

London Advertiser.

(Established by JOHN CAMERON, in 1823.)

THE LEADING DAILY IN WESTERN ONTARIO

SWORN CIRCULATION.

MONTREAL AGENCY, A. McKim & Co.
LONDON (ENGL.) AGENCY, H. FREEMAN,
18 Fleet Street, London, Eng.Advertising and subscription rates furnished
on application.

Address all communications—

THE LONDON ADVERTISER COMPANY
(Limited),
LONDON, ONTARIO.

London, Thursday, Dec. 6.

Children in Jail.

At Bracebridge two boys have been sent to jail for 30 days for stealing. They are mere boys, being only seven and eight years old respectively. The judge did not think it wise to let them go with a reprimand, they having been a trouble before, and so he imposed a fine, with the option of imprisonment; but as the parents did not feel inclined to pay the fine, the children were sent to prison. There they are now consorting with thieves and vagabonds, schooled in crime, and possibly getting tainted to a degree that may cleave to them for life.

Is this a proper disposition of misbehaving children?

When the bill to amend the criminal code was before Parliament, it was amended, at the instance of Hon. Geo. W. Allan, by the Minister of Justice, in this regard, it was then held that the common jail, with hardened criminals as companions, was no place for boys or girls of tender years, however bad might be their dispositions. And so the criminal code was amended to provide for the birching of such boys and girls, under regulation, by a person appointed for the purpose. An outcry was raised against the inflicting of corporal punishment for juvenile offenders, and the opinions expressed in Parliament were so general that the amendment was withdrawn, and so there is no punishment for child offenders except imprisonment in jail.

It surely cannot be contended that such children as those now in prison at Bracebridge would not be much more likely to be better citizens if properly spanked and sent home with their parents than they will be after the contamination of residence with seasoned criminals in a common jail.

Our law relating to criminals is, in this respect, a failure, though it must

be admitted that it is no fault of the Minister of Justice, for he made an earnest effort to meet the necessities of the case, in the only way that we think, in the present constitution of society, they can be met.

Mr. Kruger.

A distinguished English journalist wrote recently as follows: "Mr. Kruger's secret departure from the soil of Africa is not an event over which any generous foe will exult. He has been beaten after a tough struggle; and whatever his faults may have been, his adversaries will respect the tenacity with which he fought for the cause that has now suffered shipwreck. Nor will sensible Englishmen now feel any desire to exaggerate the significance of the demonstrations which are likely to attend his landing upon the shores of Europe. The stalwart imperturbability with which he sustained the enmity of the continent during the darkest moments of the war is not likely to desert us now, when we are victorious. Yet it is satisfactory to find that some important French journalists are striving to moderate the enthusiasm of their fellow-countrymen over the approaching arrival of Mr. Kruger on their shores. After all, we have no cause of quarrel with France, and the interests of both countries demand the re-establishment of good relations between them. We shall not complain too loudly if Mr. Kruger is made the object of a popular demonstration, but it will be well both for France and England if that demonstration were kept within proper bounds."

This is a fair, moderate statement of the British position, and we are glad to note that on the English side the spirit of this statement has been fairly well exemplified. The French Government was in an awkward position, the populace had had its way, and the Government has had to bend, and at the same time attempt to take a correct diplomatic attitude. The result is that Mr. Kruger has had a splendid triumphal march through France, but has learned that popular demonstrations cannot save his country from the terrible condition in which he himself plunged it. Eighteen months ago he might have averted the horrors of war and have saved his own position. Now it is too late. Things can never be again exactly what they were. The Dutch and British might have lived peaceably side by side, and worked together for the development of South Africa. It was Kruger and his party who chose to raise the cry of race and who endeavored to turn their energies

against a people who for more than a century had spent blood and treasure for the civilizing of South Africa. Kruger's attack stirred the British Empire from its center to its circumference, and although there are many British statesmen who wish to see the Boers generously treated, this kind of treatment cannot begin until the Boers are ready to give up the game of hunting British soldiers and settle down to peaceable pursuits.

This war has been a great drain on the resources of the empire, but it has proved to the world what Mr. Kruger ought to have known before he set the engines of war in motion, namely, that if the Boer is dogged and persistent, the British are equally so, and when once the struggle was begun it must go on to the bitter end. We hope that the end will soon be reached, and that conciliatory statesmanship will soon come into play; but so far as Mr. Kruger is concerned, we are compelled to recognize that he has played his part, he has staked all in one fatal throw, and lost.

Extravagance in Dress.

Lady Gwendolen Ramsden, in the Nineteenth Century, makes a pathetic plea for more common sense and simplicity and less extravagance in dress. Her sermon to her sisters is interesting and well worth reading, though, of course, it is addressed to those in the higher grades of society. She tells us how £200, about £350 might be profitably spent on dress for one person for a year. Then she goes on to say that for wealthy people who go out into society £500, or about £2,000, should be the limit spent on clothes; but if this is the total pin-money or allowance, then only half of it should be spent on dress, and this lady shows how it might be well spent. From the statements here given, it appears that there are a large number of people who spend what most of us would think to be a decent income merely on dress for one person, and further that these people get into debt and other difficulties. They spend too large a share on what are even for them luxuries, and then have too little left to get the things that are actually necessary. So, though they were rich, though their extravagance they become poor, and have to call again on father, or husband, or else deny themselves of many useful things for the rest of the year, and try to do better next time. But this lady very sensibly maintains that even a woman who can afford to spend \$2,000 a year on dress, not including lace and jewels, does harm to

herself and others by spending so much on mere selfish display. One moral is that it does not depend so much upon the size of your income as upon the way in which you manage it. Some have comparatively little money, and yet manage to cut a decent figure, while others with larger resources are soon hopelessly in debt.

The harm is also in the waste of time, thought and energy—the moral deterioration of the woman whose head is continually buried in a fashion book, whose energy is exhausted in trying on clothes, and whose whole heart is set on her last new hand-box. But the mischief does not end with the injury done to herself. Others who cannot afford the variety are tempted into debt by her evil example. One of the great evils seems, from this point of view, to be the quick changes of fashion. In the old days the bride's friends gave her a splendid fit-out, and it lasted a long time, but now many of these are "discarded as out of date before many months are over." Another absurd idea is the foolish feeling as to being seen again, or at least many times, in the same dress. One lady authority says that if it is the men that are considered "the masculine mind can only appreciate the fit and color of ladies' dress, but takes no account of perpetual changes," and again, "if a dress—a chef d'œuvre—has been praised by our sisters, is it not the more reason to wear it again and again?" It is not for the masculine mind to intrude into these mysteries, but we can commend the sermon against extravagance in dress by Lady Gwendolen Ramsden, who evidently knows what she is talking about.

Signs of the Times.

Mr. J. G. Hearn has been elected by acclamation M. P. for Quebec West in the Quebec Legislature. Mr. Hearn presented himself as a supporter of the Liberal Government, yet there was at first some objection to his candidature because, it was said, he had been born a Conservative, and had been brought up in that faith by his father, who was a leading supporter of Sir John Macdonald while he lived. But these are days of progress, and not only in Quebec but in London and in every constituency throughout Canada there are to be found many sons of fathers who in their day were strong Conservatives who are now giving active support to the Liberal party. Having made their change of allegiance conscientiously, as Mr. Hearn has done, it is highly creditable to him. The

fact that there are now so many young men of this stamp in the Liberal party is an indication of the great change that has come about in Canada since Sir John Macdonald's death.

AFTER THE ELECTION

What Conservative Contemporaries Are Saying.

[Moncton Times.]

So far as the recent campaign is concerned, the literature sent out by the central management of the Conservative party was of a very excellent character; still it must be admitted that, in covering so many subjects, some were touched on that had no interest or application in special localities, and this had a tendency to lessen the general effect. The principal weakness of the system, however, lies in the short time allowed for the digestion of the mass of matter sent out. Most of the Christmas goods are purchased within a short time of the holiday, but the wise merchant does not wait till the last moment, when every person has made up his mind where and what to buy, to call attention to his wares. He begins weeks in advance, he keeps prospective buyers posted from day to day and then when they go forth to purchase he reaps the harvest. So it should be with the political party's campaign literature. The time to begin the work of education is now, and the best means to employ is undoubtedly the local newspaper. To extend the circulation of the Conservative press of the country is something that should engage the attention not only of individual managements, but of the Conservative leaders and the party generally.

NO ONE CLAIMS

THEIR BODIES

Crew of the Maumee Valley Left in Watery Graves—A Schooner's Crew Lost.

Toledo, Ohio, Dec. 6.—No effort has been made by the relatives of the members of the crew of the ill-fated Maumee Valley to recover the bodies. It is supposed that they are washed to the masts of the vessel and are in 45 feet of water. The vessel went down during the recent severe storm. The Maumee Valley was not insured, so the underwriters will make no effort to recover either the crew or the schooner.

ALL LOST.

Portsmouth, N. H., Dec. 6.—The small schooner Mary A. Brown, of Gloucester, was wrecked on Hampton Beach Wednesday, and all on board were lost. It is thought the crew numbered at least four men.

THE ST. OLAF'S CREW.
Quebec, Dec. 6.—A report has been circulated to the effect that some of the relatives of one of the crew of

the steamer St. Olaf had received a cable message saying that all on board except Marie Page and a young man had been picked up by a mail steamer and were safe in England. Messrs. A. Fraser & Co. say that they have heard nothing in the matter whatever, and they are convinced that should Capt. Levestre have survived he would surely have sent them word.

THE PARISIAN'S MISHAP.

Halifax, N. S., Dec. 5.—The steamer Parisian reported early this morning as lying at anchor, off Salvage Point, disabled, with her engine broken. She came up the harbor, under her own steam this morning and docked at No. 2 pier. The steamer had a large number of passengers, including Rear Admiral Backford, who is going to Esquimaut to take command of the British Pacific squadron. There were also on board twenty Canadian soldiers, invalids, with three petty officers, and 110 men-of-war, sailors for ships of the North American squadron. The steamer broke down four times, the first time when 23 hours out from port. The third time she was disabled for 48 hours. A cylinder head knocked off was the cause.

A BACKWARD CHILD

In a child that is backward in teething, look out for rickets. You can prevent any serious consequences by promptness.

The cause is poor nutrition, imperfect digestion of food, wrong food, poor food, bad air, low life.

You must stop it. Give Scott's emulsion of cod-liver oil to feed the bones. Now give him good food: the proper food for a child.

It is a short job, and not a difficult one.

We'll send you a little to try if you like.
SCOTT & BOWNE, Chemists, Toronto.

WOMEN!

I will send any woman information of a harmless monthly regulator that will relieve in two to five days. A simple home treatment.

MRS. MURTON
yw&w E. 27 W. Ferry St., Buffalo, N. Y.

APIOL & STEEL
For Ladies PILLS

A REMEDY FOR IRREGULARITIES
Superseding Bitter Apple, Fil Cocoon, Penny royal, etc.

Order of all chemists, or post free for \$1.50 from Evans & Fox, Limited, Montreal, Que. Toronto, Ont. and Victoria, B.C., or MARTIN, Chemist, Southampton, Eng.

Grocery and Crockery
Department in
Basement.

THE RUNIANS, GRAY, CARRIE CO.

208, 210, 210½, 212 DUNDAS STREET, LONDON, ONT.

The New Idea
Patterns==10c

GREAT UNLOADING SALE!

Owing to the very mild weather of the past few weeks we find ourselves overstocked in the Dress Goods, Mantle and Clothing Departments and the Blanket Section. We cannot possibly carry over the goods these departments represent. Space is needed for the new goods that will be shortly arriving. Instead of clearing out these lines in January or February as is customary, we have decided to inaugurate an UNLOADING SALE at once. Therefore, for one week only, look out for tremendous bargains.

Clothing Department

Very mild unseasonable weather. Stock too heavy. Sales not what we expected. We have got to unload. Prices cut away down for one week. Here are particulars.

Men's Double-Breasted Oxford Gray, Navy and Black Dress Overcoats, big value at \$10. Cut price...\$7.99
Men's Heavy Weight Brown Whipcord Overcoats, wide facings, regular price \$8.55. Cut price for one week...\$5.45
Men's Navy, Black and Gray Dress Overcoats, this season's newest style, extra value at our regular price \$10. One week only, big cut in price, for...\$8.50
Men's Fine Clay Twill Serge Suits, in navy and black, single and double breasted, regular \$7.50. Cut price for one week...\$5.95
Men's Heavy-Weight All-Wool Tweed Suits, double and single breasted, regular \$8.50 and \$10. Cut price...\$6.00

All our Nobby New Tweed Suits, 20 per cent off for week's sale.
Boys' Three-Piece Suits, double and single breasted, finest tweeds, new patterns, were \$5. Cut price for one week...\$3.99
Children's Fancy Vestee Suits, all new styles, this season's novelties, regular \$4 and \$4.50. Cut price for one week...\$3.00
Special discounts off all Children's and Boys' Reefers for one week.
Men's Heavy-Weight Tweed Trousers, very neat patterns, regular \$2.50 and \$2.75. For one week at...\$1.95

Everything in Clothing Cut in Price for One Week.

Mantle Section.

All Jackets, \$4.50, \$5, \$5.25 and \$5.90, this season's goods, blacks, fawn and navys, smooth and rough cloths. FOR ONE WEEK YOUR CHOICE...\$3.90
All Jackets, at \$6.35, \$6.50 and \$7, this season's goods, black, brown, navy and fawn. FOR ONE WEEK YOUR CHOICE...\$5.00
All Jackets, \$7.50, \$7.90 and \$8, this season's goods, fawn, black and mode shades. FOR ONE WEEK YOUR CHOICE...\$5.90
All Jackets, \$8.50 and \$10, this season's styles in fawn and black. FOR ONE WEEK YOUR CHOICE...\$7.50
All Jackets, \$12, \$13.50 and \$15, this season's styles, black, fawn, navy and gray. FOR ONE WEEK YOUR CHOICE...\$10.00
All Jackets, \$20, \$22.50 and \$25, this season's styles, black, fawn and gray. FOR ONE WEEK YOUR CHOICE...\$15.00

Blanket Section.

ALL-WOOL BLANKET, \$2.18.—For one week we will offer an All-Wool Heavy Blanket, lofty finish, soft and free from grease, for only, per pair...\$2.18
LARGE WHITE BLANKETS, \$2.38.—For one week only we will offer a 66x86 Wool Blanket, lofty finish, soft and inodorous, for only, per pair...\$2.38
LARGE WOOL BLANKET, \$2.45.—For one week only we will offer a 66x86 Wool Blanket, lofty finish and inodorous, for only, per pair...\$2.45
ALL-WOOL BLANKET, \$2.75.—For one week only we will offer the "Perfect" All-Wool Blanket, size 66x74, lofty finish, soft and inodorous, for only, per pair...\$2.75
ALL-WOOL BLANKET, \$3.90.—For one week only we will offer a special line, All-Wool Blankets, size 66x86, lofty finish, fine, soft and inodorous, for only, per pair...\$3.90

DRESS GOODS DEPARTMENT

One Hundred and Eighty-Three Pieces Dress Goods at 1-2 and 1-4 Off Regular Prices.

No. 1 Table, Choice 35c

20 pieces All-Wool Tweed, 44 inches wide...50c
10 pieces Homespun Tweed, 54 inches wide...75c
15 pieces Plain Homespun, 48 inches wide...50c
15 pieces Plain Amazon, 44 inches wide...50c

YOUR CHOICE THIS LOT, 35c.

Table No. 2, Choice 50c

15 pieces Camelhair Plaid, 44 inches...90c
10 pieces Home-run Suiting, 54 inches...\$1.00
15 pieces Plain Cheviot Suiting, 46 inches...75c
15 pieces Tweed Suiting, 46 inches...70c

YOUR CHOICE THIS LOT, 50c.

No. 3 Table, Choice 75c

10 pieces Cheviot Suiting, 46 inches...95c
10 pieces Home-run Suiting, 54 inches...\$1.15
10 pieces Cheviot Suiting, 54 inches...\$1.00
10 pieces Cheviot, camelhair finish...\$1.00
15 pieces Broadcloth, two-tone effects...\$1.25

YOUR CHOICE THIS LOT, 75c.

FRIDAY BARGAINS ONLY

Handkerchief and Glove

B boxes, 15c Set
12 Dozen Sets Handkerchief and Glove Boxes, handsomely decorated, regular \$40, special, per set...25c

75c Dressed Dolls, 59c Each

3 Dozen Dressed Dolls, new goods, just a manufacturer's clearing lot, 75c goods. Friday, each...20c

Boys' Heavy Ribbed Wool Hose, 30c Pair

Our 40c Heavy Ribbed Wool Hose, sizes 8½, 9, 9½, 40c quality. Friday...30c

Fancy Wood Work

Boxes, 15c Each
6 Dozen Fancy Wood Work Boxes, with fitting regular \$5; special, Friday only, each...15c

\$2.75 French Flannel Bouses, \$1.75

32 Only French Flannel Bouses, in plain shades and spots, \$2.75 quality. Friday, each...\$1.75

Men's Furnishings

75 Pairs Men's Lined Mocha and Kid Gloves, very special, Friday...65c
15 Dozen Men's Heavy All-Wool Socks, ribbed top, full sizes; Friday, 2 pairs...25c

Three Shoe Bargains for Friday

STRICTLY HIGH-CLASS FOOT-WEAR.
Assorted Lot Ladies' Lace and Button Boots, in all sizes, American makes, regular \$3 and \$3.50; Friday...\$2.40

Ladies' Very Fine Kid Shoes, button and lace; also Tan High-cut Lace Boots, regular \$2.50 to \$3; Friday for...\$1.88

Fine Dongola Lace and Button Shoes for ladies' fine-wear, in all sizes, regular \$2; Friday for...\$1.48

200 Pairs Ladies' First Quality 50c rubbers, Granby make, Friday...30c

Handkerchiefs

30 Dozen Ladies' All- linen, Hem-stitched Handkerchiefs, 4½, 5, 5½, 6 inch hem, regular 10c, 12½c, 15c quality; special Friday, 3 for...25c

12 Dozen Ladies' Very Fine Linen Hem-stitched Handkerchiefs, narrow and wide hem, regular 15c and 20c each; special Friday, and until sold, 2 for...25c

15 Dozen Only Ladies' Fine Lawn Handkerchiefs, hem-stitched; special Friday, 6 for...25c

20 Dozen Ladies' Fine Lawn Handkerchiefs, hem-stitched and tucked with lace edge; worth 15c each; special Friday...10c

Large Assortment Ladies' Val and Oriental Trimmed Handkerchiefs, Swiss and linen centers, extra special, each...25c

Sample Skirts, \$3.50

Homespun, in gray, black and fancies, inverted pleat, well lined and bound, \$4.50 and \$5 skirts. Friday...\$3.50

Carpet Department. REDUCED PRICES.

Any 75c Tapestry Carpet...60c
Any 50c Tapestry Carpet...40c
Any \$1 Brussels Carpet...80c
Any 90c Brussels Carpet...75c

Kid Gloves

\$1 French Kid Gloves, black and colors, all shades; Friday...75c
75c Kid Gloves, black colors and white; Friday...50c

Grocery and Crockery Department

Chase & Sanborn's 2-lb. Tins of Seal Brand Coffee, regular 80c per tin, for...65c
1 lb. Tea Biscuits, 1 lb. of Lemon Snaps and 1 lb. of Crisp Ginger Snaps for...25c

10 lbs. of Redpath's Standard Granulated Sugar for...\$1.00

Our 40c Imperial Blend Black and Mixed Tea for...25c

50 Only Fancy Japanese Plates, regular 30c each, for...20c

35 Only Footed Fancy China Cups and Saucers, regular 85c each, for 25c

Extra Special

800 yards best 12½c Ginghams, check and stripe; 250 yards Best Indigo Prints, black and cherry grounds, 10c quality, to clear Friday...

6c Yard