

A FREE TRIP TO LONDON, ENGLAND, IN 1916

Across the Ocean and Return. First Class Ticket, Stateroom and Meals Each Way Included

THE WAR WILL BE OVER

Visit Buckingham Palace! Windsor Castle! Westminster Abbey! Kew Gardens! Hampton Court! Oxford! Cambridge! Scarborough! Salisbury Plain! etc.

A Golden Opportunity — Visit Historic England

George V., King of England, remarked shortly after his accession to the throne: "A Nation's Health Depends Upon Its Teeth."
Lord Roberts, a short time before his death, said: "We Live by Our Teeth."

It is probably no exaggeration to say that 90 per cent of the people of this province neglect their teeth. The present European war has emphasized more impressively than anything else possibly could the great and vital importance of good teeth. We are told in recent reports that the greatest hardships "the men at the front" have to contend with is the "Toothache."

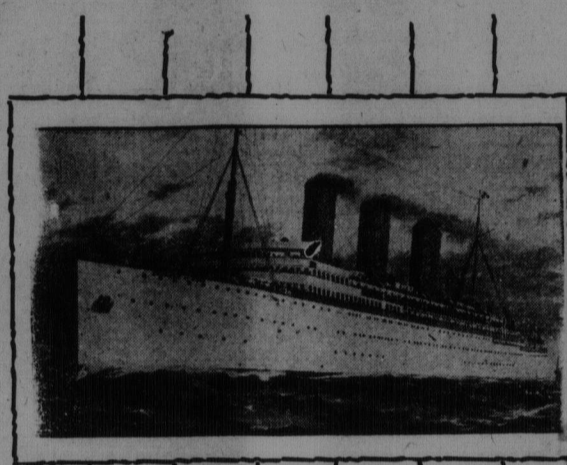
REFERENCES

Everybody in New Brunswick or elsewhere is eligible and is offered a chance to go on this exceptional trip! That this offer is a bona-fide one we take the liberty of referring you to any of the following honorable gentlemen, who know us personally, and whom, we feel sure, will vouch for our ability and honesty to faithfully carry out this contract:

- Sir Wilfrid Laurier, ex-Premier of the Dominion of Canada.
 - Hon. J. D. Hazen, M. P., present Minister of Marine and Fisheries in the Dominion Cabinet.
 - Hon. William Pugsley, M. P., ex-Minister of Public Works in the Dominion Cabinet.
 - Hon. T. W. Crothers, present Minister of Labor in the Dominion Cabinet.
 - Sir Frederick Borden, ex-Minister of Militia in the Dominion of Canada.
 - Hon. F. B. McCurdy, M. P., Banker and Broker, Halifax, N. S.
 - Hon. A. K. Maclean, M. P., elected with the Hon. R. L. Borden, Premier of Canada, in the City and County of Halifax.
 - Hon. Judge Wallace, Halifax, N. S.
 - Hon. T. O. Daniels, Attorney-General of Nova Scotia.
 - Col. James McAvity, in charge 26th Battalion.
 - Hon. Senator Dennis, proprietor of the Herald and Mail, Halifax, N. S.
 - Mayor Frink, Mayor of the City of St. John, N. B.
 - Mayor Bligh, Mayor of the City of Halifax, N. S.
 - J. A. Chisholm, Esq., K. C., ex-Mayor of the City of Halifax, N. S.
 - J. K. Kellaher, Esq., manager of the Chronicle and Echo, Halifax, N. S.
 - C. C. Blackadar, Esq., proprietor of the Acadian Recorder.
 - R. V. Dimock, Esq., manager of the Royal Bank of Canada, Halifax, N. S.
 - Richard O'Brien, Esq., manager of the St. John Globe, St. John, N. B.
 - Thos. B. Blair, Esq., manager of the Royal Bank of Canada, St. John, N. B.
 - Edward N. Sears, Esq., Postmaster, City of St. John.
- And hundreds of others we could name.

The names of such prominent gentlemen should convince all, both in the city and other parts of the Province, that we will carry out our contract impartially to the letter.

Bobbie Burns styled it "That Hell of all Diseases."
Shakespeare said: "For there was never yet philosopher who could endure the toothache patiently."



FORMER ST. JOHN DRAWINGS

- Mrs. Placide Bourque, Milford, N. B.—Trip to the West Indies.
- Miss Agnes Owens, 56 Gilbert's Lane, St. John, N. B.—Trip to New York.
- Mr. Matthew Briggs, Coburn, N. B.—Trip to New York.
- Mrs. John Akerley, 8 Barker street, St. John, N. B.—Trip to Boston.
- Mrs. Charles Davis, 96 Sheriff street, St. John, N. B.—Trip to New York.
- Miss Evelyn McInerney, 25 White street, St. John, N. B.—Trip to Boston.

Latest Drawing (Jan. 4th, 1915)

- Mrs. W. H. Magee, Campbellton, N. B.—Trip to California.
- Mr. William Britney, 117 Erin street, St. John, N. B.—Trip to Boston.

COMMISSIONER F. L. POTTS, ESQ.
COMMISSIONER J. V. RUSSELL, ESQ.
RICHARD O'BRIEN, Esq., Managing Director St. John Globe.

Scrutineers.

FORMER HALIFAX DRAWINGS

- Mrs. Donald Cummings, 57 1-2 Louisburg street, Halifax, N. S.—Trip to West Indies.
- Mr. John Greenough, 59 Coburg Road, Halifax, N. S.—Trip to New York.
- Capt. John Willis, Payne street, Sydney, C. B.—Trip to New York.
- Miss Siteman, Dartmouth, N. S.—Trip to Boston.
- Mrs. Vincent Gilfoy, St. Joseph's Hall, Gottinger St., Halifax, N. S.—Trip to New York.
- Miss Lucy Forwood, Lockman street, Halifax, N. S.—Trip to Boston.

EDUCATIONAL CAMPAIGN!

Our Object in offering these wonderful trips is to imbue the public mind with the importance of looking after dental requirements which are daily becoming more and more pronounced. We wish to impress this fact most emphatically. EVERYBODY REQUIRES THE SERVICES OF A DENTIST. Incidentally—we are frank enough to admit—we are anxious to enlarge our own practice, which has already grown to immense proportions, and we accordingly solicit your patronage. If perchance you do not care to patronize us or are unable to conveniently reach us, our educative advertisements will, undoubtedly, be the means of inducing you to patronize some other dentists, and there are some excellent ones in private practice in the city and other parts of the province.

WE WERE THE PIONEERS OF PAINLESS DENTISTRY and our famous Hale Method, which is used exclusively at our offices, is known all over Canada, as is also our superior workmanship, both of which have brought us testimonials from Governors, Premiers, Judges of the Supreme Court, Clergymen, Physicians, Dentists and thousands of others.

We were the first to advocate the examination of school children's teeth, which is gradually being forced to the front, and which must receive attention in our St. John public schools before long. The famous Hale Method, which is used exclusively at our offices, has become a household word throughout the Maritime Provinces.

OURS IS THE ONLY RELIABLE ADVERTISING OFFICE IN CANADA.

CONDITIONS FOR THE GRAND PRIZES (Published at the Special Request of Many Patients)

- 1st: To every man, woman or child who has his, or her, teeth cleaned or who has one dollar's (\$1.00) worth of dental work done of any nature whatever, at our St. John Offices, we purpose giving a free ticket, which will afford the party having work done an opportunity of obtaining this wonderful trip to the West Indies. If \$10.00 worth is performed ten free tickets will be given and so on. PAYMENTS MUST BE CASH TO SECURE TICKETS.
- 2nd: Bear in mind, there is absolutely no obligation entailed on any of our patients IN ANY WAY WHATSOEVER to become participants in this contest. It is entirely optional with themselves.
- 3rd: Any bona fides patient may, by expressing a desire, have his or her ticket or tickets made out to any charitable institution in New Brunswick, to which he or she may desire to devote the \$100.00 IN GOLD, in case of winning the prize.
- 4th: As this prize is for the purpose of encouraging and educating the public as to the proper care of the teeth, no one will be awarded a prize UNLESS IT IS GIVEN TO OUR ENTIRE SATISFACTION THAT THE TICKET WAS OBTAINED IN THE REGULAR WAY, FOR WORK ACTUALLY PERFORMED OR PURCHASE OF TOOTH-PASTE.

5th: Whilst all patients will be entitled to tickets, under conditions herein described, which will be given freely whenever thought of by us, it will be incumbent on the patients to request them.

6th: To insure the greatest possible fairness no employe of the office will be eligible for this prize.

7th: As we are sincere in our offer of rewards it would be only justice to us that the winners IF THEY WISH TO ACCEPT A PRIZE, permit us to make their names public.

8th: It will be incumbent on the winner to take the trip personally, or, if unable, he or she will be awarded \$100.00 IN GOLD. Exception might possibly be made in favor of a parent whose child had won the prize.

9th: Should the winners fail to make themselves known within a definite time, which will be announced at the time of the drawing, the next in order will be entitled to it, as we are desirous of having the prizes awarded and not want to shirk our responsibility.

10th: WE RESERVE THE RIGHT to introduce any condition in this contest which we consider will insure greater fairness to those taking advantage of it.

11th: As these prizes are to be given gratis, WE ARE TO RESERVE ALL RIGHTS IN THE MATTER, and assume absolutely no liability. Our standing as to fairness and honesty in carrying out our part of the agreement is, we trust, such that our word is as good as a bond.

12th: All our patients know that for years we have furnished printed receipts for every payment made at our offices, hence be sure that you at all times receive one, and in case of desiring to participate in the above contest be sure and save your receipt and tickets.

Attention!

13th: All patients having accounts on our books will be given tickets gratis if accounts are SETTLED IN FULL ON OR BEFORE FEB. 1st, 1915.

SHOULD the winner not wish to accept this excursion ticket to England, we will pay the winner \$100 in Gold, or if the winner should prefer we will hand over the money to any institution in New Brunswick he or she may name.

REMEMBER that in this drawing absolutely no charge is made for the trip, you not only receive more than an equivalent for your money in obtaining the best possible dentistry, at the lowest possible fees, but you likewise get this opportunity gratis.

A FREE TRIP TO BOSTON!

A FREE TICKET, entitling you to a chance for the Boston trip will be given for every 25c or multiples of 25c spent at our St. John offices for work within the above period of time. Every 25c purchase of our tooth paste or mouth wash at our offices will also entitle you to a free chance for the Boston trip. Hence, whilst it is rather improbable, still it will be possible for a person spending one dollar and a quarter (\$1.25) to win both prizes!

Four persons may club together and buy \$1.00 worth of our tooth paste, and in case of winning the big prize may arrange matters between themselves.

Special Attention will be Paid to Mail Orders.

JUST THINK what a start in life for a child with \$100 in the bank! JUST THINK how good you would feel if you heard tonight that you were the winner of such a trip! How lucky others would say you were, and yet this may be yours for nothing.

Don't Delay! The Time will soon fly around. Make good New Year's Resolutions and start at once. Call and see us. No charge for examination!

Painless Extraction 25c. We are experts at all kinds of dental work. We do beautiful crown and bridge-work and make the handsomest, best fitting teeth in Canada. Open 9 a. m. until 9 p. m.

BOSTON DENTAL PARLORS

Phones: St. John Head Office, Main 683. St. John Branch Office, Main 38.
Halifax Office, St. Paul 1139.

Main Office, 527 Main St. Branch Office, 245 Union St., Cor. Brussels.
Halifax Office, 237 Barrington St.

DR. J. D. MAHER

Proprietor