

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered by Shops and Specialty Stores

- ASHES REMOVED
WANTED TO PURCHASE—LADIES'
WANTED TO PURCHASE—GEN-
AUTO STORAGE
BABY CLOTHING
BARGAINS
ENGRAVERS
HATS BLOCKED
IRON FOUNDRIES
KEYS
MARRIAGE LICENSES
MEN'S CLOTHING
MONEY ORDERS
PIANO MOVING
REPAIRING
SECOND-HAND GOODS

FINANCIAL

NEW YORK STOCK MARKET.

Table with columns: Name, Price, Change, etc. Includes Am Sunatra, Am Locomotive, Am Beet Sugar, etc.

LUXURY TAX IS RESCINDED

Liquor, Playing Cards and Confectionery Still Taxable—Sales Tax to Remain in Force.

Ottawa, Ont., Dec. 19.—All luxury taxes imposed at the last session of parliament have been abolished with the exception of those on spirituous and alcoholic liquors, medicated wines, patent and proprietary preparations containing alcohol, lime and fruit juices fortified, spirits and strong waters, perfumery and toilet preparations, playing cards and confectionery.

Kola advertisement featuring an illustration of a man smoking a pipe and the text 'Price: ONE DOLLAR.'

THE BUSINESS COLUMN advertisement featuring a portrait of a man and the text 'EDITED BY MANSFIELD F. HOUSE (General)'.

Where Clerks Are Poets. A little wooden shop, stocked with every commodity likely to be in demand...

WOOD AND COAL

Good Soft Coal advertisement with text 'Well Screened Phone Main 3938'.

Emmerson Fuel Co. advertisement with text '115 CITY ROAD'.

R. P. & W. F. STARR LIMITED advertisement with text '49 Smythe Street, 157 Union Street.'

Soft Coal advertisement with text 'Broad Cove Coal, Reserve Sydney, Promptly Delivered'.

The Colwell Fuel Co., Ltd. advertisement with text 'Bituminous and Bunker Anthracite Coal'.

For Sale Dry Soft Wood AND Well Screened Soft Coal advertisement.

A. E. WHELPLEY advertisement with text '238-240 Paradise Row'.

NICE DRY KINDLING In Uniform Bundles. Best in the City. WILSON BOX CO.

FOR SALE—BEST QUALITY HARD and Soft Wood, stove lengths, S. Stern, South Bay, Phone W. 3982.

FOR SALE—DRY SLAB WOOD, C. A. Price, corner Stanley and City Road, Main 4692 or 527-31.

ed all of our fall clothing at a reduction of 25 per cent, and believe that you are entitled to this rebate.

Thanking you for your kind purchase, we are. Yours very truly.

"When we decided to mark down our clothing in order to comply with the widespread feeling held by the public that prices should fall," stated Pierson T. Fort, "even at a sacrifice of the retailer's own margin of profit, we felt that those of our customers who had made purchases of fall clothes were really entitled to the same consideration and advantages which our patrons who bought after we announced a 25 per cent cut would receive, although at the time they purchased there may not have been any intention of our reducing prices on such goods."

"We ask all our salesmen to make out a list of all purchasers of clothing in our store for several weeks back to include all details of each sale in their report. When this information was compiled we sent to every person who had bought clothes from us previous to our advertised reduction a letter stating that we felt he was entitled to the lower price which we had just put into effect, even though his purchase had been made some time previously. With each letter was enclosed a check for 25 per cent of the amount of the customer's bill."

"Of course, we expected to receive a few commendatory replies, but we hardly anticipated the number of letters and personal expressions of appreciation which followed. It was very gratifying, indeed, to realize that our customers felt that we had possibly gone a step or so beyond the ordinary mark in relating the amount of the reduction, and we believe that we have added as a result a number of valuable customers and have also tightened the link that binds our regular patrons to our store. The assurances of future patronage which we received would tend to uphold this view."

First Aid to the Eyes. At the east side of their front, Lacey & Pratt, in Santa Monica, Calif., have a small window. But this grocery does not let the small size of the window stand in the way of its being used regularly—and it gets results.

When the display is arranged in this little space a sign of whitening is painted right on the outside of the plate glass. This catches the eye at once, and usually brings them down to the articles shown inside.

An example of the style is the display of seeds. When these were put into the window the whitening sign on the glass read—

EARL OF MINTO TO COME HERE

Montreal, Dec. 18.—The Earl of Minto is leaving Tuesday for St. John, (N. B.) to meet his mother, the Countess of Minto, who is arriving on the tomorrow of France on Thursday.

MONTREAL TRANSACTIONS.

Table with columns: Name, Price, Change, etc. Includes Can. Bank of Commerce, Merchants Bank, etc.

IN TORONTO SOME 3,500 REGISTER SEEKING WORK

Toronto, Dec. 20.—About 3,500 men have registered at the government employment bureau in the last week in the city with the hope of obtaining work.

RIORDAN SALE OF BONDS IN U. S.

FOR \$6,500,000 Montreal, Dec. 20.—The Riordan Company, Ltd., it was announced, has successfully completed negotiations in certain lines of sale of \$6,500,000 first mortgage bonds to an influential group of Boston and New York bankers.

A BANK CASHIER SHORT \$200,000

Wilmington, Del., Dec. 19.—William Bush, well connected cashier, is in the county workhouse charged with the embezzlement of \$200,000 in securities of the Wilmington Savings Fund Society of which he was secretary-treasurer.

FREDERICTON MARKETS.

(Gleaner, Saturday.) Market quotations today were: Butter, per pound, 25 to 30 cents; chickens, 33 to 38 cents; turkey, 65 to 75 cents; beef, 16 to 22 cents; lamb, 16 to 22 cents; veal, per pound, 16 to 22 cents; goose, each, \$2.50; pork, per 25 lbs, \$2.50; potatoes, \$2 to \$4; cabbages, per dozen, \$1; carrots, \$2 to \$4; onions, \$2 to \$4; beans, \$2 to \$4; peas, per bushel, \$2 to \$4; corn, \$2 to \$4; wheat, \$2 to \$4; flour, \$2 to \$4.

Home From California.

Weldon W. Mitchell, an official of the McLeod River Lumber Company at McLeod, Calif., is in Fredericton on his way home to Doaktown to spend a vacation of several months. He left Doaktown in 1904 and after a short stay in the Canadian west went to Idaho and four years ago went to California. He is a son of Alex. B. Mitchell, of Doaktown.

Called to Bathurst.

The quarterly official board of the Bathurst Methodist church has invited Rev. H. C. Rice, B.A., of Summerside, to become pastor, beginning with June, 1921. The salary of the present minister, Rev. G. A. Ross, whose four-year term expires in June next, has been increased to \$2,000.

JANUARY ROD AND GUN.

"Getting Martha's Goat" is the title of the leading story in Rod and Gun in Canada for January. The author is John Harker, a writer who injects wit and humor into ordinary dry recitals of trips after various big game in the Canadian Rockies. Bonnydale Dale tells of the biggest of big game in North America—the moose. The lover of history and adventure is taken up through Northern Ontario to the James Bay by L. T. Bowes, a noted traveler. The Ammunition Department for this interesting issue carries an appeal from the editor for the inclusion of the whole family on the trips to the shooting range. Robert Page Lincoln, M. U. to \$8.50; turnips, \$1; carrots, \$2.50; potatoes, \$2 to \$4; cabbages, per dozen, \$1; corn, \$2 to \$4; wheat, \$2 to \$4; flour, \$2 to \$4.

INDIAN MISSING; BLOODY AXE FOUND

Saskatoon, Sask., Dec. 18.—The mysterious disappearance of Charles Worm, an Indian living on the Peoraman Reserve, near Raymore, Sask., the finding of an axe covered with human blood, and the discovery of the missing man's coat and cap beside a trail along which he was driving when last seen have caused a sensation in the Raymore district. Royal Canadian Mounted Police and trained Indian hunters are scouring the country.

CITY REST ROOMS.

Calgary retail merchants have subscribed to a fund to open a rest room in that city. It is felt by the merchants that a rest room would be of benefit to their trade, as country visitors can make it a rendezvous, and leave their parcels, etc., while shopping in the city. The rest room will also encourage farmers to have their wives accompany them when attending the market, as they will be assured of comfortable quarters. Rest rooms are a valuable addition to the social service which cities may render to the neighboring farmers, and the cost will no doubt be amply repaid by the increased number induced to visit the city to trade.

Wanted to Purchase—Ladies' and Gents' Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.

Wanted to Purchase—Gentlemen's Cast-off Clothing, Boots, Musical Instruments, Bicycles, Guns, Revolvers, Tools, etc. Highest Cash Prices Paid. M. Lampert, 46 Dock Street, Phone 4170.



Real Satisfaction! Enjoy them to-day PLAYER'S NAVY CUT CIGARETTES

18 per package Two for 35¢