

The kind that pleases people



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HAVE YOU SEEN

THE SPLENDID NEW LINE OF ART CARPET SQUARES WE ARE NOW SHOWING? Handsomer colourings and more artistic designs than have ever been shown in this city.

JUST OPENED:

A large shipment of

FLOOR CLOTHS

AND

LINOLEUMS.

Come and make your selection while the assortment is at its best.

U.S. PICTURE and PORTRAIT Co.
COMPLETE HOUSE FURNISHERS.

CAMP COFFEE

'Camp' steaming hot gives the maximum of pleasure, vigour and satisfaction at the minimum of cost, time and trouble

Try 'CAMP' to-day!

Simply 'Camp'—boiling water—sugar and milk to taste—you can't go wrong!

Of all Stores.

R. PATTERSON & SONS,
COFFEE SPECIALISTS, GLASGOW

Excellent FOOTWEAR.



THE CHOICEST STYLES IN WOMEN'S SHOES

Our Fall Styles are now in. The Best of Footwear at the LOWEST prices—all medium weight goods.

\$1.80, 2.00, 2.20, 2.50, 3.00 and 3.50.

Vici Kids, Box Calf, Gun Metal Calf, Patent Leather, etc.

Men's and Boys' Footwear of every description.

We Sell the Best \$2.50 Men's Boots in town—try ours.

\$3.00 and \$3.50 Boots cannot be beaten.

Boys' BOOTS all Prices.

F. SMALLWOOD, The Home of Good Shoes.

Telegram Ads. Pay

The Evening Chit-Chat

By RUTH CAMERON



Dear Niece Joan: Yes, I was all ready for that discouraged letter. Ready, and waiting, in fact. For you see, in my younger days, I was one of those sentimental folks who keep a diary and when I was looking it over the other day, I found this—

"I know I never in this world can learn to be a stenographer. Things went pretty smoothly at first, but lately it doesn't seem to me that I get ahead one bit. I had three bad mistakes in my test letter to-day, and Mr. M. said my paragraphing was poor. If I hadn't borrowed the money to take this course and spent half of it, I do believe I'd stop right now and get a job behind a counter or as an errand girl. Seems as if that is about all I am fit for."

So I wasn't at all surprised to-day when I got your letter telling how Mr. R said your speed on the machine wasn't increasing as it ought to, and how you had an "a" for a "the," and a comma for a semicolon. In your test letter, and how you were beginning to believe you'd made a mistake in thinking you were fitted for a business woman, and were almost ready to go home and let father support you.

Instead of being surprised I was actually glad to get that letter.

Why, child, if you missed out that spasm of discouragement I'd know right off there was something the matter with you.

I've talked with a good many girls who were studying stenography first and last, in the course of my experience, and I never found but one who didn't have an attack of discouragement along about the middle of the course. And that one was the kind who are too complacently, smugly, self-satisfied to know what discouragement means, and consequently to know what improvement and success mean.

So when I didn't get that discouraged letter when I expected it, I was just the weelst bit worried about you, and when I did get it, I was right glad to have you confirm my conviction that you didn't belong in the complacent class.

Cheer up, niece. The man who said: "It's always darkest just before dawn," was no nature fakir. He knew.

Why, even by the time you get this letter, your dawn and sunrise, too, will probably have come in a sunburst of commendation and success, and you'll be wondering what on earth I'm writing about.

How about it, Joan?

Be sure and tell me next time I hear from you if I didn't prove my claim to the title of Yankee by guessing dead right.

As ever,
Your Interested Old Aunt.

Two Masked Men
HOLD UP TOURING CAR.
Poughkeepsie, N. Y., Sept. 12.—Three belated automobilists, hurrying into Poughkeepsie at a 40 miles an hour pace in a big touring car, were halted at a lonely spot on the New State Road, near Rhinebeck, N. Y., early to-day by the swinging of a pair of red lanterns. As their machine stopped the lanterns went out, and two masked men hopped lightly to the high step of the car. There was one of them on each side of the automobile and each carried a revolver.

"Get out here while we search you," said one of the men, as he swung open the door of the car. The automobilists stepped down, while the barrels of the two revolvers covered their every movement. "Up with your hands and no fooling," was the next command. Then, while one of the highwaymen stood on the seat of the car, the other went through a search of the pockets, missing nothing in his deliberate search. He took out a handkerchief, and carefully tied up in his boot—\$175 in cash, three watches worth \$300, and some negotiable papers, the value of which is not stated.

The highwaymen stepped back to allow his victims to return to the car, when one of the trio, J. W. Townsley, of New York, stooped quickly, picked up a huge rock and sprang upon one of the men. The second highwayman, afraid to fire at Townsley for fear of injuring his companion, rushed to the rescue, shooting twice into the air as he came. He pulled Townsley away, hurling him sprawling toward the car, which the other two automobilists were entering.

The highwayman grabbed his companion and disappeared in the darkness at the side of the road. The automobilists made record time to Rhinebeck, and from there telephoned the authorities in Poughkeepsie and neighbouring towns. Deputy sheriffs were at once sent out in pursuit of the highwaymen. Nearly a score of automobile hold-ups have occurred in his neighbourhood during the past few weeks.

Ruth Cameron

Honored by Women



When a woman speaks of her silent secret suffering she trusts you. Millions have bestowed this mark of confidence on Dr. R. V. Pierce, of Buffalo, N. Y. Everywhere there are women who bear witness to the wonder-working, curing power of Dr. Pierce's Favorite Prescription—which saves the suffering sex from pain, and successfully grapples with woman's weaknesses and stubborn ills.



IT MAKES WEAK WOMEN STRONG
IF MAKES SICK WOMEN WELL.

No woman's appeal was ever misdirected or her confidence misplaced when she wrote for advice, to the World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.

Dr. Pierce's Pleasant Pellets induce mild natural bowel movement once a day.

Fads and Fashions.

Canvas shoes may be cleaned with soap and water if one works quickly, so that the moisture does not penetrate the canvas. Make a thick lather of pure white soap and warm water.

In scaling a fish, hold it under the water to keep the scales from flying. The scaling may be much more easily done if the fish is first dipped for an instant into boiling water.

For a refreshing dessert, partly fill sherbet glasses with vanilla ice cream. Put over each service a spoonful of very sweet currant jam, and cover with a pyramid of whipped cream.

Excellent butter may be made in a small ice cream freezer, but care should be taken that there is not a particle of rust in the can, and it should be polished until it shines.

When cold habits is left from dinner, cut it into slices large enough for individual plates, put them on salad plates with slices of tomato and green pepper, and serve with mayonnaise.

Washing lamp chimneys by immersing them in water often makes them brittle. A safer way to clean them is to hold for a few minutes over a steamer. Then polish briskly with a soft cloth.

If a hardwood floor is sticky after being treated with "balled oil" and turpentine, get a ball of strong cider vinegar, wring a cloth out of this and wipe the floor with it. It will cause great improvement.

If a ham that is to be broiled for breakfast is allowed to soak overnight in milk, it will have a delicious flavor. If it is not too salty, the milk need not be thrown away, but may be thickened and used for gravy.

To prevent a steak from being tough, place it in a pan in the refrigerator with about an ounce of olive oil, into which has been stirred half a tablespoonful of vinegar, and turn over several times at intervals of a day.

To clean white marble, wash it thoroughly with soap and water, then brush it over well, especially in the crevices, with whitening, mixed with a little blue, as for ceilings. Allow it to dry thoroughly and then polish with a clean, dry cloth.

To clean suede gloves, put the gloves on "trees" or on your hands and rub well with fine oatmeal, which should finally be brushed off with a fine nail brush. Any obstinate stains may be removed with benzine, applied with a piece of flannel.

Dr. de Van's French Female Pills

A reliable regulator; never fails while these pills are exceedingly powerful in regulating the generative portion of the female system, they are strictly safe to use. Refuse all cheap imitations. Dr. de Van's are sold at \$3.00 and \$5.00 a box. Mailed to any address. The Scobell Drug Co. St. Catharines, Ont.—th&s

Our Amazing Parliament.

"To Englishmen who have lived in one of the great Dominions it seems astonishing," says the Quarterly Review, "that the people of Great Britain and Ireland should attempt to govern not only themselves, but a vast Empire, by one Parliament. Canada has ten Parliaments to govern some seven million people; Australia, six Parliaments to govern some four-and-a-half million people; South Africa, five Parliaments to govern one million white people and five million Kaffirs. The single British Parliament governs forty-five million people, and the whole Empire."

A Simple Treatment that Will Make Hair Grow

Now Sold in Nfld.

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, The Great American Sage Hair Tonic.

Every reader of the Telegram can have an attractive head of hair in a few weeks by using SALVIA.

T. McMurdo & Co. sell a large bottle for 50 cents, and guarantee it to banish Dandruff, stop falling hair and itching scalp in ten days, or money back.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic, and makes the Hair grow beautiful.

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THE PERFECTION OF EXCELLENCE

And a positive delight is

Lipton's High-Class Confectionery.

The Best Goods at the LOWEST PRICE.
Freshness and Delicacy always Guaranteed.

LIPTON'S Chocolate and Vanilla Cream Caramels, in 1-4 lb. and 1-2 lb. tins, 10c. and 20c. tin only.

LIPTON'S Walnut Toffey, in 1-2 lb. tins, only 20c. tin.

LIPTON'S Milk Chocolate, 2 oz. packets, 8c. each.

LIPTON'S Nut Milk Chocolate, 1 1-2 oz. packets, 7c. each.

LIPTON'S Butter Scotch, 3c. packet and 12c. tin.

These are some of Lipton's most popular and leading lines of Confectionery in the Newfoundland market than which it is not possible to get a more delightful or toothsome confectionery.

You can purchase Lipton's Confectionery in St. John's from Wood's West End and East End Water Street Stores, A. A. Delgado and A. S. Wadden, Water Street, Mrs. Summers and McMurdo's, Military Road, and the Reid Nfld. Co's Stall and Trains, etc., etc.

If your dealer has not got the line you want in stock we will supply you.

HENRY BLAIR,

General Agent for Lipton, Ltd.

Amatite Roofing!

The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs continual coating.

AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs.

If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

Send to us for Samples and Literature.

COLIN CAMPBELL, Wholesale Agent.

THE RELIABLE

Piano and Organ Store.

N.B.—A Musician to select for you. Big discount for cash. Easy payment system.

CHARLES HUTTON,
The Reliable Piano and Organ Store.

W. A. SLATTERY'S

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GRAND OPENING SEASON 1910

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds.

Balbriggan and Fleece-Lined Underwear a specialty. See our Stock of Muslins, Embroideries and Laces.

Please See Our Prices and Terms.

ESTABLISHED in 1850,

THE GILSON MANUFACTURING CO.

Has been doing a large successful business ever since, therefore, from long experience, they are in a position to supply users of MARINE or LAND ENGINES with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol.

It would be to the interest of intending purchasers of MARINE or LAND ENGINES to write to the undersigned, when illustrated catalogues and prices will be furnished.

HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co. Ltd., Guelph, Ont.

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Hacking

KEEP MINARD'S LINIMENT IN THE HOUSE.