A winsome lot showing White Muslin with pretty embroidered fronts, others in Coloured Striped Muslins, and others again a shade heavier in Repp, with rolled collar, pocket, etc. The Muslin Blouses show the stylish large sailor collar; the size range is complete; the value the best procurable, and the styles just what you would expect from this fashionable centre. Regular to \$1.80. Friday, Saturday and Monday \$1.59

HIGH GRADE UNDERWEAR.

Best quality pure White Jersey Underwear, high and low neck vests, with long and short sleeves, others, sleeveless, silk crocheted edge at neck, pants to match, ankle or knee length, assorted sizes. Regular values to \$1 per garment. Friday, Saturday and Monday 75c

STORK PANTS.

Infants' Stork Pants, well shaped for easy fitting, made of a good rubberized white sheeting, pearl buttons and taped at waist. Regular 40c. Friday, Saturday and Monday 36c

OVERALLS.

Ladies' good washing Gingham Overalls, in roomy sizes, elastic at waist, 1/2 sleeve; they come in checks, stripes and fancy patterns, piped with white; you need one for morning wear. Reg. \$1.10. Friday, Saturday and Monday 98c

HAND BAGS.

Black Pebbled Grain Leatherette Hand Bags, strongly lined, good rigid frame and nickel mountings; complete outfit in each bag, including Purse, Circular Mirror, Powder Box, etc.; double carrying strap, etc. Reg. 73c. Friday, Saturday and Monday 73c

CHILDREN'S COATS.

Fall Coats for the little ones from 2 to 4 years; lovely styles in Corduroy, Blanket and warm cloths, fur trimmed, each with trimmed, buttoned to neck and lined throughout; all brand new Coats this season. Reg. \$2.50. Friday, Saturday and Monday \$2.29

CHILDREN'S NIGHTGOWNS.

In White and Striped Flannellets, for Children and Misses, sizes to fit from 4 to 14 years; a snug-fitting turned down collar; a necessary weight for present wear. Reg. 85c. Friday, Saturday and Monday 78c

Check Coatings.

These are fashionable and come in a safely assorted range, 54 inches wide. The tones include assorted Greys, Brown, Green, Blue and Heather; warm Blanket Coatings that make the prettiest and most comfortable Winter Coats. Just a piece of each cut to the finest for this week's Sale. Special, per yard, Friday, Saturday and Monday \$3.55



NEW
Linnings,
es, Slip-on Veils,
rock Bodices,
Veilings,
Dress Skirts,
Underskirts

urchase the whole catch of
at two and a half cents per
previously, that is four
cents, instead of the two
cents, the fishermen had
iously charged.

SPECIALTIES.

DR'S LINIMENT for Rheumatism, Neuralgia and all Pains.
DR'S PRESCRIPTION "A" for Bronchitis, Catarrh, and Nervous Dyspepsia. 50c. a bottle. Postage 5c.

DR'S PHORATONE COUGH all kinds of Coughs, Colds, Asthma and Various Lung Diseases. 25c. bot. Postage 5c.

only by
P. F. STAFFORD & SON,
St. John's, Nfld.
All Drug Store is open
until 9.30.

in Cape Race.

CAPE RACE. To-day, blowing strong, weather clear. Henrietta and crew passed in this afternoon. 48.

to's Store News

FRIDAY, Oct. 18th, 1917.
Rubber Household Glove most convenient things of the kind introduced. Made of rubber which however thick as to be clumsy or interfere with the free movement of the hand. They fit closely so that no air gets in, and moderate in price. Ladies who do their own housework will find them a very great help. A pair of these with reasonable care, will last for a long time before giving out. Price \$1.50 a pair.

YOU want Minced Col- lars!

LOUS ESCAPE. — Rev. S. J. Gangle, speaking of some who escape at the front, said that of Lieut. Gerald Gangle, crossing a bridge. A shell burst and demolished the bridge and the explosion whirled him into the air and whirled him into the canal and came into the canal and came

od tea"

ED

