

Our Great 25 Cent Sale.

Opens on SATURDAY, August 12th, and will continue for one week only. This is an opportunity no thrifty buyer can afford to miss. Space will not permit us to list all. Here are some of the Bargains.

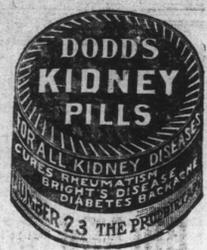
<p>Saturday Special. Ladies' White Silk Gloves, elbow length. Reg. 60c. pair. To a customer for Saturday only, per pair 25c.</p>	<p>Children's Tan Hose, size 6 to 10½. Reg. 20c. pair. Now 2 pairs for 25c.</p>	<p>Children's American Collars, made of White Jean, Embroidery trimmed, 2 for 25c.</p>	<p>Saturday Special. Men's Neglige Shirts, White grounds with neat stripes and figured patterns. Reg. 50c. shirt. One to a customer for Saturday only 25c.</p>
<p>Ladies' White Lace Collar and Cuff Sets. Reg. 25c. now 25c.</p>	<p>Children's American Straw Hats. Regular 25c. Now 2 for 25c.</p>	<p>Children's Striped Lustré Coats-guards with printed band. Reg. 55c. now, each 25c.</p>	<p>Tuesday Special. Men's Balbriggan and Porus Knit Underwear. This big value will go on Tuesday only per garment 25c.</p>
<p>Ladies' White Summer Vests, Essex Mills, short and long sleeves. Ladies' Essex Mills Pants, lace bottoms, both ways. Reg. 40c. For Monday only, per garment 25c.</p>	<p>Ladies' Hose in Black & Tan Cashmere. Values up to 40c. for, per pair 25c.</p>	<p>Men's ½ Hose: extra big value in Black and Shetland; 2 pairs for 25c.</p>	<p>Wednesday Special. White Lace Curtains, very neat and attractive patterns, 2½ yards long. One pair to a customer for Wednesday only, per pair 25c.</p>
<p>Ladies' Side Combs, a real good strong comb; fit well, per pair 25c.</p>	<p>Ladies' Belts in Fancy Tinsel, Black Silk, Black and Colored Leather and White Embroidery 25c.</p>	<p>Men's Tweed Caps, nice dark colors and light weights 25c.</p>	<p>Men's Neckties, in Silk Knit and Paris Stripes; also a good assortment Knot Ties. Regular 35c. Now 25c.</p>
<p>Ladies' Hair Turbans, in Light, Medium and Dark Browns, only 25c.</p>	<p>Ladies' White Lawn Aprons, Embroidery and Insertion trimmed. Values up to 45c. One to a customer for Saturday only 25c.</p>	<p>Men's Black Cashmere ½ Hose, seamless heel and toe. Reg. 25c. for 25c.</p>	<p>Men's Linen Collars, assorted shapes and sizes; 2 for 25c.</p>
<p>Saturday Special. Ladies' White Lawn Aprons, Embroidery and Insertion trimmed. Values up to 45c. One to a customer for Saturday only 25c.</p>	<p>Thursday Special Ladies' White Longcloth Knickerbockers, lace trimmed. Values up to 55c. One pair to a customer for Thursday only 25c.</p>	<p>Friday Special Ladies' two dome Kid Gloves in Black, Tan and Beaver; sizes 6 to 7½. One pair to a customer for Friday only, per pair 25c.</p>	<p>Saturday Special. Men's Dark Cotton Work Shirts, specially big value. One to a customer on Saturday for 25c.</p>

C. L. March Co., Ltd.
WATER and SPRINGDALE STREETS.

Avondale Garden Party

The promoters of the Avondale Garden Party and the parishioners in general, desire to remind their friends and patrons in the Metropolis and elsewhere that all possible preparations are completed for the successful carrying out of the undertaking on Tuesday, 15th inst. In all matters that aim at replacing the church destroyed by lightning sometime ago, we fully realize the best that is in us will have to be put forth; and intending visitors to the field of the Garden Party on next Tuesday will find ample evidence that our efforts for the success of the event fully justify this pretention. The gentlemen in charge of arrangements have neglected not the slightest trifle in connection with the affair that would in any way contribute towards its success. Avondale enjoys the facility of being situated on the line of railway at a distance of only two hours drive from the city; and as the excursion rates are at the disposal of the travelling public on that date, we are sure it can be marked down a continuous round of pleasure to leave the city in the forenoon, take in the Garden Party at Avondale, and return to town by the afternoon train; that would allow over seven hours to feast on the picturesque landscape and admire the blossomed fields of the charming village of Avondale, and to say nothing of the quota of pleasure which the Garden Party would afford. And, apart from the event of the day, the Garden Party—Avondale, has sufficient from bountiful nature's hand to well repay an initial visit. Alighting at the depot a short and pleasant drive of one mile, with pasture fields and meadow lands on either side, leads the visitor down to the "heart of the city," and where the "Long Bridge" spans the wide-mouthed river that empties itself in the waters of the harbour. Looking round from this point it is easily possible to detect the improvements of recent years. Mr. Kennedy's hostility, combined with the convenience of a cab on the spot, can accommodate even the most exacting. Mr. Denis Flynn's dwelling and business premises stand next, and rank high in business activities, but other Flynn residences close by show the lev's destructive hand since the occupants transferred their energies to the land of Uncle Sam. A little knowledge of past history will enable one at this terminus to find a fit subject to evidence the changes wrought by the ungodly hand of time. About a quarter of a century ago, or little more, this centre was the busy shipyard of the late Mr. William Flynn, who of his own ingenuity would model, construct and command the famous "Western boat" of his day. Then the nearby forests offered a plentiful supply of timbers, good shares of which were collected in winter time, and with the opening of spring the keel would be laid. Now we have not the boats; they rank in the category of "things of the past," and the builders, too, have long since crossed the borderland.

Avondale, Aug. 12, 1911. T.



Highlanders' Parade.

The 8th Highlanders left their armoury at 2 p.m. yesterday and marched to Brookfield where an open air service was held by Rev. Dr. Pringle. Lieut-Col. McNeil was in command and the pipers' band headed the parade. The service, which was held in a grove near Cowan's farm, opened with prayer. A hymn was sung after which Dr. Pringle delivered an address suitable to the occasion. The ladies were served with refreshments at 4.15, and after resting a bit and running about a little, marched back to town at 4.30. The experience is one that will long be remembered by all who took part.

McMurdo's Store News.

MONDAY, Aug. 14, '11.
Cream of Lilies, though it is valuable all the year round, is of course particularly valuable for use in summer, when sunburn, cracked and peeling skin, sore lips, etc., the effect of dry winds and hot sun, are so much in evidence. We can unhesitatingly recommend Cream of Lilies for all troubles of this sort, theoretically, because we know the qualities of the ingredients of which it is composed; practically, because we know what it has done for several seasons past. It has positively no equal in its own line. Price 25c. a pot.

Want a good Shampoo? McMurdo's Shampoo Powders will give you this at a nominal expense. Price 5c. a pkg.—enough for three or four times.

Fence Took Fire.

The fence at the north side of the Reid Co's. barn caught fire last evening and would have spread to the adjoining shed only for the timely action of S. Williams and J. Mayo, who procured buckets of water and threw on the fire, being assisted on the end of the work by two police officers on the beat there. They said that the fire was most likely caused by boys throwing cigarettes there.

Boy Run Over.

The six-year-old son of Conductor Kelly was knocked down by Dr. Connel's rig on Patrick Street yesterday forenoon. The boy was in company with his mother. He was taken to the residence of Mr. John Curtis, Water Street, where the doctor gave the boy the care that he deemed needful. He found that he was not seriously hurt, and will be O.K. in a few days.

AN UNFORTUNATE CASE.

A domestic living with Mrs. Nurse, Le-Marchant Road, was taken in the Rescue Home on Saturday last. She is the victim of a married man in one of our large stores. The designing fellow kept company with her under an assumed name as a single man, and the mistress feels badly over the affair as the unfortunate girl is only seventeen years of age.

Big Derby Sweepstake.

This year the great Calcutta Turf Club sweepstake on the Derby was worth £96,666, no less than £16,666 more than the previous best attained last year. On that occasion Captain H. T. Raban, of the Indian army, drew the number, drawing ticket No. 92,211, for which he paid 14 shillings. Within half an hour of his being advised by cable that he had drawn the fortunate he had negotiated with a London syndicate, who purchased a half share in the lucky ticket for £7,500. Captain Raban won £23,000 in all.

Nearly a quarter of a million tickets are bought annually in this, the greatest sweepstake in the world. The tickets, which cost 14s. each, are heavily competed for. Sometimes syndicates buy up thousands, and pool the result. Of the total amount subscribed the chance of the winner takes 40 per cent, the second 20 per cent, and the third 10 per cent. The other starters divide 10 per cent between them, while a further 10 per cent goes to the drawers of non-starters left in the race at the time the sweepstakes. A final 10 per cent goes to defray expenses. Needless to say, romance has abounded in the history of the sweep, which originated as a small private affair at the Calcutta Turf Club.

One year the six year old daughter of a native signalman won £30,000.

Be Sober and Watch.

The monthly meeting of the T. A. & B. Society yesterday was an exceptionally busy one. President Ellis presided and seated at his right on the platform was the Society's Spiritual Director, Rev. W. P. H. Kitchen. Secy. Coughlan informed the President that seven applications for membership were posted. The election of the applicants was then proceeded with, resulting in the election of all nominees unanimously. The purchasing of several new instruments for the band met with the full approval of the meeting. The Secretary informed the meeting of the doings of the Club members during the week as to the building of a racer for the Regatta next year. The report shows that there is once more a desire on the part of the members to take an interest in this matter in the future as in the past. As they are already owners of a boat house, practically boats, etc., all that was wanted then was a "second Myrtle." So great was the enthusiasm that it looks as if the flag of the T. A. & B. Society will be seen gloriously floating over their popular house at the Lake side on next Regatta Day. President Ellis announced that the intention of the Executive and Club was to inaugurate the coming fall a musical combination for the sole benefit of members, by securing the services of a competent musical instructor to give lessons in singing and music, say on three nights a week. This announcement was received with applause, especially by the younger members, and was pronounced as an up to date movement. As is customary on the death of a priest, a vote of condolence was tendered to the relatives of the late Rev. W. Browne and the flag on the hall was placed at half mast. The meeting then adjourned.

FIRES NOT YET OUT.

The passengers on the Fogora report that there is still a fire raging in the country between Catalina and Robin Hood.

For 500 Fishermen.

Arrangements are being made for the coming of 500 fishermen from Scotland and Newfoundland by the Seal Cove Fish & Cold Storage Co. of Prince Rupert, B.C., to man the fishing fleet to be put into commission in April next by the company, says the Victoria Colonial and Smoke stacks. The building at Seal Cove is of six stories, 80 x 145 feet, of solid concrete. Some \$250,000 has been expended to date. This building at Seal Cove will take 10,000,000 pounds weight of stored products. The building is equipped with two elevators, one for the cold storage and the other for the fish.—Fishery Gazette.

For Valour.

Various Methods by Which Nations Reward Great Bravery.
As is well known, Britain decorates her soldiers with the Victoria Cross for conspicuous acts of bravery on the field of battle.
But most other countries have similar rewards for valor.
France confers her distinctive badge in the fairly familiar form of the Legion of Honor.
Germany is proud of her Iron Cross; while Austria confers her Arced Order of Maria Theresa on her heroes. Russia distributes her Cross of St. Vladimir sparingly to her gallant soldiers.
Denmark has one of the most illustrious orders of chivalry, the Order of the Elephant, which ranks as high as our own Order of the Garter.
Sweden has her Noble Order of the Seraph, founded in 1220. This order is limited to twenty-three natives and eight foreigners.
Spain is justly proud of her Order of the Golden Fleece, which is, and has always been, most sparingly bestowed.
Italy decorates her most heroic warriors with her military medal of Merit.
Portugal has the Tower and Sword, a very old order.
Sardinia has a medal for distinguished conduct on the field of battle, and special military decoration besides for deeds of outstanding courage.

Eleven Full Cars.

Yesterday afternoon at 2.30 the biggest train load of excursionists for a Sunday outing left the city. There were eleven cars drawn by two engines. The total number of passengers was close on 400. By the 6 p.m. train about 100 more went out. The 2.30 train dropped passengers off at all points between the city and Kelligrews. The train returned with 750 people at 9.30 last night.

HELPING HANDS!

Here is where we lend helping HANDS to our Customers that desire to make a saving. NOW IS YOUR CHANCE.

If you require anything we are now offering, and don't come to this Sale, you are throwing money away. You see some of the Goods are cut down ONE HALF.

T. J. EDENS, Duckworth St. & Military Rd.

Fresh Turkeys, Fresh Chicken, New York Corned Beef, 13c. lb. Fidelity Hams, 10 lbs. each. Fidelity Bacon, Cedar Rapids Bacon. Hog's Tongues, Bologna Sausages. 10 barrels Beef Cuttings.

New Potatoes, New Cabbage, New Turnips, New Gooseberries.

Selected P.E.I. BUTTER—"Purity" Brand—packed specially for our Retail Trade, 2-lb. prints, 10-lb. tubs.

T. J. EDENS

SCARCITY OF WATER.

Trains have been delayed for hours the past week owing to the scarcity of water along the line at the regular watering places. The express coming in to-day is behind time on this account. The past month has been exceptionally dry all along the line and the ponds have shrunk to half their normal depth.

Fire Alarm.

The Central and East End firemen were called to Duckworth Street, near Cochrane Street, at 6.45 last evening to put out a fire at the residence of Mr. J. Newhook. On arriving at the place the firemen found that the fire was in some dry boughs and rubbish at the rear of the house which Mr. Newhook's seven year old boy and other boys set ablaze while playing with matches. Three buckets of water put out the fire.

LITTLE GIRL INJURED.

An 8 year old girl named Murphy of Mullock Street while carrying a jug of milk to her house yesterday, fell and broke the jug making a deep wound in her wrist. She was taken to a doctor by her father and the wound was stitched.

MINARD'S LINIMENT CURES GARGET IN COWS.

Gentlemen, — I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every day ills and accidents of life I consider it has no equal.

I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN, Schr. "Storke," St. Andre, Kamouraska.

USE THE PERFECTION OF SAUCE.

BAIRD'S SAUCE.

It's fine!
It's nice!!
It's grand!!!

June 19, 3m

MINARD'S LINIMENT CURES DISTEMPER.

MINARD'S LINIMENT CURES DISTEMPER.