

TELEPHONE SERVICE—When ordering from more than one department, call City Order, Adelaide 3474, and give your entire order. Orders promptly despatched to departments.

# EATON'S DAILY STORE NEWS

Shop in the Groceries, in the Basement of the Housefurnishings Building, if you would economise on your grocery bill.

## AGAIN MR. MOTORIST

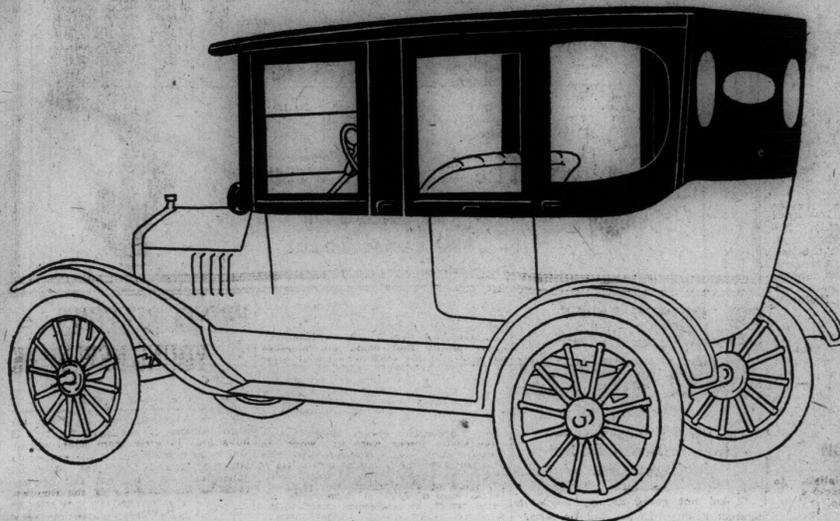
YOU ARE REMINDED THAT

### Your Dollar Takes on Greater Buying Power in the EATON Auto Accessory Section

For Instance---

#### This All Weather Ford Top is Priced at \$96.50

It is Made for Touring Models of 1915 to 1920, It is Strong, Yet Light and Neat



The deck is of No. 4 ash and poplar, ribbed crosswise, curved and slatted endwise. The slats being counter-sunk, all joints and laps are glued, screwed and nailed. The roof covering is in one piece, and of double texture two-ply sail duck, with rubber between. No seams to tear, rot or leak. The exposed side is heavy rubber-coated and grained, semi-bright finish.

**Back Curtain** is made of same material as roof, reinforced with blind tacking strip on the inside, lower edge to fasten to rail of body, neat pyralin light, oval shape at back.

**Door Curtains** have large pyralin light. Each door curtain mounted on spring roller hung on inside of top. Curtain travels in grooves, making a weather-tight enclosure, and clever device holds curtain down snugly.

**Front Corner Posts** are of heavy-gauge sheet steel. They hold the curtains tightly in place and prevent rattle and leakage. Finished in a black.

**Centre Posts** are for touring cars only, and are not used with the roadster top. They can be detached instantly and placed under back seat if you wish to drive with the car open.

**Glass Side Panels.** The frames of the side panels are made of seasoned white ash, polished a rich black. The glass is double strength, set in tough, closely-woven felt cushions, to prevent rattle and breakage.

The outfit includes all the necessary irons, bolts, screws, hammer, wrench and screwdriver to fit 1915 to 1920 (inclusive) Ford touring models, without alteration.

**\$96.50** is a small outlay for the touring type of top, compared with great amount of comfort derived from such an article.

Tops for roadsters are priced at \$73.50.

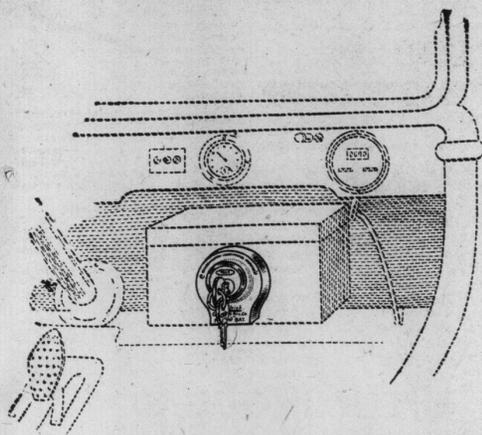
#### The Goodrich Yale Lock Switch at \$2.95

Is One of the Big Values

It is installed by simply removing the brass plate that covers the regular Ford ignition switch and putting it on in its place.

The same turn of the key that locks it also covers the screw heads with concealed metal shutters.

The lock is Yale, with two keys, and proves a positive safeguard against theft. Note the price, **\$2.95**.



#### \$6.50 Buys a Channel Bar Bumper for a Ford or Chevrolet

It is Nickel-Plated and Has Black Finished Arms



Think of the protection a bumper affords, and think of the cost—is it not a worth-while buy? Remember the EATON price, **\$6.50**.

—Fifth Floor.

THE T. EATON CO LIMITED

59c



Is Still the  
Price of  
the  
Champion  
"X"  
Spark  
Plug

A Plug that is specially made for Fords, is easily cleaned and taken apart and is guaranteed to give satisfaction. The EATON price, 59c.

#### The Prices Too Are Moderate on These Anti-Freeze Solutions

One is an Alcoholic Non Freezing Liquid, 1 Gallon, \$3.00 With Evaporating Retardant



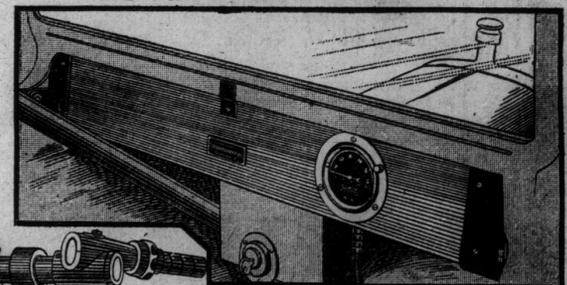
It is safe and sure and will not clog the water line. On each tin are the directions, along with a mixing formula. Be prepared for the cold weather. Buy a gallon today. Price, \$3.00.

The Other is the 'C.C.' Non-Freezing Liquid. It is Priced at \$1.75 per Gallon

On each tin of it also are directions and a mixing formula. Both liquids give splendid satisfaction, and "C.C.," because of its price, is specially favored.

#### \$7.95 Buys a Complete Speedometer for a Ford

A Speedometer That Fits Three Types of Car--the Touring, Runabout or Coupelet



The Speedometer may be obtained either in black or nickel finish.

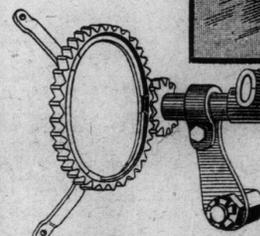
The Instrument Board, which is included, is covered with black leatherette and has end brackets.

The rest of the outfit consists of flexible shaft and casing and helical gear drive.

This outfit, it is said, can be applied by anyone in 20 minutes with a wrench and a screwdriver.

Though, if you prefer, we've arranged with an expert mechanic, who will install the above speedometer for \$1.00. Remember the EATON price, **\$7.95**

1869 | 1919  
GOLDEN JUBILEE  
"Shorter Hours"  
"Better Service"  
Store Opens at 8.30 a.m.  
Closing Daily at 5 p.m.  
CLOSING ON SATURDAY  
AT 1 P.M.  
No Noon Delivery Saturday



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for another  
with tempting  
Overcoats.  
RECEIVES  
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From Page 1.)  
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