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Capital Half a Million Sterling. PAID UP 450,000 Stg.

Deposited with Dominion Government for the Special Security of Canadian Assurers

\$50,000 TO BE INCREASED TO \$100 000.

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INSURANCE COMPANY.

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Business done exclusively on the Premium Note System. . W. STONE. CHAS, DAVIDSON.

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THE ACCIDENT

Insurance Company of Canada.

Incorporated by Dominion Parliament, A.D., 1872.

Authorised Capital, - - \$250,000.

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Is the only Purely Accident Insurance Company in Canada; its busiaces is more than twice that transacted by al the other Canadian Companies combined; it has never contested a claim at law, and is the only Canadian Company which has made the Special Deposit with Government for the transaction of Accident Insurance in the Deminion.

Insurance.

STANDARD THE

LIFE ASSURANCE COMPANY.

BSTABLISHED 1825.

HEAD OFFICES:

Edinburgh, Montreal, Scotland. Canada.

Amount of Policies in force over..... \$90,000,000 Assets, upwards of 25,000,000

Claims paid to Canadian policy holders over

One Million Dollars.

R. H. MATSON. W. M. RAMSAY.

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ROYAL INSURANCE CO'Y

OF LIVERPOOL & LONDON-FIRE AND LIFE.

Liability of Shareholders unlimited.

FUNDS INVESTED..... 21,000,000 ANNUAL INCOME 5,000,000

HEAD OFFICE FOR CANADA-MONTREAL.

Every description of property insured at moderate

Life Assurances granted in all the most approved form M. H. GAULT.

W. TATLEY,

Chief Agents.

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The Mercantile FIRE INSURANCE COMP'Y.

Incorporated by Act of Ontario Legislature. CAPITAL.....\$200.000.

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J. W. WALDEN, Vice-President.

P. H. SIMS, Secretary.

Insurances granted on all descriptions of property against loss or damage by fire, at current rates.

Agencies will be opened at the principal towas in Ont.

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DEPOSIT WITH DOMINION GOV'T, \$50,000. JOHN HARVEY (of J. Harvey & Co.,) President.

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INSURANCE COMPANY.

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No better evidence of the popularity of this Company is required than the remarkable progress it has made during the past ten years.

Its invested funds are \$2,300,000.

It has issued 18,000 policies.

It has paid to policy holders \$2,300. 000.

Its ratio of Death losses to mean amount at risk in 1876 was THIRTY-THREE PER CENT. LESS than the average amount of all other companies.

Its surplus to policy holders is \$375,-630.

It issues ENDOWMENT POLICIES AT LIFE RATES, and affords the largest amount of protection at the least

Nothing so complete is found in the ordinary life plan, tontine plan, or any other method of mutual, mixed or stock life insurance companies, as in the Reserve plan of the METRO-POLITAN LIFE.

F. A. MOORE,

GEN. AGENT FOR PROVINCES OF ORTARIO AND QUEBEC.

THOS. A. TEMPLE,
General Agent Maritime Provinces.

ISOLATED RISK

And Farmers' Fire Insurance Co.

CAPITAL, - - \$600,000. Deposit with the Dominion Government, \$101,000.

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D. F. SHAW, Inspector. J. MAUGHAN, Jr., Manager G. BANKS, Asst.

NORTH BRITISH & MERCAN

Fire & Life Insurance Co. RSTABLISHED 1809.

Subscribed Capital, £2,000,000 Stg. FINANCIAL POSITION OF THE COMPY.

1.—Funds as at 31st December, 1878. Paid-up Capital
Fire Reserve Fund
Premium Reserve
Balacce of Profit and Loss Account ... £350,000 Stg. 794.577 " 305, 65 " 57,048 "

2.—Revenue for the Year, 1878.

From Fire Department:
Fire Premiums and Interest.......
From Life Department:
Life Premiums & Interest...£438,737
Inte'st &c., on An'uity F'nds. 12,040 £976,160 "

£450,777 "

Total Revenue£1,426,937 or, \$6,944,426 73 £1,426,937

WILLIAM EWING, Inspector. GEORGE N. AHERN, Sub-Inspector.

> R. N. GOOCH, Agent, 26 Wellington St. Bast, TORONTO

Head Office for the Dominion in Montreal. MACDOUGALL & DAVIDSON, General Agenta.