

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finishing Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

BROWN—On Sept. 7th, 1935, at the residence of her grandmother, Mrs. B. Jenken, Westminster, Agnes Helena, only daughter of Thos. M. and Minnie Brown, North Oxford, aged 14 months and 15 days.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
Telephone 113.

R. K. Cowan
Barrister, etc., over Bank of Commerce
London.

LOOK AT

D. J. WHITNEY'S

Up-to-date **HATS**.
Down-to-date **PRICES**.

You will see them if you are prudent; you will buy them if you want to save your money.

—AT THE—
New Cheap Hat Store,
206 1/2 DUNDAS STREET.

HATS HATS

BERTON'S FALL STYLES
Of Hats are arriving, see the Little
Admiral for children. Also
Silk Tukes in scarlet
and blue.

STRAW HATS
Away Below Cost.

138 Dundas Street

REMOVAL

The local offices of the
Confederation Life

have been removed to the
building of the Ontario
Loan and Debenture Com-
pany, Market Lane, ground
floor.



P. J. REMURDS, Solicitor of Patents.
MECHANICAL AND PATENT LAW EXPERT.
33-61 Richmond, corner King, London, Ont.
Telephone 591.

Can We Do It?

YES. By the superior purity of
our **FRUIT VINEGAR** we will
soon make you ask your grocer
for our goods.

Ours being a pure, natural acid, produced
from the finest fruit and guaranteed full
standard strength of 40 grains; no burning
sensation and sharp cutting of breath as pro-
duced by common cheap vinegars. In the in-
terest of your health do not hesitate to ask
your grocer for our goods.

The Toronto Cider and Fruit Vinegar
Co., Limited, Toronto.

W. A. BROCK, Manufacturer
of the

DIADREM BICYCLES!

—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists
are finding out that the place to buy is
from their own dealer, clothing from their
tailor, and bicycles from a bicycle manufac-
turer. Of course we still give our strict atten-
tion to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

Special.—While the weather is fine
have your house photographed. Mr. C.
D. Anderson, 340 Richmond street,
makes a specialty of this work.

Feather beds and hair mattresses
renovated. We do all renovating on
the premises. First-class work guaran-
teed. We are manufacturers of first-
class mattresses and pillows. Dealer
in stoves, spring beds and furniture.
JAMES F. HUNT, 593 Richmond street
north. Telephone 122.

Priddis Bros.

LINENS

Two cases Manufacturers'
Samples at

33 1/3 Less

Than the Regular Price.

COME EARLY FOR BARGAINS

TELEPHONE 324.
158 Dundas Street,
157 Carling Street.

METALLIC CEILINGS.

Handsome, durable and fire-
proof. We have a large variety
of patterns and will be pleased
to furnish estimates. Our prices
are very low for first-class work.

Wm. Stevely & Son

362 Richmond St. - Phone 453.

FAIR TO CLOUDY, COOL, SHOW-
ERS AT NIGHT.

Toronto, Sept. 8—11 p.m.—An area of
high pressure covers the lake region
and Middle Atlantic States, and there
is an important depression over the
Western States and Northwest Terri-
tories. The weather is fine, with light
winds in Canada from the lakes east-
ward. Severe frosts occurred last night
in almost all parts of Manitoba and
the Northwest.

Minimum and maximum tempera-
tures:
Edmonton, 24-41; Calgary, 34-58;
Prince Albert, 24-66; Qu'Appelle, 26-54;
Winnipeg, 30-55; Parry Sound, 40-70;
Toronto, 44-69; Montreal, 50-72; Que-
bec, 60-70; Halifax, 55-64.
Toronto, Sept. 9—1 a.m.—Winds most-
ly easterly and southerly; fair to
cloudy; comparatively cool, with show-
ers at many places, chiefly at night.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street. 22V

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King
Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. Aikins, P.C. President
Hon. Sir R. J. Cartwright
R. C. M. G. Vice Presidents
Hon. S. G. Wood.

This Company acts as ADMINISTRATOR in
case of intestacy or with will annexed. EX-
ECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF
LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE,
etc., etc.; also as agent for the above offices.
All manner of trusts accepted, monies in-
vested, estates managed, rents, incomes, etc.,
collected. Bonds, debentures, etc., issued and
counter-signed.
Deposit safes to rent, all sizes. Parcels re-
ceived for safe custody.

Solicitors placing business with the
Corporation are retained in the profes-
sional care of same.

A. E. PLUMMER,
Manager. 22V

RESULTS PROVE MORE THAN ES-

TIMATES.

Mr. A. N. Udy, well known in London
as a most reliable and painstaking
insurance agent, has been ap-
pointed city agent for the Ontario Mut-
ual Life Assurance Company, and
now occupies their office in the C.P.R.
building. As those procuring life or
endowment policies wish to select the
company which gives the best returns
to policyholders, it will be to the in-
terest of intending insurers to con-
sult Mr. Udy before placing their ap-
plications elsewhere.

The following letter is appended to
support the claim that the Ontario
gives the best returns of all the com-
panies doing business in Canada. Mr.
Bell's reputation as a successful man-
ufacturer of organs and pianos, and
as a shrewd business manager, gives
the more importance to his letter.
In the comparison of Mr. Bell's let-
ter, it should have been stated that the
Equitable's premium was \$220.98,
and the Ontario's \$198.92. No account
was taken of the interest on the an-
nual difference in premium, which
would make the result still more fa-
vorable to the Ontario.

Guelph, March 26, 1935.
Wm. Hendry, Esq., Manager the On-
tario Mutual Life Assurance Com-
pany, Waterloo, Ont.:
Dear Sir,—I beg to express my en-
tire satisfaction with policy No. 5,625,
issued by your company in 1930 for \$3,
600, on the fifteen-year endowment
plan, at age 47, annual premium
\$196.92.

The premiums paid, less dividends,
amount to \$2,472.39, so that I have re-
ceived \$527.61 more than I paid, be-
sides fifteen years' insurance.
It may be interesting for you to know
that I had an exactly similar policy in
the Equitable, of New York. The re-
sult of that policy is as follows:
Value of policy and bonus ad-
ditions \$3,628.60
Total premiums paid \$3,144.70

Value over cost \$ 313.30
Your company's policy was
worth over cost \$27.61
Difference in your favor \$ 214.21
Yours truly,
WM. BELL.
87c 22V



Making Tracks for School.

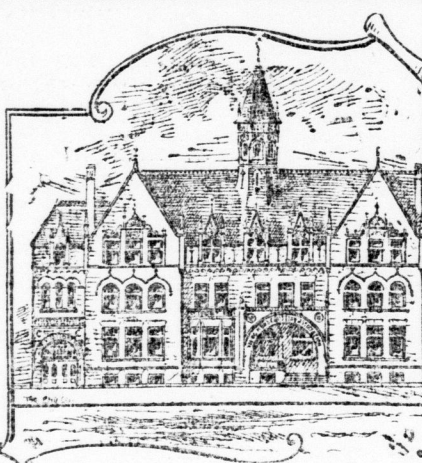
That's what the boys of London and
vicinity are doing now, and during the
rainy weather and muddy streets at this
time of the year, they need a first-class
article in footwear to meet the emergency.
Bad shoes and wet feet go together, with
sickness trailing on their heels and the
boys making tracks for home instead of
school. Our school shoes are durable,
waterproof, well fitting, warm and com-
fortable. Keep his mouth wet and his
feet dry and a boy will always thrive.
This latter end will be provided for by
buying a pair of these shoes; they will
cost less and wear longer than any other
shoe offered this season. Can you buy
cheaper than a pair of Boys' Boston Calf
Bals, for \$1, or a pair of Misses' Glove
Grain Button for \$1?

J. P. COOK,
173 Dundas St.
"Your money back if you want it."

London Advertiser.

Telephone Numbers.

107.....Business Office
134.....Editorial Rooms.
175.....Job Department



OUR NEW Y. M. C. A. BUILDING.

(To be erected on the property owned
by the Association on Well-
ington street.)

Amount previously ac-	
Knowledge	\$10,182.00
John Marshall & Co.	100.00
D. M. Cameron	25.00
John Macbeth	25.00
Geo. Macbeth	10.00
W. T. Clement	10.00
R. & Little	10.00
J. Sharley	5.00
John Waters	5.00
Total	\$10,372.00

The "Advertiser" hopes to add to
this list from day to day.

London and Environs

—Prof. Wiggins predicts a great storm
between Sept. 17 and 21.

—You can interest people while you are
talking to them, but the minute you stop
the interest ceases. It is precisely the same
with your advertising.

—No. 3 committee of the St. Thomas city
council has accepted the street railway
company's tender for electric lighting, pro-
vided the security given by Messrs. Cam-
eron and Hunt, of this city, is considered
sufficient.

—While drill is in progress tonight the
Seventh Battalion Band will play a few se-
lections on the band stand in Victoria Park.
The band will leave early on Tuesday
morning for the Toronto Exhibition to ful-
fill an engagement there.

—Bayfield Advertiser. Mr. J. C. Fer-
rier, a student from Huron College, London
Ont., who is conducting the services at
Trinity Church for the summer, is very
much appreciated here. He delivered an
excellent discourse last Sabbath.

—The Women's Christian Association
beg to acknowledge receipt of the sum of
\$16.61 from the Ancient Order of Foresters,
being the amount of a collection taken up
by them, and have to express their appre-
ciation of their kind remembrance of the as-
sociation on this as on former occasions.

—While Mr. Benjamin Whitehead, Rich-
mond street north, was driving on Lich-
field street yesterday, his horse became un-
manageable and ran away. It had not gone
far before it turned sharply on to the side-
walk and the rig collided with a tree, break-
ing the shafts and throwing Mr. Whitehead
heavily to the ground. He was so seriously
shaken up that medical aid had to be
summoned.

—The Sunday school anniversary sermons
of the Colborne Street Methodist Church
were preached yesterday by Rev. A. L.
Russell in the morning, and Rev. Charles
Smith in the evening. At the latter service
the church was crowded to its utmost
capacity. In the afternoon an open session
of the school was held, at which interesting
addresses were given by Rev. Messrs.
Daniel and Clement.

—A double wedding is to take place in
St. Andrew's Church tomorrow at 3:30 p.m.,
when the Rev. Wm. Patterson, B. A., of
Leamington, will be united in holy wedlock
to Miss Laura Bilton, of Waterloo street,
and the Rev. Alex. McWilliam, B. A., of
Peterboro, will be married to Miss Carson,
of Princess avenue. Both young ladies are
members of St. Andrew's choir, and both
are active church workers.

—Judge Wm. Elliot Saturday set
aside an assignment made by C. Wilson &
Son, a Toronto firm of contractors. Wilson
& Son took a contract with the London and
Port Stanley Railway to build a scales at
Port for the weighing of loaded and empty
freight cars. They submit the building of
the foundation to Henry Lyndon, of St.
Thomas, for \$200. Lyndon was never paid,
and when the usual time had almost ex-
pired he notified the Wilsons that he would
be compelled to protect himself by placing
a mechanic's lien on the work. He was
not to draw on them for the amount, but
the assignment had been made and the time
for the lien had expired.

—The Brockville Times notes the death
of Mr. Jas. Fletcher, for many years a
trusted employee of the Grand Trunk Rail-
way. Mr. Fletcher, who was 75 years old,
was born in Ireland, and when quite young
moved to England, where he served 21

We are quoting very low prices for
Lily White Oil, Aurora Light, Wat-
er White Benzine, gasoline, machine and
cylinder oils. Send for quotations.
Phone No. 407. **EMPIRE OIL COM-
PANY.**

**Bark-Well's Sure Corn Cure,
Bark-Well's Sure Wart Cure,
Bark-Well's Sure Bunion Cure,
Bark-Well's Sure Mole Cure,**

WILL CURE

Corns, Warts, Bunions, Moles and
Cancers in the Early Stage.

IT IS SAFE, SURE AND PAINLESS.

USE NONE BUT

Bark-Well's Sure Corn Cure.

It Always Cures.

Fine Tailoring

Our fall stock, just received, includes
Suits patterns which are beauties.
This season's designs are very neat.
See them early.

Jos. Dambra,

Fashionable Tailor,

262 1/2 DUNDAS STREET.

years in the Twenty-Third Regulars. After
obtaining his discharge he emigrated to
Canada in 1852. The year following he was
married in Montreal. Leaving Montreal he
took up his abode in London, Ont., for
eighteen years, and then came east again to
Brookville, where he has resided for the
past 25 years. Of a family of seven children,
five survive, two sons and three daughters.
One son is chief operator for the Dominion
Telegraph Company, Vancouver, B. C., and
the other is manager of the Postal Pacific
Telegraph Company, San Diego, Cal.
CAMERA EXPOSES SPIRITS.

Saturday's Illustrated Buffalo Express
contained several flashlight pictures of
spiritualistic seances held at Lily Dale, the
celebrated American spirit resort. In one
of them the portrait of a well known Lon-
don spiritualist stands out plainly. The
photographs have been the cause of ex-
pulsion from camp of two mediums. When the
negatives were developed it was found that
one of the materialized spirits wore woolen
undershirts, that another had a pearl shirt
button; that one of the mediums had some
white drapery loosely concealed in his
sleeve, and that several of the materialized
were false beards. The effect has been a
severe shock to the pronounced spiritualists
of the district. In the photographs of the
alleged spooks several faces of people well
known about Lily Dale were recognizable.

HOSPITAL HAPPENINGS.

R. Lewis (chairman), Mayor Little, C. F.
Complin, James Gilmour, T. H. Fardon
and Superintendent Balfour held a meeting
of the hospital trust Friday afternoon.
An application from Miss Ada Laird, of
Wilow Grove, to be put on the nursing
staff was received. The chairman and the
superintendent will purchase furniture for
the new operating room. They were also
empowered to appoint a house surgeon, Dr.
T. F. Flaherty having resigned. Miss Jelly,
one of the nurses, is down with typhoid
fever, and a probationer will be taken on in
her place. The superintendent reported
twenty patients admitted since the last
meeting of the board and twenty discharg-
ed. There are twelve cases of typhoid fever
in the hospital. Accounts to the amount of
\$580.79 were passed and ordered to be paid.
Collections for the month of August were
\$380.80. The new operating room will be
ready for occupation by Oct. 1. A pro-
posal of \$1000 for the purchase of the
Episcopal Flower Mission, Mrs. John Mac-
millan, Miss Moffat and the Dundas Street
Center Epworth League.

LATEST BUSINESS CHANGES.

McGregor & Merrill, druggs, Brant-
ford, dissolved; Thomas Black, grocer,
Elora, assigned; John Hollingsworth,
merchant, Escott township, assigned;
T. Penfold, liquorist, St. Thomas, as-
signed; Charles Case, Springfield-on-
the-Credit, assigned; J. F. Malone, gro-
cer, Wallaceburg, succeeded by R. Mil-
ligan; J. J. Empey, West Zorra,
assigned; McWhinney & McWhinney,
hats, etc., Stratford, sold out; J. A.
Squance, furniture, St. Thomas, as-
signed.

HOTELKEEPERS FINED.

On Saturday afternoon Squire R. F.
Lacey heard three charges of selling
liquor during prohibited hours, two
of which were preferred against Mike
Ward, of Springfield, and one against
Wm. Deary, of the Riverside Hotel,
London West. The whole three pro-
secutions arose through the recent in-
vestigations by Coroner Ferguson into
the Warwick double tragedy, when it
was stated by John Warwick, the
cousin, that he and the deceased had
obtained liquor at Deary's and Ward's
on the Sunday of the drowning—Aug.
31—and at Ward's on the following Sun-
day also. Ward pleaded guilty to both
charges and on the first was fined \$20
and costs. On the other, decision was
reserved to allow the magistrate to
discover whether it can be termed a
second offense when the information is
laid before the first case is dis-
posed of. Deary pleaded not guilty
and John Warwick told the story of
his visit to the place on the date in
question. Squire Lacey convicted and
imposed a fine of \$40 and costs. An-
other case against Deary was enlarged
for a week. Inspector Durand was the
complainant.

MIRROR WRITING.

In the Quarterly Medical Journal for
Yorkshire and the adjoining counties Dr.
Crochley Clapham gives an account of a case
in which this abnormality was well marked.
The patient was a female with right hemi-
plegia who had taught herself to write with
her left hand. At first she wrote mirror-
wise—i.e. from right to left; then having
gone to school she commenced to write in
the usual way, and sometimes forgetting she
would write one line mirrorwise and the
next in the usual way—the style in which
archaic Greek manuscripts were written.
Many people practice mirror writing at the
present day for the purpose of writing on
postcards, for the writing is illegible, like
the books in "Looking-glass House," unless
held up to a mirror. It will be found com-
paratively easy to do if the left hand is
used, and still easier if both hands are used
simultaneously, and many markedly left-
handed persons do it naturally.

No one need fear cholera or any sum-
mer complaint if they have a bottle of
Dr. J. D. Kellogg's Dysentery Cordial
ready for use. It corrects all looseness
of the bowels promptly, and causes a
healthy and natural action. This is a
medicine adapted for the young and
old, rich and poor, and is rapidly be-
coming the most popular medicine for
cholera, dysentery, etc., in the market.

**TISDALE'S TORONTO IRON STA-
BLE FITTINGS**, healthful, durable, at-
tractive and cheaper than other fit-
tings. Send for our new catalogue. The
Tisdale Iron Stable Fittings Co. (Ltd.),
No. 6 Adelaide St. E., Toronto.

Mara's

Bargain

Day

MONDAY,

Sept. 9th.

Dress Goods.

Black Lustre, 25c.
Black Figured Granite Cloth, 40c.
46 inch Black Henrietta, 50c.
Silk Warp Henrietta, 75c.
Silk and Wool Reversible Cord, \$1.

Prints.

Best English Prints, 5c yard.
French Sateens, all colors, 9 1/2c a
yard.
Art Muslin, nice patterns, 5c yard.
Scotch Chambrays, all colors, 32
inches wide, 10c yard.

Smallwares.

Linen Thread, all colors, 2 spools
for 5c.
Ladies' All-Wool Cashmere Hose,
22c.
Ladies' All Silk Bow Ties, beautiful
colors, 13c.
Long Waist Dress Improver Corset,
89c.
The Elodia Kid Gloves, new shades,
for 93c.
All colors in No. 16 Silk Ribbon,
for 8 1/2c.
Ladies' Hemstitched Handkerchiefs,
5c, or 6 for 25c.
Belding, Paul & Co. Wash Silks,
all kinds, 3c skein.

Hats and Caps.

Turkish Caps, 19c.
Boys' Peak Caps, newest shapes, 10c.
Men's Fedoras, all colors, 75c.
Ladies Black Sailors, 19c.

Stationery.

Envelopes, 3c for package of 25.
Carter's Ink, 4c per bottle.
Pen Nibs, 4 for 1c.

Glycerine and Cucumber Soap, 9c
cake.

Cleaver's Transparent Soap, 9c cake
Vinolia (French) Soap, 9c cake.
Electric Soap, 15 bars for 25c.
Mara's Laundry Soap, 2 1/2c bar.

Staples.

28-inch Gray Flannel for 12 1/2c.
1 piece Blue Serge for boys, 20c.
8x4 Bleached Table Cover for 90c.
Honeycomb Toweling, 4c.
Table Oil Cloth 1 1/4 yards wide, 18c.
58-inch Table Linen for 25c.
60-inch Table Linen for 28c.
72-inch Sheeting for 20c.

Carpets.

Best Oilcloth, 20c square yard.
Brussels Carpet, 48c yard.
Tiger Mats, 88c each.
Crumb Cloths, 22x32, only \$1.50.

Glassware.

Tumblers, (lead blown) 50 each, or
50c dozen.
Plates, all sizes, 45c dozen.
Bowls, 5c up.
Glass Butter Dishes, large size, 8c.

Clothing.

Men's Tweed Pants, 99c pair.
Men's Tweed Suits, all wool, \$3.50.
Boys' Blue Serge Suits, all wool,
\$1.25.
Boys' Pants 25c pair.

Furnishings.

Shirts and Drawers 19c.
Heavy Knit Shirts, 45c.
All-Wool Socks 10c pair.
Special line of Unlaundered Rein-
forced Shirt, double stitched, linen
fronts and bands, worth 75c, for 50c.

TO EVERY PURCHASER of \$2.00
and over we will give a nice piece of
carpet suitable for mats.

The T. E. Mara Co.

LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

PHONE 1,043.

We will be pleased to forward any of the above to any ad-
dress on receipt of the amount. We pay special attention to
mail orders