

GRESHAM

Life Assurance Society, Limited
Founded 1848

Funds : FIFTY MILLION DOLLARS

Applications are wanted for
Agencies. Liberal commissions
would be arranged for Agents
and Brokers.

ADDRESS:

ARCH. R. HOWELL,
Manager for Canada,
MONTREAL.

Union Assurance Society Limited

OF LONDON, ENGLAND.

[Fire Insurance since A.D. 1714]

Canadian Branch:

Corner St. James and McGill Streets, Montreal
T. L. MORRISEY, - Resident Manager
Agencies throughout the Dominion.

The WATERLOO

Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1911, \$772,000.00
POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

WM. SNIDER, President, **GEORGE DIEBEL,** Vice-President,
FRANK HAIGHT, Manager **ARTHUR FOSTER**
Inspector

INSURANCE PUBLICATIONS OF THE CHRONICLE MONTREAL.

FIRE AGENTS' TEXT BOOK (Griswold) . . . \$2.00
FIRE INSURANCE EXPIRATION BOOKS (Magurn)
50 cents. and \$2.00
LIFE AGENTS' MANUAL, . . . \$3.00

'GOLD and DROSS'

These words are placed at the head of the investment section of one of Canada's most popular weeklies. The department is a catalogue of successes and failures.

These notes and comments show that the most astute investors may fail. The beneficiary under a life policy, unskilled in handling funds will therefore be in great danger of forfeiting the proceeds.

Mutual Life Continuous Instalment policies do away entirely with the investment problem. They automatically become at the death of the assured, gilt-edged securities - no "dross" all "gold."

The Mutual Life Assurance Co.

Of Canada,

WATERLOO - - - - - **ONTARIO**
Let us give you full information.

PROVINCE OF QUEBEC { To Wit :-
CITY OF MONTREAL

IN THE MATTER of the appointment of a
Provincial Manager by the **CONTINENTAL LIFE**
INSURANCE COMPANY, HEAD OFFICE, TORONTO

GEORGE B. WOODS, President.
CHARLES H. FULLER, Secretary



JOHN P. MUNN, M.D.

PRESIDENT

FINANCE COMMITTEE
CLARENCE H. KELSEY
Pres. Title Guaranty and Trust Co.
WILLIAM H. PORTER
Banker
EDWARD TOWNSEND
Pres. Insurance of Traders Nat. Bank

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

BRITISH COLONIAL FIRE INSURANCE COMPANY

Office : **ROYAL BUILDING, 2 Place d'Armes,** - **Montreal.**

STRONG AS THE STRONGEST

Agents wanted in Unrepresented Districts

President : **HON. C. E. DUBORD,**

Director and Secretary : **THEODORE MEUNIER**

Manager : **H. W. THOMSON.**

INSPECTORS.

GAVIN BROWN, Jr., 51 Yonge Street, Toronto, Ontario.

R. T. BROWN, P. O. Box 249, Regina, Sask.

B.E.A. CHARLEBOIS, P. O. Box 208, Montreal, Que.