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STEERS Ltd. oct 28,31 GARAGE CO.

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STEERS Ltd.



This is the BANNER BARGAIN WEEK of this Store In EVERY Department



Although real cool wea-

ther has not begun, down go the prices on many lines of Women's Coats. This is a

special offer for Fair Week,

that every woman visiting

St. John's should take full

Reg. \$10.90 each. \$8.60

Reg. \$12.00 each... \$9.50 Sale Price..... \$9.50

Reg. \$14.50 each \$13.15

\$5.60

\$6.55

\$7.25

\$7.85

\$8.30

advantage of.

Reg. \$6.50 each

Sale Price

Reg. \$7.50 each. ..

Sale Price ...

Reg. \$8.25 each.

Reg. \$9.75 each.

Reg. \$10.50 each.

Sale Price

Sale Price. . .

Sale Price.

Sale Price ...

Sale Price

Sale Price

Reg. \$25.00 each



Fleece Lined Bloomers.

Princess Slips.

A nice medium weight with self-adjusting, elastic band at waist and knee. Colors Cream, Camel, Grey, Navy, Pink and Natural. Sizes 36, 38, 40. Reg. \$1.20 \$1.08

Of Silk Jersey. Fashionable kick pleat

Skirt; wide hem at top, elastic-gathered

underarm. A Slip that will appeal to

every well dressed woman, Colors: Copen-

MEN'S WOOL TWEED PANTS As-

STANFIELD'S WOOL ENDERWEAR

Good medium weight, in all sizes from

34 to 44 inch. Special per \$1.90

NAVY and BLACK WOOL SERGE-A

fabric that is much in demand for

women's costumes and skirts. It is

of a very close texture and measures 54 inches in width. Reg. \$1.48 \$1.95 yard. Sale Price \$1.48

Women's

Black Coats

Distinctive styles in up-to-date Coats.

The materials and styles are too varied to

give a description. We cordially invite

Reg. \$20.00 each. Sale Price \$16.85

Reg. \$15.00 each. Sale Price \$13.15

Reg. \$17.25 each. Sale Price \$14.95

Reg. \$22.50 each. Sale Price

Reg. \$11.90 each. Sale Price

\$1.95 yard. Sale Price

sorted Brown and Fancy mixtures, a full range of sizes. Reg. \$6.60

hagen, Sand, Grey, Rust, Nigger, White and Black. Regular \$3.25

each. Sale Price

\$7.35 pair. Sale Price ...

Also Duvetyn, in big variety. Regular \$5.50

Soft Striped Flannelette

In bright new stripes on White grounds. Here is a nice selection of patterns in a good wide width, being 37 inches. Reg. 38c. yard

Sale Price

GENGHARI AND LINEN BUNGA-LOW APRONS Square neck Aprons with short sleeves. neatly trimmed with ric-rac braid around the neck, sleeves and down the front; some with colored silk stitching Grev. Pink. Mauve, Black and White, Pale Blue and other mixed shades. Reg.

Sale Price 85c

Men's Fleece Lined Underwear

Good quality Fleece Lined Underwear in the popular natural color so much in demand; all sizes from 34 up to 44 inch, offered at a very low price during Fair Week. Reg \$1.00. Sale Price

Reg. \$17.75 each \$14.95 Reg. \$18.50 each \$15.50 Sale Price Reg. \$20.50 each \$17.00 Sale Price Reg. \$22.50 each \$18.75 Sale Price Reg. \$24.00 each \$19.85

80c garment

cloths or rollers: 15 STRIPED TURKISH TOWELS-Fancy Pink and Blue stripes in a good large size and serviceable quality. Clean new goods, the best of their kind. Size 19 x 40 inches. Regular 50c. each. 44c.

pair. Sale Price and sell regularly at \$1.00 85c. each. Sale Price

designs, finished with

match. A very good quality and very reasonably priced for this

Sale; 22½ inches wide. Reg. 48c. 55c. yard. Sale Price

MOCHA TEA-Choicest Ceylon, broken Orange Pekoe Tea, especially Regular 80c. 1b. Sale Price 65c. CAMPBELL'S PORK & BEANS-With To-

"STELNA" COOKED CORNED BEEF-A

In 8, 4, 5, 6 and up to 12 Some of these papers sold formerly at prices up to 70c. a piece. Others we have just opened, which are in-cluded in this assortment, are even better and compris Burlaps, Ingrains, Grounded, etc., in the choicest patterns We have grouped them all in three lots and priced them follows:-

WALL PAPERS

22, 25 & 30c LADIES' CASHMERE and FLEECE LINED GLOVES—Beaver and Grey. Reliable quality. Just right for pres-

ent wear. Regular 20c. pair. 17c. Sale Price CHILDREN'S DRESSES-Jersey Wool Goodyear welt and solid leather inner soles. Good serviceable quality. All sizes. Regular \$4.65 pair. \$4.26

Wholesome

Groceries

CALIFORNIA RAISINS - 1

1b. packages. Reg. 17c.

LOOSE CURRANTS - Reg.

18c. 1b. Sale 20c.

Reg. 20c. 1b.; 2 30c.

SUNRISE JAM—1 lb. glass jars. Reg. 45c. 40c.

FRY'S ENGLISH BREAK-FAST COCOA—
½ lb. tins. Reg. 45c. tin.
Sale Price 40c.

14 lb. tins. Reg. 25c. tin.

CHOICE LARGE PRUNES-

WOMEN'S BLACK VICI KID BOOTS-A very comfortable high leg shap with rubber heels; all sizes \$3.91 Reg. \$4.25 pair. Sale Price MEN'S FINE RIBBED UNDERWEAR-

Women's Angora Wool Scarves.

Wine. Finished with long Wool fringe at

ends. Length 58 inches, width 12 \$1.10

With corded ribbon streamers and trim-

mings of Merve Silk. Colours: Pale Blue,

Tomato, Fawn, White and Cream. A

great value for the money. Reg. 92c.

\$1.20 each. Sale Price

inches, Reg. \$1.35 each. Sale Price

Baby's Bear Bonnets.

Beautiful soft quality in Grey, Green and

Suitable for present season's wear.
All sizes from 30 to 42 inches. Regular \$1.35 garment. Sale \$1.20 WOMEN'S SILK SCARVES-In beautiful combination and contrasting stripes. Size 48 inches long and 12 inches wide. Reg. \$1.90 \$1.53 each. Sale Price

Women's Silk & Wool Hose.

Manufacturers' Seconds, in a weight most suitable for Fall and Winter wear. Some are slightly imperfect, but many of the imperfections are not noticeable. All the imperfections are not not colours. Values to 90c. pair. Sale 47c. Price WOMEN'S HOSE-Of Lustre Wool in good

heavy quality for present season's wear. They have good appearance, are comfortable and warm and will give lasting wear. Regular \$1.35 pair. \$1.08 Sale Price

WOMEN'S WOOL and Silk MIXED HOSE-In Russian Tan, Grey and Camel. Fancy ribbed styles with high spliced heels, All sizes. Reg. 95c. pair. Sale Price 82c.

Sale of Children's

COATS

Charming Youthful Styles. Coats with the blush of

newness upon them are offered this week at Bargain Prices. Styles that are just as dainty in effect and as serviceable in material as one could possibly wish them to be.

Reg. \$3.90 ea. S. Price. . \$32.0 Reg. \$4.20 ea. S. Price. .\$3.50 Reg. \$4.50 ea. S. Price. .\$3.90 Reg. \$5.00 ea. S. Price. \$4.25 Reg. \$5.60 ea. S. Price . \$5,00 Reg. \$5.80 ea. S. Price. . \$5.10 Reg. \$6.00 ea. S. Price. \$5.20 Reg. \$6.45 ea. S. Price. \$5.65 Reg. \$7.00 ea. S. Price. \$6.10 Reg. \$7.40 ea. S. Price. \$6.80 Reg. \$7.80 ea. S. Price. . \$6.75 Reg \$8.00 ea. S. Price. \$6.90 Reg. \$8.40 ea. S. Price. \$7.10

Res \$8.80 ea. S. Price. \$7.25

Reg. \$9.60 ea. S. Price. . \$7.85

Reg. 10.00 ea. S. Price. \$8.20

Reg. 10.40 ea. S. Price. \$8.50

Heavy **English Blankets**

With Blue striped borders and wool overstitched edge; size 60 x 76 inches. Reg. \$3.75 pair.

Sale Price 3.25

MEN'S KNITTED SILK AND WOOL TIES — In beautiful stripes and fancy cross-bar red effects. These are with out question the most service Tie you can buy. cial Sale Price, each 17c.

MEN'S PULL-OVER SWEAT ERS-We never bettered qual ity than these. They are one of the plums for this week's sale. They come in Camel trimmed Brown: a full siz range. Reg. \$2.50. \$2.10

Heavy Suit Tweeds

Dark Greys, Blue and Brown, in a very serviceable quality for Men's and Boys' Suits, Pants or Overcoats; 56 inches wide. Reg. \$1.10 yard. Sale Price

Sale Price 96c

WHITE TURKISH TOWELLING- ENGLISH WOOL BLANKETS-A FANCY PLAID BLANKETS-With guaranteed all Wool Blankeet. Soft, absorbent quality in plain, pure White Towelling that is al-Surely a much needeed Blanket when most Wool Blankets at this ways popular for making towels, lighter in weight. Size wide. Regular 35c. yard. 29c. inches. Regular \$13.50 \$11.80

stock of these and our values are good at all times. These measure 36 inches wide and 72 inches long

grounds in Buff, Pink, Blue and Grev. Good, warm, heavy quality Cotton Blankets that will launder well and prove very warm and com-fortable. Size 66 x 76 inches. Regular \$5.00 each. Sale \$3.90

SPRING BLINDS-We have a big STAIR CANVAS-Block and Floral

10 lb. tubs \$3.40 Creamery ... 1 lb. blocks, per lb. 34c. BEST QUALITY PEA BEANS -Reg. 8c. lb.; 5 33c. PEAS—5 lbs, for 32c.

CAMPBELL'S TOMATO SOUP—Reg. 15c... 13c. ST. CHARLES' EVAPORAT-ED MILK-Reg. 15c. tin 2 tins for ... 25c. MILKMAID MILK-Reg. 15c. tin; 2 tins for. 25c.

de se ce de ROBERTSON'S SCOTCH MARMALADE-Made from choice ripe fruit and pure crocks. Reg. 25c. ea. Sale Price22c. HEATHER TWEEDS OR MELTONS -In Blue, Brown, Grey and Purple for Costumes, Skirts and Children's priced at 90c yard, 54 inches wide. 82c. STRIPED WOOL SKIRTINGS -Shart and fashionable materials of

In medium sizes. All new stock. Regular 4c. lb.. 10 lbs. for 28c.

size Cranberries. Very popular for making home-made Jams, etc. Reg. 75c.

80c. gallon. Sale Price 13C.
PURE LARD—Manufactured from pure

pig's fat. One pound packages. Regular 40c. package. Sale Price 37c.

LIBBY'S POTTED MEATS-A delicious and

appetising article for lunches, sandwich-

es, etc. Small size tins ready for immediate use. Special 2 tins for 13c.

Special Sale Price ... heavy quality. Most suitable for Autumn and Winter wear Skirts and other uses; 40 inches wide, already reduced to 78c. 48c. yard. Sale Price

WORCESTERSHIRE SAUCE - Prepared with the finest ingredients from a celebrated recipe. A delicious and tising relish. Regular 15c. bot-

MELTONS In assorted mixtures of SHIRT . WINGER - UL EXCEPTIONALLY Blue Grey, Fawn and Brown. You'll be delighted with these materials, and at the special price quoted below, they should be pick-

very close weave with a soft warm finish. Women particularly admire inches wide. Regular \$1.25 yard. Sale Price \$1.08 fine quality, made soft and fine in very desirable stripes and colors 32 inches wide. Regular 97 30c. yard. Sale Price

Very neat checked patterns on Dark Blue and Brown grounds. Mothers will find this material very desir able for making Girls' and Misses Costumes and Skirts, even though Regular 75c. yard. Sale 63c. Price

English All-Wool Blankets

6 ft. wide by 71/2 ft. long. This is the largest size and best quality we carry. They are good enough for anyone to use. They are made by a reliable English firm and guaranteed to be all pure wool. Reg. \$13.50 pair. Sale Price 11.46

Men's Negligee Shirts

Made from fine quality Percales in assorted pretty stripes; tunic style with soft double cuffs and stiff collar bands; sizes 14 to 16.

Reg. \$1.75 each. \$1.57
Sale Price Reg. \$2.90 each. \$2.42

Free!

We are giving PREE OF CHARGE with every Man's Suit or Overcont purchased here up to October 31st a beautiful Gold Plated Watch, er strong serviceable Fibre Suit Case. These Watches are going quickly. Did YOU get one? If not, come and avail of this opportunity NOW while this offer is on. MEN'S ALL WOOL JERSEY PULL-OVERS - Comfortable, cold-reisting gar-ments for Fall and Winter wear; made in a snug fitting style from soft quality all wol yarn; Navy only. Reg. \$3.00 \$2.25

MEN'S CASHMERE HALF HOSE—Broad ribbed with plain seamless feet; a real high grade Sock and considered very reasonable at the regular price of \$1.00 pair; all sies. Sale Price 83c. MEN'S WORK SHIRTS -

Plain Khaki and Dark, Striped Cotton; full cut, roomy shirts with strongly sewn seams; an ideal shirt for working men; sizes 14½ to 17. Reg. \$1.95 each. Sale \$1.75 MEN'S ALL WOOL KNIT-

TED VESTS-Warm, comfortable garments of pure wool yarn, in a nice Fawn shade with trimmings of Brown and Purple; sizes 36 to 42. Reg. \$2.80 each. Sale Price ... \$2.48

M E N'S COMBINATION OVERALLS OF UNION SUITS—Of Blue Drill with White stripes. These garments are in great demand for boilermakers, engineers or anyone working where there is much dust or grease; sizes 1 to 7. Reg. \$3.90 pair. Sale \$3.52 MEN'S LINED KID GLOVES of Tan Calf Skin with double thread, Teinforced under thumb and strongly stitched seams; sizes 8 to 10½. Res. \$2.50 \$2.10 pair. Sale Price CALIFORNIA SEEDLESS RAISINS-All new stock only opened to-day. High grade, good. Reg. 18c. 2 b fer 30c.

mato Sauce. An American product of superior quaity; one pound two ounces in each tin. Reg. 2 tins for 29c. very nutritious article, sliced in any

thickness you require, by our cutting machine. Regular 30c. ib. 27c. Sale Price

YOUTHS' BROWN CALF BOOTS-A real good quality. Will give great service and wear well. Sizes 9 to \$4.11 MEN'S KNITTED WOOL VESTS-In quiet shades of Camel, Lovat and Grey. Well made, stylish, serviceable Autumn and Winter garments that will protect you from the cold now and later on. They are the most comfortable garments a man could wear. All sizes. Reg. 33.60 33.00

It has the delicate, fragrant rich brown

particular taste. It has been carefully aged when green, then roasted and put up

in packages, which preserve its fine full flavour and strength. Regular 70c. 64c.

Combined with the finest chicory, roast-

ed, ground and prepared in their own works on the latest and most scientific principles, guaranteed free from all preservatives, Regular 30c. bottle.

n. Sale Price

Lipton's Coffee Essence.

MEN'S TOP SHIRTS-In assorted colored stripes. Made from fine quality Percale; all sizes. Reg. \$2.40 \$1.82 each. Sale Price MEN'S ALL WOOL SWEATER COATS-In Camel and Brown, with comfortable, long roll collars. Reg. \$2.94 STANFIELD'S WOOL UNDERWEAR-Heavy quality, guaranteed unshrink-able. Sizes 34 up to 44. Regular \$3.00 garment. Sale Price \$2.70

Floor Linoleum

2 yards wide

and dark patterns to choose from, in block, floral and wood designs; good quality, 2 yards wide. Regular \$1.90

1.90 yard

yard. Sale Price,

Plenty of bright, medium

MEN'S FINE OUALITY CASHMERE PANTS-Dark patterns. A real good quality for evening wear. \$3.90 Reg. \$4.50 pair. Sale Price MEN'S HEAVY TAN GRAIN LEATHER BOOTS—A serviceable quality with sprigged and sewn soles. Sizes 6 to 10. Regular \$3.50 pair. \$3.17 Sale Price MEN'S BLACK-VICI KID BOOTS-A real good serviceable quality in Black only. Sizes 6 to 9. Special \$4.75

MEN'S "POLICE" BRACES—Very durable quality for men requiring a Brace that will give extra wear and comfort. We sell a big quantity of these every week. Regular 50c. pair. Sale 40c.

MEN'S ALL WOOL "STANFIELD'S" UN-DERWEAR—Good heavy quality, guaranteed all Wool and unshrinkable.; sizes 34 to 44. Regular \$3.45 gar-serviceable stitch from all-Wool yarn of high grade. Color: Camel trimmed Tan. Sizes 38, 40 and 42. Regular \$4.75 \$5.60 each. Sale Price \$5.60 each. Sale Price

Smallwares

SHAVING BRUSHES-Reg. 17c. ea. Sale Price 14c. FOOTH BRUSHES-Regular 22c. ea. Sale Price 17c. HAIR BRUSHES — Regular 35c. ea. Sale Price 28c.

'AIRFLOAT' TALCUM POW-DER-Reg. 17c. ea. 14c. "PALM OLIVE" SHAVING CREAM—Reg. 55c. 49c. tube. Sale Price BLUE BIRD BROOCHES-Regular 10c. each. 8c. Sale Price 8c. BABY BROOCHES—Regular 5c. each. Sale Price 4c.

Sc. box. Sale Price 6c. BOXES OF STATIONERY-Reg. 22c. each. 19c. WRITING TABLETS — Reg. 15c. Sale Price 12c.

ENVELOPES — Regular 7c. pkg. Sale Price 6c. CROWN EXERCISE BOOKS Regular 7c. each. 6c. Sale Price UC. "OUR LEADER" EXERCISE" BOOKS—Reg. 9c. ea. 7c. Sale Price LEAD PENCILS—Reg. 3c. ea.

PLAIN 'STANDARD' SCRIB-Sale Price, 2 for 9c. RULED 'STANDARD' SCRIB-BLERS Regular 7c. each. Sale Price ..

Sale Price, 2 for ..

Heavy Dark Blankets

With dark colored borders and wool overstitched edges; especially suitable for loggers, lumbermen, etc., or even for household use; size 84 by 60 inches. Reg. \$3.30 pair. Sale Price

Sale Price 2.97

Baby's Cashmere Dresses.

Nicely trimmed with fine lace edging around the neck and sleeves. We have sold dozens of these during the past few days because of their extremely good value.; Pink only, Regular 67c. each. Sale Price.

Sale Price 59c

Striped Flanneleite

a good assertment of dark colors, most suitable for making Men's Shirts; 27 inches wide. Reg. 300 yard. Sale Price

-STEERS Ltd.-

Arbuckle's Coffee.

-STEERS Ltd.-

STEERS Ltd.