

The Advantages of the Asepto Premium Plan

Talk No. 1.

Our sales increased 18,000 cases of 100 packages each from May, 1910 to May, 1911, that means an increase of 1,800,000 5 cent packages, over one to every family in Canada.

We want to increase our sales 18,000 cases more before May, 1912, and we are going to do it.

You cannot get a premium from us until your purchases total \$25.00, but you do not have to buy the total \$25 at one time, and you cannot get a premium on your \$25 order from us unless you have purchased a dollar's worth of Asepto products either from us or your grocer. We are pleased if you have bought from your grocer. In that case when presenting your coupon, 20 of our soap wrappers or the coupons off of our other lines answer the purpose, come in an let us explain our plan.

Many hundreds of families in this city have started on the \$25 order and many have nearly completed it.

Have You Started?



Corner Mill and Union Streets ST. JOHN

SIR FREDERICK WILL STEP OUT

Continued from page 1. Man after man went into Mr. Borden's private office and assured the leader not only of their personal loyalty, but their determination to give him a healthy working majority on Sept. 21. There were no such scenes in the Liberal camp. There is no doubt that Laurier's sudden plunge without notifying his followers beforehand, is regarded by many as a personal slight.

Today has been a busy one at Conservative headquarters. Hon. Robert Rogers and Hon. Frank Cochrane had a long interview with Mr. Borden and plans for the campaign were outlined. Mr. Borden's plans are still in the embryo stage, but it is certain that he will visit the Maritime Provinces. It has leaked out that an exceedingly bitter interchange of personalities took place at Saturday's council meeting between Mr. Fielding and Mr. Oliver. It was largely over Mr. MacDonald's entry into the cabinet which was bitterly resented by Mr. Oliver and almost all the cabinet. Sir Wilfrid Laurier and Mr. Fielding being the blockers' sole sponsors.

The determination of the Liberals to narrow the issue down to the one question of reciprocity as evidenced by the Laurier manifesto, is being openly derided by the Conservatives. There is nothing which would please the government more than to have this cloak thrown over their record.

outset of the campaign and have made plans in concert. One noticeable thing was that Mr. Borden when called upon in his office today was in high spirits, and was not particularly busy. In former contests he has been overwhelmed with details of routine work and is free to devote himself to larger issues.

A feature of the situation which is beginning to attract comment is the fact that the election will come at a time when some 40,000 or more eastern harvesters will be in the western provinces. These men will lose their votes in eastern Canada, and to some causes attempts may be made by the Western Liberal machines to avail themselves of the presence in the west of so many strangers.

SERIOUS RIOTS IN A MEXICAN TOWN

Soldiers Fired Into Ranks of Striking Miners in El Oro and Fourteen Fell Before Volley

El Oro, State of Mexico, July 31.—In repelling a mob of striking miners who today freed the prisoners in the jail, troops fired into the crowd, killing and wounding others. The strikers were from La Esperanza Mine, which they abandoned this morning. This afternoon the men in the Mexico Mine, an adjoining property, walked out. It is expected by the men of El Oro Mine that a strike will be called there tomorrow. More than 4,000 men representing the underground forces of the Mexico and La Esperanza are out. If these men should be joined by those in El Oro the number of strikers would number 7,000. They demand higher wages but it was stated officially tonight that the properties would be closed before increases would be granted.

One hundred soldiers were sent from Tulca, the state capital to El Oro, this afternoon, and President De la Barra has promised additional protection. It is expected that one thousand soldiers will be here before morning from the capital. The strikers originally consisted of fifty state troops and 25 rurales. Trouble began early. The rurales had arrested a few of the strikers and the strikers determined to set them free. Arming themselves with pieces of gold ore and stones they started up the one street of the town toward the jail throwing stones as they went. At such buildings as offended their sight, they shouted their defiance at the rurales who fired numerous shots. Before the mob fled, however, it had succeeded in freeing the prisoners.

OLD THEATRE IN QUEBEC BURNED

A Rustic Theatre Erected on An Historic Spot Was Wiped Out By Fire Last Night

Quebec, July 31.—The Rustic Theatre at Kent House Grounds was completely wiped out by a fire which broke out shortly after the close of the evening performance. For a time the famous Kent House, at one time the residence of the Duke of Kent, Queen Victoria's father, seemed to be in danger, but fortunately the wind changed and the disaster was averted. The blaze communicated to the trees and shrubbery on the grounds, and at last accounts a large party of the residents were fighting the flames to prevent them reaching the little English church. There seems little danger of this, however. A detachment of the Quebec fire brigade was despatched to the scene to help in extinguishing the fire.

PRESIDENT TAFT SAYS WE NEED CANADA NOW

Do Canadians want the United States to come between them and Great Britain? Most people will say "no," but that is just precisely what President Taft has in mind in passing reciprocity. He is not the only one. The following utterances and expressed views of prominent Americans tell their own story.

President Taft, speaking to the newspaper men of the United States at a banquet held in New York on April 27, said among other things: "I have said that this was a critical time in the solution of the question of reciprocity. It is critical because, unless it is now decided favorably to reciprocity, it is exceeding probable that no such opportunity will ever again come to the United States. THE FORCES WHICH ARE AT WORK IN ENGLAND AND IN CANADA TO SEPARATE HER BY A CHINESE WALL FROM THE UNITED STATES AND TO MAKE HER PART OF AN IMPERIAL COMMERCIAL BAND REACHING FROM ENGLAND AROUND THE WORLD TO ENGLAND AGAIN BY A SYSTEM OF PREFERENTIAL TARIFFS, WILL DERIVE AN IMPETUS FROM THE REJECTION OF THIS TREATY, and if we would have reciprocity with all the advantages that I have described, and that I earnestly and sincerely believe it to follow its adoption, we must take it now or give it up forever."

republic, the monthly output of gold and silver having a value of about \$2,500,000 gold. On the opposite side of the mountain, from the El Oro properties is the famous Des Estrelles, and it is feared the 3,000 men employed there may also join the strike. The stock of the three El Oro properties involved is held almost wholly by foreigners, principally Britons and Americans.

JOHN B. HAMMOND MAKES PREPARATIONS FOR A LONG CRUISE



MR. JAMES B. HAMMOND AND YACHT "THE LOUNGER II." FOR HIS 27 YEAR CRUISE. COCKPIT FOR AUTOMOBILE IN QUARTER DECK.

John B. Hammond, the millionaire typewriter inventor, has made all arrangements to start on the longest cruise on record. Mr. Hammond, who is seventy-three years old, plans a trip to last twenty-seven years, and to this end his power yacht the Lounger II. is being made ready to carry out Mr. Hammond's plans. He expects to start from New York and call at every important port. He will take a motor car along on his trip.

New York, July 31.—As soon as the Lounger II, his power yacht, is timed up and he has arranged to his satisfaction all his business matters, James B. Hammond, the typewriter inventor, will start on the longest cruise ever planned. He says he expects to return to America in twenty-seven years.

HORATIO BOTTOMLEY LOSES HIS LAWSUIT

London Financier, Newspaper Owner, and M. P. Must Pay Back Money Obtained Under False Pretences.

London, July 31.—Horatio W. Bottomley, the editor, financier newspaper owner and member of parliament, today lost his appeal in the Appeal Court from the decision of June 30, by which he was ordered to pay \$250,000 to Mrs. Eleanor Curth, wife of one of my agents. I will travel from port to port, using my automobile, which I will carry with me, to make trips inland.

WILL REMOVE DUTY ON AMERICAN COAL

Government Takes This Step to Relieve the Situation Created by Strike of Western Miners.

Ottawa, July 31.—With a view to relieving the situation as it has developed in the Canadian west in consequence of the prolonged cessation of operations in the coal mines in southern British Columbia and Alberta, an order-in-council was passed by the government today, providing on and after Aug. 7, next, duties will be removed on all coal imported into Canada at the ports of the southern frontier west of Saint Ste. Marie, for consumption in British Columbia, east of the 122 meridian of longitude, and in the provinces of Alberta, Saskatchewan and Manitoba.

upon my old friend Prof. Richards. "Then I will move along up the coast to Halifax, returning here to make such alterations as this test trip may have shown to be necessary, and to get ready for my long trip. "When I start out in earnest I will go by the Erie canal to Buffalo and then make a trip on the lakes. Then I will drop down the Mississippi river to the Gulf and pay visits to all important cities in that section of the world. I will call at all ports in the republics of central America and in the West Indian islands. I will go as far up the Amazon as I think wise and will stop at Rio Janeiro and Buenos Ayres. I then will cross the Atlantic to the Cape of Good Hope, a short span at this latitude and will course north, visiting all the ports of Europe and then around the world."

The Lounger II. is built after Mr. Hammond's own designs and has a cockpit garage, in which to store his automobile. Accompanying him will be his secretary and valet, Pinkie, the Boston terrier which is his constant companion will be taken along, of course.

JUST IN TIME TO BE LICKED

Dark Lantern Carvell Reaches Carleton County to Defeat With Pugsley and Reciprocity.

Woodstock, July 31.—"Mr. Carvell returned home just in time to get a trimming," said one of his former strongest supporters in Woodstock today. "He will go down to defeat with reciprocity just as sure as the 21st of September comes around." The speaker continued, "because the people of Carleton County will not stand for reciprocity. You can take that from me as a perfectly frank statement and the count of ballots will show that I am correct."

PASSENGER STEAMER SINKS

Philadelphia, Pa., July 31.—Carrying one hundred passengers, the steamer Burlington, which left here this evening for Trenton, N. J., struck a rock in the Delaware river, three miles below that place and sank, the passengers, it is reported, were all safely landed.

QUEBEC RIFLE MEET.

Quebec, July 31.—Quebec will be represented by a large squad of marksmen at the annual meet of the Province of Quebec Rifle Association which opens in Montreal, on Tuesday next. No less than 20 entries have been made by members of the 8th Royal Rifles while there will be a number of shots from other organizations as well.

good anchorage and prepare for a southeaster, which had been threatening for some hours, and nearly all the tier reversing gear had suffered a severe strain in passing the Harlem bridges and had to tie up near Little Hell Gate until the bearings were cooled. "Lying in her old berth at Oyster Bay, with plenty of anchor, it was decided she must return to Morris Heights, which she did in good form by way of Hell Gate and the Battery to Yonkers, where she took on a thousand gallons or more of gasoline and prepared to return through Spuyten Duyvil to Morris Heights. Just in sight of Morris Heights her reversing gear forced her to run her nose into the mud banks of the raging Harlem Sewer (7). A tug boat speedily came to her assistance and pulled her off and left her in the berth where her keel had been laid six months before.

"A week may be necessary to overhaul her engine, which the builder suspects have been tampered with, by some ill disposed persons, before she will again be prepared for her cruise around the world, the precise purpose of which has not been clearly understood by reports hitherto given.

SOUVENIER HUNTERS SPOILED THE SHOW

New York Mob Almost Broke up The Ceremonies Attendant on Beginning of Work on New Subway.

New York, N. Y., July 31.—Souvenir hunters nearly broke up the ceremonies that accompanied the beginning of the work on the new subway today. Workmen had loosened a little square of asphalt on Lexington Ave., under the new line will run, the public service commissioner, Wilcox, was preparing to lift the first shovelful of earth with a silver spade when several thousand enthusiasts swept away the small police guard.

TORONTO POLICE ON HUNT FOR MURDERER.

Toronto, July 31.—This morning a warrant was issued for the arrest of Frank Crino, charged with the murder of Frank Tarr, who was shot dead on the street yesterday afternoon. The police have sent out telegrams to Montreal, Hamilton, Windsor, as many cities in the United States, in an effort to locate him. Circulars are to be sent out today to all the cities and towns of Ontario and across the line.

IN THE HOSPITAL.

Early this morning it was reported from the hospital that the condition of Thomas Evans, the laborer with the broken back, was not so favorable and that he was suffering considerably. The boy Nelson Silk who shot himself in the side last Thursday is reported as improving.

TURKS THREATEN TROUBLE.

London, Aug. 1.—The Daily Mail's Salonika correspondent says Turkey intends to send an ultimatum to Montenegro threatening an invasion of that country unless Montenegro ceases giving protection to insurgent Albanians.

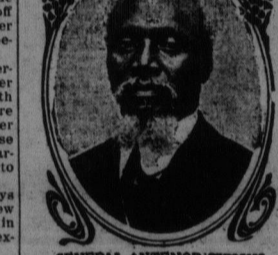
DISSOLUTION OF PARLIAMENT

Had Mr. Cross of Edmonton Not Turned up in Ottawa Parliament Might Have Been Sitting Yet

Ottawa, July 31.—The sudden action of the government in dissolving parliament followed hard upon the arrival of Hon. Charles W. Cross of Edmonton. Mr. Cross came here with other witnesses from the far west. UNDER A SUBPOENA FOR THE SPECIAL COMMITTEE OF THE HOUSE APPOINTED TO INVESTIGATE THE CHARGES AGAINST HON. FRANK OLIVER, Mr. Cross is generally believed to be the man who first discovered and made public the facts which led up to the investigation. He would be a most important witness before the committee and his testimony at the next meeting of the committee on Tuesday was anticipated with the greatest interest.

It is said that Mr. Cross on arriving at Ottawa WAS HURRIED TO THE OFFICE OF SIR WILFRID LAURIER THAT THEY HAD AN INTERVIEW IS NOT DISPUTED, AND MR. CROSS IS QUOTED AS SAYING THAT HE POSITIVELY REFUSED TO MODIFY OR WITHDRAW HIS TESTIMONY. HE IS PLAINLY UNDERSTOOD THAT HE INTENDED TO GO UPON THE STAND AND TO TELL THE ENTIRE TRUTH. He more than intimated that the prospect of ruining Mr. Oliver would not act as a deterrent upon him.

FIRMIN IS A CANDIDATE



General Antenor Firmin is a candidate to succeed President Simon in the troubled country of Haiti. With revolution rampant the job ought not to be a very enjoyable one at any time.

LATE SHIPPING.

New York, July 31.—Sld: Schs Mary Hendry for Charlottetown, P.E.I.; Flora M. for St. John, N. B.; Vineyard Haven, July 31.—Sld: Schs Lillian Blauvelt for Yarmouth, N.S.; E. B. Marvis for Sydney, C.B.; Claedonia for Campbellton, N. B.; Henry D. May for Eastport, Maine; Iria B. Ellems for Stonington, Maine; Mural for Yarmouth for Philadelphia.

A Runaway Accident.

There was a runaway accident yesterday afternoon which might have resulted seriously. A horse attached to a carriage which was occupied by two small boys took fright on Garden street and ran away. It dashed across City Road and across the Wall street bridge. There is no foothold on the bridge and at the time of the runaway Policeman Wittralin, with his wife and two children were on the roadway. The policeman had just time to grasp one of his children from the horses' feet. One of the boys was thrown out of the carriage and was cut about the face. He was carried into Charles Wade's drug store where his injuries were attended to. The other boy clung to the seat and was uninjured, as the horse after running up the hill to Zion church came to a stop.

DIED.

COWAN.—Suddenly, Avis Rankin, daughter of Alfred and Charlotte Cowan, in the 24th year of her age. Funeral today at 2:30 p.m. from the residence of her uncle, W. P. Bonnell, Hillside, Interment at Inglewood.

GALLAGHER.—

Suddenly, at Houlton, Me., on July 28th, Laurence J. beloved son of George and Ellen Gallagher, of Torryburn, in the 25th year of his age, leaving four sisters and three brothers to mourn his loss. Funeral on Tuesday at half past two, from Torryburn, to Rothesay cemetery.

SEEDS.—

Suddenly, at Rainy River, Ont., James A. Seeds, son of the late Thomas and Elizabeth Seeds. Notice of funeral later.

WE USE THE LATEST IMPROVED SCIENTIFIC METHODS to accurately determine the exact lenses required in every case of defective sight. We do the only exclusive optical business in the city. Charges moderate. D. BOYANER, Optician, 38 Dock Street.

Advertisements for various services including '3-Ten', 'POTTIS', 'TENDERS', 'ADAM P.', 'Tender', 'Public', 'Electric', 'Dynamics and', 'We try to keep', 'E. S. STE', '17-18 Nelson', 'ROBT. WILSON', 'H. and M. H.', 'Dr. Hagedorn', 'you and your', 'and Westing', 'Electric', 'Consultation', 'Office, 96 Ch'