

Wonderful Results From the A. I. C., The World's Cure

The remedy discovered at far Labrador has given relief to many a sufferer; hundreds testifying of this great remedy. Another gives her testimonial from the City.

Couldn't Eat a Half Meal.

St. John's, Oct. 12, 1914.
I have been troubled with indigestion for a number of years, in fact I have been so bad I couldn't eat half a meal of anything.

A friend advised me to try A.I.C. and one half pint bottle cured me. I couldn't believe I could be cured in such a short time and now I can eat anything, and food does not trouble me in the least. I think I am perfectly cured. I haven't felt indigestion this month.

I recommend this medicine to all sufferers from indigestion. You are at liberty to use my name, and anyone not believing this statement can write or consult me personally.

MRS. GEORGE WELLS,
St. John's.

Sold at St. John's by M. J. Malone, M. Kent, Walter Gosse, J. C. Ryan, J. Healey, C. P. Eagan, Soper & Moore, Wholesale Agent.
Manufactured by Saunders & Mercer, Shearstown, Nfld.—oct 20

TALK IS CHEAP—

Advertising is also very cheap, if carried in the right medium. The Mail and Advocate is the Can't Lose paper now. Must be true. Everybody's talking. It's not the price you pay but the returns you get.



THE BEST IN MEAT

Invariably finds its way to our shop. We are very particular in selecting our beefs and our experience aids us in securing only

THE PRIME MEATS.

Place a trial order with us, and you will surely become one of our regular customers.

If you enjoy a savory roast of beef, you will find satisfaction in those that we sell.

M. CONNOLLY,
Phone 420. Duckworth St.
Jan 21, 1914

FALL HERRING and LARGE CODFISH SUITABLE FOR RETAILING

SMITH Co. Ltd.

P. J. Shea.

I respectfully ask the Members of the F. P. U. to purchase their Christmas and New Year stocks

—AT—

P. J. Shea's
314 Water Street,
St. John's.

AWFUL SCENES OF DESTITUTION

British Soldier Paints Picture of the Havoc by Germans in Belgium

A member of the Queen Victoria's Rifles, writing home to his employer, says:

We had our first severe test on Sunday and Monday, and have succeeded in pleasing the brigadier, who has complimented us on our steadiness. It is not really so dreadful after the first few minutes of funk, and up to now the small part we have played has been creditable. I think we shall come out of this safely, and with credit to the battalion, and am glad to say that the men are keen and eager.

The country around is a terrible scene of desolation, and the wanton destruction is terrible to witness. It would be impossible for me to try and describe the inhuman way these poor, simple peasants and farmers have been treated. Where we are taking possession the people are reappearing and living in the ruins of their former homes.

They have perfect confidence in our soldiers, which is not misplaced, for a more thoughtful lot of men would be hard to find. Tommy out here is a very different man to the one we know at home. Here he has big responsibilities to face and great danger to encounter. He is a splendid fellow under such circumstances. The officer commanding my platoon is a splendid young man—an old Cheltenham boy. We all are very proud of him, and I hope he gets safely home.

Were Inspected By Kitchener

Word was received yesterday that Lieut. Hugh LeMessurier is still at the officers' quarters in the Inns of Court.

The men were recently inspected by Lord Kitchener and the French Minister of War. They do not know when they will be sent to the front.

Mr. John Duff, prop. Queen Theatre, leaves shortly on a business trip to Canada and the United States.

TO HARPOON SUBMARINES

London naval experts believe that it will be possible to invent a sort of giant harpoon to cripple or destroy German submarines. Fred T. Jane, writer on naval subjects, has this to say:

"It is probably not beyond the wit of man to devise some means of transforming small steamers into some kind of submarine destroyer. Take the harpooning of nature's submarine—the whale—for example."

AWFUL DISTRESS OF THE BELGIANS

Thousands Live Chiefly on Potatoes—Many Have to Eat Pet Animals

Distress in Belgium is assuming terrible proportions, notwithstanding all that has been done to supply the people with food.

A gentleman who has just come from Louvain states that people there of all classes are existing chiefly on potatoes and fat. Many are killing and eating pet animals.

Cooking presents great difficulties, and numbers of families club together to prepare all their food in a single pot. Practically no coal is left, and a meagre store of petroleum is made to keep potatoes boiling and, at the same time, give a little light in the long evenings.

Some wheat which was secured by townspeople was ground in a coffee-mill and between small blocks of stone.

MIRRORS ON ALL TRUCKS

By way of increasing the safety of pedestrians and the occupants of other cars, the New Jersey Legislature has ordained that all commercial vehicles must carry mirrors which will afford their drivers unobstructed view to the rear.

READ THE MAIL AND ADVOCATE.

SOLDIERS FILED 'INTO PURGATORY'

Queen Victoria Rifles Fought in Mid-day Water up to the Knees for 56 Hours

Lance-Corporal H. Jones, of the Queen Victoria's Rifles, writing to a friend in London says:

We have had our second experience of the trenches, and compared with our first, it was absolutely hell. The way to the firing line seems of necessity to be through mud and water, but, anyhow, we got there without any mishaps, and filed into purgatory. A plank had been laid down the middle, and you stepped off into filthy mud and water up to your thighs.

The regulars we relieved had done twenty-four hours in them, and were "whacked to the wide." We were, of course, wet, muddy, and tired when we took over, but did our job, and did it as best we know how; in fact, our fellows are more surprised every time the way they stick it.

Like Benefit Night.

The Germans kept sending up star shells like a Brock's benefit night, made the place as light as day, and then opened a fusillade. One, however, burst over their own trenches, and we spotted them building wire entanglements, and opened rapid fire on them, and with a maxim got them A 1.

The enemy had built some very elaborate entanglements, and were evidently in a hot time with our firing, and blew their loopholes plates out and their head cover to pieces. Then they shelled us with shrapnel and "Jack Johnsons." One of the latter blew one of our fellows right out of the trench, and he ran along the top and got in again, quite unhurt. A chap in my section had his rifle blown to pieces in his hand; another had a cigarette blown out of his mouth, but the luckiest was a chap next door to me.

"They've Got Me"

A bullet came through the bank, went through his waterproof, overcoat and tunic, but only bruised his shoulder. When it hit him he said, "They've got me," and went on smoking his pipe. The night came along, and at 4.30 we got ready to shift, and crouched in the trench in the rain in full marching order for five hours before the relief turned up at about ten o'clock. We were done up by the time we had trekked back to the reserve trenches, after fifty-six hours of the firing one. They gave us hot tea—the first hot drink since Wednesday dinner-time—and we went to sleep directly.

Regular Scarecrows.

Talk about scarecrows—mud and filth to the eye-brows, wet-togged up in sleeping-caps, &c.—we must have looked a crew. Next day we spent in the reserves, where things were quiet, and we cleaned rifles and scraped a little off ourselves and slept. Rations included sardines, which the captain had bought us. We found a bantam and brought her with us for the section's pet. She is as tame as anything already, and is near me now roosting on a post as calm and as confident as can be. In the evening we were relieved, and those who could marched back; the rest went in carts.

All of us had terrible feet, owing to standing over our boot-tops in mud and water for so long, and the sick represent about one-half our number now, but everyone is still very cheerful. Nearly all of us lost things, because if you dropped anything the mud swallowed it up directly. After this, if anyone calls a Terrier a Saturday afternoon soldier when I'm about, there will be trouble.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.



FIRE IS OFTEN CAUSED

by negligence. And who is there that is not negligent at times? Would you have the work of a lifetime lost in a few minutes?

WHY NOT INSURE

and then the loss of your treasures is made good as far as money is able to replace a loss. Inquire of me for low rates.

PERCIE JOHNSON,
Insurance Agent.

ENGLISH NURSE KILLED BY SHELL

It is only a brief obituary, in the midst of a despatch concerning the destruction of Arras. But there is, in its very brevity, an appeal to the sympathy that might be lost in a longer account:

"The body of Miss W. Bell, a young English nurse, who had shown great gallantry in attending the wounded at the battlefield, has just been buried at Le Mans. She was struck down by a shell, and, having both legs broken, was conveyed to the British hospital at Le Mans, where she died. She lies amid the British, French and German soldiers for whom she gave up her life."

HIGH TRIBUTE TO THE BRITISH

Britons Have Performed Prodigies of Valour Says Belgian "Army Courier"

The Courier de l'Armee Belge publishes an enthusiastic tribute to the work of the British Army.

"The British Army, which the Emperor William dared to describe as 'contemptible,' has accomplished prodigies of valour wherever it has been in action. From the beginning of the campaign it has shown itself, under a great commander, equal to the best.

"Alike in the retreat of the end of August, when it had to contend against forces far exceeding it in numbers, and on the Marne, when it shared in the offensive and pursuit, it disclosed remarkable qualities of fighting, of sacrifice, and of endurance.

"In the trying war of the trenches, which began in mid-September and still continues, it displayed, first, high qualities of mobility and organisation, and, since its arrival in Flanders, in its resistance during a full month of the avalanche of the enemy's attacks, which coincided with those which we ourselves faced on the Yser, it exhibited a power and heroism almost superhuman."

This Is The House That Krupp Built

(From The New York Life.)

This is the house that Krupp built. This is the gun that was made in the house that Krupp built.

This is the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

These are the generations of iron men that are responsible for the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

This is the ruler who is the culmination of the generations of iron men that are responsible for the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

This is the war that from sheer greed was born that was waged by the ruler who is the culmination of the generations of iron men that are responsible for the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

These are the countries all bleeding and torn that were wrecked by the war that from sheer greed was born that was waged by the ruler who is the culmination of the generations of iron men that are responsible for the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

This is the future of hatred and scorn of the various countries all bleeding and torn that were wrecked by the war that from sheer greed was born that was waged by the ruler who is the culmination of the generations of iron men that are responsible for the spirit of militarism that appropriated the gun that was made in the house that Krupp built.

Daring Movie Stunt

For a "movie" picture out West a daring actor slid down a rope from a flying aeroplane to the roof of a freight car going with a train at 45 miles per hour. Nobody tried to steal his stunt.

FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling \$5 of our Beautiful Art Pictures, size 16x20 at 25c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 63, St. John's.

BOARDERS WANTED

Three or four Gentlemen Boarders can be accommodated at No. 68 New Gower St. Terms moderate. Cuisine first class.—feb 6, 15

COAKER ENGINE CAN'T BE BEATEN SAYS FISHERMAN.

Mr. W. F. Coaker, M.H.A.

Dear Sir,—Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.

We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-five miles per day while at Belle Isle.

At Mugford's Harbor she averaged about thirty-five miles a day from the 14th of August to the 10th of September. I would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.

I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on the market.
ELIAS KEAN.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.

Agents for Newfoundland.

BOLINDER'S

DIRECT REVERSIBLE CRUDE OIL ENGINES.

First in 1893 Foremost in 1914

Built in sizes from 5 B.H.P. up to 320 B.H.P.

Nearly 100 vessels fitted with Bolinder's Engines for towage in the British Isles, the object of Messrs. Bolinder's design being for large Propellers at low revolutions and consequent efficiency. As an example mention might be made of the "MIRI" (160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge.

The Bolinder will run light indefinitely without any load whatever, and without any recourse to the Blow-lamps.

The Bolinder will run at any load down to a speed which only enables the engine to just turn over, this manoeuvring is carried out by a special device which entirely does away with the necessity for the Blow-lamps.

Bolinder Engines reverse in under 3 seconds—according to the power of the engine—and what is more reverse without a failure and without a strain on the crankshaft.

Alex. McDougall,

McBride's Cove, St. John's, N.F.

Telegrams: "McDougall, St. John's."

Telephone 180 P.O. Box 845

Advertise in The Mail and Advocate