

Mr. R. R. Smith, Personnel Manager of the Bay's Edmonton store, will be talking to graduating students, on Nov. 7, 8, 9 at the University of Alberta.

## "Mr. Smith, give me 10 good reasons why the Bay offers me a profitable career."

1. You will be well paid. Executive trainees, like all the company's management personnel, enjoy salaries that are among the best in the industry. In addition, this is backed up by a comprehensive staff benefit program which includes a pension and insurance plan and staff discounts on purchases.
2. Advancement is based entirely on your performance. If you can handle a bigger job, you get it. No seniority list to worry about.
3. Many successful trainees are given executive responsibilities within the first year. The many opportunities for promotion greatly enhance your future earning potential.
4. Employment opportunities are not confined to Edmonton. The Bay and its subsidiary, Henry Morgan and Co. Ltd. operate large department stores in most of Canada's principal cities. We will consider employment applications for any specific city.
5. While many executive positions are in the buying and selling of merchandise, there are also opportunities in personnel, display, accounting, advertising, restaurant management and operations.
6. Our formal training program is regarded as one of Canada's best. The numerous courses which are offered provide an insight into retail management which you cannot obtain elsewhere.
7. The Bay sales expansion, plus new stores now under construction provide many future promotional opportunities. There's lots of room on the way to the top and at the top. The only limitation on how far you can go is you.
8. The Bay has over thirty years of experience in hiring and training university graduates. Few Canadian organizations have this extensive experience. This goes a long way in providing a business atmosphere which is conducive to the new trainee and to the development of initiative.
9. You'll get a brand of experience that is available only from a complex and progressive marketing organization.
10. You will enjoy working with Bay people, they are congenial and believe in team work. That's something you can't buy.

If you want more information about our company, copies of our brochure "Careers in Retailing" are available at the placement office. You are invited to discuss your own career opportunities with Mr. Smith. Make an appointment to see him at the University placement office, or if you wish, at the Personnel Department, HBC Retail Store, Jasper Ave., and 102 St. Mr. F. H. Richard, Personnel Manager of the Calgary store, will be available on Mon., Nov. 7th to particularly discuss opportunities in that store.

Campus interviews - November 7, 8, & 9

the **Bay**

## Tickets - free free free free!

True to its tradition of noble-heartedness and public-spiritedness, the Arts Section offers you advice and directions about HOW TO GET TICKETS FOR STUDIO THEATRE AND THE CITADEL.

As those of you who have tried to find out know, the methods for obtaining free or discount tickets are complicated beyond belief. One can only surmise that the policy is based on a Calvinistic determination to make the student work for any benefit he is to receive.

First, Studio Theatre. Studio Theatre is offering 30% of its available tickets for distribution to students FREE. But to get them (now listen to this) you must go down to the box office—in Corbett Hall—today or Monday between 1:30 and 4:30 p.m., or Saturday between 9:30 and noon, and present your ID card.

One ID card, one ticket, just in case you're thinking you can pick up a half-dozen tickets for distribution to family, friends, and non-student lackeys. The whole shebang is operated on a first come, first serve basis.

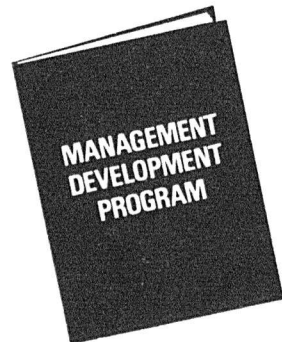
Opening night is Tuesday for Studio Theatre's first production, a new French-Canadian play.

This policy also holds for future productions—you can pick up your free tickets three days before opening night at the aforementioned time and place.

The Citadel is offering a 66% discount (i.e. \$1.00 a ticket) on Block Sales for students, applicable to preview performances. The Saturday matinee Block Sale price will be \$1.25 a ticket.

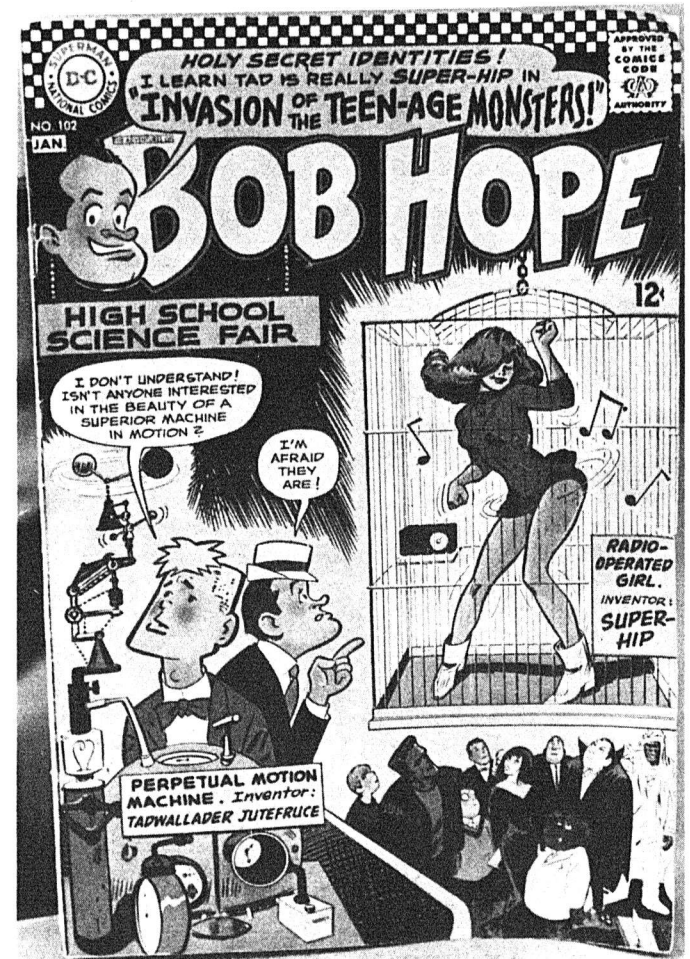
Now, rouse yourselves from your Apathy and do something about it!

### INVESTIGATE A MANAGEMENT CAREER Write for this free brochure



Our current expansion plans create outstanding career opportunities for university men who possess leadership potential, marketing aptitudes, and social mobility and skills. This brochure outlines the challenging five phase program leading to executive responsibilities in Agency Management. For your copy write direct to Mr. A. L. Andrews, C.L.U., Agency Superintendent at our Head Office 200 Bloor Street East, Toronto 5, Ont.

**MANUFACTURERS LIFE**  
INSURANCE COMPANY  
Branch Offices Across Canada



—Al Yackulic photo

ABANDON HOPE  
... all ye who enter here!

## Books, etc.

About two years ago the adult reading public discovered comic books. They discovered Batman, Superman, Aquaman, Nauseaman, and every other silly super-hero that National periodicals could think of. But hark ye, reader! A new generation has taken over the comics scene. Tired old Bob Hope comic books, for years the refuge of bad puns and worse art, have undergone a transformation, and is now letting a breath of fresh air into the stuffy closet of super-heroism.

Yes, that's right—Bob Hope, believe it or not, that perennial globe-trotting entertainer who in reality is as domestic as Jack Benny. He even has his very own Rochester—a little dog named Harvard-Harvard who speaks in pink balloons.

Anyway, the real Bob Hope is the chief keeper of one Tadwallader Jutefruce (heir to the fabulous Jutefruce Fruitjuice empire). Tad is a detestable, intellectual, arrogant little simp in his normal guise—but when he gets angry—Pow! He sublimates into that gorgeous hunk of Mod manhood, Super-Hip.

The setting is exciting Benedict Arnold High, staffed by a few stock monsters (who nonetheless are allied with the Forces of Good) and attended by, among others, Badger Goldliver, a Rocker figure who is the leader of the Forces of Evil.

Sounds frivolous, does it? Well, admittedly it doesn't amount to much more than a satire on the standard super-heroes who have been dominating the "camp" scene for the last while. But there is an important difference.

Comics like "Batman" are funny because they take themselves so seriously. They are ludicrously blunt and obvious.

But mags like "Bob Hope" succeed because they are wildly funny in themselves, and often convey some extremely effective satire.

This brings up the question of whether or not comic books are a valid literary medium at all. Ten years ago the answer probably would have been a resounding no, but the situation is very different now. Daily strips like Peanuts and B.C. have paved the way for sophisticated humor in the newspapers; the same movement is now underway in the twelve-cent magazines that used to be directed exclusively at a younger readership.

—Terry Donnelly