

STEERS Ltd.

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# This is the BANNER BARGAIN WEEK of this Store In EVERY Department

**Steers Limited**  
Canvas Mats.  
Size 17½ x 36 inches.  
Each ..... 16c.

**Steers Limited**  
Women's Fancy  
Tweed Skirts.  
With White Silk  
bodice attached. Reg.  
\$3.75 each. Sale Price ..... \$2.95

**Steers Limited**  
Women's  
Felt Hats  
Trimmed, ready to  
wear. Regular \$2.10  
each. Sale Price ..... \$1.75

**Steers Limited**  
Women's  
Velvet Hats.  
Also Duvelyn, in blue  
variety. Regular \$5.50  
each. Sale Price ..... \$4.15

**Steers Limited**  
Fleece Lined Bloomers.  
A nice medium weight with self-adjust-  
ing elastic band at waist and knee. Colors  
Cream, Camel, Grey, Navy, Pink and Nat-  
ural. Sizes 36, 38, 40. Reg. \$1.20  
pair. Sale Price ..... \$1.08

**Steers Limited**  
Princess Slips.  
Of Silk Jersey. Fashionable kick pleat  
Skirt; wide hem at top, elastic-gathered  
underarm. A Slip that will appeal to  
every well dressed woman. Colors: Cop-  
enhagen, Sand, Grey, Rust, Nigger, Navy,  
White and Black. Regular \$3.25  
each. Sale Price ..... \$2.65

**Steers Limited**  
Women's Angora Wool Scarves.  
Beautiful soft quality in Grey, Green and  
Wine. Finished with long Wool fringe at  
ends. Length 58 inches, width 12  
inches. Reg. \$1.35 each. Sale Price ..... \$1.10

**Steers Limited**  
Baby's Bear Bonnets.  
With corded ribbon streamers and trim-  
mings of Merve Silk. Colors: Pale Blue,  
Tomato, Fawn, White and Cream. A  
great value for the money. Reg. 92c.  
\$1.20 each. Sale Price ..... 92c.

**Steers Limited**  
Heavy English  
Blankets  
With Blue striped borders and  
wool overstitched edge; size 60 x  
76 inches. Reg. \$3.75 pair.  
Sale Price 3.25

## Soft Striped Flannelette

In bright new stripes on White  
grounds. Here is a nice selection  
of patterns in a good wide width,  
being 37 inches. Reg. 38c. yard.  
Sale Price ..... 32c

**Sale Price 32c**

**STEERS LTD.**  
GIRL AND LING BUNGA-  
LOW APRONS—Square neck  
Aprons with short sleeves,  
neatly trimmed with ric-rac  
braided around the neck, sleeves  
and down the front; some  
with colored silk stitching  
across front. The colors are:  
Grey, Pink, Mauve, Black and  
White. Pale Blue and other  
pretty mixed shades. Reg.  
\$1.00 each. Sale Price ..... 85c

## Men's Fleece Lined Underwear

Good quality Fleece Lined Under-  
wear in the popular natural color  
so much in demand; all sizes from  
34 up to 44 inch, offered at a very  
low price during Fair Week. Reg.  
\$1.00. Sale Price ..... 80c garment

**80c garment**

## Sale of Women's Coats

Although real cool weather has not begun, down go the prices on many lines of Women's Coats. This is a special offer for Fair Week, that every woman visiting St. John's should take full advantage of.

Reg. \$6.50 each	Sale Price ..... \$5.60
Reg. \$7.50 each	Sale Price ..... \$6.55
Reg. \$8.50 each	Sale Price ..... \$7.25
Reg. \$9.75 each	Sale Price ..... \$7.85
Reg. \$10.50 each	Sale Price ..... \$8.30
Reg. \$10.80 each	Sale Price ..... \$8.60
Reg. \$12.00 each	Sale Price ..... \$9.50
Reg. \$14.50 each	Sale Price ..... \$13.15
Reg. \$17.75 each	Sale Price ..... \$14.95
Reg. \$18.50 each	Sale Price ..... \$15.50
Reg. \$20.50 each	Sale Price ..... \$17.00
Reg. \$22.50 each	Sale Price ..... \$18.75
Reg. \$24.00 each	Sale Price ..... \$19.85
Reg. \$25.00 each	Sale Price ..... \$20.15

## WALL PAPERS

In 2, 4, 5, 6 and up to 12  
piece lots.  
Some of these papers sold  
formerly at prices up to 70c.  
a piece. Others we have  
just opened, which are in-  
cluded in this assortment, are  
even better and comprise  
Burlaps, Ingrains, Grounded,  
etc. in the choice patterns.  
We have grouped them all  
in three lots and priced them  
as follows:—

**22, 25 & 30c**

**Men's Wool Tweed Pants**—As-  
sorted Brown and Navy mixtures, in  
a full range of sizes. Reg. \$6.60  
\$7.35 pair. Sale Price ..... \$6.60

**Women's Black Coats**  
Distinctive styles in up-to-date Coats.  
The materials and styles are too varied to  
give a description. We cordially invite  
you to come and see them.

Reg. \$20.00 each	Sale Price ..... \$16.85
Reg. \$22.50 each	Sale Price ..... \$18.95
Reg. \$11.90 each	Sale Price ..... \$9.95
Reg. \$15.00 each	Sale Price ..... \$13.15
Reg. \$17.25 each	Sale Price ..... \$14.95

**Wholesome  
Groceries**  
CALIFORNIA RAISINS—1  
lb. packages. Reg. 17c.  
20c. ea. Sale Price ..... 17c.

**Women's Silk & Wool Hose.**  
Manufacturers' Seconds, in a weight  
most suitable for Fall and Winter wear.  
Some are slightly imperfect, but many of  
the imperfections are not noticeable. All  
colours. Values to 90c. pair. Sale Price ..... 47c.

**Women's Black Vici Kid Boots**—  
A very comfortable high leg shape  
with rubber heels; all sizes  
Reg. \$4.25 pair. Sale Price ..... \$3.91

**Wholesome  
Groceries**  
CALIFORNIA RAISINS—1  
lb. packages. Reg. 17c.  
20c. ea. Sale Price ..... 17c.

## Sale of Children's COATS

Charming  
Youthful Styles.

Costs with the blush of  
newness upon them are  
offered this week at Bargain  
Prices. Styles that are just  
as dainty in effect and as  
serviceable in material as  
one could possibly wish them  
to be.

Reg. \$3.90 ea.	S. Price ..... \$3.20
Reg. \$4.20 ea.	S. Price ..... \$3.50
Reg. \$4.50 ea.	S. Price ..... \$3.90
Reg. \$5.00 ea.	S. Price ..... \$4.25
Reg. \$5.50 ea.	S. Price ..... \$4.50
Reg. \$5.80 ea.	S. Price ..... \$5.10
Reg. \$6.00 ea.	S. Price ..... \$5.30
Reg. \$6.45 ea.	S. Price ..... \$5.65
Reg. \$7.00 ea.	S. Price ..... \$6.10
Reg. \$7.40 ea.	S. Price ..... \$6.50
Reg. \$7.80 ea.	S. Price ..... \$6.75
Reg. \$8.00 ea.	S. Price ..... \$6.90
Reg. \$8.40 ea.	S. Price ..... \$7.10
Reg. \$8.80 ea.	S. Price ..... \$7.25
Reg. \$9.00 ea.	S. Price ..... \$7.85
Reg. \$10.00 ea.	S. Price ..... \$8.50
Reg. \$10.40 ea.	S. Price ..... \$8.50

## Heavy English Blankets

With Blue striped borders and  
wool overstitched edge; size 60 x  
76 inches. Reg. \$3.75 pair.  
Sale Price 3.25

**Men's Knitted Silk and  
Wool Ties**—In beautiful  
stripes and fancy cross-bar-  
red effects. These are with-  
out question the most service-  
able Tie you can buy. Spe-  
cial Sale Price, each 17c.

**Heavy  
Suit Tweeds**  
Dark Greys, Blue and Brown, in  
a very serviceable quality for  
Men's and Boys' Suits, Pants or  
Overcoats; 56 inches wide. Reg.  
\$1.10, yard. Sale Price ..... 96c

**WHITE TURKISH TOWELLING**—  
Soft, absorbent quality in plain,  
pure White Towelling that is al-  
ways popular for making towels,  
face cloths or rollers; 15 inches  
wide. Regular 35c. yard. 29c.  
Sale Price ..... 29c.

**STRIPED TURKISH TOWELS**—  
Fancy Pink and Blue stripes in a  
good large size and serviceable  
quality. Clean new goods, the  
best of their kind. Size 19 x 40  
inches. Regular 50c. each.  
Sale Price ..... 44c.

**English  
All-Wool  
Blankets**  
6 ft. wide by 7½ ft. long. This  
is the largest size and best qual-  
ity we carry. They are good enough  
for anyone to use. They are made  
by a reliable English firm and  
guaranteed to be all pure wool.  
Reg. \$13.50 pair. Sale Price ..... 11.46

**Men's Negligee  
Shirts**  
Made from fine quality Per-  
cales in assorted pretty  
stripes; tunic style with soft  
double cuffs and stiff collar  
bands; sizes 14 to 16.  
Reg. \$1.75 each. Sale Price ..... \$1.57

**Free!**  
We are giving FREE OF CHARGE  
with every Man's Suit or Overcoat  
purchased here up to October 31st  
a beautiful Gold Plated Watch, or  
strong serviceable Elbro Suit Case.  
These Watches are going quickly.  
Do you get one? If not, come and  
avail of this opportunity NOW  
while this offer is on.

**ENGLISH WOOL BLANKETS**—A  
guaranteed All Wool Blanket.  
Surely a much needed Blanket  
when most Wool Blankets at this  
price are so much smaller and  
lighter in weight. Size 72 x 88  
inches. Regular \$13.50  
each. Sale Price ..... \$11.80

**SPRING BLINDS**—We have a big  
stock of these and our values are  
good at all times. These measure  
36 inches wide and 72 inches long  
and sell regularly at \$1.00  
each. Sale Price ..... 85c.

**MEN'S ALL WOOL JERSEY  
PULL-OVERS**—Comfort-  
able, cold-resisting gar-  
ments for Fall and Winter  
wear; made in a snug  
fitting style from soft qual-  
ity all wool yarn; Navy  
only. Reg. \$3.00  
ea. Sale Price ..... \$2.25

**MEN'S CASHMERE HALF  
HOSE**—Broad ribbed with  
plain seamless feet; a real  
high grade Sock and con-  
sidered very reasonable at  
the regular price of \$1.00  
pair; all sizes. Sale Price ..... 83c.

**MEN'S WORK SHIRTS**—  
Plain Khaki and Dark  
Striped Cotton; full cut,  
roomy shirts with strongly  
sewn seams; an ideal  
shirt for working men;  
sizes 14½ to 17. Reg.  
\$1.95 each. Sale Price ..... \$1.75

**FANCY PLAID BLANKETS**—With  
grounds in Buff, Pink, Blue and  
Grey. Good, warm, heavy quality  
Cotton Blankets that will launder  
well and prove very warm and com-  
fortable. Size 66 x 76 inches.  
Regular \$5.00 each. Sale Price ..... \$3.90

**STAIR CANVAS**—Block and Floral  
designs, finished with borders to  
match. A very good quality and  
very reasonably priced for this  
Sale. 22½ inches wide. Reg.  
55c. yard. Sale Price ..... 48c.

**CAMPBELL'S PORK & BEANS**—With To-  
mato Sauce. An American product  
of superior quality; one pound two ounces  
in each can. Reg. 25c.  
15c. tin. Sale Price ..... 20c.

**"STELIN" COOKED CORNED BEEF**—A  
very nutritious article, sliced in any  
thickness you require, by our cutting  
machine. Regular 30c. lb. 27c.  
Sale Price ..... 27c.

**YOUTHS' BROWN CALF BOOTS**—A real  
good quality. Will give great service  
and wear well. Sizes 9 to 13. Reg. \$4.80 pair. S. Price ..... \$4.11

**CAMPBELL'S TOMATO  
SAUCE**—15c. tin. Sale Price ..... 13c.

**ST. CHARLES' EVAPORAT-  
ED MILK**—Reg. 15c. tin  
2 tins for ..... 25c.

**MILKMAID MILK**—Reg. 15c. tin  
2 tins for ..... 25c.

**ROBERTSON'S SCOTCH  
MARMALADE**—Made from  
choice ripe fruit and pure  
sugar.  
1 lb. crock. Reg. 25c. ea.  
Sale Price ..... 22c.

**MEN'S TOP SHIRTS**—In assorted col-  
ored stripes. Made from fine quality  
Percale; all sizes. Reg. \$2.40  
each. Sale Price ..... \$1.82

**HEATHER TWEEDS OR MELTONS**—  
In Blue, Brown, Grey and Purple  
effects that are in much demand  
for Costumes, Skirts and Children's  
Coats. Reasonably priced at 90c.  
yard. 82c. Sale Price ..... 82c.

**Worcestershire Sauce**—Prepared  
with the finest ingredients from a cele-  
brated recipe. A delicious and ap-  
petizing relish. Regular 15c. bot-  
tle. Sale Price ..... 13c.

**MEN'S FINE QUALITY CASHMERE  
PANTS**—Dark patterns. A real good  
quality for evening wear. Reg.  
\$4.50 pair. Sale Price ..... \$3.90

**MEN'S HEAVY TAN GRAIN LEATHER  
BOOTS**—A serviceable quality with  
sprigged and sewn soles. Sizes 6  
to 10. Regular \$3.50 pair. Sale Price ..... \$3.17

**MEN'S BLACK VICI KID BOOTS**—A  
real good serviceable quality in Black  
only. Sizes 6 to 8. Special \$4.75  
Sale Price ..... \$4.75

**MELTONS**—In assorted mixtures of  
Blue, Grey, Fawn and Brown.  
You'll be delighted with these ma-  
terials, and at the special price  
quoted below, they should be pick-  
ed up quickly; 42 inches wide.  
Regular 90c. yard. Sale Price ..... 83c.

**STRIPED WOOL SKIRTINGS**—In a  
very close weave with a soft warm  
finish. Women particularly admire  
this line whenever we show it; 40  
inches wide. Regular \$1.25 yard.  
Sale Price ..... \$1.08

**SHIRT TIE**—Of exceptionally  
fine quality, made soft and fine in  
very desirable stripes and colors;  
32 inches wide. Regular 77c.  
30c. yard. Sale Price ..... 77c.

**DRESS AND COSTUME TWEEDS**—  
Very neat checked patterns on Dark  
Blue and Brown grounds. Mothers  
will find this material very desir-  
able for making Girls' and Misses'  
Costumes and Skirts, even though  
it is made for women's wear.  
Regular 75c. yard. Sale Price ..... 63c.

**Smallwares**  
SHAVING BRUSHES—Reg.  
17c. ea. Sale Price ..... 14c.

**SHIRT TIE**—Of exceptionally  
fine quality, made soft and fine in  
very desirable stripes and colors;  
32 inches wide. Regular 77c.  
30c. yard. Sale Price ..... 77c.

**DRESS AND COSTUME TWEEDS**—  
Very neat checked patterns on Dark  
Blue and Brown grounds. Mothers  
will find this material very desir-  
able for making Girls' and Misses'  
Costumes and Skirts, even though  
it is made for women's wear.  
Regular 75c. yard. Sale Price ..... 63c.

**Heavy  
Dark Blankets**  
With dark colored borders and  
wool overstitched edge; espe-  
cially suitable for loggers, lumbermen,  
etc., or even for household use;  
size 84 by 60 inches. Reg. \$3.30  
pair. Sale Price ..... 2.97

**Baby's Cashmere  
Dresses.**  
Nicely trimmed with fine  
lace edging around the neck  
and sleeves. We have sold doz-  
ens of these during the past few  
days because of their extremely  
good value. Pink only. Regular  
67c. each. Sale Price ..... 59c

**Striped  
Flannelette**  
Also checks and plain white and  
a good assortment of dark colors,  
most suitable for making Men's  
Shirts; 27 inches wide. Reg. 30c.  
yard. Sale Price ..... 26c

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