

News Release

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MACLAREN WELCOMES CIBC AND EDC AS "PARTNERS IN TRADE"

The Honourable Roy MacLaren, Minister for International Trade, today announced the participation of the Canadian Imperial Bank of Commerce (CIBC) and the Export Development Corporation (EDC) as co-sponsors of the 1995 Canada Export Awards.

Under the theme "Partners in Trade," CIBC and EDC join the Department of Foreign Affairs and International Trade in celebrating the success of this year's award winners.

"Partnership between the private sector and government is one of the best ways to effectively and economically deliver important services to Canadians. This is why it is so very satisfying to have these two respected organizations work with the Department to promote the accomplishments of this year's Canada Export Award winners," Mr. MacLaren said.

"It is with great pleasure that CIBC announces its sponsorship of the 1995 Canada Export Awards. The importance of international trade, particularly exports, to Canada's economic well-being cannot be overemphasized," said David Robbie, Vice-President, CIBC Trade Finance Division.

"Today's global business world is highly competitive and Canada must be an active participant if it hopes to prosper. By recognizing the accomplishments of Canadian companies through the Export Awards, we encourage all companies to enter the international business arena," Mr. Robbie continued.

CIBC is one of Canada's leading financial institutions and is dedicated to helping Canadian companies take advantage of international business opportunities. Its Trade Finance Division won a Canada Export Award in 1991 in recognition of its outstanding performance in providing support to Canadian exporters.

