

reached a very wide audience and has received consistently positive feedback. The Support of Pacific 2000 has been critical in lowering the fees charged and thus increasing the number of participants. In addition to language and cultural training, over 110 seminars and public lectures have been given on Asian topics since 1990. The David Lam Centre could easily absorb additional funding to expand and broaden its penetration of the market. In 1992/93 and 1993/94 respectively, the level of funding from the Asian Language and Awareness Fund (ALAF) was \$170,000 and \$165,000.

The Asian Business Studies Program (ABSP) had been designed and approved with ambitious objectives: most of which were never attempted, few were achieved. Within a much more restricted set of objectives, the management of the ABSP has made some modest contributions to potentially increase the language and awareness within the Toronto area. Among other contributions 37 lectures and seminars have been organized in conjunction with APFC, a computer based Japanese language course has been initiated, and 2 tenured faculty positions focused on Asian business issues have been provided. Levels of funding from the ALAF were \$210,000 and \$177,000 respectively in 1992/93 and 1993/94. Whereas the realization of measurable gains necessarily requires a much longer time frame than 4 years, the ABSP as presently organized is severely constrained in achieving any of its own and the Pacific 2000's objectives within any time frame.

The Department of Foreign Affairs and International Trade (DFAIT) delivers the following components of the program (parts of the Language and Awareness Fund and the Projects Fund):

Asia Pacific Conferences Funds (\$50,000 and \$90,000 respectively in 1992/93 and 1993/94). Support of Asia Pacific Conferences has been effective from the participants' perspectives in achieving their objectives to focus on the relations between the Asia Pacific (AP) and Canada within the academic community and to increase their universities' interest and involvement in this area. Unfortunately, participation from business, government and the public was minimal and it is hoped that in the future interest in the region will change this⁹. Not all conferences were academic in nature however. Activities such as the XIII Confederation of Asian and Pacific Accountants (Fall 93), the City of Calgary's PACOM 92, and Transport and Urban Development in the Pacific have been supported as well.

Research Fund Recipients (\$588,000 and \$823,000 respectively in 1992/93 and 1993/94): The majority of research fund awards resulted in a focus on the economics of Canada-Asia relations such as "Aspects of India's Economic Liberalization", "Yen Block", and "Japanese Trade and Investment". A significant number, however, focused on non-economic matters, principally regional security issues - initiatives such as North Pacific

⁹It should be noted that business conferences can get alternative sources of funding. However this does negate the need for academic conferences to reach out to the business and other communities.