

## 6. Tourism

### A. Overview and Impact

Tourism is one of the most important sectors of the Canadian economy. It contributes to job creation, it earns tax revenues for the various levels of government, it injects foreign exchange into the economy, and it promotes economic development in regions that might otherwise be disadvantaged.

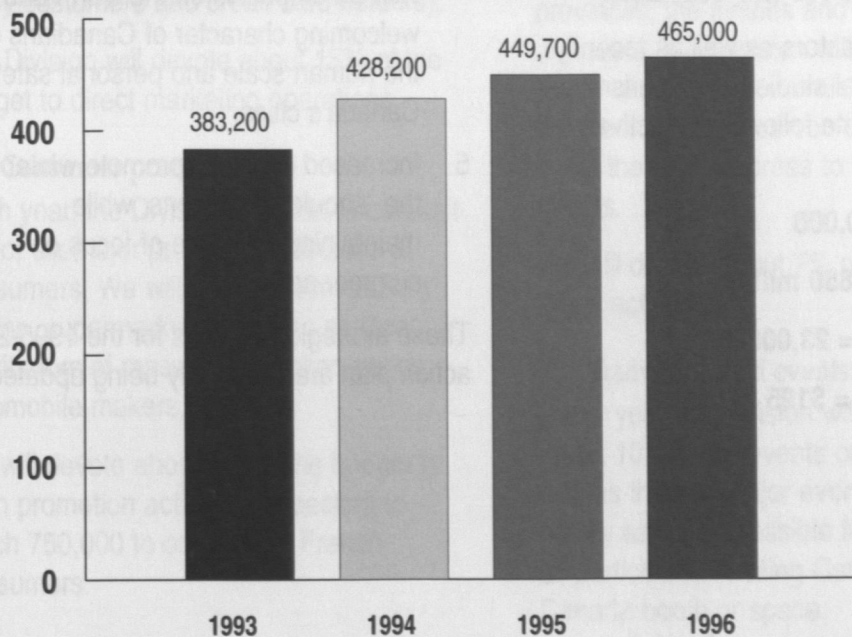
The French tourism market has been one of the most lucrative for Canada over the past 10 years. During this period, the number of French tourists visiting Canada

each year has risen from 110,000 to 465,000, and revenues generated have grown from \$50 million to more than \$520 million. These revenues generate 15,700 jobs and produce \$115 million in tax receipts.

### B. Constraints and Opportunities

The rate of growth in the number of French tourists to Canada is likely to slacken over the next few years, reflecting several constraints. Nevertheless, we expect the economic benefits from French tourism to continue to increase.

**Figure 8. Person-trips by French residents entering Canada, 1993-1996**



\* In 1996, 465,000 French tourists visited Canada, representing revenues of \$520 million.

During 1996, some 465,000 French tourists left behind more than \$520 million in the Canadian economy. These revenues generate 15,700 jobs and produce \$115 million in tax receipts.

