

DOLLARS and CENTS

Versus

BRAINS and SENSE

A dollar safely banked is better than two dollars' worth of doubtful merchandise in the store. The daily depreciation in goods of questionable character is a steady and startlingly heavy drain on your invested capital. After all it is not so much a question of Dollars and Cents as Brains and Sense, when you are stocking up, friend.

Quality is the pivot on which your wheel-of-fortune turns constantly. It lubricates business. Without it you will be as helpless as a rudderless ship. With the Brains and Sense that you possess, you'll certainly stock the two quality articles that we list below:—

Griffin & Skelley's Canned Fruits

Picked by skillful hands, chosen by ever-watchful eyes, packed in the Factory of Precision—the best that Dollars and Cents and Brains and Sense can offer particular folks.

Canned Apricots, Peaches, Pears, Cherries, Plums and other wanted table fruits. Quality Goods!

Griffin & Skelley's Fine Asparagus

The natural, delicate, tender and toothsome quality of Griffin & Skelley's Asparagus is a bulwark of safety for the grocer who fears for the permanency of his over particular trade. The private beds that produce this famous brand are guarded night and day by those who, seeking with might and main to hold the high standard up, never relax their vigilance over the growing stalks.

Arthur P. Tippet & Co., Agents
8 Place Royale, Montreal.