

1879 SPRING CIRCULAR. 1879

SAMSON, KENNEDY & GEMMEL

Announce their Spring Stock complete in every Department.

Their **BUYERS** have **RETURNED** from the **HOME AND FOREIGN MARKETS**, and they are **NOW PREPARED** to exhibit **A STOCK** which, for **EXTENT, VARIETY** and **VALUE**, excels anything that they have ever before offered. They wish to direct attention **SPECIALLY TO THREE DEPARTMENTS.**

1st.—**PRINT DEPARTMENT.**

The magnitude of the stock and variety of styles must be seen to be fully appreciated. Such value has never before been offered in this market. They have appropriated the first floor of their warehouse almost exclusively for prints. They are now showing over 25,000 (twenty-five thousand) pieces of American and English production. Their immense distribution of prints during February and up to date in March has never before been equalled by them within the same period.

☞ They are prepared to forward patterns by mail when requested.

2nd—**TWEED DEPARTMENT.**

In addition to the **EXTENSIVE PURCHASE OF CANADIAN TWEEDS** which they effected in securing the stock of **HIRD, FYFE, ROSS & CO**, at an **IMMENSE REDUCTION** from **ORIGINAL COST**, and which they are selling at 25 to 33½ per cent. **BELOW MARKET VALUE**, they have also recently cleared out from three manufacturers the following lots at **ASTOUNDINGLY LOW PRICES**, which they will sell at 33½ per cent. below the present value, namely :—

ONE LOT OF	761	PIECES.
ANOTHER LOT OF	293	"
A THIRD LOT OF	265	"
A FOURTH LOT OF	310	"
TOTAL	1,629	"

☞ Patterns will be forwarded by mail.

These goods are selling rapidly, especially since the New Tariff has been unfolded.

We have no Tweeds in stock at regular prices. All are much **BELOW MARKET VALUE**. Such value in Tweeds has never before, and, we believe, will never again be offered in this market. No further evidence of value is needed than the fact that we sold in our warehouse, in one day of this month, 208 pieces.

Buyers of Tweeds visiting this Market cannot return home and feel they have done their duty to themselves without seeing our stock.

3rd.—**DRESS GOODS DEPARTMENT.**

They are showing the **CHOICEST STYLES** and **TEXTURES.**

INSPECTION INVITED.

SAMSON, KENNEDY & GEMMEL
44 Scott, and 19 Colborne Sts., Toronto.