

Germany Will Surrender

--Only If You Do Your Duty!

Our Boys Are Over There to Help FORCE Germany to Surrender.

Your "Good Wishes" Will Not Buy Ammunition!

Your "Hopes" Will Not Make Germany Surrender --- it Takes Cash!

Be a Red-Blooded Canadian!

Buy Victory Bonds and Help Our Boys Compel Germany to Surrender!

3 Specials in Floorcoverings

\$45.50 Velvet Rugs at \$39.75.

Seamless Scotch Rugs—Splendid wearing quality. Oriental patterns in brown, green or blue colors. Size 9' x 10' 6". Regularly \$45.50. Today, special, \$39.75.

Reversible Art Carpets, \$7.95 to \$10.95.

Reversible stencilled designs in blue, green or brown colors. Light and serviceable rug for bedrooms. Size 9' x 9', today, special, \$7.95; 9' x 10' 6", at \$8.95; 9' x 12', at \$10.95.

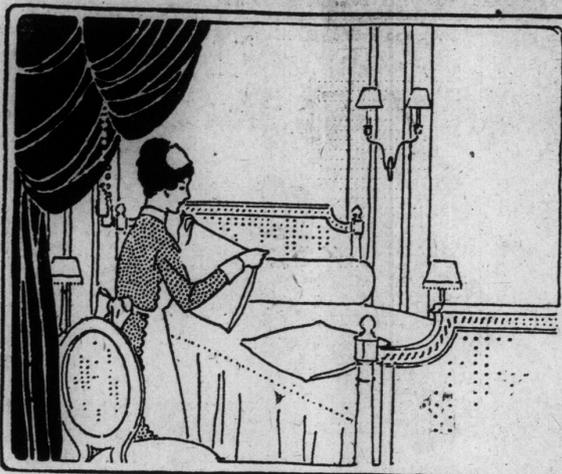
Congoleum Rugs at Old Prices.

Suitable for sick room, being sanitary and easy to clean, carpet patterns. Made in one piece and require no tacking down. Size 6' x 9', at \$8.50 each; 7' 6" x 9', at \$10.75 each; 9' x 9', at \$12.50 each; 9' x 10' 6", at \$15.00; 9' x 12', at \$18.50 each.

Simpson's—Fourth Floor.

The Simpson Store Announces a Timely Display and Sale of Warm Wool Blankets, Comforters, Robes and Travelling Rugs

Comprehensive Varieties, Sound Qualities and Priced in Accordance With the Simpson Value-giving Idea



Keeping healthy and fit these days isn't a secret. It is largely a matter of fresh air, moderate exercise, plain food and comfortable warmth. Good bedding is highly important—it retains the necessary heat for the sleeper, while the refreshing breeze from the open window supplies the health-giving oxygen.

Union Wool Blankets at \$7.95 up

They are carefully woven in white union wool to insure the required service and warmth. The variety includes blankets at \$7.95 to the finest qualities at \$21.50.

All Wool Blankets \$12.50 to \$27.50

Quality all the way through these handsome blankets, so lovely and soft are they. Big choice too, at \$12.50 to \$27.50.

Grey All Wool Blankets at \$5.95

They are military seconds—joined in centre. Weight about four pounds. Size 60 x 80 inches. Unusual value at just \$5.95.

Bed Comforters \$3.95 up

They are cotton filled and covered in silk-olene. Plenty of them at \$3.95, \$4.95 and \$5.95.

Imported Down Filled Comforters—They come in dainty colorings and designs and are variously priced at \$8.95 to \$45.00.

\$16.00 Donegal Travel Rugs \$12.95

Irish Donegal Rugs—All pure wool, pretty plaid effects. Regular \$16.00 value. Special, \$12.95.

Scotch All-Wool Travelling Rugs—Handsome plaids. Priced, \$10.95 to \$25.00.

Heavy Plush Motor Rugs—Plain, blue, black and plaid effects. Serviceable and warm. Priced, \$11.50 to \$50.00.

Grey Goatskin Robes—With heavy green plush lining and scalloped edges, \$20.00.

Black Dogskin Robes—With navy felt lining, \$17.00.

The Simpson Men's Store Emphasizes These Superior Values in High-Class Suits and Overcoats for Today

Suits for the Young Man—Rich dark brown mill finished worsted suits, with novelty green stripe. Made up in the double-breasted form-fitting sacque, with natural shoulders—regular pockets, with outside ticket pocket. In sizes 34 to 42, \$28.50.

Suits for Tall Men, \$25.00—Fine dark grey worsted suits, with neat invisible stripe. Single-breasted, three-button sacque—especially designed for this type figure. Trousers can be finished up to 27 inches in length. Sizes 36 to 44, \$25.00.

Men's Suits at \$30.00—Brown mill finished worsted suits. Single-breasted, three-button semi-fitted sacque. For the smart but conservative dresser. Sizes 36 to 44, \$30.00.

Overcoats for Men and Young Men—A heavy overcoating in rich dark brown. Made up in the driving ulster style with heavy storm collar. Sizes 35 to 44. Unusually good value at the moderate price of \$24.00.

4 Unusually Good Specials in Men's Apparel

Suits for Men and Young Men, \$18.45.

Fine Tweed and Worsted Suits made up in the two and three-button, form-fitting and semi-fitted sacque models. Variety of shades and patterns. Sizes 35 to 46. Just for Tuesday, \$18.45.

Men's and Young Men's Winter Overcoats.

At \$28.00—Medium grey imported English Melton Overcoats, double-breasted model—form fitting—soft roll peak lapels—velvet collar. Sizes 36 to 40, \$28.00.

At \$30.00—Dark grey imported English Melton Overcoats, standard fly front Chesterfield model, self collar, smart and conservative. Sizes 34 to 44, \$30.00.

At \$20.00—A black imported English Melton Overcoat—standard fly front Chesterfield model, with velvet collar. Sizes 35 to 44, \$20.00.

Overcoats for the Young Man—Dark grey overcoats made up in the trencher model, with all-round belt, slash pockets and convertible collar. Sizes 34 to 42, \$25.00.

Overcoats for Men—Dark grey melton overcoats made up in Chesterfield model—finished with either silk or velvet collar. Sizes 36 to 44, \$28.50.



The Robert SIMPSON Company Limited

Prompt and Careful Attention Given to Phone Orders—Phone Adelaide 6100 for Meats, Etc. Main 7841 for Other Departments.

4 Specials in Draperies

Chenille Portieres, Pair, \$3.98—Keep out drafts and make your rooms comfortable for winter. In the best self green colors with woven colored borders at the bottom and heavy knotted fringe. Just for Tuesday, pair, \$3.98.

Voile and Marquissette Curtains, with genuine hand-drawn thread borders. Pair, \$3.49.

250 Pairs Voile Curtains, in ecru and ivory tones—exquisite drawn thread borders done by expert Japanese workers—2½ yards long. Regular values up to \$7.50. Just for Tuesday, pair, \$3.49.

50-inch English Shadow Cloths—Light, medium and dark color combinations in rich verdure and floral designs for over-drapes and upholstery. Just for Tuesday, yard, \$1.49.

Simpson's—Fourth Floor.

Here They Go, Boys!

Serviceable and Dressy Overcoats, brown, grey and olive mixed tweed with green stripe pattern. Double-breasted model—convertible collar—vertical pockets. All around loose belt with buckle. Lined throughout with durable body linings. Specially priced for today.

Sizes 26 to 30, 8 to 12 years, \$8.00; 31 to 34, 13 to 16 years, \$9.00.

Boys' Tweed Suits, \$12.00 to \$13.50

Developed in serviceable tweeds in dark grey shade. Pattern is a mixed effect with invisible stripe pattern. Single-breasted, 3-button model—vertical slash pockets—all around belt with buckle. Full-fitting bloomers with belt loops and governor fasteners.

Sizes 8 to 12 years, \$12.00; sizes 13 to 16 years, \$13.00; size 17 years, \$13.50.

Boys' Suits \$14.00, \$15.00 and \$15.50

Plain grey worsted suits made up in single-breasted style with three buttons, patch pockets with top flap buttoned. All around loose belt with buckle. Full fashioned bloomers with belt loops and governor fasteners.

Sizes 8 to 12 years, \$14.00; sizes 13 to 16 years, \$15.00; sizes 17 and 18 years, \$15.50.

Boys' Play Suits \$1.69

Made from an untearable tan drill, heavy weight (washable). Buttoned up close to chin—turn-down collar—patch pockets, all round loose belt with pearl buttons, straight knickers. Sizes 2½ to 6 years. Specially priced for today, \$1.69.

Men's \$1.00 Stripe Shirts 79c

Broken lines from regular stock—not all sizes in each line. Big range of patterns and colors in all new fall goods. Hairline stripes and cluster stripes. Coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 17. Regularly \$1.00. Today, 79c.

Men's Fleece-Lined Underwear, 79c.

Shirts and Drawers, strictly first quality, winter weight; cotton shell, soft fleecy lining. Natural shade—warm and good wearing—elastic ribbed cuffs. Sizes 34 to 44. Special value, today, garment, 79c.

\$1.50 and \$2.00 Neckties at 95c.

Men's and Boys' Silk Knit Neckties—Clearance of a maker's overstocks. Splendid choice of patterns and combination of colorings. Regularly \$1.50 and \$2.00. Today, 95c.

MARKET

Telephone Adelaide 6100.

MEATS AND FISH.

Canada Food Board License No. 9-025.

Shoulder Roasts Finest Beef, per lb. 24
Side Roasts, per lb. 28
Sirloin Steak, choice, lb. 38
Wing Steak, per lb. 38
Front-quarter Spring Lamb, per lb. 25
Fresh Lake Trout, from Ontario Government Fisheries, per lb. 17
If delivered from Ontario Government Fisheries, per lb. 15c.
If delivered 17

GROCERIES.

Canada Food Board License No. 47531.
Lenox Soap, 14 bars \$1.00.
Finest Creamery Butter, per lb. 56c.
Five Roses Flour, 24-lb. bag for \$1.70.
Seedless Raisins, per lb. 17c.
Choice Cleaned Currants, per lb. 30c.
Magic Baking Powder, 1-lb. tin 34c.
Finest Canned Peas, tin, 15c.
Dalton's Extracts, assorted, 3 bottles 27c.
Red Salmon, 4-lb. tin 19c.
Finest Olcomargarine, lb. 27c.
Orisco, 1-lb. tin 25c.
No-Eg. whites, package, 20c; yolks, 15c.
Orange Marmalade, 4-lb. pall for 50c.
Shredded Wheat or Grape-nuts, per package 14c.
MacLaren's or Ingersoll Cream Cheese, per package 25c.

FRUIT SECTION.

Pure Gold Quick Puddings, per package 12c.
White Clover Syrup, 6-lb. pall 55c.
Pure Raspberry Jam, 4-lb. pall \$1.10.
Reindeer Coffee or Cocoa, per tin 15c.
Roman Meal, per pkg. 31c.
Carnation Milk, large tin 16c.
Peanut Butter, in bulk, lb. 23c.
Patna Rice, 2 lbs. 25c.
Hobbrook's Malt Vinegar, per bottle 25c.

FLOWER SECTION.

Finest Cooking Onions, 5 lbs. tin 25c.
Choice Carrots, 5 lbs. 15c.
Choice Cabbage, 2 for 15c.
One Car of Choice White Potatoes, per peck 56c.
Hardy Ferns, each 15c.
Geraniums in bloom, each 70c.
Table Palms, each 15c.
Boston Ferns, each 35c and 50c.
Large Boston Ferns, each \$1.25.
Palms, each 50c.

Approx. 2500 passenger elevating main and elev. Apply M. H. 38 King St. E.

PROBS: Mo

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ABD SA

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London, Oct. 28.—The part of Westport on a small scale bombs hit Col. to a panic flight. Hague correspondents. All the by depositors their savings of as high as the 100 market value market value. But even small being taken. Not only are their wives' pay out deposits especially Col. except local, currency has

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