The people of Canada should take heed of Germany's industrial commandments.

One of the German commandments says: "Never forget that when you buy foreign articles your own country poorer," and "Let no foreign flattery distract you from this precept."

If every Canadian bought goods "Made in Canada," Canadian industries would be running to full capacity; Canadian workers would have full employment, and Canada's wealth, prosperity and prowess would multiply.

The Made in Germany movement made Germany, commercially, the second nation of the world.

The Made in Canada movement will make Canada commercially.

One of the most patriotic services Canadian people can render to the Empire is to insist on purchasing products made in Canada.

THE GRANARY OF THE BRITISH EMPIRE TO BE OPENED UP

The enterprising manufacturers of the United States are preparing to invade Canada.

The European Armageddon has brought that nation to a sudden realization of her true position.

Their vast importations of food and clothing from Europe have been suddenly cut off.

They have 100,000,000 souls to feed and clothe.

They now realize that out of necessity they will have to manufacture within their own borders the commodities they formerly imported.

They are realizing that this in itself is a gigantic undertaking, but with characteristic stout hearted and