

Other assistance is given regularly to the media in the form of research assistance, providing Canadian contacts, itinerary assistance, supplying photographs from our photo library, and more.

Our office produces a quarterly Canada Tourism newsletter which is distributed to approximately 2,000 travel agencies, tour operators, media and meeting planners in the Pacific Northwest. Each issue of this newsletter highlights a specific Canadian travel theme of interest to the tourism industry. Past issues have included rail travel in Canada, boating in Canada, cultural tourism, vacations of the mind and body, and cross-country skiing. Upcoming issues are expected to feature golf in Canada, famous gardens of Canada and performing arts destinations. Each province/territory is solicited for input to this newsletter on a regular basis.

Media (numbers):

Radio Stations	370
TV Stations	45
Newspapers: Total	85
Metropolitan	8
Magazines: National	8
Regional	27
Freelance Writers/	
Photographers	170

Major Magazines Published in Territory:

- Alaska Airlines Magazine (in-flight); Northwest Airlines Compass Readings (in-flight); Bus Ride; Canoe Magazine; Trout Magazine; Flyfishing Magazine; Pacific Northwest Magazine;

Major Daily Newspapers in Territory:

- Seattle Times; Seattle Post-Intelligencer; The Oregonian (Portland); Spokane Spokesman-Review; Boise Idaho Statesman; Anchorage Daily News; Anchorage Times; Tacoma Morning News Tribune