

With Will Power

and average intelligence any young person can in a few months, by our methods of instruction, in the study of arithmetic, business paper, correspondence, bookkeeping, etc., that will be of inestimable benefit in after years.

Write the Forest City Business and Short-hand College, London, Ont. If you are interested.

Mr. W. Henderson, of Nilestown, has secured the position of assistant in the office of G. Lewis & Co., spice dealers, Chicago.

HAVE YOU GOT THE WILL?

EXTRA TROUSERS.

Nine out of every ten gentlemen buying a new or second hand suit desire an extra pair of trousers. We have made provision for this when putting in our stock this spring. A call solicited.

O. LABELLE,
Merchant Tailor, 372 Richmond Street

Watches That Are Guaranteed.

To keep correct time are the kind we offer you. Special grades for railroad men.

We have a watch expert in our repairing department. If your watch is not running right better leave it with us. Charges are moderate.

H. Davis & Son,
Jewelers,
170 Dundas Street.

DR. S. J. CAMPBELL,
DENTIST, 439 PARK AVENUE,
Between Dundas and Queen's Ave. Phone 122.

MONEY TO LOAN—\$100,000
At 5 per cent.
James B. Kerrigan, Barrister,
441 Richmond Street. Telephone 1,263

R. K. COWAN,
BARRISTER, ETC.,
County Buildings, Court House Square

If You Want

Time for building purposes or Coal and Wood at the right prices, try the C. P. R. Coal and Wood Yard.

Fresh Lime Always On Hand.

Office and yard, corner Pleasant and Richmond streets. Branch office, 657 Richmond Street. Telephone, 353.

Geo. McNeil.

FITZGERALD and FITZGERALD,
Larrieters, 171 Dundas Street,
Fitzgerald Block.

Turn Me Loose.

I AM GOING TO J. A. JOHNSTON

To buy the Latest Best Tub, and for less money than you paid for yours. He furnishes the best workmanship in this city. None but experienced union labor employed. Jobbing given personal attention. Phone 1,234, 250 Dundas St.

FAIRBAIN
MERCHAND TAILOR,
Opp. City Hall, upstairs

Walking Canes....

All the new fads and mountings in CONGO OAK with natural handles. Largest variety in the city. Low prices.

J. Goldner, Tobacconist.
202 1/2 DUNDAS STREET.

SAM STEWART'S OLD STAND.

SPECIAL NOTICES.

Feather and down cushions, 50 cents each. Large stock of goose feather pillows and mattresses. Fancy rockers, bedroom suites. Stoves bought and sold at the Feather Bed and Mattress Cleaning Factory, James P. Hunt & Sons, 537 Richmond Street North. Telephone 997.

We have just opened out a fine line of furniture coverings, imported direct from England. All the latest shades and designs. You should see them. At Trafford's, 35 to 37 King Street.

Did you see the Fly? Yes. 34 ft

Try our 32c tea, India Tea Company, 436 Richmond Street. ywt

Wm. Long, wood finisher.—Why not spend a few dollars on your old furniture and have it new again? New work made to order. Oak frames, etc. 299 1/2 Dundas Street. Phone 1,226. w

Bowman's Fly Screens are made to last, and absolutely keep flies. Other screens do not. ywt

In Nuremberg, Bavaria, there are many very ancient houses still in an excellent state of preservation, some of which were built as early as the year 1030.

Piles! Piles! Itching Piles.

Symptoms: Moisture, intense itching and stinging, mostly at night; worse by scratching. If allowed to continue, tumors form, which often bleed and ulcerate, becoming very sore. Swayne's Ointment stops the itching and bleeding, heals ulceration, and in most cases removes the tumors. All druggists, or by mail, 50 cents. Dr. Swayne & Son, Philadelphia. Lyman Sons & Co., Montreal, wholesale agents.

A naturalist of eminence says that land birds make their journeys in the daytime and water birds at night.

New Hats Exchanged For Old Ones. . .

—Of course we do not allow anything for the old ones, but our Fedoras at \$1.50, \$2.25 and \$3 are very correct. Straw and Crash goods are also right.

SPITTAL, SABINE & CO.
146 Dundas Street.

Fish Rods

A nice rod and outfit are necessary to the proper enjoyment and sport of fishing. We can sell you a good

Split Bamboo Rod,
with full nickel-plated mountings, solid metal reel seat and plugs, silk wound, three pieces with extra tip,

for \$1.10

WM. GURD & CO.,
185 Dundas Street.

FINE TAILORING SOUTHCOATS

381 RICHMOND ST.

GENERALLY FAIR.

Toronto, June 8-11 p.m.—A moderate depression now covers the Lower St. Lawrence Valley and the Gulf, and pressure is comparatively high over Manitoba. Showers and thunderstorms have been very general from the lake region to the Gulf of St. Lawrence. Elsewhere the weather has been generally fair. Minimum and maximum temperatures: Esquimaut, 50-72; Kamloops, 58-88; Calgary, 44-74; Qu'Appelle, 44-68; Winnipeg, 44-64; Port Arthur, 42-75; Pelly Sound, 64-68; Toronto, 60-76; Ottawa, 58-83; Montreal, 62-72; Quebec, 64-78; Halifax, 48-68.

Toronto, June 9-1 a.m.—Probabilities—Lower lakes; generally fair; not much change in temperature.

Local temperatures.—The highest and lowest readings of the thermometer at the observatory yesterday were 78 and 64.5 above.

Don't Eat Too Much Meat

this hot weather, it's not good for you. Better eat more of our **XXX GLUTEN BREAD,** highly recommended by the medical profession. Delivered all over the city. Phone 318.

JOHNSTON BROS.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
134.....Editorial Room
178.....Job Departments



READERS OF THIS PAPER DESIRING TO BUY ANYTHING ADVERTISED IN ITS COLUMNS SHOULD INSIST UPON HAVING WHAT THEY ASK FOR. REFUSING ALL SUBSTITUTES OR IMITATIONS.

News About Town

—Mr. Thomas Cole, of this city, will open a drygoods store at 202 Dundas Street in a few days.

—St. Thomas Times: Ald. Ponsford has sold a 4-year-old gelding to Mr. J. D. O'Neill, of London, for \$150.

—Rev. H. A. Thomas, rector of Warwick, has been appointed by the Bishop of Huron to be rector of Holy Trinity Church, London, in the place of Rev. R. H. Shaw, removed to Woodstock.

—The Catholic Club, of this city, appointed Messrs. John Dromgole and William Forristal a committee to meet the St. Thomas Catholic Club last night. This was done, and it was decided to hold the annual picnic at Port Stanley about July 20.

—The Woodstock Sentinel-Review says: There is a possibility of the Close ponds on Wilson Street being sold. A party is in communication with the People's Building and Loan Company, of London, with a view to the purchase of the grounds, and the deal is expected to go through shortly.

—The Westminster Council of Chosen Friends will hold their annual entertainment at James E. Orr's, Ashbrook Farm, North Street, Westminster, on Wednesday, June 22. The chair will be occupied by Mr. T. H. Purdom, of this city. Lieut.-Col. Leys, M.P.P., George C. Gibbons, W. L. Wickett, Samuel Price and R. McCully will be among the speakers.

—A Philadelphia trade journal says: "F. C. Kingston, manager of the Philadelphia office of the Eureka Silk Company, 40 Arch Street, is meeting with marked success in his business. He has recently received the largest order for silk which probably was ever placed with one house at one time."

Real Russia Crash Suits.

We are selling (lots of them) Real Russia Crash Suits for the hot weather; not the common sort, but a genuine, good article, that looks well, will wear well and be most comfortable and serviceable for the hot weather. You should see them.

\$4.50, \$5, \$6 a Suit.

Boughner

Mr. Kingston is a son of Mr. C. A. Kingston, city clerk.

—The Empress Avenue (West London) Methodist Church, which has been undergoing repairs and has received a new pipe organ, will be reopened next Sunday. Rev. Dr. Williams, ex-president of the conference, will preach morning and evening.

—Thomas B. Tuckett, of St. Thomas, passed away on Tuesday night at the advanced age of 80 years. He was born in England, and removed 25 years ago to St. Thomas from this city. He was a member of Eureka Lodge, I. O. O. F., and leaves a widow, but no family.

The death occurred yesterday of Mrs. Henry Phillips, at her late residence, 381 Queen's Avenue, after a long illness. Mrs. Phillips leaves a husband and four children to mourn her loss—two sons, W. H., of Chicago, and C. E., of the G. T. R. freight department here, and two daughters, Lena and Sarah, of this city. Mr. Phillips was until recently connected with the London Furniture Company.

SOLD THE CHURCH PROPERTY.

King St. Methodist Church has passed into the hands of the Christian Workers. The price paid was \$3,500, organ, furniture, etc., included. The Christian Workers hold their last meeting in their old hall on Carding Street tomorrow evening, and on Sunday will occupy the church. Opening services will be conducted by Pastor G. R. Roffe, of Toronto. Mrs. Roffe will sing at both services.

Former Londoner Dies Suddenly.

Demise of Mr. P. Slaght—Sad Affliction of His Brilliant Son.

Mr. W. E. Slaght, B.A., one of the most brilliant members of this year's graduating class at Toronto University, has been deeply afflicted. Mr. Slaght lived in London with his mother, Mr. Philander Slaght, insurance agent, until four years ago, when the family removed to Toronto. The young graduate carried off the great prize of the year, the governor-general's gold medal, and also stood first in the honor philosophy course. Victoria College prize, also awarded him a gold medal.

Mr. Slaght's mother has been dying for two months, and he had to pursue his studies in the midst of this sorrow and distraction. Yesterday morning, his father, who had not been feeling well, was watching at the bedside of his wife, and while lifting her to ease her pain, he suddenly fell over, and died almost instantly from heart failure. The son, who was present, rushed his sisters, and ran for a doctor, but it was too late. The shock has almost placed his mother at death's door, and the young student himself, who is of a weak constitution, is under medical care. He will be unable to take part in the university exercises Friday.

WOODSTOCK COLLEGE.

Graduates and Prize-Winners—Closing Exercises of the Institution.

At the closing exercises in connection with Woodstock College the following medals, scholarships and prizes were awarded:

Fourth year—Governor-general's medal, E. J. Tarr; Rylee medal, D. D. Calvin; Hiram Calvin scholarship, H. D. Riggs.

Third year—S. J. Moore, scholarship, W. C. Pearce; Dr. McLaughlin prize, F. D. Hood; Wm. Davies prize, M. Duncan.

Second year—D. W. Karn scholarship, E. E. Davis; Wm. Davies prize, F. McLaughlin.

First year—Rev. Dr. Thomas prize, John McLaughlin.

Preparatory—A. N. Gray prize, Leo Buchanan.

Special prizes—Mrs. Joseph Codville prize in essay writing, E. Zavitz; Rev. R. McKay prize for historical essay, V. A. Ray; Miss Jeanie Hendrie prize in drawing, O. L. Pound; Rev. J. Ross prize in Bible study, A. E. Weatherbe; alumni prize in public speaking, good favor prize, presented by Mrs. Bates, E. Zavitz; Bartlett gold medal in manual training, L. Le Grier; M. S. Clark silver medal in manual training, R. A. F. McDonald; second year prize in manual training, H. Mendie; first year prize in manual training, H. Anderson.

Graduates of 1898—David E. Bagshaw, Woodstock; Wm. J. H. Brown, Brownsville; Dileno D. Calvin, Kingston; Jas. R. Coutts, Alisa Craig; J. Lyette, Harton, Ontario; Harry Morrow, Farris; Hugh McDiarmid, Turin; Wm. S. Partridge, London; Volney A. Ray, Galt; Chas. Richardson, Fleaherton; Herman D. Riggs, Manitou; Mann; Leo B. Riggs, Belleville; Emmet Scarlett, Povungness; Edgar J.

WHAT TO Eat and Drink THIS HOT WEATHER.

Our assortment includes a variety of nice things to eat and drink at this season.

Summer Drinks.

New York Ginger Ale—the finest made.
Imported Raspberry Vinegar.
Lime Fruit Juice.
Orange Cider.
Cherry Cider.
White Grape Cider.

Lemonade Crystals.

A refreshing lemonade can be made in a moment by adding a spoonful of syrup made by dissolving these crystals in water.

Canned Meats.

Ox Tongue.
Lunch Tongue.
Chipped Beef.
Boneless Chicken.

Canned Fish.

Fresh Shrimps.
Kippered Herring.
Boneless Sardines.
Steaming Lobsters.
Clover Leaf Salmon.
Emin Haddock.
Boneless Herring.

Pickles.

We have a complete assortment of the finest American and English pickles.
Heinz Sweet Pickles. By the quart.
Heinz Sour Pickles.
Capt. "John's" Pickles.
Gillies' Pickles.
East India Pickles.
White Onions, Gherkins, Walnuts.
Chow-Chow and mixed.

Soups.

Easily made. By adding water to the contents of a tin you can produce, in a minute, a soup equal to home-made.
10c a Tin, three for 25c.

A Relish.

Heinz Baked Beans in Tomato Sauce.
Heinz Plain Pork and Beans.
Heinz Tomato Catsup.
Heinz Table Sauce.

Coffee.

Our Coffee is freshly roasted and freshly ground. This alone doesn't make it good. It's because we buy the finest green coffee beans from the largest and best property. Try ours. We have the best.

T. A. Rowat & Co
234 Dundas Street.
PHONE 317.

DELICIOUS Our EUREKA DELIGHTFUL Bread is a par. NUTRITIOUS ticularly well-made loaf. It is baked with care, and the ingredients that make the bread a success are used. The pleasure of a trial is solicited. You will remain a customer. Phone 929.

Parnell's Bakery,
75 Bruce Street.

Tarr, Ottawa; Garfield Thomas, Toronto; Arthur J. Welch, New Westminster, B. C.; J. William Welsh, New Westminster, B. C.; Geo. Wilson, Woodstock; Alfred N. W. Winton, Marshall, Texas; Charles E. Woolvorton, Grimsby.

STRUCK OIL

Good Find on the Herbert Farm, Near Thamesville.

Thamesville, Ont., June 9.—The largest flow of oil since the Petroleum Workers' discovery has just been struck by Messrs. Trotter & McHugh, of Chatham, while working on the Herbert farm, situated about two miles from Thamesville, in the township of Zone. The well is pumping over 1,000 barrels a day, and is one of the largest wells ever struck. It is one of a number of such wells that have lately been discovered in the vicinity of Thamesville, on the east end of the Detroit River, and promises to make this one of the richest oil districts in America. The discovery has caused considerable excitement, and will probably lead to greater activity in oil speculation in this region. There are at present a large number of rigs sinking wells.

Eczema TEN YEARS

Suffered Untold Agonies, Limbs Swollen So Could Not Get About.

Ablest Physicians Signally Failed. Was Absolutely Disheartened. Had Lost All Hope.

Gave Cuticura A Trial, Which Resulted in Absolute and Perfect Cure.

Forten years I suffered untold agonies from that dread disease Eczema, my lower limbs most of the time being so swollen and broken out that I could hardly go about. I had to wear slippers so that I could move about at all. My brother, a physician of thirty years' practice and extensive experience, had tried in vain to effect a cure and signally failed. I tried other physicians of splendid ability with like results, and had reached that point where I became absolutely disheartened, and in fact had lost all hope, when a friend induced me to give CUTICURA REMEDIES a trial. I used two cakes of CUTICURA SOAP and two boxes of CUTICURA Ointment, and it resulted in an absolute and permanent cure. I am now perfectly cured, sound as a dollar, and to CUTICURA REMEDIES I attribute my almost miraculous cure. I refer all interested to the Postmaster of this place, any of the ministers, the prominent business men, and all of the citizens of our vicinity indiscriminately, and especially to my friend, John A. B. Shippey, attorney at law, who persuaded me to give CUTICURA REMEDIES a trial.

CUTICURA WORKS WONDERS

CUTICURA REMEDIES instantly relieve and speedily cure every form of skin disease, whether itching, burning, scaly, pimply, and blotchy, whether hereditary, or contagious, when all else fails.

BRANDY CURE TARRANT FOR ALL SKIN AND BLOOD AFFECTIONS. With CUTICURA (Gentle Soap, gentle emollient, and mild stimulant) cure of eczema, greatest of blood purifiers and blood cures.

'Tis But A Mere Advertisement

LONDON, JUNE 7, 1898.

TO THE READERS OF THE ADVERTISER:

There was a time, and that not so very long ago, when you would not be bothered reading "ads." But the times have changed, and you have learned that many an advertisement contains a money-saving story, well worth the reading. But even yet the pages of the daily papers are so crowded with big blustering self-praises, as unwarranted as are crowded with big blustering direct mis-statements that one sometimes loses faith in all advertising. It is in view of this fact that we address this letter to the readers of The Advertiser.

Our advertising policy is simple and straightforward. We try to interest sensible people in our daily talks about Drygoods; to tell them in a plain, quiet way about the business doings in our big store, to advance sound arguments why they should trade with us, and to hold out to them strong inducements to become our patrons. And the great spirit in all our efforts is simple Truth. We strive to never misrepresent, never exaggerate. It would never pay us to have you expect more than we can give you. If we say a thing is all wool, there is not another thread but wool in it; if we say a thing is reduced from \$1, we mean that we used to get \$1 for it; if we say it is worth \$1, we mean that you must pay \$1 for it at our competitors' counters. Our policy is: Not something for nothing, but your money's worth every time. We give you whatever we promise, and the guarantee of the biggest and best store in Western Ontario goes with every article you purchase.

Are our "ads." worthy of your attention? Try us once, anyway, and see whether or no we live up to our agreement. Here's an offer as an earnest of our good faith: Splendid Black Llama Dress Goods, as light and cool as black dress goods can possibly be woven, durable and dust-shedding, 32 inches wide, the very biggest value you ever got, at 35c a yard.

Remember, we ask for no patronage unless we can convince you that it is to your advantage to trade here—but we do ask you to watch our advertising columns daily and give us a fair chance to convince you.

Hoping that our old patrons will bear witness to the truth of our statements, and that others will so appreciate our policy that they may soon become our business friends, we remain,

Yours very sincerely,

KINGSMILLS

Wedding Presents

—IN—

Silverware, China, Fancy Glass,
Bric-a-Brac, Fine Art Goods,
Banquet Lamps, Onyx-Top Tables,
Five-O'Clock Teakettles.

PIGOT & BRYAN

186 Dundas Street, London.

Madame Sophia Scalchi

—The World's Greatest Contralto,
—And the Heintzman & Co. Piano.

"I was very much pleased with the piano used at my concert. The tone was rich and full—all that a singer could desire. It has been my privilege to sing before the pianos of leading makers in all parts of the world, but my experience of your instrument justifies me in saying that it will take a position along with the best of them."

LONDON WAREROOMS,
236 Dundas Street.

which are meeting with good results. Sarnia Observer: The Standard Oil Company, who are drilling for oil in Sarnia township on an extensive scale, struck another well on the farm of John Pulse, London road, on Monday. The well was shot Monday afternoon and has a very good showing of oil. The company are installing a huge new gas engine on the farm of John Bulman, which will be used to pump the company's wells in that vicinity.

TELEGRAPHIC BREVITIES

The carpenters and joiners of Winnipeg have organized, and will demand an increase in the rate of wages at once.

Fred Deitch, a 12-year-old boy, son of Frank Deitch, Toronto, was drowned in the Grand River, near Cayuga, on Monday. The boy was out there on a visit.

It is reported that Daniel Murphy was killed at Plain, Me., by his 17-year-old son. While the latter was in a state of intoxication the young fellow struck his father a blow in the forehead that

rendered him unconscious. He then horribly hacked the body.

Messrs. Land and Manfield, who left Edmonton on March 5 for Dawson City with 60 head of cattle, arrived at Port St. John on April 25, without having sustained the loss of a single animal.

Edward Bawit, of Winnipeg, aged 23, has died from the effects of a blow from a revolver on the temple, given by a half-breed named Phillips, on Saturday night. They quarrelled about a borrowed horse.

The Twentieth Century

Enters upon the heritage of a remedy that is sure, safe and painless. Putnam's Painless Corn Extractor never fails, never causes pain nor the slightest discomfort.

The Fly has come to the front. 344