

# You and your gun deserve C-I-L ammunition



Whether you're after the glory of  
game in the fall...



the year-round fun of practice  
and plinking...



the thrill of testing your skill in trap  
or skeet competition...



or the shooting of pests around  
cottage or farm.

Conservation  
is the responsibility  
of every  
Canadian hunter.

**C-I-L**  
**AMMUNITION**

**UNIFORMLY**  
**powerful**  
**reliable**  
**accurate**

*Makers of ammunition for Canadian hunters since 1886*