
NOTICE TO READERS

The Canadian Embassy in Manila has identified opportunities in the fisheries sector in 1994/95, pointing to the existence of opportunities which Canadian fish and seafood exporters might be encouraged to pursue. This document has been prepared with a view to providing small- to medium-sized Canadian fish and seafood exporters with basic information on the Philippine market.

The report identifies market opportunities of potential interest to Canadian seafood exporters including data on the Philippine economy and seafood consumption patterns. Information includes data on imports, marketing opportunities and market access. Major fish and seafood importers-wholesalers-distributors-brokers; International Trade Centres across Canada; and the Geographic Trade Divisions in the Department of Foreign Affairs and International Trade are provided for Canadian seafood exporters interested in the Philippine market.

Care has been taken to ensure the accuracy of the information at the time of preparation. *However, prudent Canadian fish and seafood exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the requirements and regulations set by Philippine importers and authorities.*

The report is one in a series of "Country Guidelines" prepared by the Sectoral Liaison Secretariat, Foreign Affairs and International Trade. Queries about the report, or other guidelines, should be directed to the Sectoral Liaison Secretariat at 125 Sussex Drive, Ottawa. [Fax:(613) 943-1103]. A version of this document is available through *FAXLINK* at (613) 944-4500.

A majority of the report is based upon a similar document prepared by Mr. Alan M. Dacanay, Commercial Officer, Canadian Embassy, Manila.

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