

The Board of Food Control immediately got in touch with Dr McGrath, and, we are glad to state, matters were so arranged that we shall have sufficient stocks to tide us over the months before the new crops of sugar are available. The last months of the year are heavy ones on sugar, as old stocks are then beginning to get scarce. The Board of Food Control do not want to unnecessarily hamper the Trade, and therefore do not think at the present time that it is neces sarv to commandeer stocks of sugar.

They are, however, looking out to see that there is no monopoly in sugar, and that the supply will last out the demand. To this en they have notified the Trade, through an advertisement elsewhere in this issue, that importers of sugar must furnish every week a note o the quantity of sugar imported, the quantity sold, and to whom sold They have not set any limit to the sales to any one person, but it i left to the honour of our people, to buy only the quantity of suga that will do them say a week or a fortnight. We understand that th price now charged for sugar is a reasonable one,

A similar situation had to be met in the case of flour. It is tru that plenty of flour had been bought by importers here, but it was a to no use until the Food Control Board made arrangements with th Food Controller in Canada and the States to permit it being shipped to Newfoundland.

We have gleaned most of the foregoing from a short conversation with one of the members of the Board, and we are glad to give thi information. We realize that the Board is facing difficulties from various sources and they are trying to do all they can to keep us sup plied with foodstuffs, and keep the prices within reasonable bounds If they will accept the suggestion, we might say that more publicit of their work would be appreciated by the people, and if they issued statement of their views on their work, and the aid which they would like from the people, so much the better.

We have to thank the National Government for putting into force the legislation dealing with this Food Control, which should have been carried out three years ago.

The Bridge and Its Story

gineering history. The total loss wa

estimated at \$8,000,000. Last yea:

3 the St. Lawrence Bridge official

3 selves on the success of the enter

3 prise to raise the central span, when

4 a casting broke and the huge spar

was at the bottom of the river in cer

The channel span of the Quebec

bridge is 90 feet longer than the

Forth bridge, which until now held

the world's record in this respect

Facts about the bridge are:

seconds. Hundreds of thousand

5 of dollars were lost with the col

7 lapse.

were beginning to congratulate them

persons were injured.

For Cot Fund

We have received from Miss Ninety-two human beings perisher Hilda M. Hillier, of High Beach, ed in the two unsuccessful attempt Lamaline, eight dollars and twenty to build the Quebec bridge. On Aug cents, the proceeds of a Patriotic 29, 1907, part of the structure col entertainment held there for the lapsed and sank to the bottom of the Cot Fund. We shall hand the St. Lawrence, taking with it 180 work amount over to the Treasurer of men, and just at the moment when success seemed positive the huge span

that Fund to-day. Twelve lives were lost and twelve SOME OF THE ____ CONTENTS _____ cars were being used on the south IN TO-DAY'S PAPER. ern section of the bridge. Withou warning the structure crumpled and COCOS COCOS COCOS eighty lives were lost. The collapse Latest War News Page 1 of the initial span of the bridge was 2 one of the greatest disasters in en

Serial Story "

nion raising, some of them weighing lbs., 2 oz., each. Of a crop of 200, he smallest weighed half a pound. some of his carrots also weighed 23 zs. each. Some excellent cabbages ave come in from the Codroy Valey the past two weeks. Last week ve visited several kitchen orchards nd witnessed trees loaded down with nagnificent apples, green, yellow, and urple plus, pears, etc. We sampled he various fruit and found them lost delicious, and many of them juite ripe.-Western Star.

Schr. Strathcona Makes Record Run

ame to Halifax From Harrington Harbor, Labrador in Three Days

The report that the schooner trathcona made the run from Harington Harbor to Halifax in two and half days caused quite a sensation mong the captains and crews of essels now in port, but while not orrect, the truth is that the Strathona did come here from Harrington farbor in exactly three days. Even his is a record for the distance, which is about 600 miles. She left larrington Harbor at 6 o'clock in the lorning of Thursday, Sept. 20th. and rrived off Meagher's Beach at six clock in the morning of Sunday, sept. 23rd.

She had good winds almost all the vay, and Saturday night she had to horten sail, so strong was the wind. t one time during the trip she covred over 200 miles in twelve hours. he captain reports that had it not een calm part of one of the days he would have covered the distance n less time

Captains of vessels in port from abrador and the coast of Newfoundand all agre that the record of the trathcona will be a hard one to beat, nd is quite authentic-Hx. Chronicle.

collapsed on Monday, Sept. 12, 1916 Mr. Fred H. Hue has been appointd manager of the Nfld. American Co it Bay Bulls.

In 1907 an engine and several fla The Quirk property on Maxse St. was sold by auction on Thursday last and was purchased by Mr. J. R. Robertson for \$1000.

> W. R. GOOBIE has just returnd from New York and in a day or

wo will have a nice assortment of

Ladies' Silk Blouses from \$5.50 to

312.00 each. His store is just op-

Sinn Feiners Active

sergeant was shot in the thigh at

midnight last night while he was pre-

aring a squad at the court house to

charge a crowd which had been mak-

ng an attack with stones. He had

given the order to fix bayonets when

five shots were fired and the Sergeant

lropped seriously wounded. The

shooting was the culmination of night

disorders fomented by Sinn Feiners,

small groups of whom paraded whist-

ling Sinn Fein anthems and cheering

Sinn Feiner Thomas Ash who died.

Jail wondows were smashed and five

youths received scalp wounds from

police batons. The convention of del-

CORK, Ireland, Sept. 28 .- A police

posite Post Office.-sep26,tf

"OUALITY TALKS!"

a second s

TC

De

loc

Un

the

for

Ho

Lib

on

The

Llo

Go

Sir

or

tive

are

Mr.

Ha

Dr.

al H

iste

all

Un

wor

in y

lect

Cou

mat

Act

the

yea

resp

Par

and

of t

if ar

divis

if or

sele

pire

pose

Uni

ther

Colo

SHA

"0 s

The anda' paid must every lation many than ployer of th obey bering with for th slaves The isting and g is the venge of th obey bering that for th slaves and g is the venge of th obey bering that the slaves the sting and g is the venge of th obey bering that the slaves the sting and g is the venge that the sting and g is the venge that the slaves the sting and g is the venge that the sting and g is the venge that the slaves the sting the sting and g is the venge that the slaves the sting sting and g is the venge that the sting the

Salemanship unaided may make some first sales, but even at its best it cannot build a repeat business, unless supported by Quality Goods. Inferior products soon reveal their real character, and weaken the courage so essential to success in selling on a permanent basis. Skill and enthusiasm of the highest order are no match for such a handicap.

BUT QUALITY PRODUCTS STRENGTHEN COURAGE

in selling and make it increasingly easy and cumulative. Their purchase can be urged with easy assurance since the buyer is certain to gain from their presence in his store.

Whether it be for your customers or yourselves,

Bear Brand Rubber Shoes

furnish an inspiration for salemanship that is invincible and bring about permanent and satisfactory results for you both, because you can be sure that they have no superiors, that delight will always follow their sale, and that no worries need attend your efforts for repeat business.

We have imported this year special high heel rubber shoes for Women either in Storm or Croquet.

Eight Hundred Dollars (\$800.) In Prizes

to be given away free by Christmas Day. Buy Bear Brand Rubbers and see if you will not have a lucky number. Register your name with dealer or send to us.

U. S. to Reduce Freight Rates..... Shoes of Wood Next.... Under the Home Roof. Tree..... New York Correspondence Editorial Pres. Coaker's Letter on National Government ... Random Comments.... This Date in History.... His "Right to Beat His Wife"..... City and General News ...

Weather Forecast

Length from shore to shore, 3,239 TORONTO (noon)-Moderate to feet: Width between anchor buttressfresh south to west wind, with local es, 1,300 feet; length of central span, showers to-day but partly fair; Sun- 640 feet; height of central span above day, fresh south-west to south winds, the river, 150 feet; and number of generally fair at first, showers by railroad tracks carried, two; street ight.

car tracks, two, roads, two,

The bridge is erected primarily to Mrs. McLaughlin, of Bay Bulls, ar- carry the National Transcontinental rived by the Southern Shore train this Railway, but many railroad commorning and was conveyed to the panies will have use of the structure. hospital in the ambulance.

egates had left the city before the demonstration occurred.

Archdeacon Dennis, who recently The Diana is at the dock pier dis- died at sea, translated the Bible into

Mrs. Driscoll, of the Lower Battery, charging coal cargo. She then will Ibo, the language which is current was taken to the hospital this morn- be got ready for another trip to La- among 3,000,000 tribesmen brador. Southern Nigeria. ing for surgical treatment.

Look for the Bear it is on every pair of Bear Brand Rubbers. The following dealers will be pleased to serve you the Bear Brand, viz :--

NICHOLLE, INKPEN & CHAFE, LTD. JOHN ANDERSON ROYAL STORES, LTD. **JAMES BINDON** F.P.U. TRADING COMPANY FRED SMALLWOOD STEER BROS. W.R. GOOBIE JESSE WHITEWAY

Bear Brand Rubbers are sold in every outport in Newfoundland.

CLEVELAND RUBBER CO.

ST. JOHN'S.

梁王子 "