EYESTRAIN Is a Serious Matter

Don't treat it lightly and try to get along without glasses. You are bound to suffer the penalty of failing eyesight.

Dr. S. J. Harvey

Manufacturing Optician. Phone 1476. 8 S. Market St. Open Tuesday and Saturday evenings. Closed Wednesday afternoons August and September.

OVERCOATS DRY CLEANED $1.50 CAHILL'S MONTHLY CONTRACTS

REMOVAL NOTICE

Dr. E. G. Swift, Chiropractor, has removed from 205 Colborne Street, (up-stairs) to 177 NELSON STREET near Park Avenue. Phone 2487.

Printing

We are supplying Printing to Brantford's Biggest Manufacturers. Our Prices are Right, the Quality Excellent, and Deliveries Prompt. We want to serve YOU.

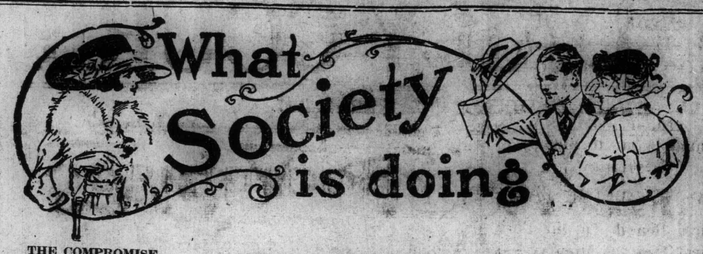
MacBride Press LIMITED. 26 King St. Phone 870

Live Poultry Wanted!

Brantford Cold Storage Company, Limited

BOTH PHONES 819

Unimpeachable—If you were to see the unequalled volume of unimpeachable testimony in favor of Hood's Sarsaparilla, you would upbraid yourself for so long delaying to take this effective medicine for that blood, disease from which you are suffering.



THE COMPROMISE.

A little girl came to our
Modest but comfortable home
The other day, and I decided to
Name her Josephine. I settled
This important matter in about three
Minutes, eastern standard time.
Then my wife decided to name her Margaret.
She decided it in one minute.
For two weeks it was a stalemate, and
Our friends advised us to arbitrate.
I was for peace without annexations or
Reprisals, but my wife was not.
So it dragged along, getting worse all the
Time, and our friends intervened and
We decided upon a compromise.
The compromise name was Margaret.
Then we mailed the announcement cards.
My wife had picked them out and
Had them engraved two weeks before.
—Roy K. Moulton in New York Mail.

Mrs. Fells of Victoria, B.C., is the guest of Mrs. James Cockshutt, Lorne Crescent.

Mr. W. F. Cockshutt, M.P., was a business visitor in Toronto on Thursday.

Mrs. Lett of Toronto, formerly of Brantford, spent Thanksgiving in the city, the guest of Mrs. C. Ramsay.

Dr. and Mrs. John Marquis have returned from a motor trip through the Berkshires with Mr. and Mrs. C. H. Waterous.

The Misses Dagmar and Valerie Jones of Toronto, spent Thanksgiving in the city, the guests of their aunt, Mrs. C. Fairchild, Brant Ave.

Mrs. Johnston, of Toronto, arrived this week to spend a month or so in the city, the guest of Mrs. J. Hamilton, Brant Ave.

Mrs. Makepeace, of Fall Rivers, Mass., spent a few days in the city with her mother, Mrs. Alfred Watts, Brant Avenue.

Miss Katherine Louise Shannon, King street, spent the Thanksgiving Holidays the guest of her uncle, S. H. James, of the Hamilton P.O. staff.

Mr. Beverley Fairchild, Mr. Bill Domville and Mr. Reg. Houlding, left on Wednesday for Toronto, where they have been accepted for the Royal Flying Corps.

Mr. Poser of the Bank of Montreal, returns this week from Kitchener, where he has been acting manager for the past few weeks.

Captain Norman Caudwell of the Royal Flying Corps, who has recently returned from France, where he was seriously injured while flying, spent Thanksgiving in the city the guest of his brother, Mr. Gordon Caudwell and Mrs. Caudwell, Dufferin Avenue.

Mr. and Mrs. W. A. Lake announces the engagement of their second daughter Beatrice Effie to Mr. G. Elvin Townson of this city. The marriage to take place quietly the latter part of October.

Mrs. John Marquis entertained informally at the tea hour on Friday for her mother, Mrs. Buckingham.

Mrs. S. Alfred Jones spent a few days in Toronto this week attending the Baines-Holmes wedding on Thursday.

Mr. and Mrs. Matthews and Miss Margaret Matthews were motor visitors in Hamilton on Thursday.

The home of the late Mrs. Augustus Waterous, Brant Ave., has been purchased by Miss Hewitt, who will occupy it shortly.

Miss Hewitt and Mrs. Logan Waterous spent a few days in Grimsby this week with Mr. John Hewitt.

Mr. and Mrs. George F. Hardy and daughter, of London, were motor guests of Mr. and Mrs. J. C. Montgomery for Thanksgiving.

Miss Katharine Robinson, of Winnipeg, was up from the Bishop Strachan School, spending Thanksgiving with Miss Margaret Bishop.

Mrs. Alfred Watts, who has recently sold her residence on Brant Avenue, to Mr. Noble, left with her daughter, Mrs. Makepeace, for Fall River, Mass., where she will in future reside.

Miss Rolls of Toronto, spent the Thanksgiving season in the city, the guest of her sister, Mrs. Harry Cockshutt, Dufferin Place.

Mrs. Frank Cockshutt, Mrs. E. L. Goold and Mrs. George Wilkes, were visitors in Toronto on Thursday.

Mr. and Mrs. Arthur Casparz are leaving shortly for New York, where they expect to sail about the twentieth for England, where they will in future reside.

Mrs. J. W. Digby and Miss Kathleen Digby, spent a few days in Niagara-on-the-Lake and Buffalo, this week.

Mr. and Mrs. Arthur Bunnell, Jr., of Toronto, spent Thanksgiving in the city, with Mr. Bunnell's parents, Mr. and Mrs. A. K. Bunnell, Dufferin Avenue.

Mr. and Mrs. Glen Ellis, Chestnut Ave., celebrated their tenth anniversary on Tuesday evening, at a charming little dinner party, covers being laid for ten.

Miss Enid Hately was up from The Faculty, Toronto, spending Thanksgiving at the parental home, Albion St.

Miss Kathleen Reville returned from St. Catharines on Wednesday, where she spent a few days the guest of Miss Dorothy Merritt.

Mrs. A. E. Watts and Miss Marion Watts are leaving next week for the Gulf of Mexico, where they will spend the winter months.

Miss Dorothy Merritt, of St. Catharines is expected in the city on Tuesday and will be the guest of Miss Kathleen Reville, Church St.

The many friends of Mrs. Jeffry Hale, of London, who was taken ill while visiting in Montreal, will be pleased to learn that she is convalescing from her recent illness.

Miss Winnifrid Watts, who has been on the sick list for the past few weeks, has sufficiently recovered to return to St. Hildas, Toronto, on Tuesday of this week.

Mr. Charles Duff of Niagara Falls, and Miss Beulah Simpson of Niagara Falls, were Thanksgiving guests at the home of Mr. and Mrs. W. N. Andrews, Nelson St.

The residence of Mr. T. L. Wood, Brant Ave., has been purchased by Mr. Geo. Hall, architect, who is making it into an apartment house, and will occupy one of the apartments himself.

Several informal little parties were given during the Thanksgiving season for the young people who were home from the various schools and colleges. Mrs. J. J. Hurley entertained for her son, Mr. Dudley Hurley, at an informal little dance on Saturday evening at her home, Lorne Crescent. Mrs. Alf. Jones also entertained a number of the young people for her son, Stephen, the first of the week, and Mrs. J. W. Digby entertained informally for her guest, Mr. Billy Domville, early in the week.

About thirty of the younger members of the I. O. D. E. Brant Chapter will act as waitresses at the Kerby House on the occasion of the luncheon in connection with the unveiling of the Bell memorial, when a number of prominent people, including the Duke of Devonshire, Professor Graham Bell, and many other celebrities will be present. Manager Littlefield has guaranteed the Brant Chapter the sum of thirty dollars, which will be deposited in the funds of the chapter.

Mr. Percy Tipper left on Tuesday to report for duty with the Royal Flying Corps, and prior to his departure was presented with a watch by the staff of the Bank of Commerce.

Col. W. C. Brooks is spending the week-end in the city before leaving next week with his regiment for overseas.

Mrs. Frank Howard, Mrs. W. N. Andrews, Mrs. G. P. Ames and Miss Shannon were visitors in Hamilton on Thursday.

Mr. and Mrs. A. T. Duncan spent Thanksgiving in Hamilton, the guests of Mrs. John Knox.

Miss Frances McMichael of Buffalo, who has been spending a week or so with Miss Alice Brooks, is returning home to-morrow.

Dr. Leeming and family, who were recently called to Chicago, owing to the sudden death of Mrs. Partridge, returned from Chicago early in the week.

The marriage took place Wednesday night at St. John's Anglican church of Miss Helen Van Valkenburg, daughter of Mr. and Mrs. T. E. VanValkenburg of Brantford and Mr. Fred Thomas, of Harrow. The officiating clergyman was Rev. E. C. Jennings, rector. Only immediate friends and relatives of the contracting parties were present.

The Women's Auxiliary of the 125th Battalion are holding a talent tea next week in the armouries, in order to raise funds for extras for the soldiers at Xmas time. Plain war time cooking will be for sale and a large attendance of the wives and other relatives and friends of the men of the 125th battalion, is looked for.

Much interest centres just now in the wedding of Canada's young aerial hero, Major W. E. Bishop, V.C., of Owen Sound, whose marriage to Miss Margaret Burden, daughter of Mr. and Mrs. C. E. Burden, of Avenue Rd., Toronto, will take place next Wednesday, at the home of the bride's parents.

Mr. Irving Martin is in town for his brother's wedding, and others who have come for it are Mr. and Mrs. Selby Martin of Brantford, and Miss Daintry Martin of Brockville.—Toronto Globe.

The hostesses at the tea hour at the Brantford Golf and Country Club this afternoon, are: Mrs. Gordon Duncan, Mrs. Harvey Watt, Mrs. Reg. Secord and the Misses Sibyl Duncan, Margaret Matthews, Mildred Sanderson and Constance Heyd.

Miss Eva Ruddy and Miss Muriel Whitaker, were spending the week-end at their homes, returning to the Winona Girls' Camp the first of the week, where they are taking the place of University students who returned to Varsity.

Mrs. G. P. Ames of Port Arthur, is the guest of Mrs. Andrew Baird, Dalhousie St.

Mrs. Buckingham of Stratford, is the guest of her daughter, Mrs. John Marquis, Market St.

The many Brantford friends of Miss Battersby, of Port Dover, will be glad to hear that she is recovering from the effects of a recent operation at the Brantford Hospital.

Among the many prominent ladies who called on Sir Wilfrid Laurier at his recent reception in Toronto this week, were Mrs. Harry Oldham and Mrs. Henry Yeigh, of Brantford.

Mr. and Mrs. C. H. Waterous, have returned from a motor trip through the Berkshires.

An event of interest took place on Thursday evening, Oct. 11th, when a number of friends met at 212 Park Avenue, to say good-bye to Mr. and Mrs. Ernest Cunningham, who are leaving Brantford to take up their residence in Hamilton. The members of the Queen Mary Club, of which Mrs. Cunningham is a valued member, presented her with an addresss and a beautiful cut glass berry bowl, as a remembrance of bye-gone days. The evening was spent very enjoyably in cards and dancing. Light refreshments were served and the gathering broke up with the singing of Auld Lang Syne.

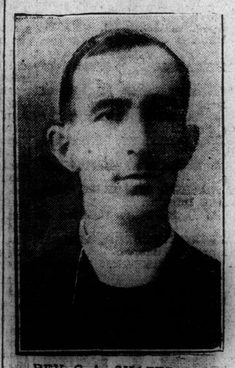
Mr. and Mrs. W. H. Davis, Huntsville, Muskoka, have returned to their home after a motor trip throughout Southern Ontario. Miss Urania Church accompanied them as far as Waterloo.

Mr. and Mrs. Rodney MacPherson of Paris, are leaving shortly for Dundas, where Mr. MacPherson will assume the managership of the Bank of Commerce. Mrs. MacPherson was in Dundas this week arranging their new home. Mr. Moffat of Dundas, will take Mr. MacPherson's place in Paris.

The many friends of Lieut. W. Wallace, M.C., will be sorry to hear that he is quite seriously ill in Toronto and has been removed from the Convalescent Hospital to the Toronto Base Hospital, where he underwent another operation on Thursday. Latest reports are that he is making satisfactory progress.

Miss Margery Sweet, Miss Jean Paterson and Mr. W. F. Paterson, left on Sunday for New York, Mrs. E. Sweet, Lieut. George Sweet, and Mrs. W. F. Paterson accompanying them as far as Buffalo, where they spent a day or so. A telegram received in the city on Tuesday announced the sailing of Miss Sweet and Miss Paterson, who left on the S.S. Baltic for England.

Mrs. E. Givens wishes to thank the people of Harley for their kindness in decorating the church and also the choir for singing at the memorial service for her son, Lieut. P. G. Shillington, R.F.C.



REV. C. A. SHAFER, D.D. of St. Marks College, Vancouver, who has accepted rectorship of St. Mathews Church, Riverdale, Toronto.

As simple little things about the great are always interesting, this is the time to recall the fact that Sir Arthur Lee, who has just given the historic Chequers estate in the Chiltern Hills as a week-end country home for British Prime Ministers, bought Chevalier's coster songs to Canada, and, as Capt. Lee, made many a hit in private and at church bazaars and so on with his mimicry of "first she said she wouldn't, and then she said she couldn't, and after that she said she'd see."

Much interest is being evinced just now in the comedy, "Facing the Music," which will be put on at the Grand Opera House, the end of October by members of the French Club and others, under the direction of Mr. Edward Keane, late of the Roma Reade Players, of New York. Mr. Keane, who is giving his services to the French Club, will arrive in the city the last week in October, and will personally take charge of the production in which he will himself play a leading role.

The cast will include well known amateur actors and actresses, who have on many occasions in the past delighted Brantford audiences. Mrs. Morton Paterson, Mrs. T. H. Whitehead, Mrs. Douglas Hammond, Miss Evelyn Buck, Mr. A. S. Towers, Mr. McManes, Mr. Draper, Mr. Keane and Lieut. Orr, C.E.F.

The proceeds will be in aid of the orphans of the invaded districts of the South of France, in aid of whom the French Club have been so untiring in their efforts for the past year or more.

Brant Avenue Church school-house was crowded to the doors on Thursday evening, and a most enthusiastic audience greeted the very enjoyable programme presented by the children of the North Ward Kith and Kin Association. Hon. Secretary, Mr. Harvey Watt acted as chairman, and the numbers were as follows: Opening overture, by orchestra; Canada and Old England, chorus, in costume; Highland Fling (in Scottish costume); Flag drill, in costume of British flags; Irish jig, in costume; selection by orchestra. A hearty vote of thanks was tendered the orchestra at this interval for kindly giving their services for the evening; also a vote of thanks was tendered to the operator, who also gave his services. The Fairy play followed, in which such well known characters as Bo Peep, Boy Blue, the Giant and others took part, the youthful actors and actresses winning much applause. The closing number, a May Pole drill brought this very attractive programme to a close. A great deal of credit is due Mrs. Underwood, President of the North Ward Kith and Kin, and her talented daughter, Miss Underwood, who trained the children and undertook the presentation of the fairy play, Mrs. Underwood managing the business end of the entertainment so efficiently that a very good sum in the neighborhood of fifty dollars was realized for the piece of furniture which the association will present to the Great War Veterans Soldiers' Home.

15th Anniversary Sale | J. M. YOUNG & CO. Quality First | 15th Anniversary Sale

15th Anniversary Sale Still Continues

Bargains FOR Monday's Selling

Special Prices on Ladies Tailoring During This Sale

Tailor Made Skirts for $10.00 Each

Ladies Plain Tailor-Made Skirts, made to your measure; made of navy or black French Coating Serge, best of dyes, special at, complete .. **$10.00**

Suits Made to Your Measure $42.50

Plain Tailor-Made Suits, made to your measure; Coats Satin lined; material either Serge or Gabardines, in black, navy, wine, brown, green, special, complete **$42.50**

Skirts at $15.00

Plain Tailor-Made Skirts, made or finest French Serge, dyes guaranteed in either navy or black, best boting yarn, made complete **$15.00**

Suits at $47.50

Plain Tailor-Made Suits, made of Broadcloth, in black or colors; Coats lined with finished sateen. Special **$47.50**

These are made in our own workroom; Fit and Finish is Guaranteed

Carpets and Rugs at Anniversary Sale Prices

Tapestry Rugs, either seam or seamless in Oriental or floral designs; many of these are old stock and dyes and they come in the different sizes:

Rugs, 2 1-4x3 yard, choice design, at $13.50 and **$8.00**
3x3 yards, worth $18 and $20.00, Sale price **$15.00**
3x3 1-2 yards, worth 1-3 more, Sale price $25, $22 .. **$18.00**
3x4 yards, Sale price $30, $25, and **$18.50**
3 1-2x4 yards, Sale price, $35, $30, $28 and **$22.00**

Flannelettes at Sale Price

Heavy Stripe English Flannelette, 35 in. wide, in pale blue and fawn, worth 28c, Sale price **22c**
Heavy Cream Shatu Flannelette, 34 in. wide, regular 18c, Sale price for **12½c**

$2.50 Blanket Cloth at $1.75

20 End Blanket Cloth, 54 in. wide, in plain and fancy checks or plaids, all wool material and regular $2.50, Sale price **$1.75**

Mens' Furnishings at Sale Prices

Men's All Wool Underwear, shirts and drawers to match, worth $1.75, Sale price **$1.25**
Men's Fleece Lined Underwear, shirts and drawers to match, regular 75c, Sale price **50c**
Men's Grey Wool Sox, 3 pair for **$1.00**
Boy's Underwear, Fleece Lined, shirts and drawers, all sizes, Sale price, *35c and* **25c**
Men's Negiglee Shirts, regular $1.00 and $1.25, Sale price **59c**
White Flannelette, nice soft quality, regular 18c, Sale price **12½c**
Fancy Stripe Flannelette, full yard wide, worth 22c, Sale price **19c**

Corduroys at 69c

10 Pieces Corduroy Velvets, 27 in wide, for Boy's wear in navy, brown, green, wine, cream, worth 90c for **69c**

Prints at 18c

50 Ends Best Quality Prints, fast washing colors, in light and medium, worth 25c, Sale price **18c**

J. M. YOUNG & CO.

The woman on the left bought some "cheap" tea. You can see she's not pleased. She's sorry now she tried to save a few cents by buying the "cheap" tea.

How different with the woman on the right. The fragrance of her tea tells her how good it is. She paid a few cents more for Red Rose Tea than the other woman paid for her "cheap" tea—and besides Red Rose will prove more economical in the end!

Because of the rich flavor and vigorous strength of the Assam teas of which Red Rose chiefly consists, it will make 250 cups to the pound, or about a fifth of a cent a cup. So cheap that the very poorest can afford it, so good that the rich can find nothing better.

Kept Good by the Sealed Package

631

T. H. Estabrooks Co., Limited
St. John, Toronto, Montreal, Winnipeg, Calgary, Edmonton

Executor's Auction
Of Real Estate and Ho
Furniture

S. G. Read, Auctioneer, has structions from Mr. R. T. Whit tor, to sell by public auction at St. on Tuesday, Oct. 16, at 1.30 real estate and household effect to the Estate of Nelson Howell low—

Brussels carpet, gentleman's ers, and other chairs upholster rattan chairs, vases, ornamen glass, gas stove, bronze stand top, curtainb and blinds, umb hall rack.

Sitting Room—Couch upholste walnut centre table, crimson 8 upholstered chairs, handson ebony clock, mirror, pictures, pet, walnut bookcase, books blinds and writing desk.

Dining Room—Walnut exten rare melodeon, antique, very china dinner set, glassware, rug chairs, pictures, sewing mach press, 3 walnut tables, walnut silverware, clock.

Contents of 4 bedrooms consis bedsteads, walnut bedroom suit and Wilton carpets, 10 hair bookshelves, wardrobe, matt springs.

Upstairs Hall—Antique burea carpet.

Bathroom—Linoleum, 5 toilet

Kitchen—Linoleum, kitchen ca ror, blinds, perforated chairs, mowers, scales, garden tools a ticles.

The residence is a 2 storey br tic, containing drawing room, s dining room, kitchen, 4 bedroom room, furnace, mantles and grat rooms, cellar; grounds have 60 on William St. Barn on premi

Terms for furniture—Cash b ery.

Special terms on real estate known by Auctioneer.

Remember the date of sale, T 16th, at 1.30 o'clock. House wil at 4.30.

Household furniture will be o 2.30 to 5.30 on afternoon previo sale.

S. G. READ, Auctioneer

Auction S
HOUSEHOLD FURNI

W. G. Bragg, auctionee fer for sale by public a Wednesday, October 17th Buffalo street, near th Trunk Station, commencin p.m. sharp, the following walnut haircloth parlor parlor tables, 35 yards velv leather arm chair, 2 sma pair tapestry arch curtai sion table, Buck's Radia Heater, 6 chairs, 1 writing yards linoleum, side table, dishes, glassware, knives, range, closed drop clock, ers, Victoria Washer (ne 20 yards tapestry carpet, and mirror, drop head Sing machine, carpet sweeper, also 4 bedrooms, comple dressers, commodes, sprin tresses, linoleums in all lace curtains and blinds t the house, pillows, etc.

REAL ESTATE—Two-s brick house, 9 rooms, dou dining room, kitchen, 4 den 3 closets, gas, electr large verandah, 3-piece 2 sinks and hopper, goo large lot with driveway walks, large lawn. This home and will be offere at 4 o'clock in the afterno of sale, subject to reserve b of furniture, cash; real est known time of sale on W next, Oct. 17th, at 25 Buffa commencing at 1.30 p.m.

David Grindell, W. J. Prop. A

Leased the farm for a term

UNRESERVED

Auction S
of Farm Stock, Impleme

W. Almas has received tions from Wm. Lamb public auction at his resi uated on Shellard's Lan 1½ miles from the city. day, October 16th, comme nine o'clock, the followi must start on time. Lunch

HORSES—Three good heavy ones, very hard to 4, 5 and 6 years old. they are sound.

CATTLE—Seventeen he good milch cows, supposed calf, in good flow of mi heifer, 1 fat bull, 8 go spring calves. Large ten for stocks.

HOGS—Two brood sow as you ever saw.

POULTRY—About 150 Rocks, etc.; 12 ducks.

FODDER—Field of co ing corn) will be sold in quantity of mixed grain, of sugar beets, quantity of

IMPLEMENTS—Binder mower, 5 ft.; tedder, hay r roller, 2 two or three hor tors, 2 discs, manure (Cockshutt); 2-horse corn scuffler, 2 No. 21 plows, row; set harrows, hay r rack and box, complete; wagons, wagon box, 2 se sleighs, fanning mill, platform scales, capacity platform scales, 240; ropes, pullies, 2 sets of s plete; cream separator 750, DeLaval; Daisy chu of dairy utensils, chains trees, neckyokes, gravel hoes, wire fence stretch barrow, steel coal oil, ba sion ladder, 1 democrat, 2 good robes, 2 buggies good binder cover etc.; a l tity of old iron and everyt on a well equipped farm Garden tools of all kinds. articles are in A1 condit

HARNESS—Three set harness, 1 set nearly n single harness, a quanti collars, halters, straps, e

HOUSEHOLD FURNI frigerator, 2 cupboards a tity of household furnit heater and coal oil stove, Incubator (new).

Everything positively No reserve.

TERMS—All sums of under, cash; over that months credit will be g proved security with 6 added.

WM. LAMB, Proprietor. WELBY

Sheriff C. B. Jameson, trict of Bedford, denies the jury in the Benjam trial at Sweetsburg, Que ber 5, found the prison murder by mistake, meant manslaughter.