

B. C. at the Canada Pavilion

Visitors will experience a "supernatural" Canadian province

When visitors to the Canada Pavilion turn the corner in the Exhibition Hall and enter the British Columbia space they will be struck by the grandeur of the mountains, the rich beauty of old growth forest, and the teeming life in off-shore waters.

Looks can be deceiving - but not here. As visitors move closer, they experience a super, natural British Columbia where nature has a magical influence on discovery, enterprise and culture. They find a

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unique place on the globe which combines spectacular natural beauty, a rich and energetic lifestyle, and a technologically and culturally advanced society.

Under the guidance of Project Director Gatrill Management Associates, the objectives and theme of the exhibition were developed by Peter Lando of Midnight Oil in response to the direction that, to be successful, and create a favorable and lasting impression on our visitors, we must first compete for their hearts with a rich emotional appeal.

Exhibition designers D. Jensen & Associates and audio-visual producers Vidatron Communications have certainly risen to the creative opportunity of this challenge.

As visitors enter the West Coast Forest they will be uplifted by the enthralling original music of David

Bernstein complete with the calls of birds and the rush of a distant brook. The mood is set for a magical experience as a Native Indian bear dance costume transforms from bear to man, then fades to the luscious green of the forest.

In the undersea area, an audio-visual experience using the Peppers Ghost effect for surprise and mystery, the visitor first sees a massive wave crash on the BC shore, than a full size killer whale breaches and dives right before their eyes.

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Visitors' emotions rise still higher as they soar with the eagles above the province to the beautiful operatic aria from Delibes' Lakme. Borne aloft on an audio-visual experience, visitors look from the eye of the eagle and see the geographical diversity of our land. Rising still higher, the eagle transforms into a satellite and remote-sensed data-based images of the province come into view showing British Columbia as a leader in the development and application of this advanced technology.

As they exit, visitors will pass a massive West Coast Native Indian house-front decorated with an image of the eagle and a totem pole in the image of the grizzly bear. The house-front, constructed from magnificent cedar boards, will be a lasting legacy which recognizes this great and almost vanished art form as one of the finest Northwest Coast masterpieces of the past 200 years.

Hosting Staff Almost Hired

One of the great talent hunts of 1991 is being concluded.

The hunt was for hosting staff at the Canada Pavilion, Expo'92.

The search began in Spring 1991 with a series of advertisements in major Canadian dailies, inviting candidates to apply.

Basic qualifications called for fluency in English, French and Spanish plus solid knowledge of Canadian history, culture, business and industry.

From August 6 to November 21, Carol-Anne Scanlon of Kelly Temporary Services, and Camille Charron of the Canadian participation at Expo'92 are travelling across the country interviewing the top-rated applicants from among the more than 3,500 who applied.

Some 450 interviews are being conducted in Victoria, Vancouver, Edmonton, Calgary, Regina, Winnipeg, Kitchener, Toronto, Kingston, Peterborough, Ottawa, Montreal, Quebec city, Charlottetown, Moncton, Saint John, Saint John's and Halifax.

Successful candidates will be advised of acceptance for duty at the end of November.