

THE BROADWAY HOUSE OF FASHION'S GREAT REBUILDING SALE!

A SALE DECIDEDLY DIFFERENT

This Sale is going to be the biggest and most successful Sale ever held in St. John's. The well known ability of this Store to corral the best merchandise in the country at lowest prices has always been our reputation. This Sale will be store-wide; we assure every economical purchaser, bargain prices on every garment in the Store.

SALE STARTS TO-MORROW AT 9 A.M.

Clearance of Men's Suits

MEN! We must make room for our builders and there is only one way we know how, and that is to sell our stock at prices which will ensure quick and fast selling at new low level prices which only a store like "THE BROADWAY" can offer.

\$15.00 Suits in Grey and Brown Tweed. **\$9.98**

\$22.50 Suits in Dk. Brown Tweed with pin stripe. **\$14.98**

\$25.50 Suits in Navy Serge and Dark Tweed. **\$16.98**

\$28.50 Suits in Grey Tweeds, Br. Tweeds, pin stripes. **\$18.98**

\$32.50 Suits in fine mixtures of Grey and Brown. **\$24.98**

\$37.50 Suits in fine all Wool Botany Serge. **\$27.98**

\$45.00 Suits fine Worsteds in all shades. **\$32.98**

No matter what kind of a suit you are looking for you will find our stock easy to choose from

MARVELLOUS RAGLAN EVENT!

100 Men's Raglans in either Trench or Ulster style; guaranteed showerproof. Splendidly made from good grade English Covert Cloth. This is a chance of a lifetime as these Coats are worth up to \$20.00. Colors: Greys, Light Fawns and Dark Fawns.

Your Choice for \$8.98

Men's Negligee Shirts

A splendid assortment of Percales, Linens, Madras, etc.; sizes 14 to 17. Values up to \$2.75 for

98c and 1.19

MEN'S WORKING PANTS

Good lightweight Tweeds in sizes 3 and 4 only. Some worth up to \$2.25 go on sale for

98c.

BOYS' and GIRLS' OVERALL in good strong Khaki and Blue Drill, nicely trimmed and with pockets

59c.

Men's Fall Felt Hats

We carry the well known PRESIDENT HAT, known all over as one of the finest Hats. We have them in all shades and sizes.

Prices range from

2.98 to 3.98

You will find in our Store a complete line of Soft and Linen Collars made by the Van Zanet Co., and known all over the world as the Triangle Collar.

A SPLENDID VARIETY
OF

Little Gents' Suits

Ages 2 to 8 years.

Nowhere else will you find a more complete assortment of Juvenile Suits, each one perfect in tailoring.

Styles galore: Oliver Twist, Sailor, Russian and Middy Blouse effects.

Every Suit Reduced

2.98 to 4.98

CLEARANCE OF OUR ENTIRE STOCK OF

Wash Suits

We have taken our entire stock of Wash Suits of all descriptions and re-grouped them in three lots; at prices you will be amazed to see.

Values up to \$4.00 for

1.48 to 2.48

Men's Hose

In Black, Grey and Brown Cotton; sizes 9 to 11½; every pair perfect. A good 25c. value for

14c. Pair

Boys' Pants

A good assortment of Boys' Pants for boys of 8 to 17 years, in good strong heavy Tweeds.

Values up to \$1.65 on sale for

98c.

Men's Ties

A limited quantity of Knitted Ties in Black, also a few in colors.

Values up to 50c. for

12c. each

Men's Silk Hose

A good assortment of Men's Silk Hose in all shades and sizes reduced to new low level prices.

Values up to \$1.50 on sale for

39c. to 75c.

A Wonderful Assortment of Youths' Suits

Ages 9 to 17 years

MOTHERS! There are savings on every suit you purchase in our store. We ask you straightforwardly and honestly to shop around, then before you buy come and see our values—it will help you realize how much you save in our store during this Sale.

EVERY ONE OF THESE SUITS LISTED BELOW ARE

2-Pants Suits

\$ 9.50 Values for

\$6.98

\$12.00 Values for

\$8.98

\$15.00 Values for

\$9.98

\$17.50 Values for

\$11.98

\$20.00 Values for

\$14.98

Colors: Navy, Brown, Grey, Pin Stripes and Heather Mixtures.

Materials: Tweeds, Serges, Worsteds, Pin Stripe Tweeds, etc., etc.

Train Schedule Changed

DAY DE VERDE BRANCH RAILWAY.

A change in the schedule of the Day-de-Verde branch railway takes effect commencing on September 1st. After that date the train will leave Grate's Cove at 8 a.m. on Monday's, Wednesday's, and Saturday's, arriving at Carbonear at 11.45 a.m. Leaving Carbonear at 4.15 p.m., on the same days as above and arriving at St. John's 9.15 p.m. The train will leave the depot at 8.45 on the mornings on Monday's Wednesday's and Saturday's arriving at Carbonear at 2.15 p.m. She will leave Carbonear at 3.45 p.m., arriving at Grate's Cove 8 o'clock at night.

Highland Games Dance

WAS A SPLENDID SUCCESS.

The Highland Games Dance held in Grenfell Hall last night proved to be a brilliant success both financially and socially. The event was held under the joint management of St. Andrew's Society and the Newfoundland Highlanders, and was attended by more than one hundred couples. Dancing was indulged in from nine o'clock until past the midnight hour to the music of St. Andrew's Orchestra which had never been heard to better account, every number was enjoyed. The effects were simply delightful and the dancers voted the music as being perfect. The arrangements were carried out without a hitch, and greatly appreciated by the gathering. To Mr. H. Butt, the Con- venter, and Committee every credit is due for its splendid success. The Elimination Dance was won by Miss Ethel Tucker and Mr. Jack Cross.

Baby Carriage Wheels, all sizes, just arrived, selling cheap at G. KNOWLING'S LTD. aug 27, 31, w.f.s.

Prospero's Outward Passengers

S. S. Prospero, Capt. Field, sailed for the Cook's Hr. Service at 10 a.m. yesterday, she took a part general cargo, and the following passengers:— Messrs. Gidge, Fenwick, Little, Miller, Hall, Strong, Duff, Cloutier, Harris, Lynch, Squires, Williams, Carey, Perry, Bennett, Veitch, Norris, Escott, Case, Squires, Kennedy, Batten, Abbott, Batten, Adams, Wellman, Penny; Mesdames Norris, James, Ploughman; Coffee, Tuff, Wheeler; Misses, Dawson, Rowe, Collins, James, Penny, Grills, Davis, Grills, Escott, Ricketts, James, Davis, Batts, Torrville, Dove, James, Harding, Richards, Lockyer, Burgess, Taylor, Smith, Norris, Green, Norris, Wray, Bailey (2); Steerage, Messrs. Knight, Dykes, Saunders, Lawrence; Mesdames Osbourne, Johnson, Stanford, Brennan; Misses Johnson, Green, Clarke, Sullivan, Ricketts, Crocker and Eveleigh.

Hair Often Ruined By Careless Washing

If you want to keep your hair looking its best, be careful what you wash it with. Do not use prepared shampoos or anything else that contains too much free alkali. This dries the scalp, makes the hair brittle, and ruins it. The best thing for steady use is Mulisid coconut oil shampoo, which is pure and greaseless, and is better than anything else you can use. Two or three teaspoonfuls of Mulisid is sufficient to cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excess oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy, wavy, and easy to manage.

You can get Mulisid coconut oil shampoo at any drug store. It is inexpensive, and a few ounces will supply every member of the family for months. Be sure your druggist gives you Mulisid. Beware of imitations. Look for the name Watkins on the package.

Responds to Alarm

About 7 o'clock last night an alarm of fire was rung in from box 35, calling the Central and West End Fire Companies to the residence of Mrs. Croke, 35 Casey Street, where a slight blaze was in progress on the roof, being caused by sparks falling from a nearby chimney. The blaze was quenched before much damage was done and the all-out sounded ten minutes later.

Black maul is a great favorite as essential to the wilderness of Ingerle. Thoroughly rinsed after washing is present on both sides of the water.

Insect Bites!

Minard's takes the sting out of them. Take it to the woods with you.



"IT PAYS TO SHOP" AT

THE BROADWAY HOUSE OF FASHION