

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

THE MAN IN A HURRY---and what man is not in a hurry these days?---will save in more than time by a call at the Men's Store any one of these Fall days. The standards of value were never so high as they are now, for the manufacturers must make good to get business; there is no easy business these days. The Simpson standard has always been of the highest; perfect materials, excellent cut, proper tailoring, all are required for every piece of clothing that comes into the Men's Store. And every day we have some special inducement to offer for early customers, in just this sturdy, good looking clothing.

Boys' and Men's Furnishings

Boys' Sweater Coats; all-wool; fancy weave; heavy weight; lots of colors; sizes 26 to 32. Regularly \$2.50 and \$3.00. Thursday 1.95
Men's Merino Underwear; natural shade; heavy or medium weight; "Penangle" or "Zimmerkit" brands; sizes 34 to 44. Regularly up to 75c. Thursday49
Men's Heavy Ribbed Balbriggan Combinations, "Watson's" make; sizes 34 to 44. Regularly \$1.50. Thursday 1.25

EXTRA SPECIAL.

150 Men's Flannel Shirts, all pure wool, odd lines from our regular stock, a few of them are slightly counter soiled; plain colors or stripes; light or heavy weights. Regularly \$1.50, \$2.00 and \$2.50. Thursday, each89
No phone or mail orders for these.

Men's Soft Hats

Italian felt, plain or mixed finish; colors navy, tan, olive, light gray, dark gray, slate and black. Thursday at 1.00
Christy, King, Batters and other English makers' latest fall style Derby Hats. Thursday selling at **\$2.00** and **\$2.50**.

Gloves and Hose

Women's Wash Chamotte Gloves; natural, white and gray; sizes 5 1/2 to 7 1/2. Special29
Women's Glace Kid Gloves, gusset finger, two-dome snap; black, tan and white. Thursday69
Men's Plain Black Cashmere Socks; English make; spliced heel, toe and sole; sizes 9 1/2 to 11. Thursday 18c, 3 pairs 50c.
Women's English Black Cashmere Hose, seamless, medium weight, spliced heel and toe; sizes 8 1/2 to 10. Thursday 20c, 3 pairs 55c.
Women's Fleece Lined Black Cotton Hose, seamless; sizes 8 1/2 to 10. Thursday15
Women's Black and Tan Cotton Hose, seamless. Regularly 12 1/2c .9
Children's All-wool School Stockings, double invisible knee; sizes 6 to 8 1/2. Thursday25

\$1.10 Cook Book 25c

"Like Mother Used to Make," a volume of excellent recipes, by Christine J. Herrick, 210 pages, cloth bound. Regularly \$1.10. Special25

FOUR SPLENDID NOVELS AT \$1.10 FOR 25c EACH.

"Crooked Trails and Straight," by Raine; "Hands Up!" by Niven; "Shadows," by Watson; "Sale of Lady Daventry," Cloth. Regularly \$1.10. Special, each25
"Woman and Labor," by Olive Schreiner. Regularly \$1.10. Special50
"Concise English Dictionary," by Dr. Chas. Annandale. Regularly 85c. Special60

Sale of Axminster Carpets at \$1.49

This reduced price stock is included in our special October offer to make up and lay all carpets free of charge, as follows:—
ALL CARPETS MADE UP AND LAID FREE OF CHARGE DURING THE MONTH OF OCTOBER. HARDWOOD FLOORS AT SPECIALLY REDUCED PRICES FOR ORDERS PLACED BEFORE OCTOBER 31ST.

A fine stock of heavy English Axminster and domestic makes, of regular values up to \$1.75 a yard, and include Oriental, floral and self color effects in all new and most desirable styles. Borders to match many of them.

SPECIAL NOTE.

Thursday special sale, per yard 1.49
RELIABLE SCOTCH TAPESTRY RUGS AT THESE LOW PRICES.
No better values are offered than these serviceable, beautiful rugs in greens, and reds, for sitting-rooms and bedrooms:—
7.5x9.0 6.98
9.0x10.0 9.28
10.6x12.0 12.28
12.0x12.0 14.98

ENGLISH AXMINSTER HEARTH RUG AT \$1.95 EACH.
Several very good designs and colors, in size 27 in. x 54 in. Special value, each 1.95
BEST QUALITY SCOTCH PRINTED LINOLEUMS AT 50c SQUARE YARD.
New designs and colors for kitchens, bathrooms and sitting rooms, in this reliable hard-wearing quality, two yards wide only. Per square yard50

Double Bed Sheets

Plain Bleached Sheets, closely woven and free from filling, hemmed; will launder and wear well. Size 72 x 99 inches. Regularly \$2.25. Pair, rush price Thursday 1.99
Sturdy Scotch Crash Roller Towelling with fancy red border; splendid drying quality; 1,500 yards to clear. Thursday, 10 yards for58
White Saxony Flannelette, with a warm, soft, close napping; 37 inches wide. Special Thursday, yard25
White Blankets, made from long, staple, Canadian wool with a small percentage of cotton mixed in to keep from shrinking. Size 68 x 88 inches. Special Thursday, pair 4.45
Snowy White English Satin Bed Spreads in a range of pretty floral and conventional designs. Large size, 78 x 99 inches. Special Thursday 2.00
Fully Bleached Damask Table Cloths, all pure linen; splendid assortment of pretty bordered designs to choose from; size 2 x 2 1/2 yards. Special Thursday 2.33
Table Napkins to match cloth, size 22 x 22 inches. Special Thursday, dozen 2.25
New All-wool Blanket Cloth, in pretty blue and black and red and black plaids; width 64 inches. On sale, Flannel Section, Fourth Floor. At, per yard 1.00

Eyeglasses, Spectacles

THURSDAY SPECIAL, \$2.50.
Gold-filled frames or mountings, with first-quality lenses.—Optical Department, Second Floor.

50c Neckties 19c

1,500 Men's Silk Neckwear, in medium and wide shapes; fancy stripes, figures and Oriental designs; some open ends and border effects; all made full length, with best interlinings. Regularly 35c and 50c. Thursday19



Better than Usual Prices for Business Men's Wear

Cold days are coming and rainy days are here, and with them come supplies of the best raincoats and overcoats we have ever offered for the money. It's partly through co-operation from the factories, partly that profit is entirely secondary in every transaction this fall in the store. These for Thursday:—

\$10.00 WATERPROOF COATS AT \$6.95.

An extraordinary coat, made by one of the English manufacturers, from good English Paramatta; some have heavy mole linings, and some are made from a double-texture Paramatta; they are long and roomy, with close-fitting collar, and seams are sewn and cemented; sizes 34 to 46. To clear, Thursday 6.95

A SCOTCH WATERPROOF COAT, \$15.00.

Edinburgh produces this excellent coat; a fine cashmere-finished wool Paramatta, in fawn, with a plaid worked back; single-breasted Raglan shoulder style; 50 inches long; close-fitting collar; the seams are sewn, cemented and stitched; sizes 34 to 46. Price 15.00

MEN'S ENGLISH "GARBICORD" TOP COATS.

Double purpose coats, for cool evenings, that will turn the ordinary shower; silk-lined through the shoulders and sleeves; good-fitting and well tailored; sizes 34 to 46. Price 18.50

MEN'S TROUSERS, SPECIAL, \$1.75.

Of good-wearing English tweeds, in gray and brown striped patterns; sizes 32 to 44. Special 1.75

OUR SPECIAL ROMBO CHINCHILLA OVERCOAT FOR BOYS.

Cozy and comfortable coats for winter wear; of all-wool chinchilla, in gray or blue; snappy double-breasted styles, with all-around belts, and self collar. The small sizes are finished with black silk velvet collars; lined with novelty tweeds and checked worsteds; our stock of Rombo coats is limited; sizes 2 1/2 to 9 years. Price 8.00

Splendid Footwear Items

WOMEN'S BOOTS THURSDAY, \$2.95.

400 pairs, in blucher, English lace and button styles; selected patent colt, vici kid and gummeta leathers; hand-turned and Goodyear welted soles; colt, matt kid, and dull calf uppers; some have plain vamp, others have patent and dull leather toecaps; this fall's approved styles; widths in the line B, C, D and E. Sizes 2 1/2 to 7. Regularly \$4.00, \$4.50 and \$5.00. No mail orders filled. Thursday, 8.30 a.m. 2.95

MISSES' MILITARY STYLE BOOTS, \$1.99.

375 pairs, in Blucher and button styles; made from patent colt, gummetal calf, and tan, Russia calf leathers; fall weight, McKay soles; patent and dull calf toecaps; some of the uppers are finished with a patent collar; others have white, chocolate and red tops; all are 3 inches higher than the ordinary cut; fall styles; easy-fitting lasts. Regularly \$2.49 to \$3.49. Children's, sizes 8 to 10 1/2; misses', sizes 11 to 2. Phone orders filled. Thursday 1.99

MEN'S DRESS AND BUSINESS BOOTS, \$2.95.

850 pairs, in button, English lace and blucher styles, made in all the popular leathers; single, double and triple thick Goodyear welted soles; English and military heels; straight, high and swing lasts, some have plain toes, cloth, dull kid and matt calf uppers; widths C, D, E and EE in the lot; sizes 5 to 11. Regularly \$4.00, \$5.00 and \$5.50 values. Thursday, 8.30 ... 2.95

Things You Need in Setting Your Home in Order for Winter

THE OCTOBER CHINA SALE

Prices all out of proportion to values are being named in this important Fall Sale. Even if you are not looking for a complete set of dishes, you do need some round out your supply. At no time in the year will you get a better and more diverse stock at such prices. For Thursday these are special:—
China Dinner Set of 102 pieces. Regularly \$31.00, for 24.50
Grindley's Semi-Porcelain, 97 pieces. Regularly \$19.50, for 14.50
Semi-Porcelain Dinner Set, 97 pieces. Regularly \$7.95, for 5.95
China Tea Set, 40 pieces. Regularly \$3.75, for 2.49

20c to 35c Granite Ware for 11c

Perfect and Undamaged Dishpans, Preserving Kettles, Berlin Kettles, Straight Saucepans, Fry Pans, Covered Saucepans, Bowls, etc.11
40c to 75c Granite Ware for 25c—Tea Kettles, Twin Saucepans, Preserving Kettles, Lipped Saucepans, Covered Saucepans, Berlin Vegetable Cook Pots, Dishpans, Double Granite Roasters, Vegetable Cooking Pans, etc. Regularly 40c to 75c. Thursday32
No phone or mail orders for granite ware.

\$1.25 and \$1.35 Tin Boppers77
40c Gold Band Coal Shuttles33
45c Bread Boxes, Thursday35
65c Granite Potato Pots, Thursday47

FROM THE FURNITURE

Davenport, in golden quarter-cut oak, and green plush; opens to full size bed. Regularly \$37.50. Thursday 27.50
Settee, fumed oak, leather upholstered seat. Regularly \$70.00. Thursday 45.00
Arm Chair and Arm Rocker, fumed oak finish, seats upholstered leatherette. Regularly \$8.00. Thursday 4.95
Parlor Suites, three pieces, mahogany finish and silk tapestry. Regularly \$25.00 to \$27.00. Special 16.95
Library Table, fumed oak. Regularly \$20.00. Special Thursday 14.95
Library Table, fumed oak. Regularly \$21.50. Special Thursday 15.95

BRITISH PLATE MIRROR

18 x 36 inches, gilt frame 6.50
Mirrors, oak or white enamel frames; size 18 x 40 inches, for bath or bedroom. Special at 6.50

WALL PAPER SPECIALS

English and Scotch Cork Paper, 19 and 21 inches wide; shades of brown, tan, gray, blue, green. Regularly 20c roll. Thursday9
English and American Parlor, Hall, Dining-room, Den, Bedroom and Library Papers, on light and medium grounds; in brown, green, tan, gray, buff; with assorted designs. Regularly 75c roll, Thursday 37c; 50c roll, Thursday 24c; 35c roll, Thursday 17c; 25c roll, Thursday 13c; 15c roll, Thursday 7c.—Wall Paper, Fifth Floor.
To Polish Your Floors and Linoleums, English Floor Polish, "better than wax." Tins 20c, 35c, 50c, \$1.00.
Johnson's Floor Wax, per lb.45
Liquid Granite, tins 35c, 60c, \$1.10.
Liquid Veneer, bottles25
Flemple, for polishing woodwork and furniture. Regularly 25c, for 10c; regularly 50c, for 37c.

Curtains and Draperies

Five Hundred Window Shades, several different kinds.
Size 36 x 70 inches, cream, green or white, heavy reliable rollers, ring pulls, each19
Size 36 x 70 inches, combination green with white or green with cream. Regularly 70c, for49
Size 36 x 70 inches, in cream, green or white, lace insertion, reliable rollers. Regularly 70c, for49
Size 37 x 70 inches, white, cream or green window shades, made from King's standard Scotch Holland, each64
All of the shades are supplied complete with brackets, rings and nails.
Curtain Rods, 7c Each.—Brass extension curtain rods, extending from 24 to 48 inches, with slip-on silver-plated ends with brass tip and extended hook brackets .17
French Upholstering Tapestries, \$1.85 per Yard.—Vardures and Oriental designs. Per yard 1.85
Nottingham Net, 45 to 48 inches wide, many of the new small patterns. Price, per yard25
English Chintz, 28c per Yard.—Colorings in rose, green, gray and lavender. Regularly 30c. Thursday23

Dinner 25c

11.30 TO 2 P.M.
Selected from Our Daily Menu for Wednesday's Dinner.

Baked Salmon Trout, Tomato Sauce, or Stuffed Shoulder of Young Lamb, Brown Sauce. Baked or Mashed Potatoes, with Green Peas. Bread and Butter. Steamed Raspberry Roy. Sweet Sauce, or Custard Pie, or Ice Cream. Tea or Coffee (2)
AFTERNOON FROM 3.00 TO 5.30.
Matinee Tea. Home-made Apple Pie, with Ice Cream, and Pot of Tea, with Cream, 15c, or two persons for 25c.

The Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

2000 lbs. Choice Creamery Butter, in 1-lb. prints. Per lb.31
Finest Sugar-Cured Ham, half or whole23
Finest Canned Tomatoes, 2 tins24
Canned Corn or Peas, 3 tins23
Finest Canned Beans, Golden wax or French23
Choice Red Salmon, 5-lb. pail25
Edwardsburg or Beehive Table Syrup, 5-lb. pail28
Upton's Marmalade, 5-lb. pail40
Pure Kettle-Rendered Lard, 20-lb. pail 3.00
Salt in Bags, 3 bags24
Finest Featherstrip Coconut, Per lb.15
Macaroni or Spaghetti, 3 packages25
Finest Flaked Wheat, Per stone25
Pure White Clover Honey, 5-lb. pail20
Milk in Baggies, 3 bags20
Choice White Beans, 4 lbs.25
Maggi Soups, assorted, 6 packages10
St. Charles Milk, 8 bar tin19
Double Refined Potato Flour, 3 bottles25
Scott's Worcester Sauce, 3 bottles25

40c ASSAM TEA FOR 32c.
1000 lbs. Fine, Rich, Full-bodied Assam Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb.32

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