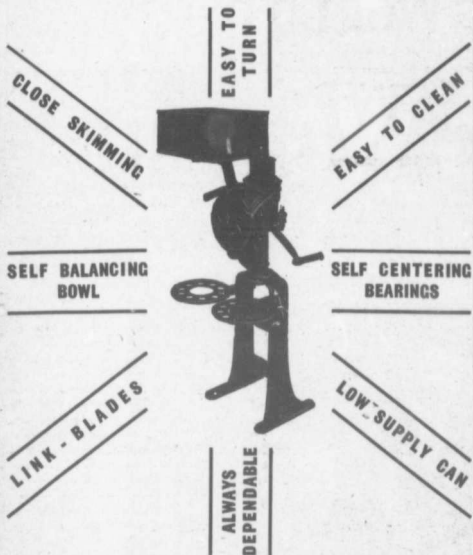


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Much valuable time and money have been lost by taking the wrong road. This applies just as much to the man who sets out to buy a Cream Separator as it does to the man who drives to market. The one finds out after valuable time has been lost that the Separator he purchased will not do what the agent claimed for it—which means money lost. The other gets to market after it is over. They both could have avoided the trouble by reading the signs and a few moments' careful thought. All signs among Cream Separators point to the

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The New Name Suggested for Our Paper

AS promised in our last week's issue, we herewith publish a partial list of the names suggested by our readers to replace the name of our paper, The Canadian Dairyman and Farming World, which is too long. Whatever new name is selected from the following list will be used for the first time at the beginning of next year. The remainder of this list will be published in next week's issue, crush of other matter making it impossible to publish the complete list this week.

The interest that has been taken in this competition by our readers is shown by the fact that 140 different names have been suggested, most of them very good ones, while 193 competitors have taken part. Most of those who submitted names, did so without any desire to win the small prize offered. They simply wanted to help us and to have the honor of naming a paper that already is recognized as one of the leading farm papers on the continent.

COMMITTEE SELECTING THE NAME

The selection of the new name, from among the large number we have received, has been left to a committee of well-known farmers and dairymen. This committee is composed as follows: Messrs. W. W. Ballantyne, Stratford, Ont., farmer, and Ayrshire cattle breeder; A. C. Hallman, Breslau, Ont., farmer, and Holstein cattle breeder; R. Reid, Berlin, Ont., farmer, and Jersey cattle breeder; Harold Jones, Maitland, Ont., farmer, and fruit grower; J. R. Dargavel, M.L.A., Elgin, Ont., general merchant and farmer, the president of the Eastern Ontario Dairymen's Association; J. N. Paget, Canboro, Ont., dairyman, and a director of the Western Ontario Dairymen's Association; G. A. Gillespie, Peterboro, Ont., dairyman, and a director of the Eastern Ontario Dairymen's Association; and H. C. Sparling, Toronto, manager Empire Cream Separator Co. We expect to be able to announce the decision of the committee in next week's issue.

The list of new names submitted, and those who suggested them, is as follows: It will be noticed that the list includes many farmers and farmers' wives, boys and girls, editors of country and city papers, government officials, business men, and people in many other ranks in life.

Agricultural World	H. Hudis, Hochelaga Co., Que.
Agricultural Guide	John Deyell, jr., Victoria Co., Ont.
The Agricultural	Helen Reesor, York Co., Ont.
Agricultural Key	Lizzie Cameron, Kent Co., Ont.
Agriculture and Dairying	Geo. C. Cameron, Oxford Co., Ont.
The Agriculturist and Dairyman	J. D. Crawford, Hochelaga Co., Que.
Agricultural Advocate	J. D. Crawford, Hochelaga Co., Que.
The Agricultural Dairyman	C. F. Priddle, Manitoulin Island.
Agricultural Dairyman	Jesaja Wylie, Lanark Co., Ont.
The Agridian	F. A. Comerford, Hastings Co., Ont.
The Agricultural and Dairying Advance	Wm. M. Brown, Simcoe Co., Ont.
The Canadian Ruralist	Thos. Jackson, Bruce Co., Ont.
Canada's Farm and Dairy Up-to-date	C. P. Roulier, Missisquoi Co., Que.
The Canadian Dairy and Farming Journal	A. C. Wieland, Hochelaga Co., Que.
Canadian Dairyman and Farmer	John J. Malone, Peel Co., Ont.
Canadian Dairy Farmer	G. A. Brethen, Peterboro Co., Ont.
Canadian Dairy Farming	G. A. Brethen, Peterboro Co., Ont.
The Canadian Farmer	M. A. James, Durham Co., Ont.
"	R. McGregor, York Co., Ont.
"	Jas. Smillie, Lambton Co., Ont.
"	John Freshwater, Wentworth Co., Ont.
"	John Boyd, Watts, Kings Co., N.S.
"	E. L. Williamson, Ontario Co., Ont.
"	H. G. Harding, Middlesex Co., Ont.
The Canadian Farmer's and Dairyman's Weekly	H. W. Hardy, Victoria Co., Ont.
Canada Farm Dairyman	J. B. Scott, Prescott Co., Ont.
Canadian Farmers' World	Mrs. A. J. Rice, Oxford Co., Ont.
Canadian Farmer & Dairyman	Jas. Laird, Oxford Co., Ont.
"	Allen S. Laird, Oxford Co., Ont.
Canadian Farm and Dairy	Rich. Allen, Grey Co., Ont.
The Canadian Farm and Dairy	Mrs. E. L. Colpitts, Westmoreland Co., N.B.
"	S. R. Wallace, Oxford Co., Ont.
Canadian Weekly Farm and Dairy	J. B. Rittenhouse, York Co., Ont.
The Canadian Dairyman and Farmer	C. H. Watson, jr., Russell Co., Ont.
Canadian Farm and Dairy Advisor	John Boyd, Russell Co., Ont.
The Complete Farmer	W. T. Macoun, Carlton Co., Ont.
Cultivation	J. F. Breen, Dufferin Co., Ont.
The Canadian Agriculturist	Will M. McDonald, Lambton Co., Ont.
"	Lorne E. Duffy, Haldimand Co., Ont.
"	W. J. Stevenson, Ontario Co., Ont.
Canada's Dairy and Farm Journal	R. M. Gale, Wellington Co., Ont.
The Central Ontario Dairyman	W. H. Williams, Prince Edward Co., Ont.
The Canadian Dairy Farmer	Wm. T. Currie, Chateaugay Co., Que.
Canada Farmer	R. A. Gillespie, Rouville Co., Que.
Canadian Dairymen	C. E. Baker, Missisquoi Co., Que.
Dairy and Farm	R. H. Harding, Middlesex Co., Ont.
"	Jas. Stonehouse, Ontario Co., Ont.
"	Helen Dargavel, Leeds Co., Ont.
The Dairy Farmer's Gazette	C. M. Blyth, Wellington Co., Ont.
The Dairy Farmer's Friend	F. L. Nixon, Haldimand Co., Ont.

(Continued on page 12)