

	for Xmas Trees. Buy now and save		J. M. Robincon & Sons, members Mon-	abandoned. As shown the government will try to get it by means of extending	it to huy Daraftin Olly	play in each of its two large windows	
	for Xmas Frees. Duy introduction of the second streets and Exmouth streets.	STOVES	treal Stock Market.) Montreal, Dec. 20.	the tariff and excise, the income tax and	cheese, candles and brandy balls. The	and the two smaller ones. The front is	The Cal
	Brussels and Exmouth streets.	SICVES	Can Bank of Commerce-9 at 184.	the sales tax, especially the latter.		one that stands out from the others on the street, a blue and white mill being	Ineco
		FOR SALE-RANGES AND HEAT-	Merchants Bank-2 at 162, 15 at 165.		. It i hast has hisband in the Wal.	used, for this is the store's trade-mark	Bitun
	ENGRAVERS	ing Stoves. Special prices until 24 in-	Molsens Bank—1\$ at 169½. Molsens Bank—10 at 169½.		mu them and noets and artists built	to lite adverticing	A
		stant. J. P. Lynch, 270 Union street. 17543-12-22	Brazil-15 at 30, 60 at 293/4, 50 at 291/2.	merchants of this city who had been	he monthing but hirthday cards. When	At any rate Dern has found that ser- vice, advertising and display beat ped-	-
	F. C. WESLEY & CO., ARTISTS	FOR SALE-SECOND HAND HOT	Brompton-210 at 49, 95 at 481/2, 20 at	opposed to the luxury tax from-the mist	is and there was a demand for these	dling goods and giving away premiums.	'Phon
	and engravers, of water street		181/, 25 at 4/ 1/e. 100 at #1 /2, 00 at 10, 110	last mgnt capiessed preusate at the	in the list. I ne list		
	phone M.982.	Quebec Heaters and Tidies, from \$5.50	Asbestos-50 at 80, 10 at 79.	ness men said that they looked forward	and women whose names are whisp-	Gives Cash Refund on Reduced Goods.	For S
	3	up. J. M. Logan, 18 Haymarket Square,	Dominion Steel-105 at 421/4, 20 at	to a distinct revival in certain mices of	and movemently in the world of literature	What are retailers to do when, after	FUI J
	HATS BLOCKED	Main 9773. Open evenings. 17667-12-24	2 TO 11 10 -1 00	the alothing lewelry and furrier busi-	LOOK III O	reducing the price of their stocks, they	
			Laurentide-250 at 86, 80 at 851/2, 10	ness which has been sumering severcity	φ100.	are confronted by irate customers who say that they are entitled to a rebate on	
	LADIES' BEAVER, VELOUR AND felt hats blocked in the latest style,			from the tax, would benefit correspo d- ingly. A representative of a large de-	Deth Sells 1-5 01 the	the goods purchased just before the re-	MAIL C
-	felt hats blocket 280 Main street, op-	UMBRELLAS	Riorden-180 at 135, 25 at 136, 25 at	nortment store here said he looked for		duction went into effect?	
	posite Adelaide street.	THE REAL PROPERTY AND THE		an immediate improvement in business as a result of the removal of the tax.	In spite of the fact that the constant	This problem is one which has puzzled many dealers throughout the country—	
		UMBRELLAS REPAIRED AND RE- covered, 573 Main street.	-+ FO3/ FO at 59 95 at 531/a				
	IRON FOUNDRIES	17111-1-11	Shamining 110 at 100 140 at 100 1/2.	IN TORONTO SOME	tea and coffee wagons, to say nothing of	conceated in every bargain bare of part	1 ·E
			Snanish-50 at 81, 100 at 80, 120 at		tea and coffee wagons, to say nothing of 106 independent grocery stores, Joseph G. Dern is getting one-third of the local		
	UNION FOUNDRY AND MACHINE		80 ¹ / ₂ , 125 at 81 ¹ / ₄ , 75 at 81 ³ / ₈ , 10 at 81 ³ / ₄ , 25 at 81 ¹ / ₂ , 10 at 81 ⁷ / ₈ .		G. Dern is getting one-third of the local business. His estimate is based on the	lieve that they have found the ideal so-	NICE
	Work, Limited, Ocorac B. Engineers	UFHULSILIKING	Brew-225 at 45, 25 at 441/2, 175 at	SEEKING WORK	per capita figures of the National Col-	and complaint by the simple expedient	INCL
	Work, Limited, George L., manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.		44%. Steel Co-60 at 57, 55 at 56%, 100 at	Toronto, Dec. 20-About 3,500 men	fee Association as compared to his suice	of making a cash refund to patrons who	Inl
	And Machinists, Mon and	UPHOLSTERING OF FURNITURE, Cushions and Covers. Thomas Cum-	563/ 50 at 561/2. 25 at 571/2.	have registered at the government em-	ling pounds, consumption of twelve pounds	purchased goods for several weeks before the announcement of the lower prices.	
		ming, 178 Wentworth street, Phone	Sugar-250 at 20.	ploymen bureau in the last week in the	per capita.	the announcement of the have to call	
	KEYS	2685-21. 16611-1-8	Wayagamack-75 at 84. Textile-75 at 98, 25 at 96½, 100 at	hope of obtaining work. The government	His first plan of selling was to empoly men on wagons as the large ped- dling concerns do. In the first year he	for his refund. It is mailed to him to-	WIL
			97.				
	KEYS-YALE KEYS, TRUNK KEYS, Latch Keys, made; also Clock Repair-	WALL PAPERS	Smelters-75 at 16.				
	Latch Keys, made; also boor Plates ing and Engraving. Brass Door Plates	WALL I'M LING	Quebec—150 at 20. Ships—15 at 37, 25 at 37 ¹ / ₄ .				FOR SAL
	made to order. R. Clibbos 10 02	FOR SALE-GUING UUT UF WALL	Spanish Pfd-250 at 86, 125 at 87.	days the city will be able to chipley a	men and a boy and gave premiums, as the large wagon concerns do. In his small way he was making a satisfactory	purchased. On the 7th instant we mark	and Soft
	North Side. 17497-12-23	Paper Sale. Prices are so low it will pay you to get even your spring paper	Ships Pfd—15 at 61, 20 at 61 ¹ / ₂ . Cement Pfd—2 at 88 ³ / ₄ .	the parks.	small way he was making a satisfactory		South Bay
		Great hargains in mirrors, her-	Car Pfd-25 at 84.				-
	MARRIAGE LICENSES	rett's, 222 Union street. 17455-12-25	War Loan, 1925-921/8.				FOR SAL
	WITTER STORE		Victory Loan, 1922-97 ¹ / ₄ . Victory Loan, 1923-97.	1			Price, c Main 4662
-	WASSON'S DRUG STORES ISSUE Marriage Licenses. Hours, 8.30 a.m.	WATCH REPAIRERS	Victory Loan, 1924-94%.				Main 4002
	till 10.30 p.m.	WAICH KEFAIKLING	Victory Loan, 1933–95 ¹ / ₄ , 95, 95 ¹ / ₈ . Victory Loan, 1934–92 ¹ / ₂ .				
	till 10-50 p.m.	DIAMONDS BOUGHT AND SOLD,	Victory Loan, 1937-97%, 971/2.				ed all of
		Wetch and Clock Renairing a Special-					of 25 per
	MEN'S CLOTHING	ty. G. D. Perkins, 48 Princess street.	RIORDAN SALE				entitled to
	MEN'S CLOTHING, OVERCOATS.	RINGS, WATCHES, CLOCKS FOR	OF BONDS IN U.S.				Thanki
	We have in stock some very fine Over We have in stock some very fine Over	- sale, watch repairing, seven years in - Waltham factory. G. B. Huggard, 67	FOR \$6,500,00				we are. "When
	coats, well made and trimmed and W	Peters street.				X	clothing
	ing at a low price from and Ready-to		Montreal, Dec. 20.—The Riordon Com	he log			widesprea
	Wear Clothing, 182 Union street.	ican and Swiss expert watch repairer,	pany, Dur, it successfully complete	d			that pric
		138 Mill street (next Hygienic Bakery.)	inarctistions on favorable terms, for th	ne	the second s		T. Fort,
			sale of \$6,500,000 first mortgage bolt	nd list	1		tailer's or
	MONEY ORDERS	INDIAN MISSING;	INT Work hanvers. The new security				those of purchases
	OUT OF TOWN AC		will bear 8 per cent. interest and be	01			titled to
	PAY YOUR OUTOF Express Mone counts by Dominion Express Mone	BLOODY AXE FOUND	twenty-year maturity. The houses a	r-			vantages
	counts by Dominion Express mone Orders. Five dollars costs three cent	Saskatoon, Sask., Dec. 18.—The my-	twenty-year maturity. The houses a sociated with the financing are under stood to be: Harris, Forbes & Co.; J H Bollins & Co.; Parkinson & Burry	E.			after we would re
	A contraction of the second se	sterious disappearance of Charles Worm	H. Rollins & Co.; Parkinson & Burr	es			purchase
	PIANO MOVING	an Indian living on the Poorman Re-					goods.
	T MALLO AND T	serve, near Raymore, Sask., the finding of an axe covered with human blood	It is said that the new financing su	c- n-		All " I and the second s	"We a
	PIANOS MOVED BY AUTO. FUR	al , it discourse of the missing man's	s nany's programme initiated earlier th				a list of
	niture moved to the cates. Arthur	S. I have beside a trail along which	I waam with an issue of dividoo, by				all detai
	Stackhouse. Phon. 814-21.	he was driving when last seen, have	e value of 8 per cent. preierence stock.				When th
		caused a sensation in the Raymore dis trict. Royal Canadian Mounted Polic	CA BANK LASHIER	AND STORES			sent to clothes f
	PUTOCOAPHIC	and trained Indian hunters are scouring	SUODT \$200.00			722	tised red
	PHOTOGRAPHIC	the country.	500K1 \$200,00				felt he
	THE APE GIVIN	G	Wilmington, Del., Dec. 19-Willia	un la			which w

CUT TO PIECES?-WE ARE GIVIN you special prices from now till Xmas Cabinet sizes from \$4 up. Pocket photos \$2 per dozen. Victoria Photo Studio, 45 King Square.

PICTURE TAKEN DAY OR NIGHT, rain or shine while U wait. Films de-veloped and printed quick- clear, reason-able price. We enlarge any photographs, 45 King Square, St. John, N. B. Phone

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GURDON W. NOBLE, PLUMBER and Heater, Jobbing given personal at-tention. Telephone 2000-81, 154 Water-loo street.

REPAIRING FURNITURE REPAIRING AND UP-holstering, 267 Union. Phone 915-11.

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18° per package Two for 35

Real Satisfaction! Enjoy them to day R'S AYE NAVY CUT a V las bu allo allo las las

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our fall clothing at a reduction r cent., and believe that you are

to this rebate. ng you for your kind purchase,

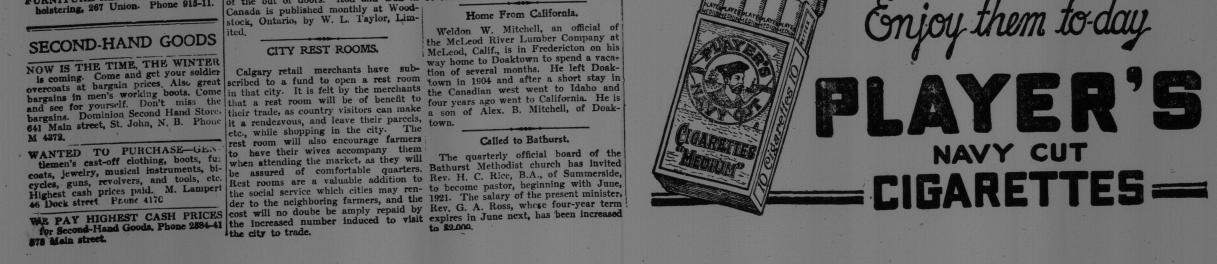
Yours very truly. a we decided to mark down our in order to comply with the ad feeling held by the public es should fall," stated Pierson "even at a sacrifice of the rewn margin of profit, we felt that our customers who had made s of fall clothes were really en-the same consideration and adwhich our patrons who bought announced a 25 per cent cut zeive, although at the time they I there may not have been any of our reducing prices on such

intention of our reducing prices on such goods. "We ask all our salesmen to make out a list of all purchasers of clothing in our store for several weeks back to include all details of each sale in their report. When this information was compled we sent to every person who had bought clothes from us previous to our adver-tised reduction a letter stating that we felt he was entitled to the lower price which we had just put into effect, even though his purchase had been made some time previously. With each letter was inclosed a check for 25 per cent, of the amount of the customer's bill. "Of course, we expected to receive a few commendatory replies, but we hardly anticipated the number of letters and personal expressions of appreciation which followed. It was very gratifying, indeed, to realize that our customers feit that we had possibly gone a step or so beyond the ordinary mark in rebating the amount of the reduction, and we be-lieve that we have added as a result a number of valuable customers and have also tightened the link that binds our regular patrons to our store. The assur-ances of future patronage which we re-ceived would tend to uphold this view.

First Aid to the Eyes. At the east side of their front, Lacey & Pratt, in Santa Monica, Calif., have a small window. But this grocery does not let the small size of the window stand in the way of its being used regularly— and it gets results. When the display is arranged in this little space a sign of whiting is painted right on the outside of the plate glass. This catches the eyes at once, and usual-by brings them down to the articles

I ms catches the eyes at once, and usual-ly brings them down to the articles shown inside. An example of the style is the display of seeds. When these were put into the window the whiting sign on the glass read:—

EARL OF MINTO TO COME HERE



Montreal, Dec. 19.—The Earl of Minto is leaving Tuesday for St. John, (N. B.,) to meet his mother, the Coun-tess of Minto, who is arriving on the Empress of France on Thursday.

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