Know the Greater Satisfaction

For Winter Days and Nights



Your Friction Tax How You Can Reduce It Permanently

Every motor operator must pay, when his machine is in motion, a friction tax. The burden of this expense is heavy or light, according to the owner's thoughtful care in selecting lubricants.

Even the most finely ground and polished surfaces are known to consist of thousands of minute projections. These metal-to-metal surfaces must be "cushioned" with a film of good lubricating oil.

But this film is not the only requirement to bring positive satisfaction and low friction tax. The lubricant must perform its function under extreme heat-often 1200 degrees - with a minimum carbonization.

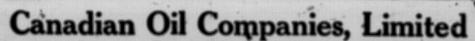
Use En-ar-co National Motor Oil

The quality of En-ar-co Motor Oil has been proved by 34 years of scientific tests and actual performance in thousands of farm motors. Your automobile, tractor or gasoline engine will develop a more responsive, flexible power and last longer if you use this power saving lubricant. It successfully withstands extreme heat and cold, doing its work with the least possible carbonization. Thus your friction tax will be reduced to a minimum-your satisfaction increased to

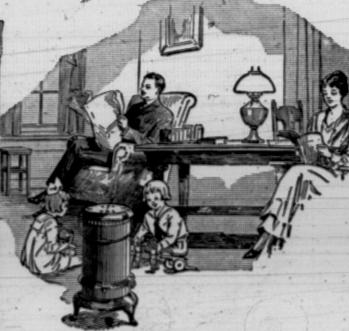
Try En-ar-co products now. Use En-ar-co National Motor Oil and White Rose Gasoline this winter. Test them under winter's most trying conditions. Then you'll be prepared to meet the coming season with a new and greater power.

There is a quick and certain way to know the right oil for you. Send us the name and model of your motor and tell us how long and under what conditions you have operated it. Our experts will give you valuable information free.

> Send the coupon now for handy oil can and valuable lubrication and power facts.



Branch Offices in 36 Cities Dept. F-3, 2-12 Strachan Avenue, Toronto, Canada



Keep Your Home Warm, Cozy and Bright

Don't subject yourself, family and friends to un-certain warmth and cheerless light any longer—use National Light Oil in your

Oil Stoves and Lamps

For Incubators and Brooders

These burners require pure oil. The heat must be continuous. Deadly gases penetrate and clog egg and kill live chicks in the broader. You cannot aff

occidin, anis grants per year. I nesecce-quie, tractor oil per year.

NOTE: This can will not be sent unless you give make of your auto or tractor.

We are p responsibl of thresh of lading.