

—Half-tone by courtesy of Canadian Milling & Grain Journal.

Plant of Famous Foods, Limited, who commenced operations in 1929. They have recently completed the addition of a 300-barrel flour mill.

The J. B. Williams Co. (Canada) Limited, manufacturers of shaving and toilet soaps and toilet preparations, Montreal, owing to the growth of their business found it necessary within the last two years to move from their former location on St. Patrick Street to a building which they had erected in Ville Lasalle, giving

them more than triple the space they formerly had. They have also added to and modernized their equipment.

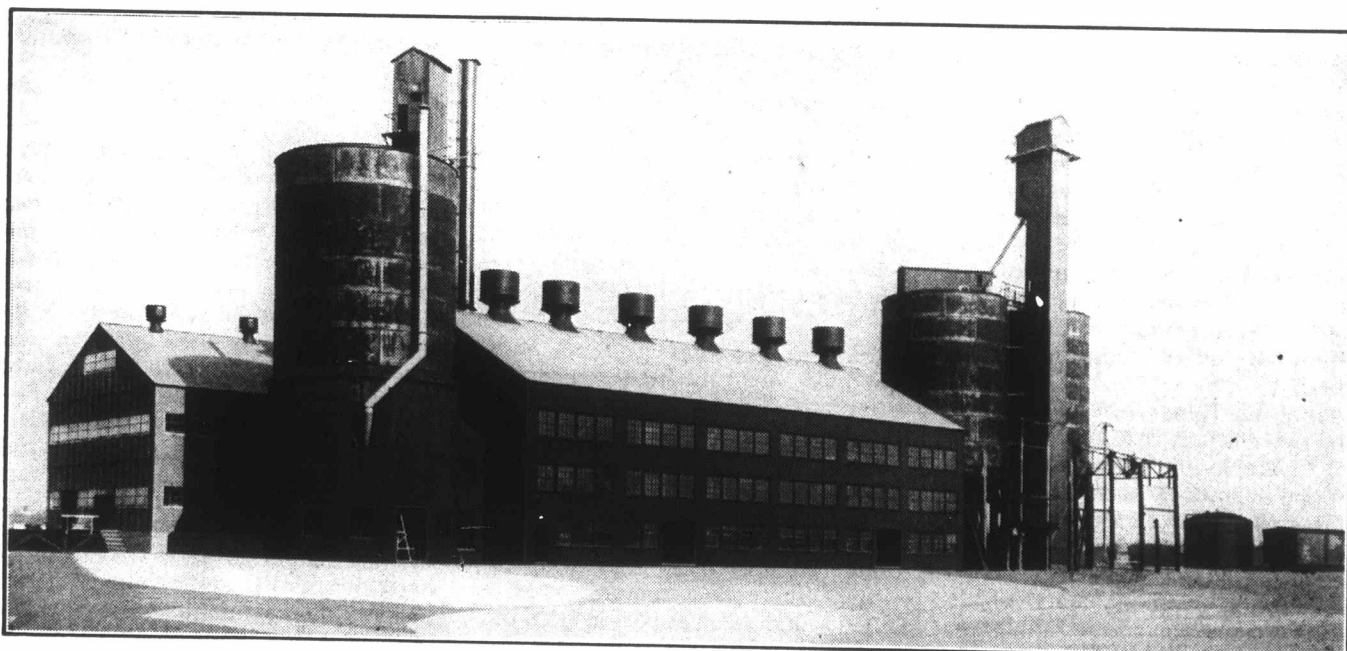
Wood-Mosaic Limited, Woodstock, manufacturers of fine hardwood flooring and lumber veneers, Woodstock, Ont., acquired in 1932 the

plant of Canada Furniture Manufacturers, Limited, of which they use about one-third for the manufacture of face veneers and special flooring, neither of which were heretofore manufactured in Canada. They have sold one-third of the plant to the Oxford Fruit Co-operative Limited, who added a cold storage building, and rented the other third for storage space to the Ralston Purina Company.

One of the largest factories built in Canada during 1934 was that of the Canadian Ohio Brass Co., Limited, Niagara Falls, Ont., manufacturers of high tension porcelain insulators, trolley line material and other specialties. The company's former factory was sold in 1933, the site becoming part of a residential estate. On their new 16-acre site they have erected a one-storey plant, 500 by 200 feet, with an office building of conforming design. The plant is of steel frame construction, with brick walls and Haydite concrete roof. The office is faced in red rug brick similar to that used in the factory and is trimmed with cut stone.

At the rear of the plant is the clay department for the processing of raw materials, and next to it is the manufacturing department. The centre space is occupied by the kiln department where the porcelain insulators are fired. Adjoining it is the sagger department and in separate rooms are the boiler and electrical instal-

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—Half-tone by courtesy of Toronto Industrial Commission.

New Industry in the Toronto District. Plant of National Silicates, Limited, which was completed in 1934. The factory is situated on five acres of ground in Etobicoke Township near the Lake Shore Highway. It represents an investment of approximately \$250,000.



Huge New Plant at Farnham for Manufacture of Linoleum. Just a little over three years ago, in October, 1931, this large factory with floor area of 262,084 sq. ft. started operations at Farnham, Que. It is the Canadian headquarters of Barry and Staines Linoleum (Canada) Limited and gives employment to some 120 hands.

The Industrial Romance of Five Quebec Towns

By W. B. McCall

IN NO section of Canada perhaps has there occurred a more spectacular development of manufacturing industry during the past decade than in that portion of the Province of Quebec lying south of the St. Lawrence River and served by the Southern Canada Power Company, Limited. New companies have commenced operations and expanded within the past ten, even the past five years. New products, some of them never before produced in Canada, have been manufactured for the Canadian and export markets. Old firms have expanded. Many millions of dollars of new capital have been brought into the country. Thousands of young men and women, the greatest asset of a growing country, are now working in their native land instead of seeking their fortunes in a foreign country. Millions of dollars paid out in payrolls are now distributed in urban and rural communities to the obvious benefit of the agricultural and business interests of the district.

In a word, the story of how places like St. Johns, St. Hyacinthe, Farnham, Granby and Drummondville have passed from the stage of comparatively inconsequential towns into busy industrial centres in the space of a few years is one of the outstanding romances of Canada's recent industrial history.

Take the case of St. Johns. This is a small city near Montreal. It had

This little article tells briefly what has occurred during the past ten years in a section of the Eastern Townships of Quebec. It is a most encouraging story, for it reveals solid growth with consequent benefits to a considerable section of the population. Many of the new plants mentioned, several of which are manufacturing new products for Canada, are illustrated in these pages and elsewhere in this number. All are of a substantial character, of the most modern design and a distinct credit to Canada.

long been the centre of the sanitary pottery industry and Singer sewing machines had been manufactured there for many years. A few years prior to 1925 it began to develop a diversified line of industries but it was within the past ten years that marked growth and progress began. During this period a dozen new industries have been established and population has increased by 40 per cent. Among the products now manufactured are silk hosiery, broad silks, matches, woollen fabrics, paper boxes, electric fittings, brake linings, chemicals and velvets. The old established pottery company have constructed an entirely new plant containing the only continuous kiln in Canada and are producing a wider line of pottery goods including flower vases, pedestals, lamp bases, wall fittings, etc.

St. Hyacinthe has witnessed a similar growth. New industries manufacturing hair pins, elastic fabrics, tire fabric, broad silks, silk hosiery, etc., have been responsible for a marked increase in population. One of the long-established factories, Penmans Limited, have expanded both in plant and equipment and in lines of production.

The story of Farnham is one of a town revived and rehabilitated during the past decade. Formerly a thriving and prosperous railroad divisional point with shops employing several hundred men, the town drifted down the scale after railroad operations were transferred to Montreal. By 1911 employment was about one quarter what it had been in 1901 and up to 1925 there was very little improvement. Since that time several large industries have brought new life and enterprise to the town, employment is back on the old basis and payrolls are ten times what they were in 1911. The products now manufactured include linoleum and oil-cloth, chemicals, pile fabrics and rubber goods.

Granby is another town which had made some progress industrially prior to 1925 but which has seen a substantial increase in population and a great gain in payrolls as a result of new industrial activities of recent years. One large plant, which had been closed as a result of a merger,